THE PRINCE EDWARD ISLAND MAGAZINE

Don't Whip Your Boy because his clothes wear out, but censure yourself

because his clothes wear out, but censure yourself because you did not buy them here

BRING HIM HERE

We've suits that he can't get away from any more than he can from a jar of jam.

If he's 4 years

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We have for him Blouse, Sailor, Middy, and 2-piece Suits. Price begins at 75c, and goes up by quarters until it reaches \$2.00.

If he's 10 * *

We have for him 2-piece, 3-piece, single or double-breasted suits. Price starts at \$1.00 and goes up by halves until it reaches \$5.50.

Leave

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If he's 14 * *

We have for him 2-piece, 3-piece, single or double breasted suits. Prices start at \$2.50 and go up by dollars until \$7.50 is reached—which is the pinnacle of all boys' hopes.

The kind that wear where the wear comes.

What Trade We Have We'll Hold, What We Haven't We're After.