

The provinces of Newfoundland, Nova Scotia, Prince Edward Island and New Brunswick mounted stands which incorporated local companies while the province of Ontario had an information booth. A good representation of exhibitors from all regions of the country was present. There were 7 exhibitors from British Columbia, 1 from Manitoba, 8 from Ontario, 8 from Quebec, 14 from New Brunswick, 17 from Nova Scotia, 11 from Prince Edward Island and 19 from Newfoundland.

A highlight of Canada's presence was the annual reception sponsored by the Canadian exhibitors. Some 1400 guests were invited to sample seafood donated by Canadian companies. In addition several companies hosted receptions for their clients.

MAJOR THEMES

While it is difficult to summarize future trends in seafood markets based upon such a large and diversified event as the Boston Seafood Show, several trends were apparent. These include a striking increase in the importance of aquaculture; the growing acceptance among American consumers of Alaska pollack and other moderately priced groundfish products from Latin America; and the relatively modest profile of seafood analogues.