ONE OF THE LEADING FIVE

The letter which is printed below was received Wednesday, Oct. 6, from the John Griffiths Cycle Corporation of Toronto, Ont. The Advertiser, during the past season, carried the advertising of this company, and the unsolicited words are received from a firm that never before until this year advertised in its columns. It is an example of what a judicious advertiser will reap when the proper medium is used. The Advertiser here publicly extend their thanks and appreciation of such kind words to the John Griffiths Cycle Corporation. The testimorial, coming from a company who have used dozens of newspapers for advertising their business is a distinct compliment to The Advertiser.

Toronto, Oct. 4, 1898.

The Advertiser, London, Ont. Dear Sirs,-We beg to inclose you herewith our check in full of

We would like to express our satisfaction, not only with the business treatment we have received, at your hands, but also with the excellent results we have obtained from advertising in your paper. As you are possibly aware, we have advertised very extensively in all parts of Canada, from Halifax to Vancouver, and if we were asked to make a list of the BEST FIVE ADVERTISING MEDIUMS IN CANADA WE CERTAINLY WOULD INCLUDE THE ADVER-

TISER IN OUR LIST. Wishing you every success in the future, we remain yours

THE GRIFFITHS CYCLE CORPORATION, LIMITED.

D. T. Maguire, Manager.

F. H. BUTLER,

Stocks, Bonds, Grain and Provisions bought and sold for each or on margin. Send for vest ocket manual. Long distance 'phone. OFFICES, Masonic Temple London

Toronto Stock Market.

TORONTO, O	ct. 11.
Ask.	Off.
Montreal	242
Onterio112	110
Toronto246	241
Merchants183	179
Commerce	144
Imperial211	210
Dominion	255
Standard	183
Hamilton	188
British America135	134
Western Assurance175	172
Consumers' Gas	22
Montreal Gas188	186
Dominion Telegraph	13
Northwest Land Company, pref. 54	5
Canada Pacific Railway Stock 84	8
Commercial Cable Company182	18
Commercial Coupon Bonds1041/2	10
Com. Registered Bonds1041/2	10
Bell Telephone Company	17
Bell Telephone, rights	:
Richelten and Ontario102	9
Montreal Street Railway	.:
Toronto Street Railway 104	10
London Street Railway	17
London Electric116	11
G. T. R., Gtd	
G. T. R., Firsts, Pref	i
Dominion Savings and Invest	
Huron and Erie L. and S	16
Huron and Erie, 20 per cent	16
London and Canada L. and A 70	10
London Loan	10
London and Ontario	1
Ontario Loan and Debenture	L
Montreal Stock Mark	At.
MOULTAN DUON MAN	0.4

	Ontario Loan and Debenture	124
	Montreal Stook Market.	
	MONTREAL, Oct.	11.
	Ask.	Off
	Canadian Pacific 841/4	84
	Duluth, common 3	2
	Duluth, common 8	5
	Duluth, preferred 8	1803
	Commercial Cable	1013
	Com. Cable Coupon Bonds10474	1025
	Commercial Registered Bonds. 104	174
	Montreal Telegraph	100
	Richelieu and Ontario1021	275
	Montreal Street Railway 276	2695
	Mont. Street Railway, new270	1035
	Toronto Railway 104	186
	Montreal Gas Company188	171
	Hell Telephone	152
	Boyal Electrio	240
	Bank of Montreal200	240
	Ontario Bank	200
	Molsons Bank	
	· Rank of Toronto	240
	Merchants' Bank	180
	Merchants' Bank of Halifax	180
	Duebec Rank	-::
	Tinion Rank 110	105
	Bank of Commerce	143
	Morthwest Land Dref	.::
	Montreal Cotton Co	150
Ú,	Figure 4. Colored Cotton	56
	Dominion Cotton 981/4	97
	Dominion Could not 9274 75 at 84	Con

SALES—Can. Pacific, 25 at 83%, 75 at 84; Com. Cable, 25 at 181, 25 at 181½; Mont. St. Ry., 2 at 275; do, new, 25 at 269½; Toronto Ry, 210 at 103; Bank of Mont., 9 at 245; Union Bank, 1 at 103%. New York Stocks. Reported by F. H. Butler, 15 and 16 Masonic

	746) 44 TOT	k. Oct.	***
Yesterday's		TT1-L		0.20
	Open.	High.	Low.	2:30.
Atcheson 1214	12%	121/4	121/4	121/4
Atcheson Pid 321/2	323/4	33	3234	32 1/8
O., B. & Q1131/3	113%	114	1133/8	11334
C. & N. W129%	1291/4	129%	1291/4	1291/4
Bay State Gas				
Chicago Gas10314	1031/4	10334	103	1033/3
N. Y. Gas				
Clan Kleggeric				
L. & N 531/2	5336	5378	531/2	537
Man 92%	9234	9314	9278	931/2
Mo. P 3134	3134	32	3134	32
Omaha				
Omana				
P. M	10014	10014	10014	1001/2
R. I	1714	17%	1634	17
Reading 171/2	115	115	11474	114%
N. Y. Central115	10634	106%	1063/8	106%
St. P1063/8	10074	10074	.007.	200/2
T. C. L 27	2014	2014	201/	20%
Wabash				90%
W. U	901/2		635/8	64
Brooklyn Transit 63%	641/8		641/8	6436
U. Pacific 04/8	64 1/2	643%	63	631/2
Leather Trust 6358	63 1/2	6378	00	03/8
Lead		.::	1001/	1101/
Sugar1101/8	110	11056	108%	1101/
Tobacco124%	140	1255%	12034	1221/4
Southern Ry.Pid 32%	325/8	33	325/8	325
Jersey Central. 91			2:	::
K & T. Pfd	32	32	3134	313/
N. P. Ptd 74%	743/	751/8	7434	74%

Montreal Produce Market.

Montreal, Oct. 11.-Grain in store: Grade No. 2, 28c; peas, 61c; buckwheat, 50c; rye, 51c; wheat, 70c to 72c. Flour—Manitoba bakers', \$4 20 to \$4 40; spring patente, \$4 50 to \$4 70; winter patents, \$3 85 to \$4; straight roller, \$3 50. Feed: Man. bran, \$12; shorts, \$14; Ont. bran, \$12 50; shorts, \$14 50. Provisions: Pork, Canadian, per bbl, \$16 to \$16 50. Lard, pure, 81/4c to 81/2c; compound, Se to 51/2c. Hams, 10½c to 13c; bacon, 10½c to 13c. Produce: Eggs, strictly new laid, 18c to 18½c; No. 1 candled, 14c; No. 2, 12c to 13c; culls, 9c per dozen. Beans, choice hand-picked, 85c; mediums, 75c. Honey, slow; white clover, pound sections, 7½c; dark, 5½c to 6½c; white extract, 6c to 6½c; dark, 4c to 5c.

Toronto Produce Market.

Toronto, Oct. 11 .- Wheat is dull and easy at 620 for red and white west. Manitoba wheat on spot is very scarce; to arrive, No. 1 hard is quoted at 79c to 80c; and No. 1 northern, 76c to 77c, Toronto and west. Flour-The market is quiet; cars of straight roller in bar- line of march to accommodate 200,000 rels are quoted at \$3 west. Millfeed is unchanged at \$11 to \$13, and bran at \$8 to \$8 25 west. Barley quiet at 43c for No. 1 east, and 41c to 42c west. Buckwheat steady at 34c east and 33c west. Rye is firm at 42c west. Corn is firmer at 321/2c to 33c for Canada yellow west, and 39c for American, Toronto. Oats-White are firmly held at 23 1/2c to 24c west. Peas are firmer at 52c to 5216c west. Eggs are in fair supply and

steady at 15c to 16c for fresh-gathered. Butter-The receipts of choice dairy are small and prices are firm at 15c to 16c; inferior is quoted at 11c to 14c, and dairy pound rolls at 17c; creamery is steady at 20c for prints and 171/2c to

181/2c for packed. American Markets

CHICAGO. Oct. 11. — Opening — Wheat, Dec., 63%c; May, 64%c. Corn. Dec., 29%c; May, 22%c; Dec., 21%c. Pork, Dec., 7 60; Jan., \$8 80. Lard, Jan., \$4 77%; Dec., 4 674. Ribs, Jan., \$4 57%; Oct., \$5 70. Chicago Exchange.

CHICAGO, Oct. 11.
Following are the fluctuations on the Chicago
Board of Trade furnished by F. H. Butler,
broker, Masonic Temple. Phone 1,273.

		Open.	11 12 11.	140 W. C	MU-C.
	Wheat-Dec	635/3	645%	6334	645%
	May	64 7/8	6553	64%	6553
	Corn - Dec	2978	804	29 1/2	301/2
6	May	32	323/4	31 1/8	325
6	Oats-Dec	213%	21 1/3	213	2134
	May	2274	231/4	223/4	231/8
4	Pork-Dec	7 60	7 75	7 60 8 80	7 75
	Jan	8 80	8 95		8 95
	Lard-Dec	67	4 80	4 67	4 77
8	Jan	4 77	4 90	4 77	4 87
4		4 57	4 67	4 87	4 67
	Puts-64. Ca	$118-65\frac{1}{4}$	•		
4	Live	Stock	Mar	kets.	
				-	

CHICAGO, Oct. 11.—Hogs—Estimated receipts today, 23,000; left over, 4,-184; market weak; generally 10 cents lower; light, \$3 40 to \$3 80; mixed, \$3 45 to \$3 85; heavy, \$3 33 to \$3 85; rough, \$3 35 to \$3 45; Yorkers, \$3 75. Cattle — Receipts, 4,000; market steady; beeves, \$4 to \$5 40; cows and heifers, \$2 to \$4 65; Texas steers, \$2 90 to \$3 90; western steers, \$3 60 to \$4 65; stockers and feeders, \$3 10 to \$4 50.

Strong's and Pure Drugs

mous terms for twenty years.

Our Dispensing Department

is the best equipped in the city. You get what is called for. You cannot afford to experiment with medicines. We ask your prescription trade.

W.T.Strong & Co.,

184 Dundas Street, London

PUTS BATHING IN HIS CREED

A Church Founded on Cleanliness-Rev. Mr. Moir's Experience.

New York, Oct. 11.-Here is a church society whose members are bound by the rules to take a bath every day For the benefit of those who feel that two much bathing is not to be encouraged, the rule reads: "To take a sponge bath or a cold water tub every day, unless prevented by illness."

The name of the organization is not the "Order of the Bath," as certain persons have begun to call it. It is known officially as the Order of Silver Cross of Our Master and Cleanness. It was organized by Rev. Mr. Moir, assistant rector of the Church of the Holy Communion, at Sixth avenue and

Twentieth street. Mr. Moir was surprised today that the order should attract any special

attention.

It carried on its unobtrusive work and the results are highly satisfactory.

Brooklyn.

Washington.

St. Louis. He did not claim any especial originality for the principles on which the society was founded. Mr. Moir is himself an advocate of the cold tub, and he says that after thirteen years' daily experience he is able to testify to its many advantages. The rules of the order regard the bath as a necessity, and nobody can be excused from availing himself of it on the plea that a less rigid construction of the rule would fit his special case, except in case of illness.

1,000,000 SPECTATORS

Witness the Brilliant Parade of the

Knights Templar at Fittsburg. Pittsburg, Pa., Oct. 11.-All night and early this morning every railroad leading into the city, and every street car line entering from the surrounding suburbs, came in loaded with people, to witness the Knights Templar parade. Seats had been erected all along the people. Long before the parade began to move, however, all these seats were occupied.

It is estimated that the parade was made up of upwards of 25,000 uniformed Knights, and there were at least 1,-000,000 spectators lined along the route of the parade, which was seven miles long.

The Fly is a bald-headed fact. Htf

Toronto, Oct. 11—11 a.m.—Probabili-

ties for the lower lakes region for the next 24 hours: Strong southwest and west winds; clearing. Wednesday, fresh to strong westerly winds; fine and moderately warm.

-Mr. and Mrs. U. A. Buchner, Elmwood avenue, South London, are visiting Toronto friends.

-Four thousand five hundred visitors dropped in to the London asylum

-The farm and garden lands of the London asylum yielded a net profit last year of \$14,000.

-There should be a small station, or shelter of some kind, at the Pottersburg end of the street railway Mrs. C. Allan (nee Sarah Birming-

ham) left yesterday for Ireland to visit her parents, after an absence of sixteen years. -Miss Reba Kissack, of the Deaconess' Home, Detroit, is visiting her sister, Mrs. W. A. Eastwood, 386 Duf-

ferin avenue. -Mr. Adam Beck and bride have arfived in the city, and will shortly take up their residence in the old Hyman

property, Richmond street. -The converted Jew, Mr. William Slomans, is conducting special evangelistic services all this week in the Gospel Hall, corner of Horton and Colborne streets. He has just returned from the West Indies, where he

has been staying for a long time. -Nine erring bicyclists were before the police magistrate, four of whom were fined \$1 or five days, and five \$1 or three days. One drunk and one vagrant were remanded for a week. An assault case, in which Frank O'Neil and Dan O'Hearn figured, was adjourned until tomorrow.

THE COUNTY JAIL RECORD. Governor Boston, of the county jail, has compiled his report for the year

ending Sept. 30, 1898, showing the total number of prisoners committed during the year to have been 497, or an increase of 9 over last year. The cost this year per prisoner was 6.17 cents, a slight increase over last year, when the cost was 5.38 cents. AT OSGOODE HALL.

Lancaster vs. London Street Railway Company-Hellmuth (London) for defendants, appealed from an order of Rose J., in court, dismissing an appeal by defendants from the report of the master at London upon the assessment of the plaintiff's damages for the entering on and the taking of the plaintiff's land for the purpose of the defendants' railway in the city of London. Buchner (London), for plaintiff, contra. Reserved. LAWSON-ARMSTRONG.

At the residence of Mrs. Armstrong, widow of the late James Armstrong. formerly reeve of East Elgin, a quiet wedding took place this morning, when her daughter Fanny was married to Mr. John Lawson, the Dundas street grocer and fruit merchant. Only immediate relatives participated. Miss Susan Armstrong, of St. Thomas, assisted the bride, while Mr. Bert Moore, of Aylmer, acted as groomsman. Rev. Canon Richardson officiated. The newly-married couple left town by the 10:15 express and will make a short 10:15 express, and will make a short sojourn in some of the eastern cities.

"A LADY OF QUALITY." A very large audience witnessed the production of "A Lady of Quality" at the Grand last night, by Julia Arthur and her company. "A Lady of Quality" has been improved by a deft re-touching of incidents and dialogue. Miss Arthur is to be commended for bringing with her all the gorgeous externals of a metropolitan presentation. The canvas was a dream of beauty: the wardrobe effects were sumptuous and accurate; in fact, the atmosphere of the period of Queen Anne was reproduced with picturesque fidelity. The young Canadian actress sustains her triumph in role of Clorinda Wildairs. What most impresses one is her repressed power, her latent strength. In her emotional outbursts there is no ð....... violence, but the restrained intensity that suggests rather than expresses overwhelming passion. Her support was excellent. Mr. W. S. Hart, formerly with Rhea, replaces the unfortunate Scott Inglis, who committed sui-Mr. Hart made a brilliant Sir John Oxon, his elocution being especially good. Mr. White Whittelsly, as the Duke of Ormonde, was entirely satisfying. The other roles left nothing to be desired.

LATE SPORTING

Boston's Cinch on the National Pennant -Big Price for a Pitcher

BASEBALL NATIONAL LEAGUE STANDING. Philadelphia..... New York. 73 Pitteburg 71

BOUGHT AND SOLD. St. Louis, Mo., Oct. 11.—Receiver Muckenfuss, of the St. Louis Browns, has sold Pitcher Jack Taylor to the Cincinnati Club for \$4,000 and Pitcher Hill. It is further stated that John T. Brush is after Lafe Cross, the Browns' star third baseman.

Children Cry for CASTORIA. CASTORIA

For Infants and Children.



Children Cry for CASTORIA. Children Cry for CASTORIA.

Assessors' Report Shows the Population Augmented by 466.

Value of Real Estate Also Largely Increased-Assessment of the Street Railway Company-Figures Showing Where the Gains Came In.

The city assessors have completed their work and have presented their annual report for 1899, which shows the city's population to have increased by 466. It also shows the value of real estate to have increased by \$263,012.

figures	are as	follows:
Popul	lation.	
1898.	1895.	
5,444	5,421	Decr. 23
5,990	6,093	Gain 103
1,885	2,027	Gain 142
6,527	6,540	Gain 13
7,309	7,421	Gain 113
6,630	6,693	Gain 60
4,324	4,380	Gain 56
99 100	28 575	466
	Popu 1898. 5,444 5,990 1,885 6,527 7,309	5,444 5,421 5,990 6,093 1,885 2,027 6,527 6,540 7,309 7,421 6,630 6,693 4,324 4,380

REAL ESTATE. 1899. Increase Ward 1 \$3,382,930 \$3,386,515 \$ 3,585 Ward 2 ... 3,272,485 3,304,877 32,392 W. London. 340,075 392,545 52,470 392,545 1,712,666 Ward 3 1,876,006 Ward 4 ... 2,624,830 2,685,535 60,705 Ward 5 ... 1,632,850 1,687,720 54,870 Ward 6 ... 1,441,480 1,463,810 22,330

\$14,570,656 \$14,833,668 \$263,012 Personal proerty—1898, \$1,826,900; 1899, \$2,297,318; increase, \$470,418. Income tax—1898, \$821,680; 1899, \$810,-763; decrease, \$10,917. Statute labor-1898, \$1,521; 1899, \$1,591;

total gain, \$70. The street railway is assessed for \$228,817, being \$13,417 in advance of last year's first report, and includes: Rails, ties and wires......\$136,780 Bridges 19,220 Asphalt paving 22,817 Personal property 50,000

Total\$228,817 Thirteen hundred dollars of this amount is to the credit of West London, which, with \$8,400 gain on personal property, leaves the value on real estates in London nearly the same, on account of equalization.

MORE TROOPS SENT FOR

The Indian Trouble at Bear Island Not Yet Settled.

Two Regiments of Infantry Called On To Be Ready for Immediate Service.

Chicago, Oct. 11.-Orders have been received at division headquarters here from Gen. Bacon, in command of the department of the lakes and the Dakotas, to have the Fourth Infantry at Fort Sheridan, and the Seventeenth Infantry, at Columbus Barracks, Ohio, held in readiness for immediate service at the scene of the Indian troubles in

ARRAIGNED!

The Alleged Murderer of Mrs. McKinley's Brother-in-Law Pleads "Not Guilty."

Canton, O., Oct. 11.-Yesterday morning Anna E. George, charged with the murder of George D. Saxton, brother of Mrs. (President) McKinley, was brought into Justice Reigner's court room to enter her plea to the affidavit charging her with murder. The court room was filled with men and women, all anxious to see Mrs. George and hear her plea. She was clad in a plaid skirt of a gray color, and a gaily-colored shirt waist, and a jaunty hat trimmed in the season's style. She looked unconcerned, and seemingly did not realize the momentous question to which she was to make answer. Justice Reigner asked Mrs. George if she was guilty or not guilty to the charge made against her in the affidavit. Mrs. George, while seemingly not disturbed in the least, but in a very weak and scarcely audible voice, answered "Not guilty."

A Card

We, the undersigned, do hereby agree to refund the money on a twenty-five cent bottle of Dr. Wills' English Pills, if, after using three-fourths of contents of bottle, they do not relieve Constipation and Headache. We also warrant that four bottles will permanently cure the most obstinate case of Constipation. Satisfaction or no pay when Wills' English Pills are used. Cairneross & Lawrence, Pharmacists,

216 Dundas street, London, Ont. J. Callard, Chemist, 390 Richmond street, London, Ont. B. A. Mitchell, Chemist, Gothic Hall.

London, Ont. W. T. Strong & Co., Chemists, 184 Dundas street, London, Ont. E. W. Boyle, Druggist, 652 Dundas

street, London, Ont. J. G. Shuff, Chemist, 540 Dundas street, London, Ont.

Since the arrival of the British cruisers Pallas and Talbot at Montreal there have been 30 desertions.

FAGGED OUT .- None but those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—one box of Parmelee's Vegetable Pills will do wonders in restoring health and strength. Mandrake and Dandellon are two of the articles entering into the somposition of Parmelee's Pills.

The lusty richness which thrills the taste at the first sip of Monsoon Indo-Tea is the natural and inimitable introductory proof of its matchless quality. But go farther-let it cool-and its incomparable bouquet remains as appetizing as when the tea was freshbrewed. Warm it over-and Monsoon's refreshing inbred relish still charms your taste.



What Can I Do to Be Shaved? Why, Buy One of

COWAN'S RAZORS,

Also Strops and Williams' Shaving Soap.

Cowan's Cash Hardware 127 Dundas St

Posters **Posters Posters**

We make a specialty of Poster printing. Our range of types for this kind of printing cannot be surpassed by any printery in Western Ontario. We also do all classes of Commercial Printing. Our prices are as low as the lowest, and our work the



RATIONS FOR COWS

Advice for Farmers-The Proportions of Feeds.

It does not seem profitable to give good milking cows of the average size and ordinary breding more than from seven to nine pounds of grain or mix-ed meal per day each, even when they are giving their maximum flow of milk for the season. Every farmer must compose the rations for his cows out of the materials which he has available, but as a sample ration, the following may be useful for guidance. The bulky-fodder part of the ration may be mixed in the following proportions. If the roots can be pulped and the hay and straw passed through a

cutting box, so much the better: 50 pounds of ensilage, 16 pounds of mangels, carrots or

beets. 5 pounds of hay,

5 pounds of straw. As much of that as each cow will eat up clean may be fed twice a day, and with it should be fed from three to nine pounds of meal or ground grain, according to the capacity of the cow, which a good feeder will soon be able to estimate. A feed of uncut hay or straw may be given in the middle of the day. When a cow in fair condition of flesh has passed the flush of her milking period, the allowance of grain may be gradually reduced, until a cow which has been milking for eight months or more will be receiving not more than three pounds of meal per day in addition to the bulky fodder part of the ration. Meal may be obtained from the grinding of peas, oats, barley or wheat, when that grain is sufficiently cheap. When feed is to be bought from any outside source, it is usually profitable to feed two pounds per head per day of oil-cake or cotton-seed meal, and two or three pounds per head per day of wheat bran. A model mixture of meal for milking cows would be in the proportion of one part cotton-seed meal, one part of oil-cake, two parts of bran and two parts of mixed meal from such grains as are available on the farm. Carrots, mangels and sugar beets are more suitable roots for the feeding of milking cows than turnips. Turnips are admirably adapted for the feeding of growing, fattening or dry stock. All

cattle seem to be improved in health and vigor by some allowance of roots per day in addition to the sufficient feed in the form of ensilage.-Prof. No. Plumber's

Bills If your closet is fitted with SKELLY'S PATENT BALL COCK. It is absolutely seatless be had at 243 Dundas street.

**** Macfie's Pies

a trial order.

Are good pies. Send us

King St., Cor. Ridout. ****

Prove You

THAT our Coal is the best to be purchased in London. It is clean and free from all dust and dirt. Order now and have it delivered before snow flies.

> CAMERON'S Burwell & G. T. R.

Get you Lawr Water Pipes, Hydrants, Soft Water Pumps, Sinks, Electric Bells etc., put in order. Repairing a specialty. F. H. LEIGH, Electrician and

All electric work guaranteed for five years.

505 Richmond street, opp. R. O. Church.

DON'T YOU BELIEVE IT. One Koal isn't just as good as

dirty and clinky. Others are all Koal. Our Koal is the best. Price \$5 a ton.

another. Some Koals are slaty,

DALY, 19 YORK STREET.
PHONE, 348.
Uptown Office, M. C. R. Ticket Office Kanananananananananananana

SAMPLE CORSETS Selling at \$1 25, worth \$2. Children's at 60c, worth 90c. Ladies' Health Waists at \$1 25, worth \$2. E. J. WEBB.

290½ Dundas street, between Wellington and Waterioo streets WM. SLATER

MERCHANT TAILOR.

and cannot possibly leak. Can 581-3 Richmond Street. OPPOSITE THEY.