London Advertiser

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THE LONDON ADVERTISER COMPANY,

London, Ont., Friday, September 13.

THE GENIUS OF GRIFFITHS.

NE PASSES before a gallery picture revealing some phase of life's intricacies, and is transported to a realm of happiness or sadness tion is a partnership of his skill and his imagination. Yet when one sees pass before his eyes a million pictures linked end to end, and made to helend into a myriad delicate gestures and expressions, revealing the situations that pass in actuality, playing upon the harp of human emotions, massing the most tremendous epics into the compass of a single beaming lens, that with the light man has been given by God shines through of life, the chapters of progress from Eden to Armageddon, he may pause to ask: "Can Genius not prepare a new wreath- and a crown as bright in or prepare a new wreath- and a crown as bright in or prepare a new wreath- and a crown as bright in or prepare a new wreath- and a crown as bright in or prepare a new wreath- and a crown as bright in the million pictures linked end to end, and made to the future ages as in those with one well, don't want everyone to know that we are taking on girls for errands-one blessings which he has taking on girls for errands-one taking on girls for errands-one to take man be discerned in the blessings which he has taking on girls for errands-one to take man be discerned; in the good he has accomplished, in the triumphs of benevolence and justice; in the establishment of perpetual peace."

Here is shown the contrast between the his well, to make a long story short, he began as a messenger himself, and he's not call the world, the European world, produced militarism and the kaiser and his war lords, and then lists and the kaiser and his war lords, and then lists and the kaiser and his militarism. That means a lot of fatherly advice, which would be all right, if the boys had some the calls a chance.

The office manager in the New York packing the taking on girls for errands-one teaching the taking on girls for errands-one teaching the stating on girls for errands-one teaching the little traveling both that the future execution the second that the following the stating of the last the following the stating of the same taking on girls for errands-one the last the sa as for the old masters?"

Edison caught the camera and touched it with wand. He made it clicked before. Having given the inventee it clicked before it is a new messenger ne takes in him. He it was who in the inventee it is made it in made no difference, he assured her. He was a thorough-going feminist, if that she was a girl. But it made no difference, he assured her. He was a thorough-going feminist, if that she was a proving that she was a girl. But it made no difference, he assured her. He was a thorough-going feminist, if that she was a proving that she was a girl. But it made no difference, he assured her. He was a thorough-going feminist, if that she was a girl. But it made no difference, he assured her. He a wand. He made it click a thousand times where the war. once it clicked before. Having given the invention to man, he may have thought "There it is: with the eyes of a prophet; essays to challenge and comprehensive as the earth itself." Destiny and to win her by the revelation of his soul to her. It has been said of Griffiths that he might be content to occupy the position of a Masolina, discoverer of perspective and the art of tion of the fact that he is Masaccio as well—an artist of full and splendid naturalistic powers. He for a term of years at reasonable interest. has given to motion pictures almost all their great "This is something practical, but one never

World, we lingered just a moment in a sort of sub- considered. conscious mood on all the 'way back rhymes of childhood, and all the poems of Stevenson and all the wonders of baby and child life. Who does not go of it. But they do not wish to make a personal to country nikes the previous winter in college. Her suit was plain and of they would be quite willing to take up small farms in Ontario and do their best to make a go of it. But they do not wish to make a service in the vacation. nish hellishness. A little twittering bird song, and then a requiem for a child, but finally (and here grief fled before the faces of so many glad ones). just a quiet little note of the bluebird's contentful return. The Littlest One snuggled up close in the arms of his hero. The song was enshrined orever in the hearts of those who saw all the wonders of artistic and dramatic creativeness that lay between and were woven about The Littlest ford Expositor. Call the bouncer! Brother and his littlest song. "Peek-a-Boo" has become a classic.

Each of the themes in Griffiths' music follows some sentiment-or, deeper than that, some magic conception of human psychology in the picture. For The Little Disturber we hear the scampering notes of a light melody that is certain to become a part of the personality of the delightful madcap. Then there are tears in the song, though the smile of the innocent wanton gleams always through the for "What's in a name?" finding John Slacker tears. This is a delightful background for The and Alex. Coward in the casualty lists. Boy and The Girl, whose paradise lost and regained is the deep story of the picture, interwoven with the war and its villainy, with gallantry of youth and faithfulness of girlhood ideal- which was a complete backfire for the city ediized sublimely, but not more sublimely than in a tor's pipe. hundred thousand instances that have welled up through a sea of emotions from the seething flood

storm of meteors, she came, The Girl, searching for to the theft. a lover, finding him prone and without sign of life, through the mist and smoke and reek of battle, bereft of reason as she tried to breathe life into his form, And to the beautifully waning strains of the Wedding March, one almost heard the flutter cannot be reconciled until Germany sings much second of a soul taking wings.

But transcending it all, the clear-eyed hope, brough the fogs and curtains of hatred and cruelty, the beam of love, up from the dungeon, malignant death writhing, always in fear of his destruction. All that was false, all that was abominable, all that lay in the power of human demons to conceive, could not smother the tenderness of God's loved ones, nor could it touch he endearment of all of these torn and bruised but ever fair creatures one for another

What a strange, almost maddening panorama,

this divine comedy, this bloodiest of burlesques against humanity, this purified medium for the expression of the constancy of those who respond to the impulses of goodness and godliness as against the defilements of a pestilential leprosy that has been inflicted upon the races. It was the 'Heart of the World," as interpreted by the genius of Griffiths, the victor over the ugly serpent that crawled into the brain of a great

THE STUDY OF MAN.

OPE WAS right when he said: "The proper the four walls of an office. She wanted study of mankind is man." The war em- an outdoor job and, after having rephasizes this fact. If men had been engaged in the study of mankind would war not be away from home for the vacation, have ceased to exist long ago? Would men who she scanned the "want ads" in the daily are abnormally ambitious not soon be weeded papers several days in vain. Outdoor out? Would true standards of judgment not soon jobs for girls did not seem plentiful. be agreed on? Would the German people have Then her eyes fell upon that advertisebe agreed on? Would the German people have ment of Brown & Brown, calling for allowed the kaiser and his war lords to ruin the messenger girls. The wage offered was

Charles Sumner, in his address on "The ment stated, the work would be for the True Grandeur of Nations," makes many splen- most part going errands in the busy did statements; for example, "To each generation is committed its peculiar task; nor does the cern, with branches in cities in various heart which responds to the call of duty find parts of the country, and when you join we cast our eyes over the history of nations, we ing in an army-you have to submit to

discern with horror the succession of murderous considerable catechising concerning your slaughters by which their progress has been previous experience, your parentage and or ecstasy or remorse. The artist may send a marked. As the hunter traces the wild beast, written down on a formidable large world story to the hearts of his beholders, and his when pursued to his lair, by the drops of blood white card that is kept in a filing case name is become great. He has given something on the earth, so we follow man, faint, weary, for future reference. to humanity it did not possess before. His crea- staggering with wounds, through the black forest "There is just one thing I'll have to tion is a partnership of his skill and his imaginaOh! let it not be in the future ages as in those
will ask you to keep this confidential.

There was no escape from war by France, Britain and Russia. President Wilson held the same began at the bottom rung. So whenviews as Sumner, but subsequent events made it ever we get a new messenger he takes hand-writing that she was a girl. But

come a task we little looked for, but one from left word to send on records of any new let them play with it; let them develop it; let them which those who love the right have not turned long-distance advice. So here is what take my idea and discover its possibilities." Enter away, but with grim determination played the long-distance advice. So here is what lake my idea and discover its possibilities." Enter away, but with grim determination played the long-distance advice. So here is what Griffiths, lately of the stock companies, the flower torious peace will soon reward their sacrifices his long explanation: "You'll just let me put your name down here so that and suffering, and 'lay a new stone in the grand he won't know you're a girl. Alison, you temple of universal peace, whose dome shall be said it is. May I put it down as Alec?' stance. Into the "movies" he goes as an extra temple of universal peace, whose dome shall be hand. He secures small parts; sees the future as lofty as the firmament of heaven, as broad "Why, certainly," falte "Only, won't he find out?"

SMALL FARMS FOR SOLDIERS.

C AID a returned soldier: "I notice in a Detroit paper that Henry Ford is going to try the experiment of placing returned and led soldiers on small forms and then he'd write to you and the cat would be painting, but each of his classics is a demonstra- erippled soldiers on small farms and to supply out of the bag." them with suitable implements for the cultiva- work.

developments. And he has wedded the daughter of his inspiration to another noble art—music.

knows that Canada will do anything along these lines until the States has tried it out. A man does not like to cry 'copy cat' at his own country, or like to cry 'copy cat' at his own country, or like who were beginning to take the And so when we saw "The Littlest Brother" at lay to the tune "Peek-a-Boo" in Hearts of the Government and high-salaried commissions is considered. play to the tune "Peek-a-Boo" in Hearts of the Government and high-salaried commissions is in

"I have heard many returned men say that the wonders of baby and child life. Who does not go of it. But they do not wish to go to the far know "Peek-a-Boo?" It makes an image of all north. They would much prefer to see the Govthe sweetness of childhood. And wherever "The ernment secure some of the idle farms in this sailor of brown completed the equip Littlest Brother" went the tune followed him, district, cut them up and give the returned man went. Yes, of course, she grew tired with played by master hands and inspired lips for all enough money to start, to be paid back in a term her his moods, his gayety, his naughtiness, his farewells to The Boy gone forward at the call of France, his distress at the parting his suffering to be willing to pay for my farm, on time, but I followed her days in the open. France, his distress at the parting, his suffering would like to be within reasonable reach of the practically like the letter almost always after the capture of his mother, brothers, dear friends, his mother's burial, his own little burial beneath the debris—how the little nursery song to other returned many will not be the following the first the capture of his mother, brothers, dear dity, where all my friends and relatives are. But precided by errand boys from the vice-president, Morgan Thorne, when that young officer of the concern was not present to interview them personally. Mr. Thorne assured Alec of his Interest controllers have the following the first three captures and the capture of his mother; and the capture of his mother, brothers, dear dity, where all my friends and relatives are. But precided by errand boys from the vice-president, for a controller has a controller by the capture of his mother. which every child has scampered changed from other returned men will not be the 'slackers' on and his hope that he was regarding his the cadences of joy, to the suppressed sobs of parting, the poignant grief of being left alone, the tragic "peek" of The Littlest Brother as he lay broken and maimed beneath the shower of Hunwe can handle, but do not wish to bite off more assured than we can chew. Can anyone blame us? Give us a common-sense deal, and we want no special favors."

The summon sense deal, and we want no special with other errand boys?

"What did he eat for luncheon? Did he go to night school? How did he spend his evenings? What time did he go to bed?"

There were many more questions in answered.

The Hun peace drive is on, which indicates the that the Hun war drive is off.

'Enter John Frost, Esq.,'' says the Brant-

Pershing's men now have the test of an army upon which the eyes of all the world are turned.

It is not any colder in Siberia than in Ontario, we are informed. Neither is it any drier on the

Great Lakes than in the Sahara desert.

cigar yesterday (from somewhere in Essex)

We are not greatly flattered because several newspapers lift our editorials daily and Here Comes the Bride! Like a lily torn in a print them as their own. Distance lends safety

the theft.

Heart-failure alone can prevent victory, says oyd George. We are at all times readers safety as the property of the safety and spent much time reading it. She declined the prize, however, as she had studied it without knowledge that such a prize existed. Lloyd George. We are at all times ready to offer the hand of peace, says the kaiser. The two tunes

> A REAL ROMANCE. [Ottawa Citizen.]

Who says there's no romance outside the movies, when the evangelist son of a Cyrville farmer inherits \$10,000,000 for uplift after saving an American millionaire's daughter from an unmentionable fate?

THE REAL FRENCH-CANADIAN.

[Toronto Globe.] Those two brave Quebec boys who went through the enemy's lines to his artillery position and brought back the shoulder straps and cap badge of the Hun commandant represent the true spirit of our French-Canadian fellow-

The Advertiser's Daily Short Story Copyright, 1918, by the McClure Newspaper Syndicate.

"FRIEND OF ERRAND BOYS."

When Alison Preston decided to get a job for the duration of her first long vacation from college she also made up her mind that that job would not be of the sort that would confine her within not very tempting, but as the advertisedowntown business section.

"He won't be back for months, and you say you can't stay later than the middle of September. You'll escape him completely. You see, we did our best to get boys, but we couldn't get any. He'd say we hadn't tried hard enough. So Alison reported the next day for

bed?"
There were many more questions in the same vein, and Alison answered them promptly, assuring the kindly vice-president that she smoked not at all and abstained from games of chance. She ate egg salad and milk for luncheon, went to bed early and spent her evenings "at home." She didn't add that those evenings were sometimes spent with her tired little body resting on the soft upholstery of the long chair in her soft upholstery of the long chair in her own little bedroom reading some one of her favorite Spanish or Italian authors that she had learned to admire

n college.
The next letter expressed approval of the young boy's steady habits, but he reproved the boy for not going to night school, and ended by telling him that he would give a prize of \$50—that he always offered messengers in the con-The Vancouver Sun presents the negative "What's in a name?" finding John Slacker Alex. Coward in the casualty lists.

Speaking of reprisals, we were handed a ar yesterday (from somewhere in Essex) ich was a complete backfire for the city edi-

was the great language for businessmen of the future, etc.
Alison really ought to have been more cautious, but the very evening after receiving this letter she wrote back a long and fluent letter in her best Spanish, explaining to Mr. Thorne that, though

studied it without knowledge that such a prize existed.

Then came the letter that caused consternation. Mr. Thorne wrote offering Alec a position in the Chicago office as second correspondent in the Spanish department. They were getting lots of orders from South America, he explained, and he really needed him. His wage would be more than doubled, and his traveling expenses to Chicago would be paid.

Alison was at first confused and repentant. She felt that she ought not to have consented to the office manager's deception. But then she took a different attitude toward the matter. Financial conditions in the Preston family had not been all that they might have been for the past year, and it had become apparent that another year at college would be impossible for Alison at the present time. She had about decided to spend the following autumn and winter working. And here was a chance to earn \$25 a week. She wrote back to Alison was at first confused and re

LITTLE WILLIE ESCAPES -By FONTAINE FOX.



A slight hitch has developed in the plans for Little Willie's education

herself more promising than any of the Therapeutics please write for appoin nerself more promising than any of the messenger boys that had ever drifted into the employ of the concern.

Then one day Thorne called Alison into his office, and as she came toward

Therapeutics please write for appointment. All chronic and so-called incurable cases treated. Address Daniel Machinon, Box 149, Advertiser Office.

Sept.21

BY LUKE McLUKE

The Old Birds. "The kaiser's licked now, man alive!" Says Mr. Smith. He's forty-five. "I didn't think they'd let me go,

But now I'm going! I will show Some fightin' to the dirty Hun, Just watch me make the beggars run! "We sent young fellers over there, They're fighters, too, but I will swear They need a few old birds like us To hop right in and end this fuss. We'll walk into the kaiser's place

"Say, won't my boy be full of pride To see me fighting' by his side? For me and him alone can lick Most all the Dutch across the crick. Just let us old birds lead our sons An' we will go right through them Huns!"

An' bite his nose right off his face!

AIRS. He brags too much, does Oswald Grind I hate his boastful tommyrot; And, when he puts on airs, you'll find

That they are usually hot.

Such a Langwidge! "Didn't you find that book rather dry?" asked the Old Fogy. "Yes," yawned the Grouch.

wade through it.' When poor, henpecked Hestions Stays out very late.

Phese are some of the questions He is asked by his mate.

What funny cusses some men are?

If you give them a black cigar They want a light for it.

first watch. But you should pay a little attention to the way a grown man acts used to be some profit in

-Boston Globe Look Out, Huns! Bruce B. Wilde has just landed Over sich animal.

There with the American expeditionary

Wright-Strange. Gus G. Wright and Ethel Strange were

married in Chattanooga last week. Howda We Know? Willie B. Long lives in Lousville, Ky

Policel You say you're down and out. My, my The Judge said, with a grin. Well, I will change your lot, for 1 Will send you up and in." -Luke McLuke

I hope when you are up and in, That you'll turn round about," The Judge continued, "and begin To be square when you're out." -Newark Advocate.

Names Is Names. Armin Arm lives in Newton, Ore.

Our Daily Special. The Dumbest Men We Know Are Fellows Who Talk All the Time.

Luke McLuke Says An old maid's idea of a hog is a woman who has had three husbands and who is chasing another. A lot of men would be wealthy if they

ness as they do about other people's Never bet a hat with a woman. If you win, you win \$2. If you lose, you ose \$32.

Great excitement is something displayed by a woman when she has a five-dollar bill in her pocketbook and sees a page advertisement of a bargain sale in a department store.

The man who would lie and steal to get money is usually the first to sneer when a preacher leaves a church and goes to another church because he has been offered a larger salary.

Another thing we can't understand s why a girl will spend two hours dolling her hair and then put on a hat that hides everything but her face. If the average husband kisses his wife in the average husband kisses his wife in the morning and kisses her again at night, he doesn't think that she has any right to bother him in the interval. If you are talking to a girl and she You may imagine that a small boy makes a blame fool of himself over his You are fooling with dynamite. Honesty is the best policy. There

> As soon as we discover one who can step on a wooden collar button with his bare foot and not cuss, we will be-lleve in the Superman. But until then we will maintain that there ain't no

but nowadays the competition is too



His Excellency the Duke of Devonshir

Lt. Col. W. T. Works VICE-PRESIDENT D.S.O., D.A.D.C.S. France

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Mr. J. J. Leddy. Mr. J. D. O'Connel

THERE is a call reaching Canada NOW. It comes from the bloody fields of France; from the lips of our loved ones "Over There." It is to YOU-to every bighearted, loyal Canadian in every rank of our great Nation.

The pick of our man-hood, the pride of our hearts, are NOW, this minute, enduring all the anguish of a man-made hell. They are wounded, bleeding, dying that YOU might live. They have fought, suffered, given all, feeling that every heart they left behind would gladly come to their rescue to comfort and relieve the agonies of their illustrious sacrifice.

We are carrying to you, from out the awful abyss of battle, their plea for YOUR support, YOUR encouragement, YOUR assistance. By circulars, by announcements, by personal solicitations during the week of September 15th to 23rd, we are bringing to you their appeal for help which they so badly need. We know that YOUR response will be fully worthy of the loyal hearts for whom our heroes fight.



around the flag with complete fullness of devotion with loyal hearts and sturdy arms, ready to place all that we have and all that we are at the service of our Country. Will YOU help us carry on the work?"

THAT IS THE CALL FROM THE OVERSEAS' WORKERS

> All Soldiers Welcome

Canadian Headquarters, 95 Laurier Ave. West, Ottawa, Ont.