

POOR DOCUMENT

M C 2 0 3 5

THE EVENING TIMES-STAR, ST. JOHN, N. B., FRIDAY, SEPTEMBER 5, 1924

## STORE IS UPSET

The Supreme Sales System are here, preparing the immense stock of Ladies' Wearing Apparel for destruction and there will be no mercy on cost. Every thing must ride.

**FINAL CUTS**  
**YEAR'S  
GREATEST  
SALE**

# THE BIG AXE ON PRICES

## WE MUST HAVE CASH! WE JUST HAVE TO HAVE IT! "THAT'S ALL"

**SALE STARTS SATURDAY  
SEPT 6<sup>th</sup>, at 9 a.m.**

CAN YOU BEAT IT?

Ladies' Armory  
Crepe Skirts **\$2.59**

LADIES' SILK DRESSES

Canton Crepe,  
Georgette  
and Fleurella **\$4.95**

HERE IT IS!

Ladies' All Wool  
Sleeveless  
Sweaters **98c**

WE NEED CASH

Ladies' Flannel  
Dresses  
To Go At **\$4.95**

NOW OR NEVER

Ladies'  
Raincoats **\$1.95**  
\$10.00 and  
\$12.00 value

LAST CHANCE

Ladies'  
Gingham  
Dresses  
Thrown in at **98c**

We  
Need  
Cash

Don't  
Forget  
Friday

We  
Need  
Cash

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# Free

100 Pairs of Ladies Silk  
Stockings Tomorrow 9 a.m.

# Free

We  
Need  
Cash

WELL? WELL  
Ladies' Crepe  
de Chine Shirt-  
waists **\$1.95.**

We  
Need  
Cash

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NEVER AGAIN

Ladies' Spring  
Coats. **\$1.95**  
Special Lot  
Offered at

COME EARLY

Ladies'  
Crepe de Chene  
Waists **\$1.45**

JUST THINK

Ladies' Sport  
Suits. **\$4.95**  
Values up  
to \$25

BE ONE OF THE EARLY  
ONES

Ladies' Silk  
Camisoles **79c**  
Will go at

DON'T MISS IT

416 Ladies' **\$1.95**  
Ratine Dresses  
Will be Offered  
at

OH, LADIES!

Ladies' Muffs. **\$1.95**  
Our Entire  
Stock  
Dragged to the  
Bargain Block.

## Ideal Ladies' Ready-to-Wear

193 UNION STREET

ST. JOHN, N. B.

HARDLY  
BELIEVABLE

Ladies' Silk  
Skirts.  
Values up to  
\$8.00

**79c**

GENUINE VALUES

Ladies' Box Style  
Suits in Tricotine  
and Box Tweeds.

**\$12.45**

DON'T PASS THIS  
UP

Ladies' Dresses.  
Poiret Twill,  
Tricotine and  
Charmene.

**\$5.45**