REPT4D 90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :601-BOSTON

013-CONSUMER PRODUCTS & SERVICES UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 - Organized 3 NEBS - one each from Halifax (24 - Each NEBS multi sector with 80 p.c. of firms firms), Quebec City (19 firms), and Charlotte-(6 firms). - Sponsored 8 buyers to Montreal

Furniture Show.

QUARTER: 2 1. NEBS mission from Province of Quebec to Burlington, VT. 31 August.

> 2. NEBS Mission from Quebec City to Boston 24 September.

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

- town (15 firms), plus Quebec City mini mission Mnctn reported that 65 NEBS firms to date have resulted in 24 firm's export sales of CDN \$ 30.158.000.
 - 1. 51 companies in foods introduced to market.
 - 2. 6 companies introduced to market.