

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919, Market Adelaide 6100

SIMPSON'S

Store Opens 8.30 a.m., Closes 5.30 p.m. OPEN ALL DAY SATURDAY

SIMPSON'S

MEN—Exclusive Designs in Overcoats Are Offered Today

A purchase now will prove an investment which will reward you in dividends of style, service and comfort.



Conforming to the exacting standard established by the Simpson Store for the quality of its men's clothing, these new overcoats are out-of-the-ordinary in every detail that appeals to the well-dressed man. Overcoats fashioned from the warmest coating fabrics in the newest shades and patterns authentically styled and carefully finished in every respect---will yield the maximum of service and comfort.

Fall Weight Chesterfield Overcoats, \$55.00 A coat for the fashionable dresser—elegant in style, material and finish.

Made up from an imported English all-wool dark grey cheviot. Fly front Chesterfield model, with close-fitting collar, slightly fitted back and regular pockets with flaps. Sizes 36 to 46. \$55.00.

Fall Overcoats, Made by Hart Schaffner & Marx, \$48.50 A rich dark brown fine-finished cheviot; slip-on model, with natural shoulders; close-fitting collar, split sleeve, perfect hanging back, half silk lined, in sizes 35 to 42, \$48.50.

Fall Weight Overcoats, \$38.50 Double-breasted form-fitting model from a dark navy blue cheviot; peak lapels, natural shoulders, form-fitting waist, novelty flap pockets, outside ticket pocket, in sizes 35 to 42. \$38.50.

Winter Overcoats for Men and Young Men at \$35.00 Warm, heavy weight coatings, in rich brown shades, in the double-breasted ulster model, with convertible collar and half-belted back. Sizes 36 to 44. \$35.00.

Simpson's—Main Floor

Navy Blue Suits for Men at \$35.00

An exceptional offering, which men of foresight will profit by today. This is a genuine opportunity for money-saving for men who need new clothes now. These suits are made up from an all-wool navy blue mill-finished serge, and are dependable in quality and style. The single-breasted, 3-button, soft roll, semi-fitted sacque model; medium height vest—trousers finished with five pockets, belt loops, cuff or plain bottoms. Sizes 36 to 42. \$35.00.

Navy Blue Suits for Youths 15 to 19, at \$30.00

Particularly snappy models, which will make a big hit with young men of this age. These clothes are made up from an all-wool navy blue mill-finished serge, in the Trencher model, with all-around belt, medium height vest—trousers finished with five pockets, belt loops and cuff or plain bottom. Sizes 33 to 36. \$30.00.

M-E-N

\$2.50 Combinations, \$1.98 200 suits heavy elastic rib-knit combinations, made from heavy union yarns. Long sleeves and ankle length. Sizes 36 to 42. Regularly, \$2.50. Today, \$1.98.

Men's Combinations, \$2.98 600 suits at less than manufacturer's cost—knitted of fine cotton yarns in a rib-knit of cream or blue shades. Well shaped on the newest lines, and in sizes that fit all men. Close-fitting cuffs and ankles. Sizes 34 to 44. Special, \$2.98.

Men's Flannel Shirts, \$3.50 Collar attached or separate. English flannels, guaranteed genuine Ceylon flannels. Single or double stripes on light grey ground, black, blue or helio. Sizes 14 to 17. Special \$3.50.

Men's Flannelette Night Robes, \$1.39 Collar attached style. Pink, blue, brown stripes on light grounds. Large roomy bodies. Sizes 14 to 20. Regularly \$1.75. Today, \$1.39.

Simpson's—Main Floor.

Profitable News for the Man Who Needs a New Hat

Soft Hats Are Selling Today at

\$2.45

Regularly \$3.00, \$4.00 and \$5.00.

A clearing wholesale lot added to many broken ranges of our regular lines enables us to offer an assortment of high-grade hats at a price which will net you a substantial saving.

English, American, Italian and Canadian makes, in fedoras and telescope crown shapes, with flat set and slightly curled brims. Shades of pearl grey, steel grey, green, navy, fawn, brown and black. No phone or C.O.D. orders accepted. Today, \$2.45.

Simpson's—Main Floor



Overcoats for Boys Are Here Too!

Our showing in winter weight overcoats for boys is varied and sufficiently extensive in range to suit every taste, while the prices are below the average.

At \$24.50

A splendidly tailored overcoat, made up from an all-wool dark grey nap cloth—a double-breasted model, with an all-around loose belt and convertible storm-proof collar. In sizes to fit boys from 12 to 16 years.

At \$21.00

A very stylish and warm overcoat, made up from a good quality tweed, in a dark grey or brown checked effect. A double-breasted model, with an all-around loose belt and convertible collar. Lined throughout with a heavy twill lining. In sizes to fit boys from 12 to 16 years.

At \$15.50

Tailored from a serviceable tweed, in a fancy grey or brown effect. The model is a double-breasted one, with an all-around loose belt, convertible collar, and is heavily lined with a good twill lining. Sizes 26 to 30, at \$15.50, and 31 to 33, at \$16.50.

Overcoats for the Juvenile

At \$14.00

Made up from a good quality blue or brown Chinchilla cloth, in a very smart military model. Comes in a double-breasted effect, with an all-around loose belt and close-fitting collar, lined throughout with a good twill lining. In sizes to fit boys from 3 to 8 years.

Simpson's—Main Floor



The Time Was Never More Opportune Than the Present for the Purchase of

New Fall Shirts

Choose Your Needs From This Selected List

At \$5.00

Men's Tailor-made Arrow Brand Shirts, in a large range of neat, conservative striped patterns—pin designs, in various spacings. Shades of blue, tan, gold, green. They are coat style, double soft cuffs. Sizes 14 to 17.

At \$4.50

Arrow Brand DeLuxe Shirts. Exclusive imported corded and crepe materials. Several neat cluster designs, in two and three-tone effects. Sizes 14 to 17.

At \$9.00

Forsyth Brand Silk Shirts, made from fine Jap Habutai, neat single and cluster stripes, in two and three-tone effects. Exclusive designs. Sizes 14 to 17.

Men's Silk Shirts, \$7.50

All imported materials—negligee, with double soft French cuffs—coat style, perfect fitting, best workmanship—newest patterns and colors. Sizes 14 to 17. Today, \$7.50.

Exceptional Opportunity Lawn Handkerchiefs For Boys and Girls



10 for 55 cents

Simpson's Main Floor

Buy Handkerchiefs Now for Christmas

The Robert SIMPSON Company Limited