

HE has his own personality—his own face—figure—fancies—and—fads. He differs from other men in a hundred ways. But in one thing at least, he does what a million other men do: he uses

MENNEN'S

Probably, like you, he took some little time getting down to trying Mennen's—he was set in his shaving ways. He figured that shaving was a nuisance anyway—and he was reconciled to it.

-and the shave

to the cream is this masculine looking package of Mennen's Talcum for Men. Antiseptic and protective, and is neutral in color so that it doesn't show on the face.



But, B-u-t—BUT—one day "he happened to try" Mennen's.

Man alive!!!! it was "some" shave. Here's the story without the camouflage:—"A Tube of Mennen's Shaving Cream, please." A half-inch of cream. A brush saturated with hot—cold—soft—hard water. It doesn't matter which Immediate lather. Brisk work with the brush. Chin stubble soon transformed into soft Down. A few passes with the razor. And a Smooth Shave—a clean, thorough and nonsmart Shave. Just an easier, pleasanter shave and a more comfortable after-face than he had ever known.

Yours too, for the asking-of your dealer.

Here are the other Mennen Articles-

Shaving Cream Dentrifrice Talcum for Men Borated Talcum Sen Yang Talcum Violet Talcum
Flesh Tint Talcum
Unscented Talcum
Cream Tint Talcum
Mennen's Baby Soap

Cold Cream
Tar Shampooing
Cream
Kora Konia
Ruvia

G. MENNEN CHEMICAL COMPANY. Factory: MONTREAL Sales Office: HAROLD F. RITCHIE & CO., LIMITED, TORONTO

182