# Renaissance Eastern

Europe — Continued from page 1

EAITC's existing trade fair program allowing for increased market exposure for Canadian companies. It will also foster pursuit of "niche" market opportunities through participation at specialized trade fairs.

#### **Business Information/** Seminars

While there is no substitute for the market intelligence generated through direct investigation by the respective business, this experience will be supplemented by seminars and a series of publications, commissioned studies describing market opportunities for trade and industrial development activities. The purpose of this program component is to provide Canadian business with enough timely advance information and counselling on market opportunities/techniques to judge the potential for business development and to utilize effectively scarce marketing time and dollars.

## Support for Bilateral **Business Councils**

Associations that represent Canadian business, and focus on the problems and opportunities of international business development in specific markets are important for increased export awareness and success. REE will provide support funding for bilateral business councils to help them achieve the critical mass required to be self-sustaining.

### How to Apply

For more information on program eligibility and project possibilities, contact the USSR and Eastern Europe Trade Development Division (RBT), External Affairs and International Trade Canada (EAITC), 125 Sussex Drive, Ottawa, Ont. K1A 0G2. Tel.: (613) 996-2858. Fax: (613) 995-1277. Telex: 053-3745.

# Business Opponthum incs

ALGERIA-An Algerian manufacturing company of local agricultural equipment is looking for Canadian firms interested in breaking into the Algerian agricultural equipment and tool market. Interested companies can contact Mr. Kherbouche at AGRO EQUIPMENT, Zone Industrielle de Chetouane, Chetouane, Tlemcen, Algeria. Tel.: (213)(7)20.60.50 or 20.43.44. Telex: 18938 EREAL.

SINGAPORE—A telecommunications products, computer hardware/software firm wishes to enter a franchising, licensing and transfer of technology arrangement. Contact Communications & Computer Applications (CCA) Pte Ltd., 109 North Bridge Road #04-33/40, Funan Centre, Singapore 0106. Tel.: 339-1324. Fax: 339-0741.

SINGAPORE—A company here wishes to import apparel, upholstery fabrics and toys. Contact Celia Koh, Manager, Bizone Enterprises, 10 Anson Road #15-16, International Plaza, Singapore 0207. Tel.: 226-0796. Fax: 222-1391.

SINGAPORE—A 16-year-old company seeks to import industrial products (capital and consumer), engineering products and computer-related products. Contact Lim Hock Heng, President, Union Alloy (Pte) Ltd., 440 Serangoon Road, Singapore 0821. Tel.: 298-1077. Fax: 298-7877.

SINGAPORE—A company in the mushroom business wishes to import fresh exotic and button mushrooms. Contact Dr. K.K. Tan, Managing Director, Everbloom Mushroom Pte Ltd., No. 9 Jeletar West, Farmway 5, Singapore 2879. Tel.: 482-1071. Fax: 482-1657

SINGAPORE—A fine chemicals. communications equipment company wishes to enter a joint venture, transfer of technology arrangement. Contact Han Fann Chour, Pharmacist/Manager, Janson Chemicals Pte Ltd., 8 Chia Ping Road #05-17/20, Singapore 2261. Tel.: 265-4290. Fax: 264-4709.

SINGAPORE—Being sought by a trading establishment is polypropylene prime virgin MI 10 grade. Contact Khoo Sian Chua, Director/EricKhoo, Manager, Sian Chua Trading Company, No. 27 Robin Close, Singapore 1025. Tel.: 737-3331. Fax: 296-0380.

SINGAPORE—Marine safety and fire fighting equipment are being sought by Stephen Tan, Administration Manager, Straits Marine Co. Pte Ltd., 30 Jalan Kilang Barat, Kewalram House, Singapore 0315. Tel.: 278-9011. Fax: 272-6687.

SINGAPORE—A company engaged in food technologies, wood products and automobile spares wishes to enter into a joint venture or transfer of technology arrangement. Contact Freddie Heng, Business Development Manager, Aaron & Shaun Trading, 150 Robinson Road #05-03, Chow House, Singapore 0106. Tel.: 222-0087. Fax: 224-1439.

SINGAPORE—An engineering firm wishes to import industrial and consumer products. Contact Thomas Quah, Managing Director, AVO M & E Engineering Pte Ltd., 240 MacPherson Road #07-01C, Siong Huat Building, Singapore 1334. Tel.: 743-0601. Fax: 747-1441.