



# What are you losing without a face in Asia?

## Big business.

When you're doing business in Asia, first impressions count, and your appearance can be everything.

If you import from Asia, having your buyers feel they are 'buying direct' through our "ICS Direct Import Program" will improve your chances of closing orders. ICS can be your Asian headquarters, allowing you to have an active business presence in the region.

### Face means Credit

With over ten years' experience and extensive banking contacts, ICS can obtain Letter of Credit facilities for you with low or no margin. We can free up your capital and allow you to bid on larger orders that you might otherwise have to refuse.

### With none of the headaches

With ICS, your face in Asia is worry free. No expatriates stationed abroad, no rental expense, no staff — in fact no overheads at all!

### Behind your face — our team of professional hands

To set up and run your Asian headquarters, ICS has a highly skilled team of professional administrators led by the well-known international tax lawyer, Ms. Elizabeth L. Thomson.

ICS will give you not just face in Asia but the international muscle that will power you to big business success, and bigger profits.

For information on how the "ICS Direct Import Program" will help you increase sales, please contact Ms. Elizabeth L. Thomson or Mr. Manuel A. Arnaldo.

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