

Why Not Take Time By the Forelock

and prepare for a position while the flood tide is on. There is a position awaiting every bright young man of good habits and address, possessing a good English education, backed up by a knowledge of shorthand and business.

F.C.B.C.

(London, Ont., Y.M.C.A.)
would like to have the opportunity of meeting about twenty young men as above described.

College reopens Jan. 4, 1904.
J. W. WESTERVELT, Principal.

FOR MEN OF TASTE

This is an invitation to get "tuned up." We have an especially attractive array of goods to choose from. See them before ordering your suit.

O. LABELLE
378 RICHMOND STREET.

RAZORS

We carry a complete line of Razors for barbers and private use, at prices ranging from 50c to \$2. We guarantee satisfaction.

BROCK'S GUN STORE
192 Dundas St., London, Ont.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

Mail Orders
receive prompt and careful attention.

W. A. MCKENZIE
Photo Supplies. Opp. City Hall.

INSIST ON

Daisy Flour

Having our Flour. You'll get the brand that invariably gives best results.

J. Hawkins, Arva.

J. T. Stephenson
The Leading Undertaker

and importer of solid San Domingo mahogany polished caskets. Latest designs.

104 Dundas St. Phone 459.
Residence on premises.

W. J. SMITH & SONS
Undertakers and Embalmers,
115 Dundas St. Phone 556. Open day and night. Residence on premises.

25 Per Cent Off
all our jewelry and silver novelties this week.

C. H. Wallace, Jeweler
422 Talbot Street, Opp. City Hotel.

FIVE MORE

Every graduate in a situation is a record to beat. This is the only school that can do it.

Winter Term Commences Jan. 4.

Following pupils have lately accepted situations: Miss Plippe, with Canadian Realty Company; Miss McLaughlin, with London and Western Trust Company; Miss Walsh, with Carswell & Co., Toronto; Miss Haycock and Miss Haskett, with Hodgins & Haskett, City.

Western Ontario Shorthand Academy.
100, C.S.R., Principal.

For Sale GUARANTEED COAL

JOHN MANN & SONS
401 CLARENCE ST.,
425 YORK ST.,
Phone 470.

With the New Year is a good time to make a first trial.

Johnston Bros. XXX Bread is made for those who must have the best. Try a loaf today.

JOHNSTON BROS. PHONE 318.

Annual Supper.

The annual supper and concert of the Sunday school of the Centennial Methodist Church was held the other evening. The pastor, Rev. A. H. Goring, was present, and addressed the scholars. Mr. Holt, Willis acted as chairman. The programme included recitations by Laura Jacobs, Lulu Lancaster, Bertha McLain, piano solos by Inez Nixon, Bertha McLain, Allan Burleigh, Miss Allan, Eva Lancaster; piano duets by Misses Ida and Margaret Carrie, Alice Wilkey and Amy Matthews.

NEW HATS

ES IN STIFF HATS.
PES IN SOFT HATS.
EST MID-WINTER STYLES.

Wm Bros.

Every Man Who Shaves

Should get acquainted with one of our G. G. Razors. They are the finest made—shave smooth and clean—stay sharp. Will wear for years.

Guaranteed to be free from flaws and defects, and to shave the hardest beard.

PRICE \$2.00.

Your money back if not satisfactory.

GURD'S
SIGN OF THE BIG GUN.
185 Dundas Street. - London

New Year Snaps

CALENDARS at half price.
XMAS TORONTO GLOBE
—A few left at half price.

JOHN MILLS
BOOK STORE.
Phone 1581. 398 Richmond Street

TO OUR many customers we wish a Bright and Prosperous New Year.

THOS. GILLEAN
402 Richmond Street.

Ross' 196 Dundas St.

A Choice Collection ..of Rich Furs..

We are showing all the newest and most up-to-date creations in Rich Fur Jackets, Scarfs, Boas, Ruffs and Muffs.

Thos Wilson
MERCHANT TAILOR,
213 Dundas Street,
PHONE 596.

Try Aetna Baking Powder.
Manufactured by Marshall Bros. & Co., 87 Dundas street. Rising qualities cannot be surpassed.

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Wm Bros.

Tell Your Dealer

to send you Hamilton's Ale or Porter. So different, so much better than other kinds, Aage, flavor and purity.

KENT BREWERY.

Chatelaines Purses

We want to clear out all Leather Goods this week. For New Year gifts there's nothing nicer. Our prices are marked special, so that you can secure a very swell article for very little.

WARD, THE JEWELER.
374 Richmond Street

FOR EVERY dollar deposited with this company, you receive two dollars in interest, at 6% per annum.

5% Canadian Savings and Loan Co.
230 and 232 N.E. Rowland, Richmond Street. Mar. agent.

To Subscribers.

Tomorrow being New Years Day the entire staff of the Advertiser will have a holiday. Consequently, there will not be an issue of the paper.

LONDON AND DISTRICT

—Miss Gladys Platt is visiting her cousin, Miss Alberta Platt, of Plattsburgh, N.Y.

—Mr. and Mrs. Alex Robertson, of Montreal, are visiting friends in this city.

—Mrs. Jane Chambers, of this city, has recovered from her recent illness from pneumonia.

—Miss Ethel McLain, Stanley street, has left for Buffalo, where she will enter the employ of a large concern.

—Mrs. Herman Heintzman and Miss Gertrude Hintzman are the guests of Mrs. Archie Loughrey, 312 Hyman street.

—Mr. James F. Cummings, of St. Petersburg, Russia, spent Christmas with his relatives in this city. He had to travel 8,000 miles to get here.

—Mr. Edwin Collins, of Stratford, and his son, Dr. Herbert Collins, of New York, spent yesterday calling on relatives and friends in this city.

—Miss Maude M. Hogan has returned from spending Christmas at her father's, Mrs. W. J. Durkin, Hill street.

—Mr. Gilbert Siddle, of St. James street, had the misfortune to drop a piece of iron weighing sixty pounds on his right foot the other day, several of the toes being severely injured.

—Mrs. Albert Smith, of Oxford street, was pleasantly surprised the other afternoon when a number of friends gathered at her residence and presented her with a handsome Bible as a token of the esteem in which she is held by them.

—"A Merry Time" was the title of the annual Christmas tree and concert held in Elizabeth street Christian Church Tuesday night by the Sunday school. It was in every way a success. The programme of the evening was rendered before a large audience. The exercise entitled "Jesus, the Beautiful Child," was given perfectly by nine girls, dressed in white. A class of six boys gave an exercise on "Old St. Nick," in a striking manner. Santa Claus appeared during the evening, and a large number of presents were distributed among the members of the school.

CHRISTMAS ON FRIDAY.

The question has been asked: "How many times since 1869 has Christmas fallen on a Friday?" Christmas fell on Friday in 1874, 1885, 1891, 1896 and 1903.

TRUCK STRUCK RESPONSE.

Mr. Ed Barrett, of the Free Press staff, was struck by the puck at the Princess last night. He was severely cut on the face, requiring several stitches.

ON A CHARGE OF STEALING.

Squire Smyth yesterday committed for trial Humphrey Hamilton, Samuel Colwell and Ed Bryanton, of St. Marys, on a charge of stealing two pairs of boots from John E. Murray's store.

NEW YEAR'S AT POSTOFFICE.

New Year's Day, the public wicket at the postoffice will be open from 8 to 10 a.m., and from 6 to 7 p.m. The public lobby will be open all day, but there will be but one delivery in the city. The stamp vendor's office will be open all day.

MANY AT THE TOP.

None of Messrs. Dayton & McCormick's socialites this year have been more thoroughly enjoyed than the one given last evening. There were upwards of 150 young people present. The orchestra introduced a number of new selections, which were appreciated.

WATCH NIGHT WITH THE ARMY.

Watch night services will be conducted at the Salvation Army Citadel tonight by Brigadier Hargreaves, provincial officer for Western Ontario. Major Rawling, chancellor of Western Ontario, will assist. The public are invited to the services, which will commence at 11 o'clock.

GIFT TO THE PASTOR.

Rev. D. S. Hamilton was presented with a beautiful silk umbrella Tuesday night by the Whatsoever Circle at a curio exhibit in the First Congregational Church. The circle had an enjoyable time listening to Dr. Woolverton, who was the speaker of the evening, as well as one of the chief contributors to the exhibit of geological specimens and Indian curios.

A CHRISTMAS WEDDING.

At high noon on Christmas Day, Mr. William N. Glenn, of Glenwood, Lumley, son of Mr. Thomas Glenn, was married to Miss Annie Campbell McCormick, at the residence of the bride's father, Mr. R. McCormick, Kippen. The ceremony was performed by Rev. D. S. Hamilton.

THE PARNELL-DEAN STEAM BAKING CO., Limited.
PHONE 929.

WE THANK OUR many customers for their patronage in the past years, and in the future it will be our aim to still merit a continuance of your confidence by serving you with the best goods at the lowest prices consistent with their quality.

Wishing you all a Happy and Prosperous New Year.

T. A. Rowat & Co.

FURS.

Still some extra values in stylish Furs—our own make—suitable for holiday gifts.

LADIES' Ruffs, Stoles, Muffs, CHILDREN'S White and Gray Suits, MEN'S Caps, Collars, Gauntlets.

Spittal, Sabine & Co.
Far Manufacturers.
152 Dundas Street.

Start the New Year Right

By having one of Willmot's up-to-date Fredson Watches. All guaranteed to be a real cold and positions. Gents' Gold-filled Watches, \$10, \$12, \$15, \$18, \$20 and \$25.

WILLMOT'S
217½ Dundas St.

Bread For Turkey Dressing.

We are making a special Dressing Loaf for that purpose. Drivers will carry them all week.

THE PARNELL-DEAN STEAM BAKING CO., Limited.
PHONE 929.

SHIRTS TO FIT.

It's all in the ironing. You'll find perfect neck-comfort in wearing shirts ironed by us. Then there's the satisfaction of a wholesome, sanitary method guaranteed by the FOREST PROCESS.

Phone 908, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY.
"THE CARPUL" LAUNDRY,
72-74 King Street.

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