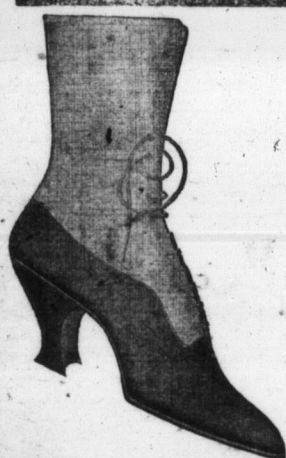


A GREAT FIFTEEN-DAY VICTORY SALE

Commencing November 2nd

**Over High Prices of Men's, Women's, Boys',
Girls' and Little Folks' Footwear**



THE MOST IMPORTANT SELLING EVENT OF THE YEAR

See the splendid offerings of real economic buying opportunities. Our November prices will make this one of the biggest months of the year for us, and this year prices will mean more in helpful service than ever before.



IN MANY CASES OUR PRICES ARE LESS THAN WHOLESALE PRICES TODAY

Men's Shoe Specials

You will be well repaid to carefully go through this list and see what you can save by visiting our store.

A big lot of Men's Box Kip Shoes, \$3.50 value, Victory sale price 2.48.

Men's Black Work Shoe, a big bargain, \$2.98.

Men's Gunmetal Lace Shoe, \$5 value, Victory sale price 3.49.

Men's Tan Grain Shoe for outdoor or factory wear, \$3.98.

Big lot of Men's Dress Shoes, value \$8, Victory sale price 5.95.

A Great Showing

of Fall Shoes, Spats and Rubbers

Ladies' Tan Vici Kid, reg. \$8, Victory sale pr. 4.98.

Ladies' Patent, grey cloth top, reg. \$9, Victory sale price 5.98.

Ladies' Mahogany Shoe, suede top, Victory pr. \$4.49.

Ladies' Kid Shoe, high top, lace, big bargain, \$2.98.

Ladies' Cushion Sole Shoe, rubber heel, regular \$5.50, Victory sale pr. 3.98.

Ladies' Gunmetal Button Shoe, Victory sale pr. \$3.98.

Our Boys' and Youths' Department

A large variety in Button and Lace styles, at prices that will delight every parent.

Boys' Tan Grain School Shoes, solid and waterproof shoe, \$3.48; same boot, sizes 11-13, \$2.98.

Boys' Mahogany, lace, with rubber sole, \$4.98.

Every lady in Glencoe or Middlesex County is invited to see our fall showing of new Spats, in all leading colors, \$1.98.

Special. --- Ladies' Rubbers, reg. \$1.25, for 89c.

Ladies' Tan Military Rubbers, reg. \$1.50, for 1.09.

Youths' Mackinaws, reg. \$2.25, for 1.48.

MEN, ATTENTION

Men's Monarch Rubber Boot, the best boot made in Canada, regular price \$7, Victory sale price \$5.49.

Men's Rubbers regular \$1.50, Victory sale price \$1.09.

Men's Mackinaw Rubbers, regular \$4, Victory sale price \$2.98.



SPECIAL FOR INFANTS

From size 1 to 3, regular 60c and 75c value, Victory sale price 12c.

Misses' Carpet Slippers at 19c.

With every pair of Ladies' \$10, \$11 and \$12 Shoes we will put on a pair of Rubber Heels free of charge.

SIX MONTHS' GUARANTEE.—If the shoes rip any place inside of six months, we will stitch them free of charge.

GLENCOE

MODERN SHOE SHOE

PHONE
103