POOR DOCUMENT

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INTERESTING

A Feature Page of Interest to Everyone

INSTRUCTIVE

Dorothy Dix

Dorothy Dix's Recipe for Attractiveness: "To Good Looks and Pretty Clothes Add Intelligence - Season With Humor, Sweeten With Amiability, Flavor With Pep of Modern Ways, Serve With a Sauce of Feminine Tenderness."

A YOUNG woman writes asking if I will give her a formula for attrac-

Why, my dear child, there is no regular cut-and-dried follow-this-recipe-and-you-cannot-fail rule for acquiring attractiveness,



as there is for making a sponge cake. Attractiveness doesn't even consist in possessing any specific qualities. It depends on a thousand intangible assets.

Nor is there any standard of attractiveness. It is purely a matter of taste, for the very attributes that draw some of us toward an individual repulse others.

SOME worship the tall, stately, goddess type of woman. Others prefer the pocket Venus. Some adore the roly-poly girl. Others will look at nothing but a living skeleton. The college highbrow and the beautiful but dumb, each have their following. There are those who are vamped by the vivacious and those who prefer the quiet girl with the Madonna look in her eyes.

So there you are, with every man having his own ideal of what he finds attractive in a woman. So what is a poor girl to do?

As I have said, there are no plans and specifications that always work for making a charmer, but if I were giving a recipe for attractiveness I should say:

Take all the good looks, natural and artificial, upon which you can lay your hands. Beauty is not absolutely necessary in a woman, for some of the most fascinating women who have ever lived have been as homely as mud fences, but it is undeniable that pulchritude is a great help. Especially in the beginning, for we all just naturally like to look upon a woman who is easy on the eyes.

FORTUNATELY, the great majority of people are not connoisseurs in beauty and do not demand the real, pure, bottled-in-bond and blown-in-the-glass brand. They are willing to take a woman at her face value, so to speak, and this enables girls who are not really pretty to pass off on the public a synthetic good looks that is compounded of cosmetics and the latest thing in bobs and gay and charming chiffons.

Having, then, secured an adequate supply of good looks by hook or by crook, if nature did not provide them for you, see that they are carefully cleaned.

DO NOT spare soap and water and pressing, for nothing is more attractive in a woman than for her to appear spic and span and as if she had just come out of a bandbox. On the contrary, nothing renders her more disgusting than to look untidy and untubbed, and as if she had only just been fished out of the ragbag or the garbage can.

Next, take a moderate amount of brains. Not too much, for most men are more afraid of an intellectual woman than they are of a ravening lion, and even the members of her own sex are apt to find one of the feminine intelligentsia hard to endure because she patronizes them too much.

BUT, on the other hand, a certain amount of brains is absolutely necessary to attractiveness. They are the yeast in personality that makes it raise and keeps it from being flat and heavy. But they must be used judiciously in just the right proportion. The brand called "Common Sense" is the preferable one and gives the best results.

Put in a pinch of the salt of humor. Nothing is so flat and tasteless as a woman who never can see the point of a story and who has to have every joke diagrammed for her. A very little of her goes a long ways with all of us.

On THE contrary, we never weary of the bright, cheerful, good-natured woman whose laughs are hung on a hair trigger, who can find fun in any situation and who carries sunshine and good cheer with her wherever

Use plenty of the sugar of amiability. The beauty, the wit, the siren have their hour of charm for us, but it passes. The woman who is sweet and gentle and lovely and lovable has the lure that never ends. Time cannot wither nor custom stale her infinite at-

THE sweet girl always has plenty of friends. The sweet mother is adored by her children. No flapper lures a husband away from a sweet wife.

Just sweetness is the biggest factor in any woman's attractions.

Next, throw in a bauquet made of the herbs of little accomplishments. Read the new books and the current papers and magazines, so that you may be an interesting companion who can talk intelligently, instead of a bore who can only prate about her own little personal affairs and with whom one has to work like a coal heaver to keep the conversational ball going.

LEARN how to play a good game of bridge and golf and tennis; how to swim and how to dance, so that you will be an asset to any group, and not one of the misfits who never work in anywhere, who are the despair of hostesses, a lemon at every party and who make every man who gets them wished off on him feel as if he were an early Christian martyr.

Finally, season these other attractions with pep to taste. Make it spicy, but not too hot. Be neither a petter nor a prunes and prisms girl. Do not always be looking out for shocks, yet be not shockproof. Step out, but watch your step. No girl is more attractive than the girl who has a modern exterior but who keeps all the old-fashioned virtues of modesty and delicacy shrined in her

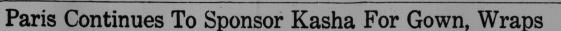
THERE are those who think that it is attractive for a woman to be hard-boiled—for her to be sophisticated and blase and self-centred and selfish. I think this is a mistake, and that the very essence of feminine attraction is for a woman to be tender and adaptable and sympathetic, and for her to be able to merge herself into those she loves until she is absolutely engless.

So, then, here is my recipe for attractiveness: To good looks and pretty clothes add intelligence. Season with the salt of humor, sweeten with the sugar of amiability, flavor with a desh of the paprika of modern ways and ser ve in a sauce of tenderness.

DOROTHY DIX.

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Another interesting coat of natural kasha worn at the Belmont park race track displayed a trimming of plaid bands applied to regular spacing. The plaid was in brilliant sauces of orange, tan and black.

IN NEW YORK

SEE-SAWING up and down Broadway, I heard that Harry K. Thaw's

latest romance concerns a pretty hat check girl in a Greenwich Village cafe.

for Life, minus his moustache. Lillian Gish, back from Europe for her legal

theatre premiere with none other than now one-pear-old gossip that they may

chatting with the doorman. And shows smoking a pipe. After a few moments she knocked out the ashes. A few moments later she was pointed by a pipe was pointed by a pipe was piped should be a pipel was pipel as a pipel was pipel as a pipel was pipel as a pipel was pip

er cigarets.

Three "fat ladies" from a side-show

learning to de the Charleston. Joyce Hawley, of Earl Carroll's late-lamented wine bath, now appearing at a side street burlesque house. What price neterlety? "California Frank," from

the "wild and wooly west" riding the great closed spaces of Broadway in a

Croquet sharks appearing on the cen-

tral Park green. And among them two well-known Broadway critics. To say nothing of Neysa McMein, who draws magazine covers and who prefers the "grand old game" to golf. Do they still

play croquet outside New York? What-ever became of ping pong?

mugs in a "beerschlug" that has wor sudden popularity not many blocks east

of Broadway. Real beer. Long board tables and lots of limburger and lieder-

der has nothing to do with daylight

his vacation. The ukelele market is picking up as July approaches. And I

A Thought

conceit than seven men who can render

Phone your Want Ads.

Main 2417.

faculties; the sluggard is a living

reason.-Prov. 26:16.

insersible.-Zimmerman.

GILBERT SWAN.

Is this your

JUNE 19-You are sensitive, retiring sympathetic and loving. While you have strong convictions, you will yield to others rather than take a positive stand in your own behalf. You are very afvery great friends. You will not be happy if you go through life alone. Cultivate hope, and live out of doors a lot. Your birth-stone is a pearl, which neans health and long life. Your flower is the honeysuckle.

means health and long life.

Your lucky colors are light blue and white.

Your lucky colors are light blue and white.

JUNE 20—You have great ability, originglity, and mechanical skill. You thirk deeply, are close-mouthed in regard to your own affairs, but always willing to lend a helping hand, and take a great deal of interest in affairs cutside of your resular routine. You have many friends, and are a lover of home and kindred. Never listen to gossip and don't get too absorbed in money making. Love is best.

Your birth-stone is a pearl, which means health and long life.

Your lucky colors are light blue and white.

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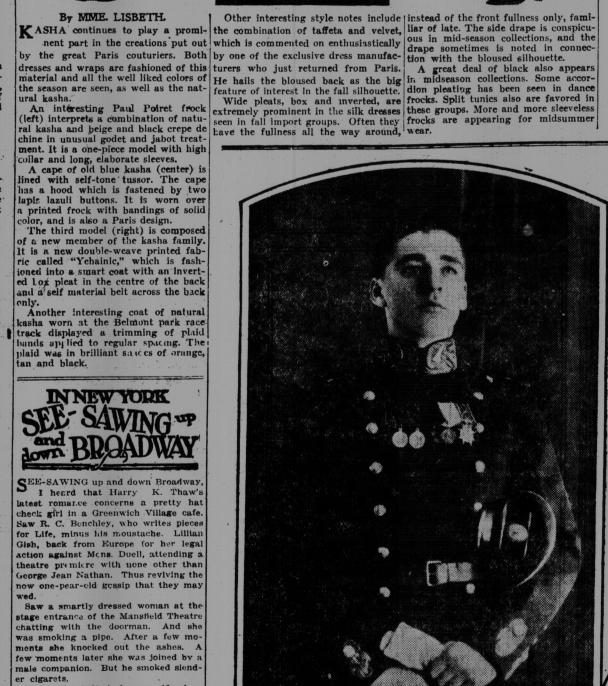
THE QUEER CITY OF ANY PLACE AT ALL

Nancy and Nick did not remember leaving the tiny car that rolled them along through Drowsy Land, but suddenly they were standing right on their feet in a big city. The pink ticket had rolled itself up with a snap and jumped high. And looking over at Nancy we hard, but a queer thing happened. Nick felt his head going down and his feet coming up. Nearer and nearer they came toward each other until suddenly he was only three inches high. And looking over at Nancy we discovered that she had done exactly

But when they looked down at the ground it seemed like a million miles, for the giant boy was as tall as a term had melted on the way and were for the giant boy was as tall as a church.

"Don't wiggle so," roared the giant boy. "If you do I'll squeeze you."

With that he took Nick between one finger and thumb and Nancy between the other finger and thumb and held them more firmly. He really was not them more firmly. He really was not To Be Continued



The Simple Way to Better Health

Freedom from constipation, skin and stomach troublesabounding vitality again - with the aid of one fresh food

NOT a "cure-all," not a medicine in any sense—Fleischmann's Yeast is simply water or milk—or just plain, nibbled from a remarkable fresh food.

The millions of tiny active yeast plants in every cake invigorate the whole system. They aid digestion-clear the skin-banish the poisons of constipation. Where cathartics give only temporary relief, yeast strengthens the intestinal muscles and makes them healthy and active. And day by day it re-

leases new stores of energy.

water or milk-or just plain, nibbled from the cake. For constipation especially, dissolve one cake in hot water (not scalding) before breakfast and at bedtime. Buy several cakes at a time-they will keep fresh in a cool dry place for two or three days. All grocers have Fleischmann's Yeast. Start eating it today!

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"I SUFFERED SERIOUSLY from chronic constipation. This condition brought about heartburn, dull eyes, a sallow skin biotched with pimples and boils, not to mention undue fatigue and headaches. On the advice of a specialist I began to take two yeast cakes every day. The result: Within five weeks my stomach was restored to normal working order. Today my body is vigorous and healthful,"

R. W. Helser, Philadelphia, Pa.

"MY LITTLE GIRL, while not actually sick was not as robust as she should have been. She was tired and listless and her skin was sallow. My physician recommended Fleischmann's Yeast to be taken every day. I followed his advice. In a short time I noticed a remarkable improvement. Her energy returned. Now chubby, bright-eyed, rosy-cheeked—she is indeed the very picture of health."