

CONCLUSION

87. The government is determined, in co-operation with the provinces, to chart basic policy directions to improve Canadian competitiveness, to revamp and streamline government services to exporters and to define and advance Canadian interests in negotiations.

88. In terms of its own services, the government seeks to join with the provinces and the private sector to devise and implement an action-oriented strategy to give cost-effective support to Canadian exporters. The government welcomes views from all Canadians on how these efforts can be tailored to the problems and challenges facing individual exporters.

89. In trade policy terms, the most immediate focus is on preparations for a new round of multilateral trade negotiations and the potential of possible new approaches to Canada-U.S. trade relations.

90. The issues and options raised in this paper are neither exhaustive nor conclusive. This paper provides a focus for discussion on the real challenges facing Canadian producers of goods and services and forms a basis for a consultative process which will help shape the agenda for action on Canada's trade future.