



How Do You Show Such Clever Styles at These Remarkable Prices?

The Clever Styles come mainly from our New York Office. The remarkable values are possible because we copy these clever styles in our own factory and then sell them direct to the wearer. You save the wholesale profit when you buy at an Antoinette Shop. This week we are showing charming copies of New York model hats at a fraction of the value of the original model. Only one copy goes to each store. See these reproductions at:

\$4.95, \$6.95, \$9.95, \$12.95
They would cost from \$7.50 to \$18.00 if bought and sold in the regular way.

Specials This Week

New tailored Hats neatly banded and ready to wear
\$2.95, \$3.95, \$4.95
Children's School Hats, some of velvet, some of plush, some combinations. **95c, \$1.45, \$2.50**
Children's Dress Hats, very smart styles, including the new two tone beaver hats up **\$7.50**

Kitchener Store
91 King St., W.

Other Stores at Hamilton, Toronto, Orillia, Stratford, Chatham, St. Thomas and Woodstock

Antoinette
Hat Shops Limited.

Protection and Profit



When money is in a Savings Account in The Merchants Bank, it is absolutely safe from loss, as far as you are concerned. All the time it is here, it is earning interest—so that the bank actually pays you to let it take care of your money. Don't carry unneeded sums on your person or hide them at home. Protect them against loss, theft and fire by opening a savings account.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.
KITCHENER BRANCH, D. A. MacMILLAN, Manager.
PRESTON BRANCH, H. SNEYD, Manager.
WESPELER BRANCH, M. S. SUTHERLAND, Manager.

CONSERVATION

is of more importance to the country to-day than ever

Do Manufacturers Realize

the necessity of better Fire Protection? Do they realize WHAT FIRE PREVENTION MEANS?

Fires during 1918 in Industrial Plants numbered only 486 or 5 per cent. of the total number for the year; but these 486 fires caused a loss of \$7,565,322 or 48 per cent. of the total Fire Waste of the Province.

CLEANLINESS, ORDER AND FORETHOUGHT are important factors towards reducing this preventable waste. Manufacturers should provide better and more systematic inspection and Watchman Service.

More efficient fire fighting equipment—Chemical Fire Extinguishers and Automatic Sprinklers. In 15,000 fires, tabulated by the N. F. P. A., Boston, where Automatic Sprinklers were installed 95 per cent. were put out by one Sprinkler Head.

Fire Prevention Day--October Ninth

CLEAN UP!

ONTARIO FIRE PREVENTION LEAGUE, INC.
Affiliated with
ONTARIO FIRE MARSHAL'S OFFICE
Department of Attorney-General
PARLIAMENT BUILDINGS, TORONTO
George F. Lewis, Sec.-Treas.

CANADIAN MACHINERY AND MANUFACTURING NEWS.

Shipments are coming through to Canada from mills in the steel strike zone, but it must be admitted that these shipments of the hot as large or as frequent as the demands of the trade. It is a peculiar situation, but a true one, that the warehouses are better off than their customers in many cases. Warehouses deal almost entirely in standards, while their customer want as well orders rolled to specification. The warehouses can draw for some time on the accumulated stocks at the U.S. mills, but orders that must be rolled now are going to be slow in delivery.

conservative estimate seems to place the men out on strike at forty per cent. It does not follow that production has only decreased forty per cent. It had decreased money's worth that because there is no doubt that in some cases men are kept on for their moral effect rather than for their ability to turn out iron or steel. It cannot be said that Canadian trade is suffering. The Canadian mills are handling an increased to make in several lines. If the strike continues for several weeks yet there will be concerns on this side of the line hard pressed for their raw materials in manufacturing processes.

There has been very little tendency to jump prices on account of the shortage of material. The Steel Corporation policy is strongly against such a move, and this no doubt has a steady effect on the whole situation. In only one case has a report received of a mill—one of the independents—asking for a 20-cent per hundred premium on plate.

Machine tools houses are handling a nice volume of business. Deliveries are not improving, and business in some cases is booked not for February shipment. Prices are high, and they are going to stay high. War levels are quite common. This is creating quite a demand in some quarters for used machinery. Very often a customer wants a machine at and a used tool is all he can get. Then, again there is a big spread in the price between the used and the new, although the price is not a determining factor in many sales.

The scrap yards are shipping little material now to United States points. The strike has tied up the yards there, and they are not taking shipments. Trade on that account is inclined to be a little dull, with coppers showing some weakness.

RAMSDEN WITH DEWART.

Toronto, Oct. 7. Lieut. Jack Ramsden, M. C., will be H. H. Dewart's running mate for the Liberals in Southeast Toronto. He will be pitted against Geo. Gooderham, rather than against Major McEwen. He is newly on his honeymoon, it is said, but has been asked to come back to get into the fray.

BIG SHIPBUILDING PLAN.

Montreal, Oct. 7. A great North American shipbuilding enterprise between Canada and the United States is foreshadowed in the visit to Montreal of David Rodgers, shipbuilder extraordinary, general manager of the Skinner and Eddy Corporation of Seattle.

MACHINE 4 TIME COPY.

Pear butter is made like the apple butter without cider. The fruit is ripe enough to cook up well. After being pared they are cored and sliced put in a preserving kettle with a little water and cooked slowly until soft.

The sugar is then added, one cup full to one quart of sliced pears, and cooking is continued very slowly with frequent stirring for one and a half to two hours. The butter should then be smooth and of the consistency of thick apple sauce. A little lemon juice, with ginger, cinnamon or other spices to taste, should be well stirred into the butter. Pack while hot in hot sterilized containers and process with steam as directed for apple butter.

WATERLOO T.P. COUNCIL.

Tenth Session.
The Council met at the Tp. Hall on Sept. 27, 1919 pursuant to adjournment. Members all present. The Reeve in the chair. Minutes of preceding meeting read and approved. A letter was read by the Reeve from Mrs. Wm. Elliott in behalf of the Womens Country Rest Room at Galt, thanking the Council for the grant made in behalf of that organization.

Moved by Simon Kinzie seconded by M. S. Snyder, that the Council of the Corporation of Waterloo Tp. hereby approve of the Hydro Electric Power Commission installing Electric power for the petitioners on the Preston & Kitchener Road, and that the Clerk be instructed to notify the Hydro Electric Commission of the foregoing. Carried.

Moved by M. S. Snyder seconded by Simon Kinzie, that whereas the Grand River Railway is applying to the Board of Railway Commissioners for Canada for authority to make diversions of a portion of its line of Railway between Kitchener and Waterloo, part of which is in the Tp. of Waterloo and the remainder in the City of Kitchener and is applying to the Council of the Tp. of Waterloo for its approval of the new location, of that portion of the Railway and Road Crossings in the Tp. of Waterloo, as shown on plan and profile now filed with this Council and dated Aug. 4th 1919.

It is resolved that this Council hereby approve of the said new location and Road Crossings as shown upon said plan and profile. Carried.

Moved by J. S. Snyder seconded by Simon Kinzie, that the following accounts be paid and the Reeve issue cheques in payment of the several amounts.

Mrs. J. Hamon, Pat. Ins. for Sept. \$10.00
Mrs. Ada Saworth, Pat. Ins. for Sept. 10.00
Mrs. Sara Brown, Pat. Ins. for Sept. 10.00
Bittinger & Motz, 2100 Enve-

SPECIAL REDUCTIONS IN EARLY MODEL HATS AND EARLY TRIMMED HATS FOR THANKSGIVING.



Copies of French Models, Hats made for opening and of exclusive smartness.

With Thanksgiving and its attendant festivities in the near future we consider this an opportune time for such an offer. You will find hats here for every occasion and shapes for every style of face. Of course no two are alike and the number is limited.

They are easily worth twice the price we ask, from \$7.50 to \$15.00



NEW YORK TAILORED HATS, SPECIAL AT \$6.00

Smart simplicity is the outstanding characteristic of these New York Hats. The group includes of course rolling and drooping sailors, turbans, mushrooms and many models with soft crowns and brims, ribbon arrangement in black and seasonable colors. Special value..... \$6.00

MISSSES' AND CHILDREN'S PLUSH TAMS FOR SCHOOL SPECIAL PRICED

They are of good quality plush in black, grey, brown, blue and red, trimmed with pom-pom on top, elastic at back to conform to the head. Special value..... \$2.00 to \$4.00

EXTRA SPECIAL--UNTRIMMED AND SEMI TRIMMED VELVET SHAPES PRICE AT \$2.95

Ordinarily the price would be greatly in advance of this figure. The collection includes large and small sailors, turbans and mushrooms, a goodly assortment of matrons in good quality velvet. The trimmed hats are finished with bands and bows of ribbon. Extra special.... \$2.95

Main Floor Fancy Goods, Corsets, Hosiery, Underwear, Gloves, Blouses and Novelties.

THE ROSE MILLINERY.

The Real Issue of the Referendum Oct. 20th

EVERY effort is being made by certain interests to confuse and mislead you into thinking that you must either vote for the retention of The Ontario Temperance Act in its present form—or see the old license system revived with all its abuses and evils.

Let it be clearly understood here and now—No one wants the whiskey bar back and the general sale of liquor—the Government does not want it, the Citizens' Liberty League does not want it—even the Brewers and Distillers are opposed to it. There is no sentiment in this Province supporting a return to the old license system and the sale of whiskey over the bar. The Citizens' Liberty League does not and will not support such a course.

But—the Liberty League conscientiously believes that anyone who makes a careful study of Ontario's vexed temperance problem will agree that The Ontario Temperance Act, as it now stands, is too drastic in its prohibitory measures. Ninety per cent. of Ontario's labor unions have

asked for a more palatable beer—the Beer of the Ballot—a little stronger than the beer sold under The Ontario Temperance Act, yet absolutely non-intoxicating. The same request has been made by a large number of the returned soldier organizations and citizens generally.

Vote "Yes" on Questions 2 and 3—Assure These Men the Beer of the Ballot.

These men are neither drunkards nor children. They are the same men who form the backbone of Ontario's industrial life—they are the same men who fought Germany to a standstill and brought Canada to the forefront among the nations.

In voting "Yes" to all four questions, you will not be voting for a return to the whiskey bar, but you will be voting for the sane, moderate compromise that the labor and soldier organizations are asking for—the sale of light beer and wine generally and the sale of pure, spirituous liquor only through Government agencies.

Which are you for—Intolerance or Compromise? Vote "Yes" to all Four Questions.

Mark your ballot with an X. Any other marking will spoil it. Remember, also—every voter must vote on every question or his ballot will be spoiled.

CITIZENS' LIBERTY LEAGUE

MEMBERSHIP FEE, ONE DOLLAR

Please enroll me as a member of the League, for which I enclose my subscription.

Name.....

Address.....

Occupation.....

To enable the League to carry on its good work and achieve its present purpose, active members and funds are required. Show your true spirit! Fill in the coupon and become a member of the Citizens' Liberty League at once.

T. L. CARRUTHERS, Secretary
22 College St., Toronto

Citizens' Liberty League

PROVINCIAL HEADQUARTERS

22 College Street - Toronto

T. L. CARRUTHERS, Secretary

Hon. President: SIR EDMUND B. OSLER

Vice-President: I. F. HELLMUTH, K.C.

Hon. Treasurer: F. GORDON OSLER