

WOMEN who want to be economical should use SUNLIGHT SOAP freely in the house. First, because it is all pure soap-there are no cheap "fillers" so it goes farther and you get more real soap for the money. Second, because clothes last longer when washed with SUNLIGHT. Isn't this important? There are no injurious chemicals to harm the finest cloths-\$5,000 guarantee of this.

> At All Grocers

Made in Canada by LEVER BROTHERS LIMITED TORONTO



From Plantation

to your table-nothing addednothing lost. All the exquisite flavor of the world's choicest growths retained by the expert blending and roasting in

Rideau Hall Coffee

Before accepting coffee shipments we test it in the cupthat's where you make the final test-that's why Rideau Hall Coffee is always uniform in strength and flavor. Sold in sealed tine only

Pound Tine 45c-Smaller Size 25c LONDON and

Gorman, Eckert & Co., Limited WINNIPEG

"Mary's" lonely soldier some time ago, and sent him his Christmas box. Am sending a comic recitation, also "Don't Marry a Man to Reform Him," asked

ine Johnson' sent in a while ago? I to receive a parcel or letter? will send envelope anyway, and if it isn't on hand could you or any of the readers supply me with a copy of "The Sattle of Languages" a copy of "The Sattle of Languages".

Who Wants it?

Dear Miss Grey,—I got a letter from Shall print the above poem in order to reach the inquirer.

Dear Madam,-Will you please sen me the name and address of two lonely Am I too late for the poem by "Paul- soldlers who you know would be pleased What do you think of my penman

ship?

Ship?

Do you know the recitation, "The Battle of Langemarek," a poem?

A CANADIAN TRUE BLUE.

Ans.—Has your letter been delayed elong the road? Judging by the top line, it has been in hiding somewhere, but certainly just reached me a few days to readers desiring names of lonelles that a stamped envelope (or at least a stamp) accompany such request to readers desiring names of lonelles that a stamped envelope (or at least a stamp) accompany such request. A word to the wise!

But who requested the verses, "Don't Battle of Lange and you would hear Jimmy's flerce little screams, which would give would hear those awful cat-calls and cat-like squawks of Mr. Cat-bird, until you would think that all the tom-cats in town were up that tree!

And then you would hear Jimmy's flerce little screams, which would hear those awful cat-calls and cat-like squawks of Mr. Cat-bird, until you would hear those awful cat-calls and cat-like squawks of Mr. Cat-bird, with all her feathers ruffled, as she flew like an arrew and struck those sharp and black claws and her powerful little beak right on the end of Mr. Black-many for the blue hen's fruit either! Perhaps some reader may know the plece.

Please Send Stamp.

A PAGE OF INTEREST TO WOMEN

SOCIAL AND PERSONAL

Miss Helen Harvey, of the Faculty f Education, Toronto, has returned ome for the Christmas holidays. Mr. H. Howard Smith has returned o Chatham after a short stay in town. Mrs. J. Charlton, of this city, has eft to spend the winter in California.

Miss Lenore Taylor has returned to Mr. and Mrs. J. C. Montgomery, of Detroit, Mich., announce the engagement of their daughter, Bessie E., to George R. Crow, of Chatham, son of Mr. and Mrs. A. R. Crow. The marriage will take place Christmas eve.

Detroit after spending the past month with her parents, Mr. and Mrs. Samuel Taylor, Dundas street.

sharp beak and claws.

Mail-Box

unless you are engaged. It is not ac-

I remain, yours sincerely, MRS. FATTY.

Interested In "S.F.D."

Miss Constance Boulton, of Toronto, while in the city, was the guest of Mr. and Mrs. E. B. Smith, Mr. and Mrs. J. C. Montgomery, of

JIMMY COON STORIES

JIMMY COON HAS A NEW RESPECT FOR THE LADIES. Jimmy Coon needed a good lesson in respect for the ladies. Jimmy Coon is like some boys, who think that only men and boys amount to much in this world. And he was to be taught in this big battle of his life that the ladies have lots of brains, courage and strategy. And the little lady, Mrs. Catbird, was the one to rub the lesson into the tough hide of little "Smarty" Jimmy Coon. And after this little lady, Mrs. Catbird standing by their lovely nest; and he remembered that his mother had told him to come home early for supper. And Jimmy had lots of respect for Mrs. Cat-bird and for her sharp beak and claws. Coon. And after this little lady, Mrs. Catbird, got through with Jimmy Coon, he went home to have more love and respect for his mother and sisters. Mrs. Catbird was as skillful a fighter as her

Catbird was as skillful a fighter as her husband.

Mr. and Mrs. Cat-bird would fly swiftly and strike Jie ny Coon sharply on the head with their sharp beaks and cutting claws. Then they would strike at his little eyes.

And Jimmy Coon had the flercest battle in his life up that tree. Then the two, Mr. and Mrs. Cat-bird, would pitch into Mr. Black-snake. And the favorite spot to bite Mr. Black-snake was the end of his tail. You see, Mr. Black-snake had to keep his eye intently on Jimmy Coon; and while he and Jimmy Coon were fighting savagely for those six lovely green-blue eggs, then Mr. Black-snake couldn't look after his long tail.



ment, it was funny to hear the different noises in that big battle. First you'd hear Mr. Black-snake hiss, hiss, enough to make your blood curdle. Then you would hear the sharp teeth of Jimmy Coon snap, and you would hear Jimmy's flerce little screams, which would give you the cold shivers. And then you

ADVERTISER PATTERNS



"Sandy" Please Note.

Will "Sandy," who asks for a dandruff cure, please send his name and address? A reader, "Helen," very kindly tells me of something her lad article I cannot give space to her letter. Please accept thanks just the same, "Helen."

About Presents.

Chere Amie: 1. Not valuable presents

1973—Dress for Misses and Small Women.

This style may be made with the deeve in wrist or elbow length. The pocket is unique in its shaping. This dress is easy to develop and nice for serge or gabardine, velvet or satin. Braid or embroidery will form a suitable trimming. The pattern is cut in able trimming. The pattern is cut in for an 18-year size. The skirt portion for an 18-year size. The skirt portion measures 2% yards at the lower edge. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern as per directions given below:

Name

counted "good form."

2. Yes, books, gloves, magazine subscription, tie rack, writing paper, calendar small picture (no, not of yourself!) Province Dear Miss Grey,-I see by the 'Tizer that Pte. Fatty has not been getting Age (if child's or misses' pattern)....

his papers. Well I have sent him two bundles of papers and they were the 'Tizer, Overseas Daily Mail, some magazines, and I have also written to him twice, so it must be the fault of the mail service or perhaps it has gone down. Really in these days of such terrible conflict it is a wonder that we get any mall. We have only the British navy to thank that we get our mail from overseas at all. Well, I was very pleased to see Pte. Fatty's letter in the paper and see such a good account. I had a real nice letter from him and am looking for another. Miss Grey, I hope you are well. This time last year I was on my journey had to Canada from England. I am glad I have not got to undertake such a journey this year. How terrible that disaster is at Halifax. Really we seem to be living in dreadful times; such a lot of terrible things happening, isn't there? I am sorry to tell you one of my dear brothers is ill and lying the page. I almost forhis papers. Well I have sent him two Measurement: Bust...... Walst......

well as far as I know. I am sending you a picture of my latest nephew to join up in the navy. These are fine big boys. This one in the picture is nineteen years of age last May. I am sorry to tell you that I had the sad news of three of my cousins being killed in September and November. Oh, how glad we will be when all this awful strife has ceased to be no more and peace reigns on earth and goodwill towards men—but not peace at any price. Peace with victory and honor to England and her splendid allies. God bless you and all the members of the Mail Box.

I remain, yours sincerely,

MRS. FATTY. save the water; have it lukewarm be-fore bedtime, and wash the feet well. This has been our remedy for a long while.

Remedy No. 3.—One ounce of sulphate of zinc, dissolved in the least water one can use to dissolve it. Apply as often as

P. S.—I have a vote and mean to go to the polls and I hope to use it right. I am just sending off another bundle of papers and a letter to "Pte. Fatty." Ans.—It is such a pity that those thoughtfully-tied bundles of reading matter, to say nothing of Mrs. Fatty's cheery letters, failed to reach their destination in Pte. Fatty's dugout. When one reads of Mrs. Fatty's many relatives who are and have been wearing the king's colors it makes one just a bit envious of them all. And such a splendid, fine-looking chap is this 19-year-old sailor.

Your kind wish is sincerely returned,

C. W. C. A

COLUMN

AND NOW TO MAKE UP TIME.

The Halifax relief work has been pushed vigorously, and soon we shall be able to draw breath and count up what has been done. Meanwhile there will be time for only one breath, let it be stated, for our Red Cross and C. W. C. A. work must be pulled up in the places where it has lagged be hind to make room for this huge extra task. We will need every needle in Western Ontarlo working overtime to bring in enough to make up that carricad of Red Cross supplies which was providentially available for the poor sufferers of Halifax. So, please, everybody make an extra effort. One more day's work for each society in this district, and the work will be done. We had to pause to help Halifax in her dire need, but we dare not do it at the expense of the wounded men who are suffering for us.

Soldiers Surprised at Rumore.

Among the many letters received from the front regarding the rumors of Red Cross supplies, both British and Canadian, at various parts of the theatre of operations, and on the line of company the content of the content o Interested in "S.F.D."

Dear Miss Grey.—Would you please send me the address of two lonely soldiers in France? We have enjoyed reading "Scottie Frae Dundee's" letter. Do you know if he belongs to the artillery? I rather inferred from one letter that he did. I'm inclosing 50 cents for the prisoners' fund. Sincerely, SHADDY.

Ans.—Yes, "Scottie" is a gunner, and as you will see by his latest epistle, is back at his post after that brief holiday in England. The half-dollar is gratefully credited, and the "lonelies" names sent as requested. Over a Year.

Dear Miss Grey,—It is quite a long time since I wrote, over a year now. I was in need of some small flags at the time, and you promised you would send some out of the next bunch you received, but I guess you had so much to attend to I was forgotten. Would it be too much trouble for you to get me a crochet rose, as I would like one awfully well, and I haven't been able to secure the pattern yet. Also any others you could send. I have some very nice ones I could send in return. Well, I must close.

four weeks, which is very encouraging.

"We are just getting off the Christmas parcels, and were, I am glad to say, able to procure enough plum puddings to go completely round the list of the men. Turkeys were not possible this year, but we have sent some extra special beef."

So we didn't leave our boys to an utterly cheeriess Christmas in Germany, let us be thankul for that. And this new regulation making it possible to send them a parcel every three months, beside their regular rations from England, will add not a little to the poor fellows' comfort. But let us never forget that their lot would be unendurably hard and bitter if they were not cared for by the Canadian Red Cross Society; and those who "adopt" prisoners make the society's care possible. Surely many more will find it rossible to help. Write to Miss Gunn, Hyman Hall, telling her you are going to include the support of a prisoner in Germany among your new year resolutions. case in which Red Cross supplies have been distributed other than free of charge, or a case in which articles supplied by the Red Cross, intended for the use of soldiers, have been diverted into other channels. There is no band of people that should be represented as much as the farmers, considering how the country has to depend on them. And I have hardly picked up a paper in the last six months that it has not somewhere had a piece in some column about the farmers getting too much for their produce. This always has, I suppose, since the time of Adam, been a bone of contention for the city people. They must realize that with our country at war all prices are abnormal. We realize it when we buy repairs for any machinery, and eatables and clothing, yet I never hear one say anything about the storekeepers that charge for those. We all have to pay them, and even if we farmers do grow part of our living, we don't make sugar, anything about the storekeepers that charge for those. We all have to pay them, and even if we farmers do grow part of our living, we don't make sugar, tea, etc., yet we pay the price, too, only in a different way to what our boys are doing at the front. My heart is in this war to the finish, and our family is represented there, too, I am glad our young men felt the call to go before conscription came.

I hope each woman voter will think men who have acknowledged tood pastcels;

Pte. W O. Donald (2 packages), Pte. D. C. Hosler, Pte. W R. Hulme, Pte. P. T. Jones, Pte. H. J. Luton, Pte. D. T. Wright, Pte W. D. McLarty, Pte. T. Spalding, Corp. T. Sheahan, Pte. T. A. Watts, Pte. W. A. White, Pte. A. G. Wilde, Pte. W. H. Wilson, Capt. Geo. M. Alexander Sergt. K. Allan, Pte. P. W. Allan, Pte. G. Draper (2), Pte. A. Barber, Pte. W. Beard, Pte. D. A. Black, Pte. H. Booth, Pta. G. Wilson (2), Pte. C. Gregory, Pte. T. D. Allen, Pte. H. Dearman (2), Pte. R. J. King (3), Pte. W. J. Miller, Pte. A. Pyner (2), Pte. G. A. Bate-

The store of practical, Inexpensive Gifts

that charm the Femi-

nine Heart.

Hurry Up, Christmas is only one short week

ESA POSTEMINE XMAS TOK

CHRISTMAS GLOVES

Here are fine new Gloves from reliable makers at today's lowest possible prices. Smart Heavy English Doeskin Gloves, chamois shade, with black points, oversewn seams, sizes 6 to 7. At, per pair.....\$2.00 Perrin's Washable Cape Gloves, one clasp, oversewn seams, black points, to be had in white, mastic and tan. Price, per pair.....\$2.00 Perrin's Fine French Kid Gloves, white and black points, wrists edged with black, two black domes. Price, per pair.....\$2.50 Fine Quality Kid Gloves, Perrin's make, to be had in white with self or black points, or black with self or white points, splendid values. At, per pair\$1.75 and \$2.00 Perrin's Fine Black Suede Gloves with self stitching. Price....\$2.00 Italian Lambskin Gloves, white with black points, two domes. Very Children's English Walking Gloves, in tan, to be had in sizes 3, 4, 5 and 6. Per pair\$1.50



MANY WILL CHOOSE APRONS

Dainty Tea Aprons as Inexpensive Gifts AT 25c-Three different styles, one plain with frill, the other trimmed with lace and

AT 30c-Neat little Aprons in different shapes, neatly trimmed with lace.

AT 50c-Aprons of plain, check or cross-bar muslins'; some trimmed with lace; others neatly embroidered and with touches of color on pockets.

AT 65c-Fine Organdy Aprons, trimmed with lace and insertion, neatly boxed.

A Christmas Special in Georgette Waists

A pretty style of good quality georgette, made with sailor color, neat backs and fronts, obtainable in flesh, maize, champagne, cardinal, navy. Very special value at \$4.39

Smart Sweater Coats

Plain Knit Coats with brushed wool sailor collars, cuffs and shoestring girdle, to be had in rose, brown and saxe. Price\$8.00 A Rose Brushed Wool Coat with self belt, white sailor collar and cuffs. Price...\$8.00 Fine All-Wool Plain Knit Coats in emerald green and saxe blue, belted style, trimmed with white stripes. Price\$9.00 Heavy Brushed Wool Coats in rose, green and canary with girdles and sailor collars,

lovely coat at\$10.00

Brushed Wool Skating Sets

Consisting of Scarf and Cap

Bright, comfortablelooking Scarfs and Caps in a good assortment of colors; also pretty plaids, for ladies and girls. Priced at,

\$1.50, \$2.25, \$2.50, \$3.00



year resolutions.
Following is the latest list of the men who have acknowledged food par-

Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET. Phones 115, 116.

Gray s

Cigars Sure Sure Soplease the Man

RED CROSS W. C. A.

pushed vigorousiy. and soon we shell be able to draw breath and count up what has been done. Meanwhile there will be time for only one breath, let it be stated, for our Red Cross and C. W. C. A. work must be pulled up in the places where it has lagged behind to make room for this huge extra task. We will need every needle in Western Ontario working overtime to bring in enough to make up that carload of Red Cross supplies which was providentially available for the poor sufferers of Halifax. So, please, everybody make an extra effort. One more day's work for each society in this district, and the work will be done. We had to pause to help Halifax in her dire need, but we dare not do it at the expense of the wounded men who are suffering for us.

Soldiers Surprised at Rumors.

Among the many letters received from the front regarding the rumors of Red Cross supplies being sold, one from Lieut.-Col S. W. Prowse, commanding No. 4 Canadian Casualty Clearing Station, is very interesting:

"After having had ample opportunity"

the work of the Canadian Expeditionary Force that has been a greater surprise to me than the magnitude and thoroughness of the activities of the Canadian Red Cross Society; and to my mind the great diversity of articles supplied by the society, the promptitude with which the same may be obtained even in the front areas, and the apparently universal anxiety of the Red Cross officials to do their utmost to combine to render the society and its work entitled in the highest degree to the confidence of the Canadian people." nignest degree to the confidence of the Canadian people."

Another of a like nature is from Col. C. S. Rennie, Casualty Clearing Station No. 2, Canadian General Hospital: Personal Daintiness is reflected in the healthy glow that fol-"I was very much surprised indeed to eccive your letter, in which you state lows the daily use of INFANTS- C DELIGHT. The pure, white, borated tablet is fragrant. soothing and 131-C cleansing.



son, Pte. R. Lenar, Pte. R. Karkeek, Pte. R. Kent, Lieut.-Corp. L. M. Sissons, Pte. P. McGovern, Sergt. Chas. Procunier, Pte. W. P. Ainsborough, Sergt. Maj. H. J. Armstrong, Pte. P. J. Evison, Bomb. W. Scott (2), Lieut.-Corp. W. G. Wrathail, Pte. W. Fairnie, Pte. J. Cox (2).

Convener Press Committee.

Make virtue the price of your future, Place wrong-doing under a ban, And let him who wins you and weds

VERSE

DON'T MARRY A MAN TO REFORM HIM. [Published by Request.]

Don't marry a man to reform him,
To repent it, alas! when too late;
The mission of wives least successful
Is the making of crooked limbs

There's many a maiden has tried ft,
And proved it a failure at last;
Better tread all life's pathway alone, Than to wed with a lover that's "fast."

Mankind's much the same the world over,
The exceptions you'll find are but few,
With the rule of defeat and disaster, The chances are great against you.

Don't trust your bright hopes of the future,
The beautiful crown of your youth, To the keeping of one who holds lightly His fair name, and honer, and truth.

Memorial Wreaths WEST FLORAL CO.

all cuts, scrapes bruises, etc. CEETEE

UNDERCLOTHING

Guaranteed Not To Shrink. SPECIAL.

Spinach, peck
Brusseis Sprouts, box
Celery Hearts, bunch MAIN & COLLYER

