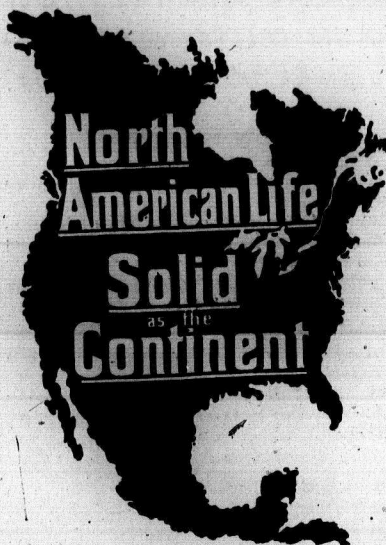


An Unquestionable Duty



Whether he be rich or poor, to insure his life for the benefit and protection of those dependent upon him is the unquestionable duty of every man.

When selecting a company remember that the North American Life has all the good features of a solid institution:

**Skilful Management,
Favorable Mortality
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**Largest Percentage
of Net Surplus,
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