POOR DOCUMENT

THE EVENING TIMES-STAR, SAINT JOHN, N. B., TUESDAY, OCTOBER 6, 1925

INTEGRITY--CONFIDENCE--RELIABILITY

THE BASIS OF CREDIT

(By Fred S. Stewart of T. McAvity & Sons, Ltd.)

The business of the world is based on the extension of credit. In fact the terms agreed upon, there is no difference between an open account and a time draft method of payment, except that a definite date of payment, except that a specified time, the bank brings the first that build a city. THAT it is the get-toged say-together and boost-tog citizens that build a city. THAT the city is were that except that a specified time, the bank brings that build

buyer.

The importance of keeping one's obligations on the time agreed upon is apparent when it is remembered that each transaction on credit does not represent a single transaction but a chain of transaction, for when the dealer buys on credit from the manufacturer, he in turn buys his raw material and equipment on a credit basis terial and equipment on a credit basis from many sources, who must meet the obligations at various dates. The dealer and consumer then should

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Stop To Think—

THAT it is the get-together, stay-together and boost-together citizens that build a city.

THAT a city that has built a reputation with industry and commerce should be a proud city.

THAT all citizens should boost with real enthusiasm.

THAT their city is worthy of their best endeavors.

THAT the stay-backs and the pull-backs among their citizens often harm themselves more than they do their city.

THAT city builders have enthusiasm.

THAT enthusiasm is what starts things.

THAT the city knocker lacks enthusiasm. His narrow mind never goes beyond his own pocketbook.

THAT making trouble is his

great pastime.

THAT trouble of that kind is very timid in the presence of optimism.

THAT there should be an "OPEN SEASON" on city knockers.
THAT city boosters should oc-casionally give a little of their careful and undivided attention to

NEW MINISTERS BANNED.

NEW YORK, Oct. 6—The Presby-tery of New York today put a ban on creating any new ministers here until the general assembly has passed on complaints that the New York Pres-bytery is licensing preachers who do not believe in the virgin birth.

ALL BUT ONE OF N. B. HYDRO BODY QUIT

Premier Baxter Announces no Action Taken Yet on Resignation.

Special to The Times-Star.

FREDERICTON. Oct. 6 .- Premie Baxter announced when the Provincial Government rose at 1.20 this afternoon that the resignation of all members of the N. B. Hydro Commission except A. Chase Fawcett had been re-ceived. He stated also that the Government had not as yet acted upon them. Hon. E. A. Reilly. M, P. P., was named as chairman of the Hydro Commission some time ago. The Government had not got to schedule this morning, said the Premier. It will sit today and possibly Wednesday.

VOCATIONAL CLASSES. The registration for night vocational classes Monday night was upwards of 200 and larger than entered last year or the year before. Some classes have to be divided. The new High School is ready for all courses but cookery, which is to be taught in the York Street school. The registration for night vocation

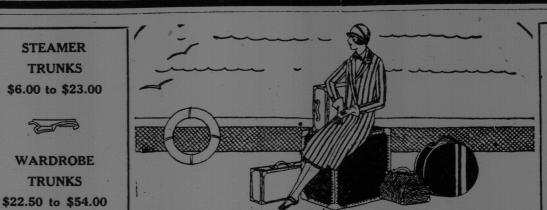
Most of the readers of this can recall how, as boys, there were favorite and repugnant clerks who presided over the candy section of the store. The favorite clerk was the chap who was given to "more than" methods. There was always a delicious uncertainty as to whether he would give an extra one, two, or three pieces. Looking back, the "more than" clerks weren't so unbusinesslike as at first glance they seem. The following of children customers amply compensated the "little extra" they gave.

Grownups are just like children in this. The "more than" appeal captures them when put into advertising, just as it did the boys of our town years ago. Of course, it isn't practical to make advertising use of it continuously, bút for a special sales event room for it can be found.

It is a grander thing to be nobly emembered than to be nobly born.

Some folks make their joys mere neidents and their sorrows great

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