

PROGRESS REPORT
ON
VOCATIONAL GUIDANCE IN ENGINEERING LINES

January 28, 1933.

To

All the writers of chapters, the endorsers of the undertaking, and others interested in the issuing of the proposed book on Vocational Guidance in Engineering Lines, the MS. of which has been elicited and edited under the authorization of The American Association of Engineers.

Gentlemen:

On April 19, 1932, our Editorial Committee sent you a progress report upon our project, saying that the MS. was completed and ready to deliver to the printer, but that further progress had to await the obtaining of funds for the book's publication and for its systematic presentation to high-school and other preparatory-school students for a period of ten years. Since that date the said MS. has been lying in a safety-deposit vault, while numerous strenuous but absolutely unsuccessful attempts were being made, in both Chicago and the East, to find a Patron who would furnish the necessary cash. Many wealthy individuals and corporations have been approached; but all unanimously replied that, in view of the general financial depression, it is impracticable to raise the required money at the present time. For this reason, systematic attempts to do so were halted several months ago.

At the annual meeting of the Association, held in Washington, D.C., about the end of last September, I made a suggestion as to how we might issue the book in two or, at most, three months' time on a provisional basis by turning over the enterprise temporarily to some reputable firm of printers or publishers, who would get out the treatise at their own expense and attend to the sale thereof until the time when sufficient money is available for carrying on the project upon the original altruistic lines. I asked for official permission to approach some such firm with this object in view; and I received it. Upon my return to New York City, I took up the matter with the Mack Printing Co. of Easton, Pa., a firm of very high standing that a few years previously had done some truly excellent printing and publishing work for me. The result was a proposal that was quite satisfactory to me personally; consequently I drafted an agreement based thereon and submitted it for approval to the Headquarters of the A.A.E. at Chicago. The layout, after long deliberation, having proved satisfactory, the contract was closed; and the Publisher is now starting work. He expects to complete the job in about two months.

The main outlines of the contract are as follows:

Number of copies in initial printing,	5,000
Cost of same, including the electrotyped pages,	\$5,000
Additional copies for the initial printing, if ordered before any pages are printed,*	50¢ per copy
Distribution, 20¢ per copy, plus actual cost of postage, express, or freight,	

* It has been decided to order 1,000 additional copies for use by the Committee in various ways, such as complimentary, reviewing, and lecturing.