Insurance

WHAT THE PUBLIC WANT.

PRIVILEGES,

CONDITIONS

On their Life Policies.

The unconditional policies of the

SUN LIFE ASSURANCE CO. of Montreal,

contain not one condition, but have the following privileges on them:

- 1. Liberty to travel anywhere without extra.
- 2. Liberty to engage in any occupation without
- 3. Thirty days of grace for premiums.
- 4. Policy may be revived within a year after lapse. 5. Paid up policies given for definite amounts after three years.
 - 6. Loans made after two years.
- 7. Policy indisputable after two years.
- 8. Any difference to be referred to arbitration. Compare this with ordinary policies.

The Company is very strict in admitting persons to these benefits, but it is evident those who get them get privileges no other Company in Canada gives.

It is universally admitted to be by far the simplest and most straight-forward policy in use in this country.

R. MACAULAY, Manager.

lusurance.

LIVERPOOL & LONDON & GLOBE INSURANCE COMPANY.

LIFE AND FIRE. Invested Funds \$30,500,000

Funds Invested in Canada

Security, Prompt Payment and Liberality in the ac-justment of Losses are the prominent Features of this

CANADA BOARD OF DIRECTORS:

HON. HENRY STARNES, Chairman,
THOMAS CRAMP, Esq., Dep. Chairman.
THEODORE HART, Esq., ANGUS C. HOOPER, Esq.
EDWARD J. BARREAU, Esq.

G.F.C. SMITH, Resident Secretary Medical Referee-D.C. MAGGALLUM, Esq., M.D. Standing Counsel-THE HON. WM. BADGLEY.

Agencies Established Throughout Canada. HEAD OFFICE, CANADA BRANCE, MONTREAL.



Insurance.

EMPIRE

MUTUAL LIFE

Assurance Co. of London, Eng.

. ESTABLISHED 1847.

CANADIAN

Head Office. Montreal.

See Reports and opinions of the press as to the prosperity enjoyed and progress made by the Company.

APPLICATIONS FOR AGENCIES INVITED. ALF. H. ELLIS.

General Agent, Province Quebec.

Accumulated Funds . . \$4,500,000 Annual Income, 800,000 Canadian Investments, . . 450,000 Claims and Bonuses paid, 8,000,000 Canadian Deposit, . . . 100,000

STANCLIFFE, CENERAL MANACER.

WESTERN

FIRE & MARINE.

Incorporated 1851.

Capital and Assets......\$1,746,640 32 Income for Year ending 31st Dec., 1882...... \$1,602,422 45

HEAD OFFICE: TORONTO, ONT.

A. M. SMITH, President. J. J. KENNY, Managing. Dir. JAS. BOOMER, Secretary.

J. H. ROUTH & Co., Managers, Montreal Branch. 190 ST. JAMES STREET.

SUCCESS OF HOME LIFE COMPANIES. Abstract from Covernment Returns for year 1882.

CLASS OF COMPANIES.	Number of New Policies Issued in 1882.	Amount of New Policies Issued in 1882.
CANADIAN	7,542	\$12,198,045
Вигиян	1,254	2,833,250
AMERICAN	2,665	5,423,960

Nothing cau show in a more striking manner than the above figures the high appreciation by the public of Canadian Life Insurance Companies.

THE CONFEDERATION LIFE ASSOCIATION already stands second highest of its class, and owing to its very satisfactory profit returns, more especially under the "Ten payment" and "Endowment" plans, in respect of which it is unsurprassed, it is rapidly advancing to the front. Intending insurers will therefore find it to their advantage to examine carefully its rates and terms before insuring elsewhere. before insuring elsewhere.

Manager for the Province of Quebec,

H. J. JOHNSTON, Montreal. Manager for New Brunswick, Major J. MACGREGOR GRANT, St. John. J. K. MACDONALD,

Managing Director. Manager for Nova Scotia, AUGUSTUS ALLISON, Halifazo

LONDON & LANCASHIRE ASSURANCE COMPANY. LIFE ASSURANCE CO.

LIFE INSURANCE EXCLUSIVELY.

CANADIAN INVESTMENTS Exceed \$300 000 AND INCREASING YEARLY.

Low Rates of Premium.

HEAD OFFICE FOR CANADA...

217ST. JAMES MONTREAL.

WILLIAM ROBERTSON, General Manager.

THE FIRE

ASSOCIATION INSURANCE

(LIMITED)

OF LONDON, ENGLAND.

FIRE INSURANCE EXCLUSIVELY.

CAPITAL - \$5,000,000. **RESERVE FUND - \$450.000.** COVERNMENT DEPOSIT, \$100,000.

Head Office for Canada,

ST. JAMES ST.. MONTREAL.

WILLIAM ROBERTSON, General Manager,