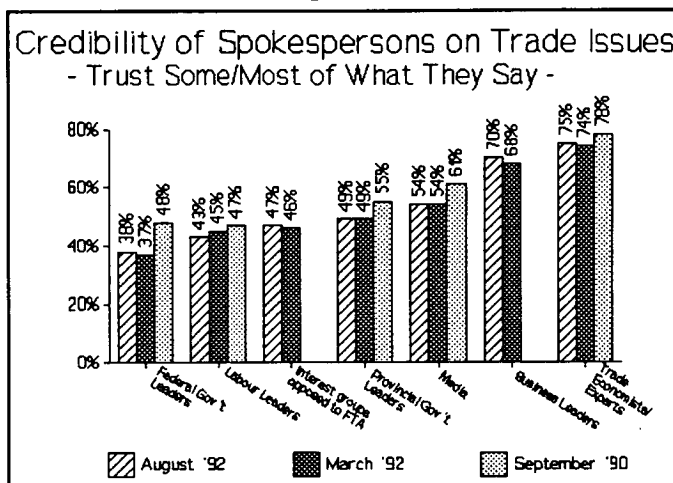


is "The Free Trade Agreement provided Canada with greater protection from U.S. trade action than is available to any other country". Forty-eight percent of the Resolute Antagonists felt the statement would make them more likely to support the agreement, while 31 percent found the statement believable. Relatively, the Resolute Antagonists were also receptive to the statement "Some prices have gone down in Canada because of the Free Trade Agreement" (47% more likely to support agreement, 28% very/somewhat believable).

5.4 Credibility of Selected Information Sources on Free Trade

Survey respondents were provided a list of seven different information sources and asked to indicate the extent to which they trust statements made about Free trade from each of these various sources. Sources were rotated to control for order bias. A summary of the results over time is presented in figure 15.

Figure 15



The seven sources were shown below in rank order of credibility, measured here as the percentage of respondents who say that they trust most or some of what is said by these sources:

- **Trade Economists and Other Experts in International Trade** - Overall, 75 percent of respondents said that they trust "some" (46%) or "most" (29%) of what these individuals say concerning Free Trade. Another 17 percent stated that they trust "little" of what is said about Free Trade by trade economists and other experts, while 6 percent stated that they trust "nothing" from this source.

The findings show very little regional variation on this question. The major predictors of credibility are age, education and income. Younger respondents were