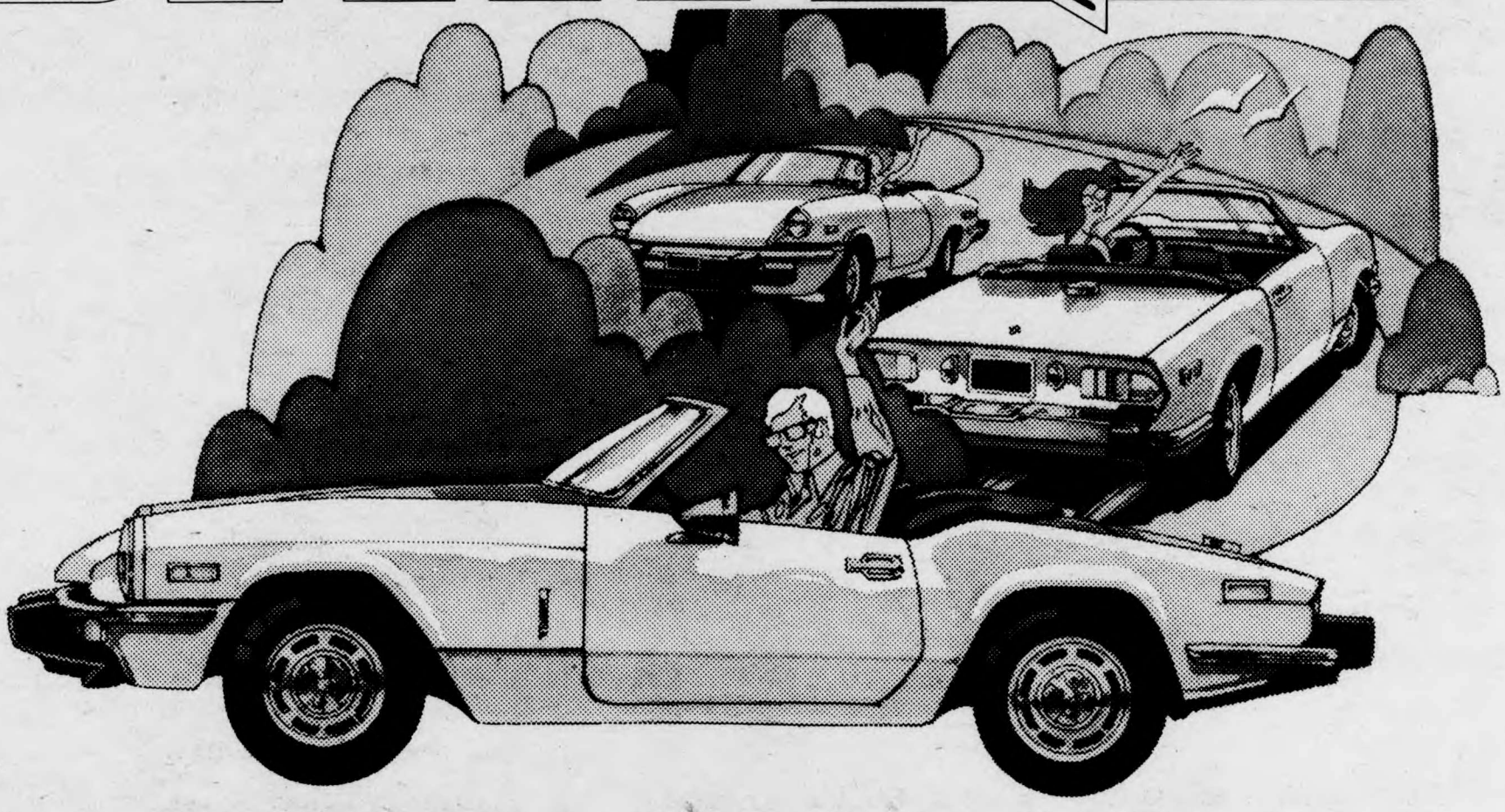
Three lucky students will win

TRIUMPH SPITFIRES



and discover happiness in the...

LONG DISTANCE happiness SWEEPSTAKES

The cars have been donated by British Leyland Motors Canada Limited

Here's how you enter. Complete and send in the entry form below. Carefully read the rules and regulations and answer the two easy questions on long distance calling.

Mail the completed entry form; to be eligible, entries must be received no later than November 15th, 1978. Happiness is a new Triumph Spitfire, and who knows, you could be driving around in one before you know it.

Long Distance
TransCanada Telephone System

Rules & Regulations

1. To enter the Long Distance Sweepstakes, complete the Official Entry Form. Only official entry forms will be considered. LIMIT ONE ENTRY FORM PER PERSON. Mail to:

LONG DISTANCE SWEEPSTAKES
Box 8101, Toronto,
Ontario, M5W 1S8
Contest closes with entries received as of November 15, 1978.

2. There will be three winners determined. Each winner will receive a new 1978 Triumph Spitfire 1500 Automobile. Each Spitfire is equipped with a 4-cylinder overhead valve 1.5 litre engine, 4-speed Synchromesh transmission, rack and pinion steering, bucket seats, small radius steering wheel and real wood veneer dashboard. Manufacturer's suggested list price, FOB Dartmouth, Montreal, Burlington, Vancouver, $6,195.00 including Federal Sales Tax. (Dealer may sell for less). Price does not include dealer pre-delivery inspection, and make-ready, B.L.'s port handling charge or destination charge (if any). Local delivery, provincial and municipal taxes are included as part of the prize at no cost to the winner. Only one prize per person. Winners agree to accept responsibility for driver's permit and insurance. Prizes will be delivered to the British Leyland Motors dealership nearest the winners' residences in Canada. Prizes must be accepted as awarded. No substitutions.

3. Following the close of the contest, selections will be made from eligible entries received. Selected entrants, whose questionnaires are completed correctly, will be contacted and will be required to first correctly answer a time-limited, skill-testing question during a pre-arranged telephone interview, before being declared a winner. Decisions of the judges are final. By entering, contestants agree to the use of their names, addresses and photographs in any forthcoming publicity in the event of becoming a winner.

4. Contest is open only to students who are registered full-time or part-time at any accredited Canadian University, College or other Post-Secondary institution, except employees and members of their immediate families of TransCanada Telephone System member companies, British Leyland Motors Canada Limited, their dealers and their respective advertising agencies, and the independent judging organization. The contest is subject to all Federal, Provincial and Municipal laws.

Official Entry Form

Answer the following questions, then complete the information below them. Mail the completed form to be received by midnight, November 15, 1978. (ONLY ONE ENTRY PER PERSON).

Here are the questions

1. Do discounts ever apply to Long Distance station-to-station calls made from a pay phone?
Yes _____ No _____

2. During what hours can you save the most money on Long Distance calls made between Monday and Friday?
Calling to (location of your choice) _____
from _____ am to _____ am
pm pm

The following information will help us with our research. Please indicate with a check mark any of the following reasons for which you might make a Long Distance phone call **over the next six months.**

	number of calls
☐ to wish someone happy birthday	_____
☐ to clear up personal business	_____
☐ to wish someone happy anniversary	_____
☐ to arrange travel and get-togethers	_____
☐ to wish someone Merry Christmas or Happy New Year	_____
☐ to chat and "keep in touch"	_____

Thanks!

NAME (Please print) _____

ADDRESS _____

CITY/TOWN _____ POSTAL CODE _____

PROVINCE _____ PHONE NUMBER (where you can be contacted) _____

UNIVERSITY/COLLEGE attending _____