THE EVENT EVALUATION QUESTIONNAIRE

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<u>Purpose</u>

The purpose of this Event Evaluation Questionnaire is to assist you to effectively evaluate sponsorship proposals sent to you by event organisers.

<u>Directions</u>

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- 1. Fill out the questionnaire based on the sponsorship proposal(s) sent to you.
- 2. Phone the event organiser if you do not have the information to answer all questions.