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LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Tuesday, April 10.

A REAL VICTORY.

LIGHTED as everyone has been with the German retreat on St. and the energetic pursuit by , there has always lingered a But no such thought can be entertained een made against bitter German renot merely "occupied."

It will be remembered that Frederick var correspondent, declared in that line was broken in a limited area, and the feeling of confidence that the

ment is designed to outflank the enemy or grind wheat with a hand-mill. and permit a descent upon Arras from evacuation of the town or the surrounding of the Teuton forces by the Allies. Among the dominating positions cap-

tured is Vimy Ridge, an objective long almost impossible. But when the time ally "old-fashioned" in dress is to redesired, the taking of which has seemed came, in Sir Douglas Haig's opinion, that it could be won without a disonate loss of men, the deed was ished, and it might be noted accomplished, and it might be noted that, unlike the German leaders, he has that, unlike the German leaders, he has kind is not liable to "grow stale." It sons." Mrs. Fraser flushed excitedly made few attacks that were not suc-It is particularly gratifying that this strongly-fortified ground was captured by the Canadians, who also are getting out of date.

Surprise evidently was a considerable factor in the advance, and this may be taken as a proof of the superiority of the British air service. Scouts had provided the British commanders with a house where Boy-Ed and von Papen photos of the German lines, entrench- were often guests. ments etc which assisted greatly; but what were the enemy airmen doing? They had not even discovered the imminence of the onslaught, but had left people for a change. their armies without the information of greatest value.

dispatches. If it is, it augurs well for scienceless being the word. the future, and will have its effect on

SWAT THE FLY.

LREADY occasional flies are mak-A ing their spring appearance in stores, restaurants, and other places, where food is easily obtainable, remake human and animal life miserable, decision.

The disease-carrying propensities of flies and the danger they are to health and life are now too well known to need emphasizing, but the beneficent effect of an early spring "drive" against them "That nice, fat old man." cannot be too strongly impressed.

Killing of those seen is good, but in and multiply in filth, therefore let king more. everyone see to it that there is none left to encourage them.

cleaning should be given, the refuse of think of Lord Durham and some others the winter burned and the city made sanitary and clean. From now until the end of the fall season not a garbage can should be left uncovered, not a piece of food of any kind left on the ground to journals talking about the weakness rot and attract the insects.

plied by the municipality as rigidly as weakness, of the Liberal party that by the citizen, and every dump-pile is becoming evident. ought to be thoroughly guarded against flies, an easy matter if good, strong disinfectant is frequently sprinkled

on it. Panama was practically cleared of mosquitoes; there is no reason why as go into effect after all. effective measures should not be taken

BRITAIN'S AVIATORS.

British soldier over his enemy, the Ger- egg and cabbage producer. man, than the successes he has gained in the air, and the daring joy with which he invites combat is in marked initiative and skill count for much, and world knows what they are like. it is this more or less untrammeled freedom of action which suits the Britisher and embarrasses the Teuton.

If a list of the prime qualification's for a first-class fighting aviator were drawn up, it would certainly contain the following: Initiative and willingness to assume responsibility, courage. readiness to accept risks, cool-headedcourage, but the machinelike Prussian qualify.

system does not give the common soldier in the enemy ranks an opportunity o show of what he is made.

With these facts in mind, we cannot be pessimistic about the outcome of the Britain is as superior to Germany in the air as on the sea. Latest reports show that the battle has been carried exclusively into enemy territory, and that the British flyers made rings around a numerically superior squadron. Both sides lost machines, but the advantage lay with the British, who chafe because the foemen hid in clouds, and who only pray for a few cloudless days that they may inflict a crushing defeat.

Perhaps one of the most remarkable feats the connection with British (always including Canadian) airmen is the speed with which they qualified and became experts. There are men among the finest of aviators who, a few months ago, had never even seen an aeroplane, but who today are not only expert fiyers, but know the use and purpose of every bolt, bar, screw and nut in their machines.

It is AN OLD SAYING that cloimes do not make the man or infers.

The apple has many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the scale insects may be coding moth. A persistent of April 5. Thoroughly drench the tree being covered with the spray. The way to make poisone Bordeaux was described in the article for them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the sam many enemies, the worst of them being the coding moth. A persistent of the more was described in the article for them being the coding moth. A persistent of April 5. Thoroughly drench the tree being covered with the spray. The way to make poisone Bordeaux was described in the article for them being the coding moth. A persistent of them being covered with the spray. The way to make poisone Bordeaux and the tree being covered with the spray. The way to battle now being waged on the western front to establish beyond all doubt that

IT IS AN OLD SAYING that clothes do not make the man, or, inferthat this cannot be pointed to entially, the woman, and not infreal victory because the retreat quently the modern tendency to bow orderly and planned ahead. down to fashion is frowned upon. Fashions, like other things, may be tion with the new drive north carried to an extreme, but fashion, in of Arras, where the German line has a broad and general sense, cannot be been pierced by the British everywhere classed as an evil so long as the world on a ten-mile front. This advance has is a sphere of progress, for is it not merely a reflection of the thought of and the villages have been the day, evidence of the constant struggle that is everywhere going on to achieve something better?

that the German line would wearing apparel it applies just as truly to be broken once, and after to habits, modes of living and methods that it would crumple up. Yesterday of business. Muddy streets were not day; it is no longer fashionable to ride in horse cars, to write business letters by hand, to reap the crops with a change. He labored day and night scythe, to light the store with a lamp,

The "old-fashioned" person in the and permit a descent upon Arras the strict sense of the word is the victim when they are properly married." She the northeast, making necessary the of calamity. To be old-fashioned in smiled softly. "Who could we fling of calamity. To be old-fashioned in business means financial disaster. To be old-fashioned in mode of living, if the result of choice, raises a barrier against modern ideas. To be intention-

To be "in fashion" is to be up-todate, and to be up-to-date indicates ambition and mental alertness, for the kind is not liable to "grow stale." It is good for all of us to take stock of ourselves occasionally and see if we

the future, and will have its effect on the morale of all belligerents. Berlin Russia has fallen in the estimation of Nevin during the afternoon of his third will be kept busy explaining it to the so many editors since he lost the title and position they affect to despise.

There appears to be a desire in some quarters to impress upon the new the duties and difficulties of his position. to have to enter into a ruse against where necessary, from month to month. president of the London Street Railway

It is possible the Mexican Congress calling the advisability of killing every will decide upon the part Mexico is to one of these pests on sight, before they play in the war, but it will be harder have time to multiply into millions and to persuade the Mexicans to obey the

> Even some good Conservatives, in Dr. Nevin drew a long, steadying the secrecy of their own homes, are breath, and began questioning her. To likely to smile broadly when they read that description of Hon. Dr. Pyne: was putting it mildly. Never in his long

President Wilson has cabled good this fight against the plague, as in wishes to King Albert of the Belgians other things, an ounce of prevention is on the occasion of his birthday anni- forth statements that completely folled worth a pound of cure, and this pre- versary, but it's certain the declara- diagnosis. When he left Cordelia Mayother things, an ounce of prevention is on the occasion of his birthday annivention lies in cleanliness; flies flourish tion of war on Germany pleased the born after his first visit to her, Dr. Nevin felt convinced that she was suf-

The egg-shower for the convalescent left to encourage them.

Indoors and outdoors an early spring cleaning should be given, the refuse of think of Lord Durbon. It makes one think of Lord Durbon. It makes one the turned to leave her. who were familiar with egg-showers in bygone days.

When you hear certain other party of the Liberal party you can depend of and attract the insects.

of the Liberal party you can depend utterly impossible it was for her even on it that it is the strength, not the to put foot on the floor and she wanted

> It's rather encouraging to think that since the war began will begin to flow had no more right than they. out again. The Midas curse may not

Of course when chicken-raising and backyard-gardening are both the rage, there is danger that frequent migra-OTHING demonstrates more clearly tions from one yard to another will the supremacy of the individual cause some unpleasantness for both

The Yanks in khaki with "Old Glory" at their head would strike additional contrast to the unwillingness of the fear into the heart of Kaiser Bill. bulk of the foe's airmen to accept the The Yanks are bred not so very far challenge. In the air, each aviator's from the Johnny Canucks and all the

> America's final declaration of war will probably bring more relief to Get- and unexpectedly. She hoped Dr. Nevin many than any other country. It must be terribly nerve-racking to try must be terribly nerve-racking to try that the doctor, calling upon the next-to be polite when one is surreptitiously door neighbor of Cordelia, rubbed his dealing out blows which contradict

the genuineness of that politeness. A Chicago doctor has his marriage ness, quick wit and knowledge of his annulled because he claims he woke "bird." The national characteristics of up after a period of aphasia and found dashing about like a mad thing in the Britisher include nearly all of these himself married. If this waking up pursuit of a great golden-winged the Britisher include nearly all of these himself married. If this waking up in greater degree than do those of the after marriage becomes ground for German. One possible exception is divorce, there will be plenty who can ing upon his patient,

The Advertiser's Hint for City Gardeners.

Information as to Preparation, Planting and Care of Plants That May Be Grown in Backyards.

THE ADVERTISER'S DAILY SHORT STORY (Copyright, 1916, by the McClure Newspaper Syndicate.)

> CORDELIA'S CASE. By Dorothy Douglas

While the term is usually applied to | had received over to his wife. "I wish we could fix him up with a wife as well as a temporary practice. He is getting registered today and can come down to act as my locum tenens for as long as we want to be away. joyfully. She knew just how desperamong his many and widespread patients, and he was tired.

> smiled softly. "Who could we fling across Dr. Nevin's path—while he is "Cordelia Mayborn is the only girl 'round here—but she's always so con-foundedly healthy. She hasn't called in a doctor for ten years. She's just

wish Alex was married. Professional

people command far greater respec

the girl for Nevin. "Couldn't we put her up to calling im in while he's here. She could prewould serve to get them acquainted without any suspicion. She would do and was ready to dash off at once to Cordelia and put the ruse before her 'Women are born matchmakers," Dr. Fraser laughed, like most husbands, putting the entire blame on his wife. Cordelia Mayburn jumped into the net as she jumped into anything that

ble in her ankle—a peculiar something that prevented her from putting her

day as Dr. Fraser's locum tenens.

When she peered cautiously through the curtains upon hearing the small motor panting at the curb, Cordelia smiled. She liked the set of Dr. Nevin's shoulders and the seriousness of

Cordella was looking like nothing so much as a glowing fragrant, healthy rose when Dr. Nevin entered. She was propped up in a most charming assortment of cushions. Her eyes, as they greeted the doctor, were lifted in a most appealing expression.

breath, and began questioning her. To say that he was puzzled by the peculiar malady with which she seemed afflicted was putting it mildly. Never in his long study of disease had anything so strange happened to any living being.

He thought of gout, housemaid's knee, rheumatism, paralysis, and all kinds of afflictions, but his questions only drew afflictions, but his questions only drew

ne turned to leave ner.

"Shall I drop in again this evening?"
the doctor asked hopefully. Her wistful
smile of patient martyrdom answered
him, and he went away with her image strongly imprinted in his mind. After a day of strenuous exercise Cor-delia prepared for the visit of the doc-tor. She intended to show him how

to look particularly lovely.

Cordelia found herself unexpectedly trembling when the small motor drew

near the curb. "Doctors have no right to be some of the money which has been frightfully attractive," she told herself, but she might have added that patients hard on any man to have to ask professional questions of a girl patient when he would much rather be telling her that she was the most wonderful

woman in the world. His visit that evening was fraught with premonitionary warnings. Cordelia had tried to stand up and move across the room, but had ended by having Dr. Nevin's arm flung swiftly her. Cordella had been so startled by the sensation that the touch of his arms caused her that she very nearly forgot her malady. As for the young doctor, he helped her almost roughly

back to her seat. "Don't do that again," he commanded swiftly. Cordelia delighted at the flash in his eyes and the tightly-closed jaw. Her malady was proving more exciting than she had anticipated. She knew that a love affair had begun suddenly

It was two days after this experience eyes as if he were dreaming. Only the previous evening he had called professionally on Cordelia and she had been unable even to stand upon the afflicted

butterfly

Cordelia, in her own garden, was

hard for one hour, stirring the while.
This mixture may then be diluted to eight gallons with cold or hot water. After straining this solution, apply at once. If commercial lime-sulphur is used, dilute one gallon of it with seven gallons of water. Poisoned Bordeaux mixture may also be used for this first

blush gloriously when she looked up

A slow smile dawned in his eyes, and he kept them steadily on Cordelia. and he kept them steadily on Cordelia.
"I suppose you hate me?" she questioned wistfully.
"Not exactly." Dr. Nevin told her.
"It's Mrs. Fraser's fault," Cordelia said swiftly; "she put me up to it."
"Mrs. Fraser is a most wonderful little woman," he said with deep con-

ittle woman, ' he said, with deep con-"In what way?" Cordelia's eyes were

"There isn't any perhaps about it," Cordelia answered him.

1,000 WOODEN SRIPS ORDERED BY STATES TO FRUSTRATE SUBS

tend fainting fits or melancholia. Either Shipping Board's Program Is Approved.

> of 1.000 wooden ships of 3.000 or 3.600 | tons each, to meet the loss of tonnage Two Ger by submarine warfare, and thus help are missing.

be leased to private shipping con erns.
The great fleet will fly the America flag, and each vessel sailing to the war zone will be armed. The program calls for the building of 200,000 tens of shipping monthly. The builders will be encouraged to complete the vessels speedily, and plans have been made to make partial payments on vessels.

MEANING OF CHEERING

Britishers' Accialm of United States Entrance Taken for Battle Cry.

hostile trenches, which were fully occupied.'

diagnosis. When he left Cordelia May-born after his first visit to her, Dr. Nevin felt convinced that she was suf-fering from a complaint unique in the world of medicine.

An explanation of this occurrence, which may not have been evident to the Germans in Macedonia, is that the British had just learned that the United States was going into the war.

AGED 70; MURDER CHARGED. AGED 70; MURDER CHARGED.

WINNIPEG, April 9.—John Drohmerecke, a Pole, aged 70, is in custody here on a charge of having murdered George Obniawki, an Austrian, whom the old man admits having shot at Beach River, about 70 miles east of Winnipeg. Evidence at the inquest showed that Obniawki had been intimate with Drohomerecke's wife, herself an Austrian.

CHILE -WILL REMAIN

NEUTRAL IF PERMITTED

SANTIAGO, Chile, April 9.—Chile will maintain an attitude of neutrality in the war so long as she is not made

THREE-MILE PLUNGE INTO GERMAN LINES ON 12-MILE FRONT

Powerful Trench Systems Fell Before Haig's Dash.

MOVE TOWARD CAMBRAI

Official Report of British Advance Yesterday in Arras Offensive.

London, April 9.—An advance of from two to three miles has been made by the British troops on a front extending from Henin-sur-Sojeul, southeast of Arras, to Givenchy-en-Gohelle, a distance of about

The official report from army headuarters in France makes this announce ment tonight and adds that the advance ontinues.

The famous Vimy ridge was carried by Canadian troops. Thousands of German prisoners were taken by the British. Up to 2 o'clock this afternoon 5,816, including 119 officers, passed through the receiving stations, and, according to the official report, many more remained to

be counted.

The Official Text. blush gloriously when she looked up to see the doctor standing at the entrance of the garden.

"Oh, I thought this was your day at the hospital?" She flashed a swift smile at him. The game was up, she knew. She trembled inwardly, wondents have been been the plan. Our troops have everywhere stormed the enemy defences from Henin-sur-Cojeul to the southern outskirts of Givenchy-en-Gohelle to a depth of from two to three miles and depth of from two to three miles and knew. She trembled inwardly, won-dering how he would accept her action. depth of from two to three miles, and depth of from two to three miles, and our advance continues.

"The enemy's forward defences on this front, including Vimy Ridge, which was carried by the Canadian troops, were captured early in the morning. These defences comprise a network of trenches and fortified localities—Neuville Vitasse, Telegraph Hill, Tilloy-lez-Mofflaines, Observation Ridge, St. Laurent-Blangy, Les Tilleuls and La-Folie farm.

Powerful Trench Systems. "Subsequently our troops moved forward and captured the enemy's rearward defences, including, in addition to other powerful trench systems, the fortified localities of Feuchy, Chapellede-Feuchy, Hyderbad Redoubt, Athies and Thelus.

"Up to 2 p.m. 5,816 prisoners, including 119 officers, passed through the stations and many more remain to be counted. Of these a large number belong to the Bavarian divisions, who have suffered heavy casualties in to-day's fighting.

y's fighting.
"The captured war material includes
ms and a number of trench mortars
and machine guns, which have not yet Advance Toward Cambrai. "In the direction of Cambrai, "In the direction of Cambrai further progress has been made in the neighborhood of Havrincourt wood. We have captured the villages of Pontru and LeVerguier.

"The aerial activity of the last few days has continued with great energy. Several successful bombing raids were carried out by us, our machines co-

BETWEEN MONTREAL AND LONDON (Calling Falmouth to Land Passengers.)
For particulars of sallings and rates apply to Local Agents, or to The Robert Reford Company, Limited, General Agents, 50 King Street East, Toronto. arried out by us, our machines co-perating with our artillery with excel-ent results. Two hostile machines were destroyed and fifteen others were

EDITORIAL NOTES.

As a republic, Cuba is still a-Cub.

It's no surprise to read that a wireless plant was operated lilegally, from
a house where Boy-Ed and von Papen
were often guests.

Kaiser has ordered electoral reform
in Prussia, say dispatches. Not so; the
kaiser is giving way to orders from his
people for a change.

The Lokal Anzeiger calls the kaiser a
"strong and self-conscious monarch."

The Lokal Anzeiger calls the kaiser a
"strong and self-conscious monarch."

Probably a mistake in translation, conscienceless being the word.

The Dordelia Mayburn jumped into the
net as she jumped into anything that
promised interest. She cast a swift,
dry glance at her glorously healthy
dry mithing the entire blane a swift,
defeat the German undersea cam
heads to glady within five months, and the
beard will call upon the treasury for
the board will c

BERLIN SAYS PARTS OF POSITIONS FORCED.

LONDON, April 9.—The official German communication issued by the war office at Berlin says that heavy fighting took place during the day on both sides of Arras, "the enemy having forced his way into parts of our positions". ons."
The report adds that there was strong The report adds that there was strong artillery firing on the Aisne and Champagne fronts.

In the region between the roads from Albert to Cambrai and Peronne minor engagements developed, taking the course intended by the Germans.

From Soissons into the western Champagne, artillery firing increased.

"NATIONAL" TRAIN STUCK MANY HOURS IN SNOW

Regular Winter Weather Prevails in Quebec.

QUEBEC, April 9.—Quebec has regular winter weather today with the thermometer registering 12 above zero. An inch of snow fell yesterday. In the Abitibi region Saturday, snow fell so heavily that the Transcontinental train, the National, was snowbound many hours. The thermometer registered 10 below zero in the Abitibi.

the war so long as she is not made

tyAp.30.

AT. WINNIPEG 4.30 P. M. THURSDAY, SATURDAY CONNECTING AT WINNIPEG FOR ALL NEW ROUTE WESTERN CANADA AND PACIFIC TO WESTERN COAST POINTS Time Table and all information from any Grand Trunk, Canadian Government Railways, or T. & N. O. Railway Agent CANADA



Thousands of Men for Spring Seeding

LOW FARES IN EFFECT

ug upon his patient.

For tickets and information apply to F. B. CLARKE, Steamship Agent Cordella had the grace to blush and Canadian Northern.



An advertisement by

The Bell Telephone Co.

of Canada.

3,000 FISHERMEN STRIKE

ON NEW ENGLAND COAST

PASSENGER SERVICE

Hark! The Operator Speaks.

"Ordinarily I answer calls within so short a time that the subscriber has no cause for complaint.

"Occasionally a rush of calls reach me at the same instant and there is a brief delay on some of them.

"But will you please remember that the time taken in answering by the person you call, largely determines the speed of the service.

"You can speed up the service by always answering promptly. Every second's delay on your part means a more impatient caller at the other end of the line. It may be a matter of life and death-you

Help her to improve your service by answering promptly.

The Bell Telephone Co. of Canada

of the union's strike at this port and union leaders claim has been an un-Gloucester, which has been in effect fair burden on the fishermen, is de-

I Will you please read it, and others of the # Good service * * * our true intent."

> **Traction Company** CHANGE OF TIME.

Ports Between Gloucester and New BOSTON, April 9.—Fishermen operating out of ports between Gloucester and New York, numbering more than 3,000 men, were ordered to quit work today in a call for a general strike issued by the New England Coast Fishermen's Union. The call is an outcome 11:00 a.m., 1:00, 1:3 7:00, 9:00, 11:00 p.m.

London and Port Stanley Railway EFFECTIVE OCTOBER 1.

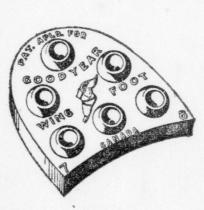
To Port Stanley—6:20, 3:20, 10:20 s.m.,
1:20, 3:20, 5:20, 7:20, 10:20 p.m.
So St. Thomas—5:20, 46:20, 7:20, 8:20,
9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20,
3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20,
10:20, *11:20 p.m.

Heavy type denotes no local stops between London and St. Thomas.
*Daily, except Sunday.





The price of Wingfoots is not arbitrarily fixed. It is the necessary result of quality that allows us to make the guarantee given below. Even at a slightly advanced price they are heaping value.



SIXTY **CENTS**

a pair put onblack or chocolate-at shoe stores or shoe repairers, a proof of quality on new shoes

GUARANTEED

We guarantee Goodyear Wingfoot Air Heels to outwear any other rubber heels you have ever worn, or any others you can now buy. Should they not meet this guarantee, return them to us at Toronto, or to any Goodyear Branch and get a new pair free. The Goodyear Tire & Rubber Co. of Canada, Limited, Toronto Ontario.

GOODYEAR