LOCAL ATHLETES EXPECTED TO SWELL RECRUIT RANKS

Enlistment of Four Petrolea Footballers Has Stimulating Effect.

The enlistment of four of Petrolea's football team into the Seventh Mounted Rifles is likely to have a decidedly stimulating effect in causing athletic men in other parts of the country to enlist.

Of the eight men who have enlisted at Petrolea, four of them are football men. They are: Harry W. Smith, Hugh R. Hall, James A. Craig and Sergt. G. H. Stirrett, who enlisted at London.

Cap Stevens, of the Western "U," was of the opinion that when the action of these men of the Petrolea team was made public, it was not unlikely that sportsmen in London would enlist in numbers.

In the infantry recruiting at the armories, about thirty more men are needed to complete the quota asked from the London district. Only one man enlisted today. He was Fred Livermore, 1025 Mary street, born in Walthamstowe, England.

Only six men are needed in the Mounted Rifles to complete the 100 men asked from the city of London.

LONDON LIBERALS NOT TO NAME A CANDIDATE

Action at Executive Meeting —William Heaman President.

At a largely attended meeting of the executive of the London Reform Association, held in Hyman Hall yesterday afternoon, it was decided to comply fully with the wishes of Sir Wilfrid Laurier that no by-elections in Canada be contested while the country is at war. The feeling in this regard was unanimous, and the London Liberals will not place a candidate in the field for the election set for February 8, and for which nominations are to be held one week from next Monday. At the present time London Liberalism is united and in a splendid condition, but the dragging of political issues into the public mind at such a time is against the spirit of co-operation which the great leader of Liberalism has proclaimed for his party.

The other business transacted yesterday was the nomination of officers. The name of Mr. William Heaman as president, to succeed Mr. Philip Pocock, who has held the position a number of years, was received with enthusiasm. Mr. Heaman announced that he would accept the office, and the choice will be confirmed at a subsequent meeting of the association.

Quite as pleasing to the members was the nomination of Dr. J. B. Campbell as vice-president of the association, and of Mr. A. G. Fraser to be secretary. Addresses were made by the nominees, Col. T. S. Hobbs, Mr. T. H. Purdom, K.C., Col. A. A. Campbell, Dr. Cl. T. Campbell and others.

SAW ZEPPELIN FOUNDER IN NORTH SEA ON FRIDAY

Dutch Fishermen Say They Were Unable To Assist Craft.

[Canadian Press.]

London, Jan. 23—2:47 p.m.—Fishermen arriving at Noordwijk today assert, according to dispatch to the Exchange Telegraph Company from Leyden, that they saw an airship founder in the North Sea on Friday night. The fishermen, the message adds, were unable to assist the air craft, but the description of the vessel given by the men indicates that it was a Zeppelin.

Noordwijk is a watering place of The Netherlands, seven miles northwest of Leyden.

GRANT $100 TO ENLISTED MAN

Utilities Commission Gives Nice Sum E. V. Gray.

The utilities commission will make a grant of $100 to E. V. Gray, of their department, who has just enlisted. This was decided at the meeting yesterday.

S. Frank Glass, M. P., claimed negligence on the part of the department in the matter of a water service not being turned off at the proper time, and also because he had not been notified of a water bill which a tenant had not paid. He suggested that if tenants do not pay in time to save the discount, the landlord should be notified. The commissioners took no action in the matter.

An investigation will be made into a claim by Mrs. Pennicott regarding a house in which water froze and flooded the floors. She stated that this was due to an employee of the commission not shutting the taps off as requested. The employee wrote, stating that when he went to turn the water off he found everything frozen. As these statements are directly opposite, the commissioners want to investigate fully.

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BRUGES RAID

ther believed by the release, on the part of the Porte, of a Greek officer, who for some time past has been imprisoned at Constantinople. Russian sources send a report of the suppression of a serious mutiny in the Turkish army, accompanied by the execution of seventeen prominent officers.

The only new development on the Russian front is the advance from Lake Skempe, through the forests toward Lipno, which is an important junction on the roads from the Vistula region northward into East Prussia.

Conferences between Austrian and German leaders as to the future conduct of the war against Russia and Servia are probably beginning today in Germany.

Hungary Anxious.

Baron Burian, the Austro-Hungarian minister of foreign affairs, before leaving Vienna for Germany, was closeted for a long time with Emperor Francis Joseph and Count Tisza, the Hungarian Premier, both of whom are described as seriously concerned over the sealing up of Hungary by the Russian forces from the north, the south and the east.

The case of the British merchant steamer Durward, sunk by a German submarine, continues to occupy British public attention, and the feeling that this is the beginning of German submarine activity against British commerce is reflected in the orders sent to two British steamers not to sail from the Hook of Holland until further orders.

PEACE TERMS MUST BE SIGNED IN BERLIN

[Canadian Press.]

Vancouver, B. C., Jan. 23.—Speaking to an immense audience in the Labor Temple, Major-Gen. Hughes said he was going to make a prediction and that was that the war would not be finished until peace terms were signed in Berlin. The soldiers, he said, which Canada had sent and would send to the war were of initiative. They were capable and would favorably compare with any men from any country in the world. He had every confidence in the mental capacity of Canadians. Canada would do its share in killing German autocracy and militarism.

FOR WOMEN WHO HATE ROUGE

A TOILET HINT.

Ladies who suffer from pale, sallow, bad complexions, yet who quite naturally object to the "loud," coarse and "made-up" appearance almost inevitably associated with the use of rouge—which also, by the way, is often distinctly harmful to the complexion—will be interested to learn that they can easily regain the velvety, child-like freshness of their complexions by using a simple inexpensive lotion composed of 2 ounces of rosewater, 1 dram tincture of benzoin and 2 ozs. of flowers of oxzoin. Shake well before applying with a soft cloth or sponge. When dry brush lightly with a soft cloth or a piece of chamois skin. If you will do this whenev- you go out you will always have a soft, natural, refined color, of which your friends cannot be suspicious, and of which you need not be ashamed. This lotion is also exceptionally beneficial in relieving and preventing chapped faces and hands, as well as redness due to exposure to winter weather. J20,23

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THE EASTER GIRL

(Continued From Page One.)

strings, that the decree should go forth that many yards of material must be cut up for the making of the coats and skirts that billow and ripple and pleat, and give a wearer the silhouette of an old-fashioned pen-wiper. The tight-fitting and the slit skirt is consigned to oblivion, and by the same way has gone the comfortably-fitting walking skirt that stayed beautifully in place on the breeziest days, and, unless of unusual length, was a source of comfort in rainy weather.

An umbrella of extraordinary dimensions will be required to protect the costume in which My Lady of 1915 ventures forth in an April shower.

Coats Short.

Coats will be short—the waist Eton length—medium and long, the last very much rippled. The circular skirt has come into its own once more, and the craze for military effects has caused styles to swing over to trim, tailored effects. Severe military blouses will vie with sleeveless overblouses and chemise tunics for popularity. Softer materials will have numerous ruffles and tucks, and everything flares.

Fabrics must be adapted to the styles, and for the tailored effects of this year, the smooth, tailored woolen goods have returned, serges, wide wale and plain, gabardines, first, last and always, broadcloth, covertcloth, fancy worsteds, black and white checks and stripes.

Gone are the flexible silks, which draped so gracefully, and in their places are found corded silk, taffeta, moire, satin, faille and poplin.

For the cotton summer suit, gabardine will lead, closely followed by cotton corduroy, duvetyn, etc. The sheerest and daintiest organdies and dimities and linens will find their way into the summer wardrobe.

Plain-Color Year.

Plain colors will be more in demand than ever, putty and sand color given first preference. Blue will be found in navy, crow, Dutch, Belgian and dark Copenhagen; green in myrtle, peacock, Russian and sage. African brown, pansy purple, wistaria, beet-root, prune, wine and chamois are among other shades that will vie with one another for popularity.

Trimmings will be very simple; flat braids applied in military effect; ribbons used in the same way. The almost lost art of braiding is also to be revived, and beading will be seen on tailored costumes as well as on evening gowns and frocks for state occasions.

Even the gown intended for evening wear has the Italian collar, which is another name for Medici.

To be ultra fashionable, one must wear either high boots or pumps.

Oxfords are to be entirely passe.

Moreover, the high boots needs must be laced and have colored tops.

Latest Footwear Novelty.

Quite the latest novelty shown in footwear has a putty-colored cloth top with narrow blind eyelet strips for the lacing; patent vamps and "gaiter quarters," the whole poised on a kidney heel. The "Cuban" will do nicely for general utility, but for anything approaching a dress occasion, the kidney heel is the only wear. Pumps, too, are influenced by the vogue for combinations of cloth with patent, with kid and dull leather. The favorite pump has a patent vamp and colored cloth back.

The Easter girl of 1915 will probably be obliged to buy a bit more carefully than she did in 1914, hence she will be more particular than ever that styles and colors are becoming, and that the garments she chooses entirely meet her needs. At the same time, she won't skimp the material for her skirt.

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BRITISH "BIRDS"

port on the aeroplane attack on Dunkirk yesterday, says: "Several German aeroplanes dropped bombs on Dunkirk Friday afternoon. One of them was brought down at Bray-Dunes, between Dunkirk and Furnes, and the two German airmen this machine contained were killed. Ten unexploded bombs were still attached to the aeroplane."

NO ENGLISH RAID.

Dover, via London, Jan. 23.—It was reported here last night that a Zeppelin was seen over Ostend yesterday.

Dispatches from Cromer, England, Friday night, contained reports that air craft had passed over that place, and that preparations had been made to resist an aerial attack. Preparations were made in the surrounding towns, but no attack developed, so that it appeared that the reports about the invading air craft were baseless.

THE HAGUE (via London), Jan. 23.—12:50 a.m.—The Netherlands Government has taken steps to establish the veracity of reports that the operators of a Zeppelin dirigible balloon recently violated Dutch neutrality and also has directed the Dutch minister to Germany to bring the matter to the attention of the German Government.

A telegram from Friesland, a Dutch province, says that a Zeppelin which passed over that district during the night between Jan. 19 and 20, evidently lost its way. The dispatch states that it cruised for 30 minutes above Sneek and then turned northeast. The dirigible's searchlight played on Wommells and afterwards the vessel proceeded over Franeker.

Vindicates the Raid.

BERLIN, Jan. 22.—(Via London, Jan. 23.)—8 a.m.—The North German Gazette today prints an amplification of yesterday's German official answer to the British contention that bombardments by Zeppelin airships are contrary to international law.

It is stated that the recent raid was directed against Great Yarmouth which, according to the British official lists, belongs to the coast defences and is permanently occupied by military, and therefore is liable to bambordment. The other places, where bombs were dropped, as the airships were going and returning, themselves were to blame because shots were fired from them against the airships, making them ipso facto defended places.

The North German Gazette asserts that air warfare stands entirely outside the international code, the earlier prohibition against dropping explosives having expired and a new proviso not having been ratified by Germany, France, or Russia. The general principles of warfare and the agreements made at The Hague justify a bombardment of all defended places, a bombardment of military appliances in undefended places and a counter-attack to any attack.

Answering similar criticism of the earlier naval raid by German warship on Scarborough, Admiral Von Tirpitz, German minister of the navy, said to an Associated Press correspondent: "The best answer to the charge is the fact that w lost men and that our ships were damaged by shots from the shore. This proves conclusively that the places were defended."

MERRY GATHERING AT LIBERAL CLUB

Friends and Admirers of John McMurphy Honor Him.

The Liberal Club rooms were the scene of a merry gathering last evening, when 35 of the closest friends and admirers of John McMurphy made a presentation to the genial caretaker of Hyman Hall. After the usual game of euchre, the party was called to attention by George Hooper, one of the most faithful of the Euchre Club regulars, and he made a very complimentary address. Ed. Crawford sang a song, and was heartily applauded, and then Chairman Hooper called upon Peter Cameron, who read an address to Mr. and Mrs McMurphy, thanking them for their many kindnesses. The address was accompanied by a beautiful cut glass water set, and, on behalf of himself and wife, Mr. McMurphy made a happy response. Excellent speeches were given by Messrs. Benson, Charles Keen, J. H. Saunders and Dr. Sippi, also by Mr. Wilson, of Toronto, who complimented the Liberal Club of London on having such splendid quarters. At the close Mrs. McMurphy served a much-enjoyed lunch.

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FOREIGNERS CAN GET

of hydro-electric non-residents in work. Let some of our city fathers look into this case and they will find a place to employ some 50 or 60 of our own citizens.

"London contractors were not given the least show, either, when work on the L. and P. S. R. was in progress. Outside men were given the work when local men could have handled it just as easily and as well.

"Thanking you for valuable space, I remain,

"One of the Unemployed."

London, Jan. 23, 1915.

The correspondent, who writes the foregoing letter, brought to the office of The Advertiser this morning, evidently was unaware that the tracks of the London and Port Stanley Railway were laid by foreign labor, while hundreds of London citizens were unable to find employment.

Tens of thousands of dollars were paid to foreign laborers, many of them Austrians, brought from Detroit by the Detroit contractor who laid the rails, and that men from this city who sought work on the tracklaying were refused work. This was pointed out by The Advertiser some weeks ago, but nothing in the way of explanation was forthcoming.

A Scotsman, who came to The Advertiser at the time the previous article was published, stated that he had applied for work on the tracklaying and had been refused, although he was competent to perform the labor, having been engaged on railway contracts before. A man with a family, who said he did not know the taste of liquor, and whose personal appearance confirmed his statement, walked four miles to secure work, and was refused. No doubt others had a similar experience. The Scotsman was able to secure work later on, but no thanks to the city's own railroad magnates.

WEDDING BELLS

HALDANE—GORTON.

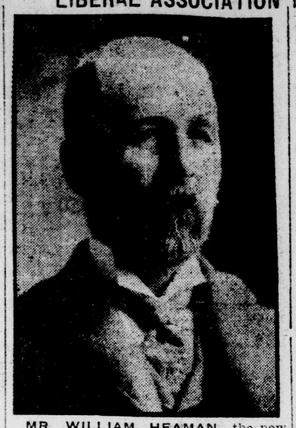
A pretty home wedding was solemnized at the home of Mr. and Mrs. W. T. Haldane, Wellington road, Westminster, on Wednesday, January 20, 1915, when their daughter, Lena Lancaster, became the wife of Mr. Harvey, Gorton, of Murillo, Ont. The wedding took place at 12:30 in the presence of only the near relatives of the bride and groom. Rev. J. W. M. Crawford, of Wilton Grove, officiated.

After a few weeks spent in visiting friends in different parts of the country, Mr. and Mrs. Gorton will depart for their home in New Ontario.

TURKISH BATHS

Supplanted by the more modern and sanitary ELECTRIC LIGHT BATH.
169½ Dundas Street. Phone 3662.

NEW OFFICERS OF LIBERAL ASSOCIATION



MR. WILLIAM HEAMAN, the new president of the Liberal Association, is one of the foremost Britishers in London. Born in Devonshire, he has been, like many of London's Devonshire people, always a foremost worker in the ranks of Liberalism. At the prime of life, a successful businessman, he will be one of the best men, it is generally agreed, who ever held the office. Mr. Heaman was one of the organizers of the British Social Union, an organization with hundreds of members, which has been a wonderful benefit to new arrivals from the Old Land.

DR. J. B. CAMPBELL, son of London's honored old physician of the same name, and one whose wholesome good nature and fine personal qualities have made him one of the most-admired of London's physicians, has been named as vice-president of the Liberal Association. The association is congratulating itself at having secured a man of his calibre to hold office.

WEEKLY HIGH COURT.

Mr. Justice Sutherland presided at the weekly high court at the court house today.

Re Hall, et al. and Boyd et al. — A motion to confirm a final report of the local master at London, on the winding up of the estate of the late John Boyd. Order made with certain terms to be adjusted. M. D. Fraser, K. C., for executors; H. B. Elliott, K. C., and F. E. Perrin for other parties.

Re Fonger and Stratton—This is a vendor and purchaser application. An order was made for reference to the local master at London, to take evidence and report whether the vendor has a good title to certain lands on Pleasant street, Delaware Village. R. G. Fisher for vendor, and F. E. Perrin for purchaser.

Re Edward Frank Mahler Estate—An application for leave to register a caution under the devolution of the estates act, by the administrator of the estate, the administrator requiring to sell the lands of the deceased to wind up the estate. Judgment reserved. W. R. Meredith for the motion.

Re Chatham Clebe Trust—This was an application by the Incorporate Synod of Huron for construction of the deed of trust, in which the income from certain funds are directed to be paid to the ministers and congregations of Chatham, the question being as to the distribution between the present congregations and any churches hereafter established. Judgment reserved. F. P. Bette, K. C., for the Synod of Huron; O. L. Lewis, K. C., Chatham, for Christ Church, Chatham, and T. S. Scollard, Chatham, for Holy Trinity Church.

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LICENSES MUST

hence no steps would be in order on the part of his clients until after the will of the city fathers in the matter was expressed. He did not know that any further move would be made to prevent the cutting of the six licenses. Even one of the hotelmen likely to be affected had stated he would not fight, doubtless under the impression that he could obtain a license in some other locality.

Hotelmen Silent.

Prominent hotelmen interviewed stated they had heard nothing in regard to legal proceedings, and that they would be in a position to know. Moreover, some of them did not look upon a majority of 150 as any victory for the temperance people to crow over. Had the vote been a three-fifths one, instead of triumph, there would have been crushing defeat for their opponents.

Rev. J. H. Boyd, chairman of the license reduction committee, is most optimistic.

"We understood no action would be taken before the bylaw went to the people," he says, and adds: "The temperance party stood together and fought well before the presentation of the bylaw, and they are going to still keep together and keep on fighting.

"As far as our opponents are concerned, the fellows who are not going to lose their licenses are not going to waste any more shot. A fight now will not be against the reduction committee, but against the citizens who have registered their convictions, and the liquormen have too much sense to take measures that will react on themselves.

"Do I consider our majority a victory? I undoubtedly do. More than this, our majority would have been much larger had be been in possession of better transportation facilities on election day. Weeks before, the liquor people engaged the liveries of the city, and there wasn't a carriage or motor car for the hiring to be had by any pug them on January 1. We would not hire conveyance, because we knew it was illegal, so we were obliged to depend on the carriages and cars owned by private individuals who placed them at our disposal. At the last, there were a number of disappointments, and for this reason, many of our supporters who had to walk to the polls, were obliged to stay at home.

Know Enemy's Strength.

"In any case, we look upon 150 as a pretty decent majority. There is one thing, the liquor people have done their best and done their worst, and we are now able to estimate the strength of the enemy. When we decide upon another advance step, we will know exactly what we are up against.

"We are keeping closely in touch with every move our opponents are making. The publicity committee, which gave such good service during the license reduction campaign, has been retained for the very purpose of keeping watch. It is in reality a vigilance committee.

"One thing we want the public to understand is no more licenses can be given out in this city as the law now stands. With the passing of the bylaw, licenses will be limited to 20. Some time ago, it was rumored outside hotel companies would come in and open places here. Such companies cannot obtain licenses unless they are transferred from hotels already holding them."

Rev. H. A. Graham, chairman of the publicity committee section of the license reduction committee, says: "You can say from me we have every confidence there will be six less licenses in the city after May 1. If the liquor people don't think we have had a victory, they are saying it to keep up their courage."

Rev. D. C. McGregor, who took an outstanding part in the reduction campaign, is ready to fight for the rights of the electors in the matter. No steps are called for, however, until the councillors have dealt with the bylaw and the opponents have shown their intentions.

"As far as the results of the election are concerned," he remarks humorously, "if the liquor interests don't think we have achieved a notable success, all I have to say is that it is a matter of opinion."

MEN'S MEETING. — The men's meeting in the Y. M. C. A. at 4 o'clock tomorrow afternoon will be addressed by Rev. D. C. McGregor, of St. Andrew's. A good musical program has been arranged, including solos by Miss Mabel Hotham and George Morren, and selections by the male chorus.

COURT CALENDAR ISSUED.—The local court calendar for 1915, issued by Judges Macbeth and Elliott, has just been issued. County court and general sessions of the peace will be held on Tuesday, June 1, and December 7, at 1 p.m. The county court non-jury sittings will be held on the first Tuesday in April and October.

LOCAL NEWS

GRANTED CHARTER.—The Webster Construction Company, Limited, of London, Ont., capital $40,000, has been granted a charter.

EIGHTEENTH AT CHURCH.—The Eighteenth Battalion will attend divine service in St. Andrew's Church at 10 o'clock tomorrow morning.

BISHOP WILL TALK.—Bishop Fallon will give a talk to the soldiers of the Eighteenth Regiment in St. Peter's Cathedral at 8:30 a.m. Sunday.

ORDERED TO "BEAT IT."—George Case, of Petrolea, found by the police late last night mourning Sarnia's defeat, was ordered in court today by Police Magistrate J. C. Judd to get back from whence he came post haste.

PRESENT WRIST WATCH.—Hydro employees made a presentation to E. A. Gray, draughtsman, this morning in the office building, Dundas street. His fellow men and women gave him a beautiful wrist watch. Mr. Gray has joined the Mounted Rifles.

ROUTE MARCH SOON.—Some of the soldiers now in training here will be taken on a route march to Springbank shortly, and will spend the night in the pavilion. The utilities commissioners have granted the militia authorities permission.

ARRANGE SYNOD DETAILS.—Presbyterian ministers of the city meet on Monday morning to arrange for a program and details of the synod, to be held in this city in April. Several distinguished speakers from out of the city will address the synod meeting.

COMMUNION SERVICES.—Communion services will be held in the Hamilton Road Presbyterian Church on Sunday, January 31, and preparatory services will be conducted tomorrow evening in the church by Rev. D. C. McGregor, pastor of St. Andrew's Presbyterian Church.

W. A. FOOTBALLER AT SALISBURY.—Lieut. J. Garyey Boyd, of Wyoming, Ont., a former Western University football man, is at Salisbury Plain with the first Canadian contingent in the Ammunition Corps, with Capt. E. C. Goldie, of Ayr, who is second in command of the corps.

$100 NOW RAISED.—Knowing Mrs Boomer's desire to raise $100 for the Belgian Relief Fund on the watch donated by the Misses Imlach, Miss Annie Macbeth has contributed the $10 necessary to make up the amount. A donation of $10 has also been received by Mrs. Boomer from William Ellis.

MORE MEN TO WORK.—The city engineer's department expects to be able to start another gang of men at work on either Monday or Tuesday on a new storm water sewer on Talbot street, north of Oxford. The plans are being rushed through, and the work will commence at the earliest possible moment.

SMALLPOX CASES REDUCED.—Two of the smallpox patients at the Cove Hospital were discharged today, reducing the total number of cases in the city now to seventeen. M. O. H. Dr. Hutchinson stated to The Advertiser today that all the patients are progressing splendidly, and that no new cases have been reported.

RAISE SCHOLARSHIP FUNDS.—The members of the University Alumni are meeting with great success in arranging for a subscription bridge to be held in the studio of the Arts Club on Monday night. The object is to raise funds for scholarships to be offered by the society to the university. Already arrangements have been made for 25 tables, and more may be added.

VETS. ARE NEEDED.—Col. L. W.

ANNUAL CONCERT.—The annual concert of the Dundas Centre Methodist choir will be given Tuesday evening next, when a chorus of 75 voices, assisted by the Dundas Centre Philharmonic Orchestra, will render "The Banner of St. George" (Elgar), and a miscellaneous program. Madame Leonora James-Kennedy will be the assisting artist. A large audience is assured, and a rich treat anticipated.

SOLDIERS TO CONDUCT SERVICE.—Soldiers will conduct the entire evening services in the King Street Presbyterian Church Sunday night, as the result of arrangements completed by Rev. W. E. Knox. A soldier not yet chosen will occupy the pulpit, another will act in the capacity of organist, and the choir will be made up of members of the Eighteenth Regiment. The sermon will be one of military bearing.

DETAINED FOR TRIAL.—John A. Faulkner, a local 19-year-old youth, arrested by Chief of Grand Trunk Detectives Hodge at Granton last night on a theft charge, is being detained at police headquarters awaiting his trial. Faulkner, according to Detective Hodge, stepped off a Grand Trunk express at Granton with a suitcase owned by another passenger, knowing at the same time that that suitcase was not his property.

PROTECT PUBLIC SCHOOLS.—In his report to the board of control, Fire Chief Aitken will ask that public schools be protected with fire escapes. The only protection the schools of the city have at present is a telephone. In the opinion of the chief, extinguishers should also be installed on each floor of the buildings. The chief is making a careful inspection of all stores and factories, to guard against the accumulation of rubbish and inflammable material being collected in dangerous places.

ENTERTAIN 75 GUESTS.—The Canadian Association of Stationary Engineers entertained about 75 guests at a social evening in the club rooms last night. Following a musical program, a buffet luncheon was served. Those who took part in the program are: Miss L. Whittaker, Miss Dorothy Husband, Elmer Husband and Mrs. W. Husband, Miss F. Galloway. Bro. P. Warren concluded the program with "Tipperary," sung in fine voice, and accompanied by the men of the club. Bro. G. F. Galloway occupied the chair.

CHRISTMAS DONATIONS. — The hospital board of trustees, meeting for the first time in 1915 yesterday afternoon, acknowledge the following Christmas donations from citizens: Rocking-horse, blackboard, toys, books, dolls, games, etc., for 20 children, Santa Claus fund, Free Press; candy, Miss W. Grinmason; nuts, J. A. Tunc; toys and popcorn, J. K. McDiarmid; bananas (three bunches), Steele Fruit Company; bed socks, Mrs. George; oranges (three dozens), Mrs. Blinn; holly wreaths (12), Darch & Hunter; scrapbook, ———; oranges (one case), Dr. Eccles; oranges (one case), Dr. Tillmann; fruit (assorted), 1 case, Dr. Meek; candy (12 boxes), Dr. H. Williams; 20 boxes of fruit for tuberculosis patients, Women's Sanatorium Aid Society.

Cash Donations.

Sir Adam and Lady Beck	$5 00
Lieut.-Col. W. M. Gartshore	25 00
L. Meredith	25 00

THE RADICAL CLUB.

Topics of interest to everyone thoroughly discussed, every Sunday evening at 8. Sherwood Hall, entrance aMrket Lane. Admission free.

CHOIR OF MEMORIAL CHURCH ENTERTAINED

Adult Bible Class of Methodist Church the Hosts.

The choir of the Memorial Methodist Church, Richmond street north, were last evening entertained by the Adult Bible Class of the Sunday school at a banquet. About sixty were present. The decorations, both for the table and schoolroom, were of patriotic design, the Union Jack being conspicuous.

The following program was carried out: Chairman's address, Mr. Francis, Adult Bible Class teacher; quartette, Milligan family; toast, "The Church," Rev. Mr. Anderson, pastor of the church; piano solo, Mrs. Wm. Wilson; toast to "The Sunday School" responded to by Mr. Rutherbough, Sunday-school superintendent, and Mr. Fletcher, assistant superintendent; solo, Mr. Corp; toast, "The Choir," Mr. Parker and Mr. Watson, quartette, Milligan family; toast, "Visitors, Former Members of class and Choir," Mr. Shave.

The gathering ended by the singing of the National Anthem and benediction by Rev. Mr. Anderson.

DEATHS AND FUNERALS

Funeral of Mrs. Orr.

The funeral of Mrs. James Orr was held from the residence of her sister, Mrs. Leith, Dundas street east, Thursday afternoon, to Scottsville Cemetery, and was largely attended. The services at the house were conducted by Rev. H. A. Graham and Rev. Mr. Wickett, of Centennial Methodist Church, and Rev. T. Wesley Cosens, of Empress Avenue, a former pastor, and at the cemetery by Revs. Wilson and Fisher, of Lambeth. During the service a duet was sung by E. S. Hunt and his son, of Scottsville. The late Mrs. Orr was a daughter of George Staples, of this city, and had been a resident of Westminster Township for many years, only lately removing to this city after the death of her husband, which occurred nine weeks ago. Besides her parents, she is survived by her daughter, Ethel; a sister, Mrs. Leith, and two brothers, John and Fred Staples, all of this city. The pallbearers were: E. S. Hunt, S. Sutton, F. Bennett, G. Janes, E. Burrows, and D. G. Dorce.

C. Q. MORROW DEAD.

C. Q. Morrow, a former well-known businessman of this city, died at his home, 86 Pinefield road, Toronto, this morning. Although he had been ill for some weeks his death will come as a distinct shock to many friends in this city.

Mr. Morrow was in the drygoods business in London some twenty years ago, the firm being known as Morrow & Irwin. Mr. Morrow was a past grand master, and a life member of the Masonic Lodge, 209a. His son, Harry Morrow, 29 Stanley street, left this morning for Toronto.

Dent's English Kid Gloves

Regular $1.00 Gloves on sale

For 75c Pair

GRAHAM BROS

Strand Cafeteria

SERVE-SELF.

Try our griddle cakes for breakfast. Wheat, Corn or Buckwheat Cakes. Ten cents.

WHY NOT AN EDISON DIAMOND DISC PHONOGRAPH?

No Needles. No Trouble.

Come in and see them.

McPHILLIPS' MUSIC STORE

189 Dundas Street.

WAR BOOKS

Why We Are At War, by Oxford Faculty of Modern History. Bernhardi's New Book, The German War Machine. Dr. Graves' Book, and many others.

HAY'S STATIONERY

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ELECTRIC WIRING, FIXTURES AND APPLIANCES.

Estimates quoted on all grades of work.

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HUNT'S COAL IS THE ANSWER TO ONE BURNING QUESTION.

In spite of unusual conditions our coal business has increased this year. That means economical trouble-proof coal, at prices no higher than you pay anywhere.

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LECTURES TO Y. W. C. A.—Dr. Ernest Williams last night lectured for the first time to the recently organized Y. W. C. A. class in first aid. About 45 girls were out, and enthusiastic interest was evinced.

PERSONAL MENTION

Dr. and Mrs. Graham, of Calgary, are spending a few days in town with friends on their way west, after an extended visit in Western Ontario.

Captain Arthur Mortimore, paymaster of the Fourth Artillery Brigade, Toronto, is spending the week-end with his parents, Mr. and Mrs. Thos. T. Mortimore, 302 Central avenue.

Rev. T. H. Mitchell, of New St. James' Presbyterian Church, is exchanging pulpits tomorrow with Rev. Mr. Larkin, of Seaforth.

Miss Mary Ard Mackenzie, superintendent of the Victorian Order of Nurses of Canada, who addressed a large gathering in Cronyn Hall yesterday, left this morning for Ottawa.

Rev. H. A. Graham, Mrs. Graham and daughter Dorothy have returned home after a few days' visit in St. Marys with Mr. Graham's father. On the way back, Mrs. Graham stopped over at Wellburn to see her sister, Mrs. James Loyst, of Napanee, who is the guest of her daughter, Mrs. Edmund Pacey.

A MOTHER'S ANXIETY

Most mothers are anxious when their little ones are teething, for at this time the baby's stomach gets disordered and there is a grave danger of convulsions. This anxiety can be lessened, however, if the mother keeps a supply of Baby's Own Tablets in the house and gives an occasional dose to her teething baby. The Tablets are the very best medicine in the world during the teething time. They regulate the bowels, sweeten the stomach, promote healthful sleep and make teething painless. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Company, Brockville, Ont.

Too Late to Classify

FOR SALE—115 ACRES, DELAWARE Township, nine miles from London market; stock and grain farm; good buildings, water and fences. Apply John K. Hooper, Lambeth. 19n

The Gigantic Task of Counting the Wrappers and Labels Which Decided the Winners In Neal's $300.00 Contest Is Completed

HISTORY OF THE CONTEST.

On July 4 the first announcement appeared, and from that day to January 1, 1915, interest and enthusiasm grew daily beyond all expectation.

Over 200 babies were entered and each had a following of friends who collected wrappers and labels amounting to 2,371,680 votes.

THE WINNERS.

1st Prize—Lilla Teale, 511 St. James street	215,358 votes	$200.00
2nd Prize—Dorothy Lee, 233 Queen's avenue	209,695 votes	50.00
3rd Prize—Norman Floyd, 15 Charleton avenue	36,550 votes	25.00
4th Prize—Harold Chantler, 310 York street	33,110 votes	5.00
5th Prize—Myrtle Warren, Lambeth P.O.	32,145 votes	5.00
6th Prize—Winifred Charlton, 349 Cheapside street	29,335 votes	5.00
7th Prize—Carl Smith, 906 Trafalgar street	29,055 votes	5.00
8th Prize—Wilfred Speiran, 49 Elmwood avenue	28,950 votes	5.00

THE DEMAND FOR ALOAFA.

So great is the demand for Aloafa Bread that it was possible to collect over 2,000,000 votes for babies. This represents many thousands of loaves of Aloafa which have been eaten in the past six months. This demand has been increasing so rapidly that it now takes 22 men to handle the output and give service, whereas 9 men handled it last July.

THE BETTER MAN WINS!

SO IT IS WITH BREAD.

ALOAFA BREAD--Neals'--Wins

BECAUSE IT'S BETTER

London families are confident. They know that it contains quality, because the natural flavor in Aloafa Bread is the result of scientific handling and baking of the finest of pure ingredients. Aloafa is different from all the rest. Its purity they get from the ingredients to the home.

If you have not tasted that natural flavor, you have not tried Aloafa Bread—Neal's.

TODAY IS THE DAY TO START

Will win your confidence as it has thousands of others.

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