



**NOT BEST BECAUSE WE SAY SO
BUT BEST BECAUSE---**

They are the smartest cut garments in the market.

They are absolutely and beyond all argument the best and most conscientiously tailored garments in the market.

They are trimmed and finished as only high-class clothes are trimmed and finished—

There are more exclusive fabrics in this line than in any other—

The price is from \$5 to \$15 less than you must pay a good tailor for garments of the same quality.

They fit, they wear, they keep their shape, they give entire satisfaction—

Demand 20th Century Brand.

WE ARE EXCLUSIVE AGENTS

A. BROWN & CO.

**THE STERLING BANK
OF CANADA**

SAVE, Because---

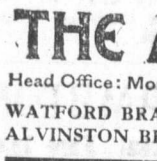
Thrift means simply denying yourself the little things to get the big.

Farmer's Account Book

This book is as complete as we can make it. There is a place in it for everything you plant, raise, buy, sell, have on hand; with a summary of the year's business.

It puts your farm on a business basis.

It is free to Farmers. Call or write for a copy.



**THE MERCHANTS BANK
OF CANADA**
Established 1864.
Head Office: Montreal.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

POULTRY WANTED

Our Prices are Always the Highest

We will pay the following prices—good until further notice:—

- Geese, alive - 17c
- Ducks, alive - 20c
- Chickens, alive - 23c
- “ over 4 lbs. - 25c
- Fowl, alive - 20c

No deduction for old roosters. We always pay premium prices for extra quality. We guarantee the above prices—plus the raise if any.

PHONE 25 R 3

S. STAPLEFORD & SON

BUY CONTINUED PROSPERITY

Before our last Victory Loan financial experts were dubious as to the outlook for Canada. She could not borrow a large available capital to finance credits for British and foreign war orders. Canada was thrown on her own resources and appealed to her citizens.

The remarkable over-subscription of the 1917 Victory Loan completely changed the uncertain outlook which prevailed. It gave a new impetus to agriculture, commerce and prosperity. It invigorated our efforts in the war. It allowed our provincial Governments, municipal, and other borrowers to finance their requirements at home. In short, it gave another lease of life to the activities of the Dominion.

The Victory Loan of 1918 will accomplish the same purposes. Upon the ready response of the large and small investor depends the immediate economic future of Canada. Everyone's prosperity is involved.

Prepare to buy continued Prosperity in Victory Bonds.

The Hanna Trophy

The much coveted Hanna Trophy has been won by Mr. James Hand of Alvinston for the second time. This trophy will become the property of Mr. Hand if won once again. This is the first time since the inception of the Trophy, six years ago, for the best four acres of corn grown in Lambton County, that any one farmer has been able to win the trophy the second time. Mr. Hand is to be congratulated and many feel justly proud of his achievement. The standing of the first ten competitors is as follows:—

NAME	TOWNSHIP	SCORE
Jas. Hand, Alvinston,	Brooke	88 1/2
B. W. Faucher, Florence, Euphemie,	Brooke	87
F. Oke, Alvinston,	Brooke	86
F. W. Lovell, Alvinston,	Brooke	84
Dan Wright, Petrolia,	Enniskillen	83
J. McRae, Port Lambton,	Sombra	82 1/2
Jas. Abra, Corunna,	Moore	81 1/2
L. Oke, Alvinston,	Brooke	81
J. Maw, Corunna,	Moore	81
H. A. Gilroy, Alvinston,	Brooke	80 1/2

The Annual County Corn Show will be held in Petrolia the 5th, 6th, and 7th of February, 1919, in conjunction with the County Poultry Show and the Live-stock Breeders' Association Sale of pure bred stock. The amalgamated associations should prove a stimulus to the success of each Association. The Directors at present are gathering together the various details and shaping all for an exhibit of Lambton's farming possibilities.

Rev. Mr. Conners Honored

Rev. Geo. W. Conners, who for almost three years has been the efficient pastor of the Watford, Calvary and Wyoming Baptist Churches, closed his ministry with them on Sunday, October 13th. The usually large congregations gathered at each of the appointments, to listen to his farewell message upon the words of the Master, as recorded in Luke 22: 31-32.

The usual congregation at Calvary was greatly augmented by the presence of many from the Kingscourt district, who had assembled, not only to hear his closing words, but also to bestow an unexpected honor upon the retiring minister. Immediately upon arrival at the church Mr. Conners was taken com-

pletely by surprise when Mr. John A. McKenzie, on behalf of the residents of Kingscourt school-section, presented him with an address and a substantial cheque, as an expression of the esteem in which he is held and also as a token of their appreciation of the gratuitous services rendered by him fortnightly at the school house during the major portion of 1917. Mr. Conners feelingly replied and in a few well-selected words thanked the givers for their kindness and practical expression of appreciation.

Mr. Conners carries with him to his new field of labor the prayers and best wishes not only of his own people, but of the entire community.

NEW HEALTH FOR WOMEN

The most fateful years in a woman's life are those between forty-five and fifty. Many of the sex enter this period under depressing conditions through overwork or worry about the home, or through a condition in which the blood is weak or watery and so they suffer heavily. Among the commonest symptoms are: Irritable, feverish flushes, palpitation of the heart, dizziness, backache, depression and other well recognized disturbances of the health which signalizes that the blood requires attention. Women urgently need rich, red blood all their lives, but never more so than in middle-life, when the nerves are also weak and overwrought.

Now every woman can prove the prompt help afforded to her health by renewing and building up the blood. It is a test that any ailing woman can make by taking Dr. Williams' Pink Pills, for these pills make rich, red blood, which in turn stimulates the appetite, strengthens the nerves and restores full robust health. Thousands of women have found in Dr. Williams' Pink Pills new health and strength and with these a new happiness and interest in life.

So if you suffer, avail yourself at once of the splendid home treatment which Dr. Williams' Pink Pills so easily afford, and you will be among those who rejoice in regained health. These pills are sold by all dealers in medicine, or may be had by mail at 50 cents a box or six boxes for \$2.50 by writing the Dr. Williams' Medicine Co., Brockville, Ont.

Address and Presentation

The Watford Baptist Women's Mission Circle met on Thursday last at the home of Mrs. Geo. Zavitz with an excellent attendance, all being desirous to be present at the last meeting with their retiring president Mrs. G. W. Conners.

Subsequent to the devotional and business parts of the meeting, an address was read by the Secretary, Mrs. S. Louks, and Mrs. Conners presented with a small token of remembrance.

Although taken completely by surprise Mrs. Conners in well chosen words made a touching reply expressing her love for the work here and her regrets in leaving the women of her church who have been associated with her in the Master's service.

At the close of the service a pleasant social time was spent during which Mrs. Zavitz and Mrs. Harper served a dainty luncheon. Many good wishes were expressed for Rev. Mr. and Mrs. Conners and family in their new field of labor.

Wyoming will raise \$1400 on debentures for an annex to the cemetery.

BROOKE COUNCIL,

Alvinston, Oct. 12, 1918.
Council met pursuant to adjournment. Members all present. Minutes of former meeting read and adopted.

Communication:—
Mr. John Cummings, tax collector, submitted the names of Alex McKellar and Wm. Leitch as his bondsmen.

Oke—Sutton—that names submitted be accepted and Clerk see to the execution of the bond. Carried.
Mr. Cummings asked for an increase in his salary of \$25, owing to the banks refusing to receive individual taxes.

Annett—Johnston—that collector be allowed \$20 which includes his postage allowance. Carried.

From Sutorville Red Cross Society, Willing Workers Sewing Circle and Walnut Red Cross Society asking for a grant in aid of Red Cross work.

Oke—Sutton—that \$50 be granted Sutorville Red Cross Society, \$25 to Willing Workers Sewing Circle and \$50 to Walnut Red Cross Society. Carried.

Mr. Wm. Totten, owner of E. 1/4 10, Con. 8, complained through his Solicitor that the 7-8 Con. Blind line drain was out of repair and requested the same to be repaired or legal proceedings would be taken.

Johnston—Sutton—that the matter complained of be referred to the Engineer to inspect the drain and report as to the best means of dealing with the matter complained of. Carried.

Johnston—Sutton—that Dougald McIntyre be paid \$16 for one sheep killed by dogs. Carried.

Mr. Jas. Hand asked for a grant in aid of Lambton Corn Growers' Association.

Atkin—Johnston—that \$25 be granted for prizes for Brooke Township. Carried.

A deputation from several Red Cross Societies in the township interviewed the Council in regard to raising funds to carry on Red Cross work.

The following Societies requested a grant:—viz: Aughrim, Eubrooke, Colloiden. Each society submitted a report of the work being done.

Oke—Sutton—that Aughrim Society be granted \$30.00, Eubrooke \$25.00 and Colloiden \$50.00. Carried.

Sutton—Oke—that adjourned Court of Revision on 3-4 Side Road and 8-9 Con. Road drain by-law be reopened. Carried.

After discussing the assessments for sometime it was moved by Oke—Johnston that Court be further adjourned to open at 2 o'clock, p.m., on Saturday, Nov. 9, 1918 in Inwood. Carried.

Johnston—Atkin—that adjourned court of Revision on By-law authorizing construction of McIntyre-Zavitz drain be reopened. Carried.

Johnston—Sutton—that assessments made by Engineer on McIntyre-Zavitz drain be confirmed without any change and court closed. Carried.

By-law submitted and read to confirm an agreement entered into for the improvement of Stewart-Douglas drain and to authorize the levy and collection of sums advanced to pay the work.

Sutton—Johnston—that by-law be read a third time and finally passed. Carried.

By-law submitted and read to grant pro rata the sum of \$60.20 being the unexpended money to credit of West end and outlet 12-13 Con. Road drain.

Johnston—Oke—that by-law be read a third time and finally passed. Carried.

Brooke Municipal Telephone System asked that \$200 be advanced for Telephone purposes. Granted on motion by Sutton—Atkin.

Sutton—Johnston—that Council do now adjourn to meet in Inwood on Saturday that 9th day of Nov. 1918. Carried.

W. J. WEED, Township Clerk.

Jack Martin, a former bartender and auto mechanic of Glencoe, has been killed in action.

Family Dr. says:
Have on hand our
Household Preparations
for sudden
Sickness.



Just at this particular time of the year you will do well to have on hand a few of the Reliable REXALL Remedies.

- REXALL DIARRHOEA REMEDY 25c
- " MENTHOLINE BALM—for sunburn, insect bites, etc. 25c
- " TAN AND FRECKLE LOTION 25c
- " ORDERLIES—one at night for constipation 25c and 50c
- " PEROXIDE OF HYDROGEN 25c
- " LIVER SALTS 35c and 65c
- " MEDICATED SKIN SOAP 25c
- " HEADACHE WAFERS 25c
- " CLOTHES CLEANER—for removing stains 25c

J. W. McLAREN

DRUGGIST *The Rexall Store* STATIONER

Watt

Volume XLIV—No. 42

LOCAL HAPPENINGS

The Guide-Advocate welcomes all items of interest for this column. Phone 11, send by mail or drop item in Guide-Advocate Letter Box.

The Warm Underwear at SWIFT'S. FREEMEN BUY BONDS. SLAVES WEAR THEM!

A SUBSCRIBER can always tell the date his subscription expires by looking at the address label. It is your receipt for last payment.

Dr. MATHIWS' sale on Saturday was well attended and good prices realized for the household goods. The residence was not sold.

If you think you are getting the flu go at once to a doctor, don't trifle with it, the so-called advertised remedies. The flu will not stand any fooling.

The Sunday gas regulations were withdrawn last Saturday, the amount saved by the ban being sufficient to overcome the immediate shortage.

FRESH dairy butter any day, any quantity at HOWDEN'S.

The annual meeting of the stockholders of the Andrews Wire Works, Watford, will be held in the office of the company on Monday next, Oct. 28th.

"FATHER, what kind of boats were the rams they used so much in the civil war?" "They were probably the ancestors of the ewe boats of today, my boy."

MR. WES. G. HULL, of Hamilton, formerly of Watford, has purchased a grocery business in Sarnia. His many old friends here wish him success in his undertaking.

T. G. MITCHELL received a cable on Monday last stating that Sergeant J. Murray Mitchell who left Victoria Sept. 21st with a British Columbia contingent had reached England.

The anti-loafing law has been amended as to provide for arrest without warrant. Any peace officer may arrest any person whom he believes to be violating the provisions of the act.

YOUNG MEN, call and try on one of those new overcoats.—SWIFT'S.

In compliance with the order of the Local Board of Health, the meeting of Havelock Lodge, A.F. & A.M., at which the district deputy intended to be present, was called off.

With the change of the time on Sunday next the local churches will commence services at the hours of 11 a.m. and 7 p.m. standard time, same as before the daylight saving came in force.

MR. ROBT MCCORMICK, ex-M. P. P. tells us that he has fully decided to settle in Watford, and is now comfortably domiciled in Mr. W. G. Willoughby's brick house on Ontario street.

PROF. HOWARD GORDON, teacher of vocal, violin, 'cello, etc., will teach in Watford on Wednesday instead of Mondays as advertised. Letters can be left for him at the Guide-Advocate. 2t

Don't turn your clock back an hour next Saturday night or you may put it out of order. The best way is to stop it for one hour and then start it again. A striking clock, especially, is liable to get out of order if turned back.

NO HOME should be without Taylor's Throat and Lung Balm and Taylor's Stomach and Liver Cure while the influenza lasts.

DAYLIGHT-SAVING time will be changed back to old time on Sunday next at 2 a.m. Take an extra hour's sleep Sunday morning. All would appreciate this extra hour more if it came on a work-day morning.

THE REV. FRANK SANDERS of Burford will preach in the Congregational Church Watford, next Sunday, morning and evening, and in Zion church, in the afternoon. The Rev. Mr. Sanders is a candidate for a call to the above churches.

THERE HAVE been no more cases of Spanish influenza reported to the M. H. O. So far Watford has been exceedingly fortunate in escaping the dread scourge. There are several cases of grip in town but of a light type.

DAILY newspaper publishers, in conference with R. A. Pringle, controller of news print paper, unanimously decided to discontinue sending all papers no paid in advance and agreed on other business conditions to help the conservation of paper.

NEW COATS for the ladies at SWIFT'S. PRIVATE CHARLES WARNER McLEAN youngest son of Mr. and Mrs. Thomas McLean, Petrolia, died in London last week of Spanish influenza, after an illness of three days. Deceased was about twenty-two years of age and had been in the army since June 1st. Some few years ago Pie. McLean conducted the barber shop next to the Guide-Advocate office in Watford.

THERE are few people in the towns and cities of Ontario who now object to the question of daylight saving. Previous to the enactment of the measure the public was somewhat skeptical. It was an experiment in Canada. Other countries had adopted it, and not one of them returned to the old order of things. Daylight-saving has proved its mission. It is a health invigorator. By advancing the clocks an hour a step was taken in the natural order. The more people get closer to nature, the better for all concerned.