

# 4.3 GOVERNMENT SOURCES OF ADVICE

Many government organizations which are actively involved in seeking to attract business investment to Canada can provide you with useful information. Detailed information on the sources listed below can be found in APPENDICES B and C.

### • Federal government departments and agencies

The federal government provides substantial assistance to Canadian businesses that are looking for investors and business opportunities abroad. The Department of Foreign Affairs and International Trade (DFAIT), the Department of Industry, the Atlantic Canada Opportunities Agency (ACOA), Western Economic Diversification Canada (WD), the Federal Office of Regional Development-Quebec (FORD-Q) and the Federal Economic Development Initiative in Northern Ontario (FEDNOR) will all provide you with important information and advice.

## • Canada Business Service Centres (CBSCs)

Some of the most convenient points of contact with relevant federal government expertise and programs are the Canada Business Service Centres.

## • International Trade Centres (ITCs)

ITCs are set up across Canada to assist Canadian exporters by providing export publications, by recruiting participants for trade fairs and missions, and by providing a wide range of services to companies seeking export counselling, technology transfers or joint ventures with foreign investors.

#### Provincial and territorial governments

Some provincial and territorial governments operate trade and investment departments and some have representatives abroad. They can usually provide you with information and advice about local needs and support programs to assist you in seeking outside investors.

#### • Municipal and regional industrial development officers

These officers usually have close links with federal and provincial government experts in Canada and abroad. They can help you to establish good local, regional, provincial and federal government contacts who can provide you with useful information on local business experience with foreign undertakings.

