

FIGURE IT UP.

If by taking a course in Business and Shorthand with us you are qualified to accept a responsible position, perhaps doubling your present opportunities for advancement, don't you consider it would pay? Better write for our catalogue.

Forest City Business & Shorthand College, London.

J. W. WESTERVELT, Principal

STYLE

That's what you'll get if you purchase your next suit here. Our stock of light Tweeds was never better.

O. LABELLE, Merchant Tailor,

372 Richmond St. Phone 1027.

We Have Continued

To please patrons this spring with our handsome WALL PAPERS. Nowhere can you secure better satisfaction both in variety and workmanship. It is not too late to come and see what we have. You will be delighted and the prices will meet your approbation.

H. & C. COLERICK, 443 Richmond Street.

"Union Forever!"



Union Men.—Buy your Fishing Tackle at W. A. BROOKS, 192 Dundas Street.

FITZGERALD and FITZGERALD, 171 Dundas Street.

A Boon to Cyclists. Is the guarantee of free repair on bicycles to be obtained at W. F. HORTON'S, 233 Dundas Street. Phone 801.

FAIRBAIN, MERCHANT TAILOR, Opp. City Hall, Upstairs.

DR. PINGEL, OFFICE: Wellington Street, opposite Public Library, London.

Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY, Proprietor.

PHONE 132.

Children Cry for CASTORIA.

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HATS

For Hot Weather At Popular Prices.

SPITALL, SABINE & CO., 152 DUNDAS STREET.

FISH RODS.

A nice rod and outfit are necessary to the proper enjoyment and sport of fishing. We have reduced the prices on our good rods about 33 per cent. You can now buy a rod at a very low price. See our window.

Wm. Gurd & Co. 185 Dundas Street.

FINE TAILORING SOUTHCOOT'S 361 RICHMOND ST.

METEOROLOGICAL

Toronto, Ont., July 14-8 p.m.—Pressure is below the average and comparatively uniform throughout the Dominion, and there is at present no indication of any important change. The weather today has been showery in the Province of Quebec and fine elsewhere. The highest temperatures reported were 92 degrees at Kamloops and 86 at Winnipeg. Minimum and maximum temperatures: Victoria, 46-78; Kamloops, 58-82; Calgary, 50-78; Qu'Appelle, 54-76; Winnipeg, 58-86; Port Arthur, 50-68; Parry Sound, 50-76; Toronto, 54-80; Ottawa, 66-80; Montreal, 62-78; Quebec, 52-72; Halifax, 52-78. Local temperatures.—The highest and lowest readings of the thermometer at the observatory on Friday, July 14, were: Highest 81; lowest, 47 degrees. Today sun rises 4:49; sets 7:57. Moon rises 12:40 p.m.; sets 11:16 p.m.

Jersey Cream Bread

Is the height of the bakers' art. It is light, pure and nutritious. Better try a loaf if you haven't already done so. Phone 818.

JOHNSTON BROS.

London Advertiser.



A LOCAL BUDGET

—Mrs. G. M. Anderson is away on a holiday trip to the British Isles. The corporation laborers were paid yesterday. The pay roll amounted to \$682.23.

—Mr. and Mrs. J. H. Westervelt and Miss Westervelt leave today for a trip to Muskoka.

—Miss Lulu Deming, and Miss Maud McSweeney, of Leamington, are on a visit to friends here.

—Mr. John Sutherland, of Charlotte, Mich., is spending his vacation with his parents in South London.

—Miss Grace Maud Bonser, of West London, is spending her vacation with Mrs. C. N. Williams, of Nilestown.

—Miss Etelka Hamilton, Miss Janet Steinhoff and Miss Gertrude Shane are visiting their aunt, Mrs. Richmond, 430 Ontario street.

—The court of revision met yesterday afternoon and heard objections under the local improvement bylaws relative to cement stone sidewalks.

—"Our City Disgraced: Who Is to Blame for It?" will be Rev. Thomas Wilson's subject in King Street Presbyterian Church tomorrow evening.

—Mr. and Mrs. W. T. Wright and two daughters, Lizzie and Evelyn, of Wellington street, have gone on a trip to England. They intend to spend a couple of months at different points of interest in the old land.

—Five tenders were received by No. 2 committee of the board of education last night for the painting and kalsomining necessary in the several schools. That of H. Burdick and Sons, \$290, being the lowest, was accepted.

—The water commissioners yesterday heard a deputation of West Londoners in regard to their request that more sewages be put in the dam, and that Engineer Jones, of Brantford, be called in. Mr. Jones will be asked to report.

—Miss Rose, Anderson and Miss Beryl Anderson, of Toronto, are the guests of Miss Elsie Perrin, at Windermere. A reception in honor of the visitors was held on Thursday. The Musical Society Band, was present, and the afternoon was spent in lawn tennis, boating on the Medway, and other diversions.

SUCCESSFUL CANADIAN INVENTORS.

The following list of patents recently granted to inventors residing in Canada is reported for The London Advertiser by P. J. Edmunds, international patent solicitor, London, Ont.: Canada patents—G. Robbins, et al., Stonewall, Man., pump rod coupling; G. Stagg, et al., Toronto, bung-cutting and forming machines; Wm. H. Wyman, St. Johns, Quebec, ribbon display cabinet; J. Drinkwater, Winchester, Ont., nut.

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"Up with Our Standard" (patriotic song and chorus, copyright). United States patents—Jas. Essex, London, ball check valve; F. S. Cormier, Moncton, rudder frame and gear for ships; J. P. Grace, Montreal, step-ladder; J. H. Hill, Belleville, lantern; J. Kalte, Port Elgin, trolley sweeper; J. H. Stone, Toronto, range boiler; W. H. Wyman, St. Johns, ribbon or braid display cabinet; Wm. Haystead, Woodstock, medicine compound (trade mark).

McLEOD ESTATE WOUND UP.

The estate of the late W. C. McLeod, the Woodstock millionaire, has been wound up, by the Toronto General Trusts Company, and a final distribution to the heirs will be made this month. Of the estate about \$700,000 has been distributed, the recipients being the widow, who is now a resident in Buffalo; Mrs. McLeod, Woodstock; Phil H. McLeod, London; Mrs. C. E. Radley, Toronto; Mrs. Will Hyslop, Toronto; Miss Ethel McLeod, Woodstock, and three infants.

WILD FLOWERS FROM ALASKA

London Man Receives a Bouquet From the Klondike.

Dawson Will Enforce the Dog Ordinance During the Heated Term—Arctic Daylight.

Mr. James Wilkins, of Woodward avenue, West London, yesterday received from Dawson City a number of Alaskan wild flowers. The flowers had been plucked in the neighborhood of Dawson early in June. Among them were some very fine blue-bells and several unfamiliar varieties of wild flowers. They came inclosed in a letter and were fairly well preserved. They were sent by Mr. Wilkins' daughter, Mrs. Edward Welbon. Mr. Welbon has secured the contract for putting in a waterworks system at Dawson.

THE KLONDIKE NUGGET. Mr. Wilkins also received a copy of the Klondike Nugget, a little four-column, semi-weekly newspaper published at Dawson. Its advertised subscription rates are \$24 a year (in advance) or 25 cents a single copy. This particular copy is dated May 24, and it is rather interesting to read that the dog ordinance will be enforced during THE HEATED TERM.

In the interest of the public, with the editorial comment that "some of the dogs tied up will find themselves well short of food, while more will suffer many a pang of hungry anguish before the advent of cool weather in the fall."

BOILED WATER.

In the same column the public are urged to use only boiled water for cooking and drinking. With the reminder that "last summer the hospitals were full of patients who had been refused, while hundreds laid around in tents on every hand. Deaths occurred two and three times a day, and funeral processions were the commonest sight upon the streets."

DAWSON'S DAYLIGHT.

The season of daylight in Dawson is much more complete and striking than the season of darkness. While theoretically and in the minds of the people of the outside world the shortest night in summer is just equal in length to the shortest day in winter, in reality this is modified in a great degree by the refractive and reflective qualities possessed by light and not by darkness—if we may be allowed for the purpose of illustration to speak of darkness as something of itself, and not the mere absence of light. The shortest day in winter was not without several hours of daylight, while during the shortest night in summer the sun can be seen from some of our high hills, and for several months there is really no darkness to speak of at all. This is something little understood upon the outside and the ignorance of the true conditions adds very materially to the horror entertained by any otherwise reasonable people at the land of the long night.

For the benefit of our readers in the states and provinces we may state that in summer, even though the sun dips below the horizon, the darkness is not as great as it is in the daytime by a certain quality of grayness; while in the winter time, when the sun scarcely reaches the height of that same horizon, the reflected and refracted light over these vast wastes of white glistening snow, he not perceptibly different in either quality or quantity to the human eye from daylight at any other time, but in photography is found to be of such a weakly character as to prevent the printing of photographs upon anything but a specially sensitized paper. Notwithstanding the brightness of the light, it also takes exposures doubly and trebly as long as in summer.

CRISP FOOD.

Or Hot Mush, a Question.

The President of the American Fine Art Society of Milwaukee, a German, commenting on the likes of his countrymen in food, states that many do not care for mush or soft cereal food for breakfast. He says the crisp character of white glistening snow, he not perceptibly different in either quality or quantity to the human eye from daylight at any other time, but in photography is found to be of such a weakly character as to prevent the printing of photographs upon anything but a specially sensitized paper. Notwithstanding the brightness of the light, it also takes exposures doubly and trebly as long as in summer.

No cooking is required and if one wants a hot mush, it can be instantly prepared by pouring hot milk on Grape-Nuts.

No form of nourishment known as like Grape-Nuts and the quick feeling of being "well fed" is one of the pleasures in their use.

J. Grocers sell them and they are made by the Postum Co., at Battle Creek, Mich.

Summer Meats.

So convenient for the hot weather. Put up in key opening tins.

VIENNA SAUSAGE—Something new, 10c tin.

ENGLISH BROWN—A tasty meat, 15c tin.

WAFFER SLICED CHIPPED BEEF—Moist and not salty, 1/2 lb. and 1 lb. tins.

ARMOUR'S POTTED MEATS—Just the thing for sandwiches.

T. A. Rowat & Co.

234 Dundas Street. Phone 317.

A Test Is Requested...

If you have never used any of our breads, all we ask is a trial of any of our numerous makes. We bake enough every day to supply customers, but want more, so leave your order. Rigs call every day.

THE PARNELL-DEAN BAKING COMPANY, 75 Bruce Street. Telephone 929.

AS OTHERS SEE US

Further Comment on the London Strike Situation—A Disciple of the Kaiser.

[Hamilton Herald.] In the matter of arbitration the London Street Car Company is evidently an admiring disciple of the German Emperor.

[Citizen and Country, Toronto.]

It is an insult to the people of London to say the militia was needed to disperse the crowd, and Canada is humiliated by the criminal negligence of London's authorities. The council, as well as the police, are at fault. The company was permitted to do as it pleased in almost everything, and the council had allowed many weeks to pass without using its powers to enforce a settlement. The men had demanded arbitration, and the company had refused; it was possible to have forced the company to agree to so reasonable a demand long ago. Arbitration must be the solution now; it ought to have been the remedy a month ago.

[Seaforth Expositor.]

The public sentiment of the place is entirely with the strikers, and this is pretty good evidence that they are in the right. This would be a very fitting case for a government commission to settle. If such a commission had been in existence, and both parties had been compelled to submit their case to the commission and to abide its decision, the difficulty would have been justly settled at the very outset, and much bad feeling and many thousands of dollars to all parties would have been saved.

[Chatham Planet.]

The strikers in London may be in the wrong, but a street railway management that can succeed in bringing on itself two strikes within a year should be looking for a new job. It is evidently not born to manage men. The idea of calling out several companies of volunteers to preserve order that is in no danger, was one of the most ridiculous things that alleged sensible officials could get into their skulls. It looks in the distance as if the matter could easily be solved by the city taking over the road. It cannot now be worth more than the actual value of the wood and metal in the plant. Arbitrators could hardly allow anything for good-will, which does not seemingly exist, while the fact that the road is being operated at a loss would make its legal value that of "scrap." London will never get another chance to get possession so cheaply.

[Tilbury Times.]

London authorities lost their heads over a small riot on the street Saturday night, arising out of a strike of street railway employees, and acted like a lot of unfortunates in sending for 150 outside militiamen, including 30 members of Essex battalion from Windsor. It is the authorities, not the strikers, who have disgraced London this time.

WESTERN ONTARIO

A severe hailstorm damaged crops and fruit in the vicinity of Chatham. Several farmers lost all their barley and fall wheat.

Frank Kerr, of Windsor, was fined \$15 Friday morning for slashing Edward Tiebert, 11 years old, of Walkerville, on the wrist with a knife.

The Glencoe Oil and Gas Company have struck another good well in their oil territory in Euphrates. They have the contract let for ten more wells.

Alfred Richards, eldest son of Peter Richards, Stratford, is suffering from a badly fractured arm and bruised hip, the result of a fall from a tree Thursday morning.

At Windsor on Friday Fred Jamieson was found guilty by Magistrate of assaulting and robbing Fred Bartlett of assaulting and robbing Fred Bartlett, a 17-year-old boy from Toronto, and sentenced to one year in the Central Prison. James Gibbons was acquitted on the same charge.

Ald. James McMurray has received word of his appointment to a position on the customs staff at Walkerville. He was sworn in by Collector Allan, and will commence his duties immediately. The position is worth about \$900 a year.

An Indian from the Sarnia reserve found the body of a man floating in the river near Marysville on Thursday morning. Coroner Carlisle, of Port Huron, was at once notified, and together with an officer and undertaker went to the scene.

Funeral services over the remains of the late William Ryall, D. D. G. M. of the I. O. F., took place at Kingsville on Thursday. Officiating from every large number, forming a procession half a mile long, headed by the Leamington Brass Band. Rev. A. Holmes, of Leamington, and the brethren, solemn services at the grave. Deceased died very suddenly at his home in Leamington on Tuesday last, and leaves a wife, to whom he had been married three months.

KINGSMILL'S

Between Seasons Sale.

A great Bargain in Bedspreads. These lines will find a ready sale.

Don't know whether we bought too many or whether we haven't sold enough. Anyway here are 100 White Marseilles Bedspreads, 2 1/2 x 2 1/2 yards, at 75c, worth usually 90c.

60 White Bedspreads, beautiful Damask patterns, 2 1/2 x 2 1/2 yards, worth cash \$1, to be sold at 87c each.

50 White Bedspreads, extra large size, and good value at \$1.25, to go at 99c each.

Extra special values in White and Gray Cotton Blankets. An excellent opportunity for boarding-house and hotel keepers to furnish at a moderate outlay.

KINGSMILL'S

Dundas Street, Drygoods. Carling Street, Carpets.

To Make An Impression

a young man's clothes must be exactly right. It is not enough that they are well made, desirable as is that consideration. They must have a certain style, a proper "look," and that is where "Fit-Reform" Clothing is so far superior to other makes.

The young man who has always thought he must have his clothes made to measure by an "exclusive" tailor doesn't know till he tries "Fit-Reform" garments how much he can save in money without any sacrifice of correct form and fashion.

"Fit-Reform" Clothing is, in fact, practically made to your measure in the most approved style, from carefully selected materials by none but skilled workmen. Every garment guaranteed.

Suits—\$10, \$12, \$15, \$18, \$20. Trousers—\$3, \$4, \$5.

The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

Midsummer

Thine is the sunny side of languorous sweets, Where poppies flaunt their gorgeous silken blooms, And flowers less gay lend quieting perfumes. Until the heart of nature softly beats, And dreamy echoes, with their low repeats, Grow less and less, and sink in twilight glooms, Within the silence of Pan's lichen'd rooms, Then rise again, where zephyrs sail their fleets, Freighted with drowsy murmurs. Thus the day, Slip by, till merged in cycles of the past, Not wholly lost, since they have left a spell Of tender warmth to hide the fickle wars, And changeful moods of hours that follow fast. Enough to hear thy lingering farewell. —Lippincott's.

A STREET CAR DIALOGUE

"What is the matter?" asked Smith as his friend Thompson sat down beside him in the street car. "You look about as happy as a wet cat." "I dream no worse than I feel," said Thompson, moodily. "What's the matter, old man?" asked Smith anxiously. "Business bad?" "No," said Thompson, shortly. "What then?" "Everything," said Thompson. "That's bad," said Smith, commiseratingly. "In fact, it is about as bad as it can be." "The fact is," burst out Thompson, "I don't get along happily with my wife." "I understood she was an angel," said Smith in surprise. "She doesn't know anything about cooking," said Thompson. "That's not part of an angel's business," said Smith. "Well, it should be," said Thompson savagely. "I couldn't get to sleep for hours last night. When I did drop off I dreamt there was a tombstone on my chest." "Indigestion," said Smith. "My wife's cooking," said Thompson. "Dodd's Dyspepsia Tablets," said Smith. "En?" said Thompson. "Dodd's Dyspepsia Tablets," repeated Smith, "they'll fix you." "How do you know?" said Thompson. "Tried 'em," said Smith. "Did they cure you?" asked Thompson anxiously. "They did," replied Smith, emphatically. "Now, I tell you what you do. You get a box or two of Dodd's Dyspepsia Tablets and take one Tablet after every meal. That'll digest your wife's cooking or any other angel's cooking. In that way you give your wife a chance to learn how to cook, and you are both happy in the meantime?" "How much are they?" asked Thompson. "Fifty cents a box. Any drugist will sell you Dodd's Dyspepsia Tablets," said Smith.

SPECIAL NOTICES.

Electric Turkish Baths. Mrs. Georgina Shuford, M. D., of Spencer, Iowa; Mr. John Lyman, Silver Creek, Ore.; Mrs. Levisna Huffman, Port Huron; J. P. Fulman, State Normal School, Maine; and W. F. Hume, Topeka, Kansas, were taking the Turkish Baths at 320 Dundas street, and testify to their excellence. ywt

The Next Sea Shore Excursion.

Via Lehigh Valley Railroad to Atlantic City, Cape May, Sea Isle City and Ocean City, Thursday, July 20. Tickets, only \$10 the round trip; good 15 days. Trains leave Suspension Bridge, 7:20 a.m., 2 leave at 9 p.m. All trains via Philadelphia allowing stop-over. Don't miss it. For tickets and full particulars apply to station ticket office, Suspension Bridge, or to Robert S. Lewis, Canadian passenger agent, 38 Yonge street, Toronto. 351 xwtyz

New York and Return, \$10

Union Masonic excursion, under the auspices of St. Andrew's and Harmony Lodges, A. F. and A. M., Toronto, on Monday, Aug. 7, via Niagara Navigation Company's steamers, West Shore Railway and Hudson River Day Boats to New York. Tickets good for ten days. This will be the only excursion of the season by way of Niagara Falls, Buffalo and the far famed Hudson. Do not, therefore, miss the pleasure of a day trip down that magnificent river on one of its "floating palaces." Fare, round trip, \$10. Excursion party will leave Toronto by 2 o'clock boat for Niagara Falls and Buffalo, arriving at Buffalo at 6:30 p.m., where a stop of three hours will be made. Will leave Buffalo at 10 p.m. and arrive in Albany at 6:30 a.m. In Albany, where a stop of three hours will be made, will leave Buffalo at 8:30. Will leave Albany at 10:30 a.m. and arrive in New York at 5: