

About Wrinkles

If the skin be kept soft and smooth, wrinkles will not easily develop—indeed they may be staved off almost indefinitely. But the question is, How is it possible to keep the skin in such a condition? The natural, and therefore the most effective, way of achieving this is to use

Pears' Soap

The soap that was invented 120 years ago for this special purpose, and has never been equalled for its exquisite emollient and skin-vivifying properties. Its action is at once protective and preservative, maintaining the skin in a healthy condition and retaining its youthful freshness.

The best of all aids to



Beauty of skin and complexion

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST. "All rights secured."