

MAJOR FOOTWEAR TRADE FAIRS

TRADE FAIR	LOCATION	WHEN HELD	CONTACT
National Shoe Fair of America	New York, NY	August 6-9, 1988 and February, 1989	Mr. E. Launzel (212) 246-3410
National Footwear Exposition	New York, NY	June 6-9, 1988 December 5-8, 1988	Mr. E. Launzel (212) 246-3410

PUBLICATIONS

American Shoemaking Magazine. Shoe Trades Publishing Co., 56 Creighton Street, P.O. Box 198, Cambridge, MA 02140

Contact: Mr. Ed-James D. Sutton, Editor, (617) 492-2387

World Footwear Magazine. Shoe Trades Publishing Co., P.O. Box 198, Cambridge, MA 02140

Contact: Mr. Jim Sutton, Editor, (216) 836-9180

Footwear News. Fairchild Publications Inc., 7 East 12th Street, New York, NY 10003

Contact: Mr. Ed Nardoza, Editor, (212) 682-3239/(212) 741-4310