THE CITY OF

Three Rivers

The Connecting Link

BETWEEN

Montreal and Quebec

Workingmen as well as capitalists will find in Three Rivers an ideal site for industries with a constant demand for labor.

- 1. The City of Three Rivers quickly got over her losses, and now almost entirely rebuilt with larger stores and houses looks with confidence towards the future.
- 2. The New Buildings, in the damaged section are really remarkable for their architectural beauty.
- 3. Industries have the following exceptional advantages: favourable grounds given free; unlimited electric power at 20% cheaper than anywhere else; natural gas; raw material easily obtained, and incomparable facilities of distribution.
- 4. The Ports of Montreal and Quebec are no longer sufficient, and Three Rivers, with her splendid harbour at the head of sea navigation, is the right place for the accommodation of the largest steamers.
- 5. Prosperity and a brilliant future is now dawning for the old city of Laviolette.
- THERE will be, in the near future, a great rise in real estate, and shrewd people will not miss this opportunity.

The cost of new buildings since the disaster of June 22nd, 1908,

EXCEEDS \$3,000,000

For further particulars, apply to:
The Secretary, CITIZENS' ASSOCIATION, Three Rivers, P. Q.