W. R. BROCK & CO.

To the Dry Goods Trade of Ontario:



We sent out a Circular, with a suggestion as to one means of meeting and overcoming the keen competition from large Departmental Stores.

The suggestion was "to visit Toronto and pick up a share of the 'Drives' and 'Odd' and 'Job' Lots which have been largely going into the hands of City Houses." We have been flattered by the response to that Circular, and already we have evidence from many directions that such a course is proving successful.

We have now on hand lots bought to clear out Manufacturers' Stocks in the following lines: American and British Prints, Canadian Tweeds, British Worsteds, and several lines in Lace Curtains, Embroideries and Hosiery, at interesting prices.

SEE OUR RUBBER CLOTHING



BROCK

W. R. Brock & Co.

Toronto.

CALDECOTT, BURTON & SPENCE

Everything Points to a good Sorting Trade for which we have made large preparations and ask buyers to note on their Buying Pad the following lines, which will be found Trade Builders and profit makers:

Black Silks

Surahs, Failles, Peau de Soie, Duchess, etc.

Black Dress Fabrics

Henriettas, Crepons, Serges, etc.

Hostery. Gloves, Underwear

In every size and make.

Parasols

Choice collection. Newest designs.

Muslins

Printed, Plain and Spotted.

Laces and Embroideries

An immense stock of the last things from Nottingham, Calais and Germany.

Orders will receive careful execution and despatch.

Caldecott, Burton & Spence - - Toronto