The Advertiser is represented in Toronto at 35 King reet east, and in Montreal at 317 Transportation tilding, by J. B. Rathbone; in New York at 247 Park enue, in Chicago at 122 South Michigan avenue, and Boston at 294 Washington street, by the Chas. H.

MONDAY, SEPTEMBER 10, 1923.

Another Political Party Coming.

Following a gathering of six U. F. O. elected mempers and a similar number from the U. F. O. organization. Hon, Manning Doherty gave a statement in which he intimated that a new "broadening-out" party would be formed. It is the intention, he says, to have a convention later on to formulate a policy and select a

If this idea prevails, the move will have the anagonism of Mr. J. J. Morrison, the secretary of the U. F. O., and the leader of quite a strong following in its membership. That will bring about much the same conditions that prevailed prior to and during Hon. Mr. Drury's appeal to the electorate in June of this year.

To follow it a little farther, it means that if the ew party comes into existence it is going to make a bid for members outside the ranks of the U. F. O. It will have to take them from either Liberal or Conservative party, and such an attempt will certainly be regarded by both these parties as a raid on their membership, and it will be opposed.

Mr. Sinclair, the new leader of the Liberals, is less inclined to co-operate with the U. F. O. members than was Mr. Hay. During the life of the last session Mr. Hay and Mr. Drury were on very good terms, and each understood the views of the other. Could a fusion of parties have been arranged then there would not have been much opposition from either of these leaders.

The creation of a new party, part U. F. O. and part Liberal and Conservative, is not likely to meet with much success now. The political lines are quite different to what they were a few months ago.

Mr. Sinclair is able to represent, in his leadership the best and sanest things the U. F. O. can hope for There are business problems that are of greater importance to the farmers of Ontario than the investment of their energies in political action.

### Western Ontario's Big Fair.

Western Fair is open and ready, and it is the biggest 25-cent investment offered here for years.

This exhibition has always been a good one; it has always been a solid, substantial and compact index of the things that make Western Ontario supreme in agriculture and commerce.

There is nothing to apologize for at the Western Fair. The buildings are better this year; additions made have given the directors an opportunity to do things they have had in mind for a long time.

Londoners should make it a point, as well as residents of the district, to patronize the Western Fair. It is interesting to notice, and a source of pride as well. that many of the finest animals and herds came from points right around here. All classes of livestock are well represented, and show the remarkable care that is being exercised on many of our best farms in breed. but he has not those qualities that can win the battle Apart from vulgar joys and ways, ing true to type in accordance with the best traditions without having the fight. Whose breadth of knowledge d

Industry has a real chance now to come into its own at the Western Fair, and the commercial interests the movement that made him premier of Italy. have been quick to see the advantage of making their best displays for the inspection of the people of this toss when it landed Mussolini high up in Italian affairs.

The Western Fair is all in readiness. It is well worth careful inspection. The directors have staged a display that is a credit to all concerned.

### The One Thing That Will Help.

One report in a financial paper says that the earthquake in Japan has caused an unsettled condition in the editon market, with a tendency toward higher prices. It might be well for some of these markets to cure their unsettled conditions, and along with them their tendencies toward higher prices.

"Higher prices" or "firmer tendencies" will not help the cotton trade when it is traced all the way through until it comes to the consumer.

The cotton market, or any other market, can best erve its own interests by conquering its nerves and getting close to the size and ability of the dollars in the family purse.

### A Great Musician on the Way? Rinaldi, an Italian boy of 11, has written and per-

onally conducted an oratorio in the presence of a school of critics. They point to him as following in the steps of the world's greatest masters. It is to be hoped that Rinaldi grows and develops

ad carries his art with him to the very pinnacles of great music and pure interpretation.

The world is due for some more great and real musicians, who draw from the storehouse of the soul and from the great world about them themes, inspirations, joy, sadness, mad ecstacies of delight and wild, signals to tell what they intend to do. Still it would be torrential outbursts of passion, and then weave the nice for a motorist to blow once when he intends to We have had such a deluge of musical surgery that to bump him easy.

"First, I would say, follow the pre-pts contained in the Ten Command-

Your Health: Here's a Fine Formula For Health and Long Life.

By ROYAL S. COPELAND, M.D.

These are the words of an old friend of mine on his ninety-fourth oirthday. When pressed for an expression of what he means by living right, he said:

These are the words of an old friend of mine on his ninety-fourth oirthday. When pressed for an expression of what he means by living right, he said:

The body settle down into the soft cushions, to permit the abdominal and shoulder muscles to relax and sag, to exert no more effort than a sack of flour—this is a sure recipe for obesity, intestinal inertia, round-shoulders, soft muscles and shortened life.

the ear of the people is sick of it. Tickled, perhaps,

We want music once more that grips, that makes men sit tense and still, that makes them hear and

lives a month because it takes that length of time for the noise to die down.

May Rinaldi, the lad of 11, go on with his young dreams. May they turn to mature excellence and fullorbed loveliness. The world needs another great. creative musician.

### Doing Business for Cash.

Hardware merchants in Strathroy adverse the fact that they intend changing their method of doing business, and henceforth will sell their goods for cash They make the very reasonable claim that they cannot afford to have so much money on their books, and that if they are to keep their own accounts straight and take advantage of trade discounts they must have the money that rightly belongs to them to do it.

Business is slowly but surely moving in this direction. Many have gone over to it, and their evidence is that they did not lose trade, but gradually worked into a place where they could buy closer because they had the cash to do it.

There is nothing revolutionary in the announcement of the Strathroy hardware dealers. They are simply going ahead to do what others should have the good sense to imitate. Once an article is purchased and paid for the deal is closed and wiped off. It's by far the better way for the customer as well as the

### Where Does the Dirt Come From?

The miners' committee at Wilkesbarre have lodged complaint against a producing company, alleging that this company takes refuse and puts it in with the coal. selling the adulterated mixture to the general public.

The miners point out that they are docked or even suspendid if they have rock or shale in the coal they turn in from their daily work.

There is no doubt that coal consumers in Canada get a goodly share of such coal at times. There are clinkers and large pieces that will not burn.

If the miners are docked for putting this kind of stuff in, how then do the coal buyers get it? There have been samples of anthracite analyzed in London that show as high as 30 per cent of non-com-

bustible material. It is quite certain that this material does not run

out and jump in the cars of its own free will. It will be interesting to see what the mine owners have to say to the charge now leveled at them by their own employees.

### The Old Story Over Again.

The way Premier Mussolini of Italy is handling the situation with Greece shows the danger of shoving the average untrained man into a big position.

Or, as in the case of Mussolini, it is just as danrous to allow the man to do the shoving himself. Mussolini is not fitted to handle a situation that hands firmness as well as tact, and consideration as demands firmness as well as taot, and consideration as

well as determination. He might make an excellent officer to cheer on the troops in the midst of battle with his fire and vigor,

Nor can Mussolini change his ways. He is employing now the same tactics that acted as the spearhead of

The whirligig of political intrigue made a queer with a clenched fist.

## Note and Comment.

We can't help but admire the man who goes down and helps his wife pick out a new fall hat.

The wife's summer furs and the man's straw hat both got carted to the attic on the same trip.

It beats all that with the mass of patents coming out every month that people still take pickles out of a bottle with a hatpin.

These bare arms the girls are showing to the general public now give an idea of how scared their owners were of smallpox.

The miners are going back to work in about ten days. How sincerely we hope they haven't forgotten where they put the pickage and the shovel.

Street cars were tied up at the corner of York and Richmond streets because the front part of an Oxford car wanted to go straight and the rear trucks decided to branch off to Springbank. These cars better get all these bad tricks out of their system before we take

The Ottawa Journal does not think much of the suggestion that motorists should have a code of horn garb of music about them for a listening world to hear. land hard on a pedestrian, and twice when he intends

Why Women 'Are

Seldom Great Artists

By ANNE CAMPBELL. think I'll write a poem today,

bout à cloudless summer's day-

There goes the telephone again! think I'll write a verse to sell

A lilting, lyrical refrain

To some artistic magazine!

## DIBS AND DABS

TWINS HOW'LL Y'HAVE IT MAC? IN BILLS OR BULLION ? A-HA-A! PRUE and PROOF

F ANY BODY PHONES F'R ME SKIPPER TELL L'EM I'VE GONE OUT T'GIT A LITTLE FRESH AIR!

WHITBY, PRISONER ESCAPES BY OUTWITTING KEEPER

BROOKHART, IOWA, MAN SUED FOR 30 CENTS DAMAGES RUMMY RHYMES HUMPH : = 6 HOURS 57 MINUTES. AN 19 & SECON SOME FELLERS REALLY LOVE THEIR WORK

-BY HARRY MOYER

AND EVER SEEK TO CLIMB WHILE OTHERS MOSTLY SULK AND SHIRK AND YEARN FOR QUITTIN' TIME!

## Rarebits by Rex

YOU NEVER CAN TELL. Whose dad averred his genius stirred The neighbors all to praising word Whenever the loud squawks were

Above the street's mad din?

amaze

No more she jaunts to Paris To continue her career; Last spring she wed a barber

to arbitrate who prefers to talk your name will not appear in the

It is only fair to young men that when a girl bursts into tears nowadays she should hang out a sign: "Beware, Wet Paint."

What we want to know about houses advertised as being near the carline is whether the binoculars go

It remains to be seen whether the Ferguson government will develop as its most striking feature "wet" ayes or "dry" noes.

Miners and operators may sit down o another little game of freeze-out. Baseballically speaking, they are getting ready for a squeeze play, in

ators prepared to study the league. Having voted against joining it they want to find out what the hek it is.

Washington police have decided to reasonable in their measures against children who draw their wagons on the sidewalks. These desperate criminals may now enjoy some

A colored scientist has won a meda

## The Guide Post-By Henry van Dyke

THREE ASPECTS OF ONE LIFE.

Thou wilt show me the path of life .- Psalm xvi., 11. There are three ways in which we may look at our life, depending on the point of view from which we regard human existence. When we think of it as a work, the question is:

What do we desire to accomplish?" When we think of it as a growth, a development, a personal unfold-

"What do we desire to become?" When we think of it as an experience, a destiny, the question is: 'What do we desire to become of us?"

Do not imagine for an instant that these questions can be really They are interwoven.

They cross each other from end to end of the web of life. The answer to one question determines the answer to the others. We cannot divide our work from ourselves nor isolate our future from our qualities.

A ship might as well try to sail north with her jib, and east with her foresail, and south with her mainsail, as a man to go one way in conduct, and another way in character, and another way in destiny. What we do belongs to what we are; and what we are is what be-

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which the general public will be the for making rubber from sweet potatemon.

This prize, in justice, should have gone to our cook.

WINS EXHIBITION PRIZE.

security felt by bootleggers and highwaymen. garded as one of the foremost

Special to The Advertiser. Paris, Sept. 9.-Rev. Wm. Paley obtained first prize in eggs in onedozen lots, shown at Toronto Exhibition. Mr. Paley has established a large chicken farm near Paris and is having remarkable success. He is re-

## Our Exhibit Will Interest You

-WE INVITEthe people of London and Western Ontario to see our display of

ELECTRIC RANGES, COMBINATION COAL AND GAS RANGES, TORTOISE COOKS AND HEATERS, PIPE AND PIPELESS FURNACES.

Exhibit in the new Manufacturers' Building. London Agents for Stoves and Heaters: COWAN HARDWARE, LIMITED, 125 Dundas Street.

Findlay Bros. Co., Limited CARLETON PLACE, ONT.



## Western Fair Visitors

While you are in the city for Fair Week plan to have your eyes examined. Our Modern Optical Parlor is fitted to examine your eyes by the latest and most approved methods. F. Steele can render you satisfactory service at reasonable prices, and from our large stock of frames you are sure to select one to suit you.

MR STEELE MAKES NO CHARGE FOR EXAMINATION.

210 DUNDAS STREET.

## Make the Most of Your Visit To the Western Fair



OPTOMETRIST.

By Arranging an Appointment For Us To Examine Your Eyes.

Our experts have at their dis-posal many years of varied exper-ience, and an investment in opti-cal machinery that cannot be

OUR SERVICE COVERS YOUR EVERY NEED AND

- YOUR UTMOST DESIRE CARLYLE TREBILCOCK

### **BUY ADVERTISED GOODS** The Sure Way To A Square Deal



Week 6:15 to 7:15 p.m.

REGULAR DINNER 11:30 to 2 p.m.

Ala Carte at All Hours



Canada's Favorite Biscuits and Candy at Western Ontario's Favorite Fair

in the New Manufacturers' Building

## D. S. PERRIN & COMPANY, LIMITED

Manufacturers of High-Grade Biscuits and Candy

extend a special invitation to merchants and housewives to visit their handsome exhibit, where they will learn all about these delicious Canadian-made products.

See the hundred and one different kinds of biscuits and candies, the goods as we sell them, on display, all made in the modern, sanitary Perrin plant.

To satisfy yourself and your family in variety, tastiness and quality. ask your dealer for Perrin's.

# D. S. PERRIN & COMPANY, Ltd.

Plant at London

Warehouses and Branches from Coast to Coast.

round-shoulders, soft muscles and shortened life.

I doubt if there can be physical health without physical labor. To make "pate de foie gras," geese are kept in close confinement, stuffed with food and, as a result, their livers are abnormally fattened. They can stand this treatment for a few years, but ultimately they must be Perhaps a simple tale I'll tell— There's someone knocking on the "Third labor six days out of seven as the Bible tells you to do, and don't loaf away any of your time."

There is no doubt that work—real physical work—is a neglected panacea on the part of many city men. I have a friend who is growing fat. Every afternoon he plays handball. To get to the gymnasium, six blocks away, he calls a taxi.

Handball he considers a sport and "fine for reducing," but he thinks walking stupid work. Somebody the other day railed about automobiles. "They make folks lazy," he said.

This is a just criticism of the improper use of the automobiles, but there is no question of the health value of the motor car in that every day it takes into the open air thousands of persons who would not go out without its aid. But to call a taxi or to jump on a bus or a street car, if your errand is within easy walking distance, is a mistake.

To loil on the seat of a limousine, ize the world. I'd like to polish it a lot, And do the very best I can. 'll camp right here on this one spot-Hello, here comes the laundry man! know that I could write a rime Of dignity and pleasing grace. Of course it takes a little timerings, knocks, the doorbell rings, grocer stops, the butcher comes,