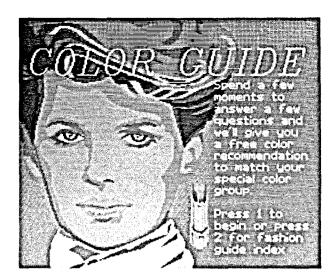




POISE YOURSELF FOR THE FUTURE



Videotex and teletext are coming. Full commercial systems are running in South Florida, in Southern California (from mid-1984) and in Canada. Networks like CBS are involved, and big newspaper chains like Times Mirror and Knight Ridder. So far, most of the videotex action has been based on the telephone network, but your cable system is the best alternative delivery system for home electronic information, entertainment and transactional services.

Be ready to compete, by starting off on the path now. Used enhanced services to attract new revenues, and to meet your community responsibilities. And be ready for the future . . .