

The Weekly Monitor

ESTABLISHED 1878.

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FRANK H. BEATTIE, EDITOR AND MANAGER

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ADVERTISING

Communications regarding subscriptions, advertising or other business matters, as well as correspondence and news, should be addressed to the Manager of the Weekly Monitor.

WEDNESDAY, JUNE 11TH, 1924

THE TOURIST BUSINESS.

The Nova Scotia Publicity Board is undoubtedly doing good work in its efforts to attract tourists to this Province and there are not wanting many signs to indicate that a greater interest than in the past is being aroused in the United States with regard to Nova Scotia as a vacation spot. The adage "It pays to advertise" again shows its truth. The transportation companies are awakening to the situation and the great improvement during recent years in our main highways adds to the pleasure and satisfaction of travellers. These things are all good and all are essential but they come far short of covering the ground.

The big question is what is to be done with tourists when we get them here. A satisfied customer is the best advertisement but if we are to hold him we must satisfy him so that he will not only return but will bring his friends with him.

How this is to be done is one of the big problems. For obvious reasons the hotels will not and cannot very greatly assist beyond a certain limited point. The season is too short to encourage owners to make large expenditures. The good hotels of the Province have a pretty sufficient run of custom the year round while the poor ones get what they can and usually much more than they deserve. The idea so splendidly developed by Cossaboom at Smith's Cove, and by Thomas at Milford Central hotel surrounded by log cabins admits of almost indefinite expansion at a relatively low cost. Communities can do considerable by establishing motor camps. This idea is being largely developed in the United States and its success proves its soundness and popularity. There is no reason to doubt that it would prove successful here. Public opinion and public effort must turn to these matters. If tourist business is worth having (and no one appears to deny it), it is worth some effort in getting after it. Its development cannot be left wholly to an invitation to the public at large to take summer boarders.

All that has to be done is to prime the automobile, stock it with clothes and emergency rations, add a folding tent, get a roll of bills at the bank, collect the family, consult a road map and make a start. "The rest is pure joy." Last year 10,000-000 people in 2,500,000 cars did this in the United States. Seven million of these holiday-makers visited the national parks. No less than 60,000 motor campers found a welcome at Denver, which provided a camping place for their use. Of all the States Colorado is the most hospitable to this class of pleasure-seekers. Says the Secretary of the Denver Civic Association:—"An auto camp in my judgment is just as essential to any city, town or community that wants to thrive and prosper and keep ahead of the times as a railway station." That opinion is general in the Middle and Western States, where the number of municipal motor camping parks is estimated to be 4,000. Portland, Ore., entertained 76,980 guests at its city motor camp last year. Tampa, Fla., calculates that motor tourists spent \$2,000,000 there. The merchants of the small towns profit by attending to the motor campers' wants. Little Aberdeen, S. D., took in \$175,000 last summer.

In the East this outdoor movement started late, but is making up for lost time. Seventy-five camps have been established in New England by the National Recreation Society. Connecticut provides facilities and conveniences, including potable water, in twenty-seven State parks. New York is playing host in the Catskills and Adirondacks. Along the Lincoln Highway motor camps are springing up to promote touring from coast to coast. In many localities the visitor is no longer obliged to beg accommodations.

There is a refuge with the comforts of home all ready for him. He helps himself to water and to kindling wood and finds milk, bread and eggs on sale. A literature is growing up to tell the novice where to go and how to take care of himself and his family. In its June number Motor Camping and Tourist is full of advice in text and pictures. How to dress for the trip, how to sleep out and cook, where to fish on the way, what rules to observe in the parks, utensils and equipment to be carried, routes, maps, the beauty spots to be seen, the pictures to be taken—nothing helpful is omitted. It is good business, no doubt for the automobile industry, but the camper-tourists see their country and inhale square miles of health.

PRESIDENTIAL YEAR.

San Antonio Express: Now is the time for all good men to come to the aid of the party—with a substantial campaign contribution.

AGRICULTURE.

London Daily Telegraph: It is essential that tillage shall be maintained, and even increased; that our land shall produce its proper output of home-grown foodstuffs; and that the farmer shall get a decent price for what he has grown. There is no remedy for all the ills of agriculture. The handicaps from which it suffers need rather a score of drastic remedial measures.

THE FINAL TEST.

London Times: The success of the Experts' scheme depends on the readiness of all concerned to make sacrifices. This country is prepared and has long been prepared, to sacrifice certain hopes and interests of its own in the general interest of European peace. Corresponding sacrifices may be expected from others. We do not intend to be left alone to pay reparations. There was a Bonar Law scheme. It is gone. The Experts' scheme now dominates the field. It may be a final test of European wisdom.

WEMBLEY.

London Daily Mail: The Exhibition, while it has immense attractions as a show, is very much more than a show. It is a living epitome of the Dominions beyond the sea and of British art and industry. It represents a solid investment of not far short of \$24,000,000, and it has as one of its aims the furtherance of trade. But its organizers have realized that it is possible to promote trade and to entertain at one and the same time, and have seen that business can be combined very satisfactorily with amusement.

FOR VALUE RECEIVED.

London Daily Telegraph: The Soviet Government is understood to desire the extension of credit facilities by this country. Credit means confidence, and confidence in Russia will be restored when foreign property-owners have received fair treatment. When the sanctity of private contracts has been firmly established, when private property is guaranteed immunity from the danger of confiscation, and when economic operations can be conducted in Russia without interference by Government authorities, if British credit is wanted by Russia, it can be had on those terms, although the process of creating the necessary relations of confidence can hardly be a rapid one. "Credit and confidence can be destroyed at a blow; they take years to restore."

IDEALS AND ILLUSIONS.

Philadelphia Ledger: That a great gulf is fixed between the Bolshevik creed and the mental attitude of Britain's Government is strikingly shown in the contrast between Trotsky's two

hour speech at Moscow and the thoughtful, careful May Day message of Ramsay MacDonald. Trotsky breathes vindictive fury and incitement to the spread of Red rule over Europe by force of arms. MacDonald's counsel all points that conduce to peace and amity, pleads for world friendship, an "all-embracing parliament of peoples" that shall bury ancient feuds forever. The two points of view cannot be reconciled. That of MacDonald, founded on clear principles of equity, must win against the philosophy of the mailed fist, whose fertility the World War demonstrated.

THE LAST STRAW, IN FACT.

Detroit Free Press: If Congress yields to the demand that a local canal be considered more important than the greatest inland waterway in the world, it will set a vicious precedent and endanger those cordial relations with Canada upon which depend the project for opening a waterway from the lakes to the sea. The last point is of great moment. Canada is justly alarmed at the disposition shown in some parts of the United States to drain the Great Lakes into the Mississippi, and any diversion of that kind is against her vital interests. If the United States evinces a disposition to treat any of the Great Lakes as national rather than international property, how can Canadians be blamed for following the American example when they deal with the St. Lawrence where the river is wholly within their boundaries?

RESPONSIBILITY IN INDIA.

London Morning Post: We totally disagree with Sir Henry Craik's remark that "to scrap the present scheme would be to go back on our word and constitute an act of cowardice." How is it cowardice to return to an efficient from an inefficient system of government, or to give up a disastrous experiment when it has proved a failure? Our true duty and real responsibility is not to a few thousand "politically minded" intelligentsia, but to the countless millions of the people of India and to the British Empire as a whole. To change a wrong course before shipwreck ensues would argue not cowardice, but prudence and courage. We despair of finding any such courage or prudence either in the Viceroy in India or in the Government here; but that does not alter our belief that it would be true wisdom to follow the example of the United States in the Philippines, and abandon a mistake which has already cost us dear, and will cost us the more we pursue it.

KEEPING ONE'S POWDER DRY.

Auckland Weekly News: To limit the term "producer" to those handling tangible commodities, and to score as non-producers, merchants, bankers and agents of all sorts is absurd. Even soldiers and sailors, if their services are essential to keeping open and inviolate the roads between supplies and wants, are engaged in tasks economically productive. No one can reasonably say that their occupation is yet gone. The world is still restless. It is not impossible. Mr. Ramsay MacDonald has announced that part of his policy in the fostering of the League of Nations. That we all desire. Yet, when we find him, while willing to trust the League, also determined to keep his powder dry, we acclaim his common sense. He sees and acknowledges that the Royal Navy is a vital part of our national assurance scheme for keeping wants and supplies in effective relation, and is willing to spend money on it by way of necessary premium.

THE FALLEN IDOL.

Kansas City Times: Foreigners travelling in Germany are impressed by the transformation in feeling regarding the former Kaiser. Before the war it was the fashion to adore him. He was regarded as a superman. His photograph was in every home, in every hotel. But now the mention of his name is likely to evoke profanity. The Lord's anointed, who holds his commission, as the Kaiser frequently said, from the Almighty himself, cannot afford to run away. That spoils the picture. In the former Kaiser's case, his second marriage completed his ruin. The Kaiserin was highly popular. The nation did not forgive him for marrying so soon after her death. The Hohenzollern family still has the prestige of centuries behind it. The family would be the rallying centres of any monarchist uprising. But the figure to be set up would be a son or grandson of the former ruler. Germany is through with William II.

Health Restored by The Fruit Treatment



Fourteen years ago, Mr. James S. Delgaty, of Gilbert Plains, Man., was a nervous wreck. His system was shattered by Nervous Prostration, and he was reduced in weight from 170 to 115 pounds. He wrote on May 15th, 1917, "Every medicine I tried proved useless until a friend induced me to take 'Fruit-a-tives.' I began to mend at once. After using this fruit medicine for three months, I was back to normal. I have never had such good health as I have enjoyed the past six years. We are never without a box of 'Fruit-a-tives' in the house."

Writing again on September 27th, 1923, Mr. Delgaty says, "I stand by my letter to you in 1917—I still recommend 'Fruit-a-tives.'"

"'Fruit-a-tives' is a complete fruit treatment—being made of the juices of fresh ripe fruits and tonics. 25c. and 50c. a box—6 for \$2.50—at druggists or sent postpaid by Fruit-a-tives Limited, Ottawa.

PORT LORNE.

Mr. and Mrs. Harry Sabean spent a few days recently with friends at Round Hill.

Mr. Wm. Grant had the fine luck of five silver black foxes in his ranch this year, we wish him success.

Congratulations to Mr. and Mrs. Hoyt Slocum of Brighton, Mass., on the birth of a little daughter, May 27th. Mrs. Slocum was formerly Myrtle Risteen of this place.

Mr. C. B. Grant, of Lawrencetown, spent a few days with E. H. Risteen. George Risteen and Harold Anderson spent the 24th at their homes here. They are engaged for the season with M. W. Graves and Co., of Bridgetown.

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LITCHFIELD.
Miss Lizzie Oliver of Parker's Cove, has been the guest of her cousin Miss Beatrice Gregory.
Mr. and Mrs. John Rook entertained guests from Middleton on June 3rd. Miss Buelah Rook is visiting in Middleton, the guest of her sister Mrs. Wilfred Dill.
Messrs Hardwick Patterson and Spittal of Annapolis, were Sunday guests of Mr. and Mrs. Charles Barnie.

DISTEMPER.
A tablespoon of Minard's in cup of molasses mixed with the brush wash will give quick relief.



AUSTRALIA AND THE NAVY.

Adelaide Chronicle: One of the difficulties of democracy is that too frequently it goes to sleep, and is forgetful of its obligations, the first of which is the adoption of all requisite measures for the national defence. It is not a charge to which Australia is specially liable; indeed, it is proper to remember that in the way of naval defence the Commonwealth has done more than all the rest of the Dominions put together. Yet, though their security depends upon it, it is open to question whether naval defence is as much in the thoughts of Australians as it ought to be. With a long coastline, and so many of their cities and towns bordering the sea, Australians should be born sailors; yet the Australian navy has been going backward, owing to the scarcity of recruits. . . . When all is said, and allowance made for the creditable fact that though not the oldest of the Dominions, Australia has "by far the biggest navy," it must be owned that the "sea sense" is not as highly developed as it should be.

LET THE DEAD BURY THEIR DEAD

London Morning Post: Most Englishmen will agree that the English race, tenacious as it is of tradition and custom, has a remarkable faculty of getting rid of the past. As a nation we would have forgotten and forgiven even the Germans, if the Germans had only allowed us. Even as it is, there is something ludicrous in the efforts of the more sentimental type of Englishman to wipe the slate one day only to find the German with his chalk ready to revive the whole business again. On the whole, however, the instinct which drives the Englishman to forget quickly is a sound one. The slate of our lives is not a large one, and the past would fain monopolize it, if it could. It is a characteristic of foolish and disagreeable people always to be harking back to the past. The danger reaches its height in those who are obsessed by the idea of revenge. The slight or the wrong becomes such an obsession that it poisons every good gift which the present brings. The man or a woman with a grievance, whom we all shun, lives too much in the past.

BETTER CATCHES.

Dominion Fisheries For April Show Big Improvement.
Ottawa.—The total catch of sea fish on both coasts of the Dominion during April was 24,000,800 pounds, valued at \$1,182,455, compared with 16,764,000 pounds valued at \$832,216 during the month of April, 1923, says the Department of Marine and Fisheries.

On the Atlantic coast there were 12,771,700 pounds of cod, haddock, hake and pollock taken, compared with 7,274,500 pounds in April, 1923. The catch of cod shows an increase of 4,796,200 pounds.
The Lunenburg fleet returned during the month from their spring trips and reported good catches.

HOW A THIEF WAS TRACKED.

A rather interesting case of the discovery of the sneak thief who made off with a parcel of shoes is thus described in the Windsor Tribune:
Yesterday Albert Wilson, charged with stealing shoes, belonging to Smith Bros, was examined before Stipendiary Dunlop and committed to trial in the Supreme Court. The facts to date are: Last November G. V. Smith sent per his errand boy a parcel containing two pairs of shoes valued at \$16.00 to the home of a customer on King Street. Not finding any one at home the boy left the parcel at the back door. The next day the lady rang up Smith Bros, reminding them of the shoes, thinking that they had overlooked sending them out. Investigations with Chief McDonald on the job began and continued ever since, in the course of which Mr. McDonald learned that Wilson, coal driver for F. W. Dimock, had delivered coal at the same home and about the same time that the shoes had been deposited on the back step.
Throughout the winter, the Chief carried in his mind the description of the shoes, "Irish Brogues" and sold only at that time by Smith Bros, but although his eagle eye carefully scanned the feet for new shoes it was not until early this week that he spotted the brogues on the feet of a wearer. Questioned as to where she had obtained her shoes the Chief found that she had purchased them from a citizen. Further enquiry revealed the interesting fact that these shoes had since they were stolen, been purchased from six different persons, and tracing back from each to each the trail led to Albert Wilson.
On Wednesday a warrant was issued and served and the accused brought before the Stipendiary. C. W. Townsend defended the prisoner and in the absence of the Town Solicitor, Chief McDonald looked after the interests of the shoe owners. There were five witnesses. Mr. Smith identified the shoes even to the number which corresponded to the number on his invoice. The evidence was so conclusive that Wilson was committed. The second pair have not yet been located.

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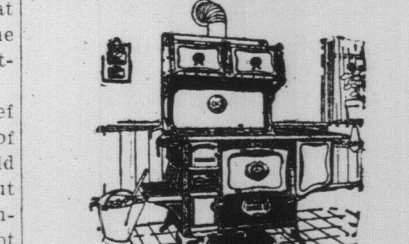
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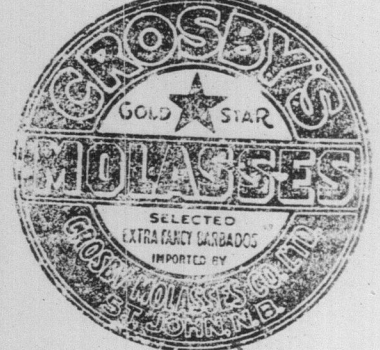
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