

The People's Store

Arkona

Have the CHOICEST and MOST RELIABLE
GROCERIES—at the lowest prices.

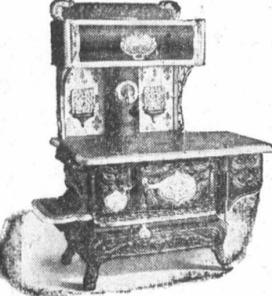
The stock is fresh and
of the best quality.

We want your trade.

W. A. Williams

ARKONA PROPRIETOR

If you are contemplating buying a
New Range or Heater



It will pay you to see
our stock — which
comprises the three
best makes—and we
have on display the
best each maker can
produce.

T. Dodds & Son

Perfection Oil Heaters \$6.50 Pyrex Glass Ovenware

Is He Seventeen or Eighteen?



Do you remember
those ages, when your
character was being
formed — how you
followed examples, did
what other people did—
your senior years at
school—your start in
business? Recall them
if you can. You gained
a knowledge you will
find useful when your
own boy starts out.

Give him the right start. Teach him the value of
personal appearance and self respect. Tell him how
confidence may be gained merely from a clean shave—or,
better still, *show* him—and show him in a practical way.

Give him a

GILLETTE Safety Razor

and make his morning shave come easy. The old time
pulling and scraping is a thing of the past. The
haphazard element is gone. There is no need for your
boy to know anything but the ease and comfort of the
Gillette shave. It is the razor of his time—that to which
he is entitled—nothing more, nothing less.

Sold at most stores catering to the needs of men.

MADE IN CANADA



KNOWN THE WORLD OVER

The Gillette Safety Razor Company
of Canada, Limited,
73 St. Alexander Street, Montreal, Que. 554

ARKONA

The Evaporator opened for operation
this week.

Silo filling is the order of the day
around here.

Mr. Wm. Evans Jr., returned home
from Detroit last week.

Miss Edith Waterman is visiting her
sister, Mrs. S. Lucas, Alvinston.

Mrs. Moulton, of Toronto, visited her
niece, Mrs. J. F. Dickison.

Miss Margaret Fuller is visiting Miss
Ella Copeland of London this week.

Miss Muriel Dewar spent the weekend
with Miss Jessie Ridlev.

Mrs. J. G. Brown has returned home
from a trip to the North West and Chi-
cago.

Mrs. A. W. Augustine and Miss Annie
Augustine are visiting relatives in Port
Colborne.

Messrs. Wm. Williams and Ed. Craw-
ford spent a couple of days last week in
London.

Miss Shirley Pressy is spending a few
weeks at her home here, owing to the
illness of her mother.

Mrs. Detwiler, who has lately returned
from points in the West, is visiting her
parents, Mr. and Mrs. Ranks.

Several young people motored to Lon-
don to attend Epworth League Con-
vention on Thursday.

Placed into Stock this week the new
Styles in Ladies Fall Shoes. The most
complete range we have ever shown. See
them.—Brown Bros.

THE MAN WITH ASTHMA

almost longs
for death to end his suffering. He sees
ahead only years of endless torment with
intervals of rest which are themselves
fraught with never ceasing fear of re-
newed attacks. Let him turn to Dr. J.
D. Kellogg's Asthma Remedy and know
what complete relief it can give. Let him
but use it faithfully and he will find his
asthma a thing of the past.

Friends not a few were cast into a
cloud of sorrow last week when the news
of Joseph Fair's death came. He was
found dead in his bed Monday morning,
having passed away, apparently of heart
failure, during the night, at his home in
Durand, Mich. He resided with Mrs.
Wm. Wyley, his sister. Mrs. William
Evans, another sister, left Arkona the
next day to attend the funeral.

Large congregations assembled on
Sunday last in the Baptist church to say
farewell to Miss Anna C. Murray on the
eve of her return to India. She joins a
party of eighteen returning missionaries
after the big Farewell, this Friday, in
Massey Music Hall, Toronto. She left
for London, Montreal and other points,
Monday afternoon.

Do not allow worms to sap the vitality
of your children. If not attended to,
worms may work irreparable harm to the
constitution of the infant. The little
sufferers cannot voice their ailment, but
there are many signs by which mothers
are made aware that a dose of Miller's
Worm Powder is necessary. These pow-
ders act quickly and will expel worms
from the system without any incon-
venience to the child.

Special Thanksgiving Services will be
held in the Baptist church, Sunday, at
11 a.m. and 7 p.m. with messages in song
and sermon appropriate to the occasion.
Monday following the annual Rally of
the B. Y. P. U. of Middlesex and Lamb-
ton Association will be held here. Among
the interesting items on the programme
will be a debate by representatives of two
of the visiting young people's societies
on the question of "Evangelism or Social
Service, Which is the More Important?"
The Rev. Albert Hughes, one of McMaster
University's most brilliant graduates,
will be among the speakers.

KERWOOD

(Too late for last week)

Mrs. Johnston and little daughter, of
Detroit, visited her aunt, Mrs. Gilbert
Dowding.

Mrs. Chas. Sunday of Carlisle, Pa., has
returned after spending a few days with
relatives in the village.

Mr. and Mrs. Geo. B. Preston have re-
turned to Detroit after spending a week
with the former's grandmother, Mrs.
Brandreth, and other friends.

A family reunion was held at the home
of Mrs. Wm. Leacock when Mrs. Brand-
reth's family, namely, Mrs. Case of East
Torrans, Mich., Mrs. (Dr.) Preston of
Carlisle, Pa., Dr. Brandreth, Strathroy,
Mrs. J. M. Brunt and Mrs. W. Leacock
of the village spent a very enjoyable time
together.

On Thursday evening about fifty of the
young people met at the home of Mr.
and Mrs. Richard Demary where a
miscellaneous shower was tendered their
daughter, Miss Winnifred, prior to her
coming marriage. A very pleasant time
was spent.

The Women's Institute held a very
successful meeting at the home of Mrs.
Redmond with about 45 ladies in attend-
ance. The program consisted of a solo
by Miss Beer, a duet by Misses Sullivan
and papers by Miss T. Brunt and Mrs.
Jas. Sullivan. Each number was excep-
tionally well given. A delightful
luncheon was then served. During the
afternoon Mr. Harry Smith took several
pictures of the Institute members and
their hostess. The next meeting will be
held at the home of Mrs. H. Kerr.

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears
the
Signature of *Chas. H. Hitchcock*

Be a Thrift Stamp collector.

FOR FALL SEASON

Serges, Wool Velours, Tricotines, Among Favored Fabrics.

Styles in Coats and Suits Are Said
to Be Leaning Toward the Smart-
ly Tailored Effects.

With the fall buying season fairly
under way, manufacturers of coats
and suits for women feel that they
are now in a position to form a fair-
ly accurate idea as to what will be
the leading features for the coming
season, both as to materials and as
to the manner in which they are to
be worked up, says a fashion writer
in New York Times. There are few,
if any, new novelty materials avail-
able for their purposes, and it seems
that for coats such more or less staple
fabrics as serges, wool velours,
tricotines, silvertones, and oxfords
are in the highest favor with buyers.
Some plain and novelty pushes are
also selling. The leading suit mate-
rials thus far and those which manu-
facturers believe will be the best
throughout the fall and winter, are
broadcloths, men's wear serges, tri-
cotines, and a few plushes.

Styles in both coats and suits are
said to be tending unmistakably to-
ward smartly tailored effects. A se-
verity and plainness in this respect
which borders on the mannish are
creeping in, and partly for this re-
ason, it is thought, colors are usually
confined to the darker shades. While
this is given as the general direc-
tion in which styles are drifting,
there are, however, exceptions. Many
shades of tan are seen, ranging all
the way from sand to very dark
brown. There is also a liberal sprink-
ling in most lines of such shades as
geranium red, French blue and Nile
green. This latter color, however, is
said to meet with only perfunctory ap-
proval either in coats or in suits.

Some houses are featuring furs for
trimming on both coats and suits, but
many others are using furs sparingly.
The majority opinion in the trade
seems to be that prices are already
high enough without the addition of
expensive furs, and the early experi-
ences in many showrooms, from all ac-
counts, have demonstrated that buyers
with but few exceptions concur in this
belief.

There seems to have been consider-
able effort expended this season on
the development of new ideas in col-
ors for coats, and quite a few more
or less novel treatments have resulted
which are apparently pleasing to many
buyers.

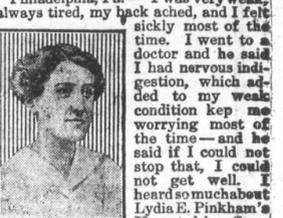
OLIVE OIL.

Although olive oil as a food and
medicinal oil can be replaced very
largely by other vegetable oils, there
are one or two technical uses, wool
spinning, for instance, for which no
entirely satisfactory substitute has
yet been found.

Tokio has an astronomical observ-
atory that for size and completeness
will equal anything in the world.

THIS WEEK, NERVOUS MOTHER

Tells How Lydia E. Pinkham's Vegetable Compound Restored Her Health.



Philadelphia, Pa.—"I was very weak,
always tired, my back ached, and I felt
sickly most of the
time. I went to a
doctor and he said
I had nervous indi-
gestion, which ad-
ded to my weak
condition kept me
worrying most of
the time—and he
said if I could not
stop that, I could
not get well. I
heard so much about
Lydia E. Pinkham's
Vegetable Com-
pound my husband wanted me to try it.
I took it for a week and felt a little bet-
ter. I kept it up for three months, and
I feel fine and can eat anything new
without distress or nervousness."—Mrs.
J. WORTHLINE, 2842 North Taylor St.,
Philadelphia Pa.

The majority of mothers nowadays
overdo, there are so many demands
upon their time and strength; the result
is invariably a weakened, run-down,
nervous condition with headaches, back-
ache, irritability and depression—and
soon more serious ailments develop.
It is at such periods in life that Lydia E.
Pinkham's Vegetable Compound will
restore a normal healthy condition, as
it did to Mrs. Worthline.

A. D. HONE

Painter and Decorator

Paper Hanging

WATFORD - ONTARIO

GOOD WORK
PROMPT ATTENTION
REASONABLE PRICES
SATISFACTION GUARANTEED
ESTIMATES FURNISHED

RESIDENCE—ST CLAIR STREET

AUTO FOR HIRE

When you have any Automobile driv-
ing to do — GIVE US A TRIAL — you
will get good service and prompt
attention to all trips day or night.

Call Drivers
REASONABLE RATES

McCORMICK BROS.
HURON ST. WATFORD

BUILD IT NOW



**Reconstruct the Old Home
For Longer Usefulness**

*Reconstruction begins at home. If the
old house isn't all you desire, and you can't build
a new one, a little of the right kind of repairing
and remodeling will readily restore it to present
day standards.*

*Perhaps it's a new porch, a summer
kitchen, a side entrance, a new roof, extra rooms
in the attic or a renewing of old, cracked walls
and ceilings that is needed.*

*The right kind of lumber used in the
right way will make the change and we have all
the material you will require including that knot-
less and crackless manufactured lumber Beaver
Board, for better walls and ceilings.*

Suppose you ask us about it?

Geo. Chambers Est.

AGENTS WATFORD jan3

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