



One Last Hard Push

and Over She Goes! Over the Mark!

Put your shoulder to the wheel and we'll make the grade.

We're two-thirds up the hill. But the tough, hard, real struggle STARTS now!

We've got the ready money, the big money, the money that looks most on paper. But it's the little money, the five-dollar bill, the twenty-dollar check, that'll boost us up to the mark and over.

Rich folks don't make campaigns a success. Plain folks' quarters and bills are the things that show the WHOLE city is game to help the boys at the front and the soldiers' folks at home.

You Mustn't Let Us Miss You This Time

Practically every society and organization---both men's and women's---are assisting in securing the contributions. Someone will call at every door. Never mind cleaning up when they ring your doorbell---open it, and place just as much as you can in their charge or sign the card and say how much you will give, and when. That will show where your heart is.

PITCH IN AND PUSH! IT'S YOUR CAMPAIGN!

TOMORROW IS THE LAST DAY!

SERVE BY GIVING CAMPAIGN

Patriotic Fund and Canadian Red Cross Appeal

Chairman of the Campaign Committee:
SIR GEO. C. GIBBONS

President London Patriotic Association:
W. M. GARTSHORE

Phone
300,000

CAMPAIGN
HEADQUARTERS
Bank of Commerce (Upstairs)

Phone
300,000

3
Days

FEBRUARY 19, 20, 21

\$300,000.00

3
Days

Payments May Be Made to the Canadian Bank of Commerce---A. D. McLEAN, Honorary Treasurer, Campaign Fund