

## The Advertiser

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### THE WESTERN ADVERTISER.

OUR WEEKLY EDITION  
By mail, per annum.....\$1 00

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God's in His heaven,  
All's right with the world.

—BROWNING.

London, Wednesday, Nov. 23.

### LONDON'S SPLENDID POSITION.

"What has induced you to select this district?" was the question asked Mr. Webb, representing the big English company who have chosen a site at the Gore of London, just outside the eastern city limits, for the erection of a pork-packing house, which will be conducted on an extensive scale. The ready reply to the reporter of the Free Press was, "Because we recognize the fact that London is a splendid center of a great agricultural district." There can be no doubt about that. This fact has been made evident in the returns of the Ontario Bureau of Statistics; it has been emphasized by the civic authorities and by the Board of Trade, and the daily press has on no occasion failed to keep it before the public, both at home and abroad.

With so much in our favor, the wonder is not that this apparently sound commercial enterprise has decided to locate here, but that many more industries do not find it convenient to select London or its suburbs. It is true that the trade restriction policy has injured us in common with every other part of the country outside the two cities in which the millionaire combine men have concentrated their wealth and their energies. But apart from that general drawback London occupies a position as a commercial and industrial center, in the heart of the best farming land in the Province, that should commend the city to every one looking for the best results from judicious investment. The opportunities to import and to ship goods by railway are excellent by no city in Canada. London is indeed a veritable artery of railways, connecting with the seaboard on both sides, with the great lakes, and with every railway of importance on the continent. The three through lines, the G. T. R., C. P. R. and M. C. R. do business here, and by their competition for traffic afford the speediest of service, both for freight and passengers, and there are branch lines leading to every city, town or village of any importance in the country. This is a condition of affairs brought about in great measure by the enterprise and co-operation of the citizens, and if it results in a steady influx into the city not only of manufacturers, but of capitalists, active or retired, who can appreciate healthful surroundings and many other advantages, such as the purest of water, that are not to be found in larger centers of population, we will be pardoned by rivals if we unitedly rejoice at our legitimately secured progress.

The new industry had a little trouble at the start because the London township health bylaws now in force do not give its projectors a guarantee that when completed the work of killing and curing will be tolerated within its bounds. This regulation has for its object the restraint of any enterprise that may cause a nuisance within the township. But as the capitalists now in the city have given a guarantee that their work will be carried on in the most cleanly manner possible, and at the same time be most serviceable to the community at large, the Board of Health of the township unanimously recommend that the council shall co-operate with it in assisting the new industry to the extent of amending the health bylaw so as to meet the case. No time is to be lost, as the council has called a meeting of the council for next Saturday to settle the matter, and there are good reasons for believing that an amicable arrangement will be arrived at.

The best feature in the new electric railway agreement is the cheap fare provision. There will be plenty of traffic when there is cheap and rapid transit.

STREET car conductors receive only 62½ cents for a day's wages in the city of Berlin. The day is eighteen hours long, with a half-holiday once in two weeks. This is in Germany, which has enjoyed a "protective" tariff for some time. High taxes do not bring high wages anywhere.

POSTMASTER-GENERAL WANAMAKER of the United States should be ashamed of himself. He refused to grant the usual mailing facilities to a weekly periodical called *Printer's Ink*, an invaluable aid to newspaper managers and advertisers throughout the world, but gave unlimited opportunities to the Republican party, during the recent campaign, to mail campaign sheets and pamphlets as newspapers. *Printer's Ink* continues to be published, and to grow in popularity, but the campaign sheets died on election day. Wanamaker should repent and do justice to the sprightly weekly; if he does not we are confident that his successor will not be so foolish as to follow in his footsteps.

### THE RED FIGURES OF FRANCE.

Some men look upon war as a "glorious" enterprise, and as something to be entered into with a light heart. We have a class among us who are not contented that Canadians should endeavor to live at peace with all men, and that a spirit of amity should be cultivated in the youth of the land. They would not only elevate the prowess of the warrior far above the achievements of the scientist, of the social reformer, but they would have this country committed to a policy of warfare whenever a blundering British War Minister might decree, with all that such a conflict implies.

Do the fathers and mothers of Canada understand what all this means? Let them not favor the settlement of international quarrels by means of bloodshed till they read of the terrible results that flowed to France from such a policy. The information is given in graphic language by Dr. Lagneau, president of the Society of Anthropology, in a lecture before the Academy of Moral Sciences. The address dealt with the losses of France in the wars of the first Republic and of the two Empires. According to the statistics compiled by this savant, the number of killed and wounded in the battles fought by France is far less than the number of deaths from maladies contracted during the campaigns. The relative mortality stands as 1 to 7 or 1 to 8. In the war of the Crimea, for example, out of 309,268 men of the land army that took part in the campaign 95,615 perished, and yet only 10,240 French soldiers fell in engagements. A third of the expeditionary corps was wiped out, less than one-ninth of the corps being destroyed by the Russians. The other eight-ninths were carried away by sickness incident to exposure and privation.

From 1791 to 1800, when warfare was almost continuous, 2,080,000 Frenchmen were successively called under arms. In 1800 only 677,698 remained. In ten years nearly 1,400,000 soldiers had disappeared. And this was only the Republic's share. That of the Consulate and the Empire far surpassed it. Napoleon's consumption of men is estimated at 2,000,000 by the most moderate statisticians, and at 3,000,000 by M. Richey in his very careful estimate. Broca and Thiers admit the loss of 1,000,000 Frenchmen, the rest belonging, according to them, to the allies incorporated in the French armies. But the total remains the same. "It stands as a great red blot in history." In the language of Gen. Foy, "A man entered the military service at that time never to get out of it alive."

Terrible though this carnage was, however, it was not the worst feature of these needless conflicts. To the mortality among the soldiers must be added the deaths of many women and children, deprived of their natural support, who perished from privation, suffering and want. "Countless are the homes," says Dr. Lagneau in his lecture, "that have been shattered by the fatal consequences of war! What terrible blows have been struck at the reproduction and the vitality of the French race!"

From 1815 to 1851 France enjoyed a relatively pacific period. But from 1852 the nation entered upon a new militant period, and the Empire that was founded in the famous protestation of "peace" made war in the Crimea, in Italy, in Mexico, and ended the game in the catastrophes of 1870. The Italian campaign, far shorter than that of the Crimea, and carried on in the summer season in the midst of a fertile country, was infinitely less murderous, notwithstanding the great battles of Magenta and Solferino. Out of an effective force of 300,000 men in the French armies there were only 10,500 killed; and about an equal number died in the hospitals, making a total loss of only 20,000.

Passing over the wars in China, we come to the Mexican adventure. That lasted five years, and the French troops must have suffered serious losses, not only by the stubborn resistance of the natives but by the yellow fever and other diseases. But the real figures were carefully concealed by the Empire. All that can be said on the subject is that the average number of the troops during the five years' occupation of Mexico was from 30,000 to 35,000, and Napoleon's inactivity the day after Sedan betrays the gaps made in the effective forces of the Empire through that outrageous folly. A careful search shows that during the eighteen years of the Empire, from 1852 to 1870, 356,000 men have disappeared, "a sombre preface to the hecatombs that were to follow." At Wissembourg one-quarter of the effective French force was mowed down; at Worth more than one-fifth. At Metz the losses were fatal. Before the capitulation, they footed up to 25 generals, 2,000 officers and over 40,000 soldiers. In that entire campaign, according to the French statisticians, 1,300,000 is the number of men, women and children that perished, and if we add to this the 356,000 destroyed in the preceding wars of the second Empire, we find that the reign of Napoleon III. cost France nearly 2,000,000 lives.

No one can say that this terrible sacrifice of life, or at least a very considerable portion, could not have been averted. More than one of these wars was decreed to satisfy the ambition of men who cared nothing for the appalling loss of human life and incidental suffering that resulted from a gratification of their whims. Before now even British Ministers have bungled into great wars unnecessarily, and have had to fight to the finish, at a great expenditure of life and treasure, because to draw out would have been interpreted as national humiliation. The Canadian people will not, if they value their lives and liberties, tie themselves up to any arrangement that will leave them open to be called upon to sacrifice the life's blood of their sons and their hard-earned earnings in any war not of their own making. And they will indeed be foolish if they do not resolve that their international disagreements shall be settled by the rational ex-

pedient of arbitration, which every honorable nation should be ready to accept as the fairest of all methods for adjustment.

The only Dominion election petitions yet to be tried are those against Hon. J. C. Patterson (West Huron) and W. H. Bennett (East Simcoe). Both are Conservatives.

Mrs. Russell, aged fourteen, has secured a divorce from her husband, aged 50, at Victoria, B. C. Should not some punishment be provided for the preacher who marries a child to a man?

LONDON WEST will surely have little difficulty in accepting the modified terms offered by the city. They are decidedly generous, so much so that several of the aldermen hesitate lest the bargain should cost them their seats when they go back for re-election. Our western suburb should hurry up and embrace the full civic privileges tendered them.

The president of the Toronto Young Conservatives confesses that in the Dominion elections the "dice are loaded." He has reference to the infamous provisions of the Franchise Act, which enable an unscrupulous official charged with the administration of the law to give the minority candidate the seat of the man elected by the honest votes of the majority. This infamous measure should be repealed. We cannot have good government while such laws and such outrages are tolerated by any section of the people.

The fact that Mr. Foster has unnecessarily extracted \$1,500,000 from the pockets of Canadians will have a powerful educational effect in this country. An industrial emancipation is needed here, and it will assuredly be forthcoming. Once let the great mass of the people become thoroughly permeated with correct tariff principles, and Canada's national plunderer will have to go.—[Brantford Examiner.]

This surplus has been collected since 1st June last. It is an enormous sum of money, and should not have been taken out of the pockets of the people unless the Government has legitimate ends to serve by its expenditure. No one but a monopolist or a retained defender of the combines can rejoice over the unnecessary imposition of taxes.

REAL estate dealers in Toronto are trying to account for the depression following the boom. They are prepared to lay the blame on anything but the rightful cause. For example, they hint that the newspapers are responsible for it all, and they seem to imagine that if no publicity had been given to the state of affairs the process of collecting money from outside sources and laying out miles of new streets largely at the civic expense would yet be going on. Of course the contention will not bear dissection. The fact of the matter is, more lots were surveyed, more streets were laid out, far more houses were put up, than were needed for the population of the city, and while this was going on, the boomers moved heaven and earth to give a fictitious value to property of all kinds in order to elevate the price of every square acre bought under the measure of the surveyor. The newspapers may have hastened the day when the true nature of this fool's paradise was exposed, but that was all. In so far as they succeeded they served the public, for they put a stop to the reign of a band of brothers who were living by pure speculation at the expense of their fellows. Such a boom injures the legitimate development of any city and diverts large sums of money into an unprofitable channel.

### TOPICS OF TO-DAY.

The three gentlemen now living who have filled the office of President of the United States are Rutherford B. Hayes, who is now 70 years old, Grover Cleveland, 55 years of age and Benjamin Harrison, 59 years. Mr. Cleveland will on his next inauguration, be of the same age that Harrison was at the time of his assuming the presidential office in 1859.

Mr. and Mrs. Gladstone are soon to erect a solid alabaster tablet in Hawarden churchyard to the memory of their eldest son, William Henry Gladstone, who died July 4, 1891, at the age of 51 years. It is noted in connection with this that Mr. Gladstone never promoted his eldest son, who was rector of Hawarden, or his son-in-law, Rev. Henry Drew, who is still a curate there. Every one of the Premier's household has had to "hoe his own row" in life, daughters as well as sons.

The Duke of Veragua, the descendant of Columbus, who has promised to visit America as the guest of the nation next year has received the famous Order of the Golden Fleece from the Queen Regent of Spain. The decoration was given to him, Spanish papers say, as a recompense for the little attention paid to him during the Columbus celebration in Spain. The Golden Fleece is one of the most famous orders in Europe, and is worn, as a rule, by members of ruling families.

**Nerve Tonic**  
**Blood Builder**  
**Dr. Williams' Pink Pills for Pale People**  
Send for descriptive pamphlet.  
50c. per box.  
6 for \$2.50.  
Dr. Williams' Medicine Co., Brockville, Ont., and Schenectady, N. Y.

**JOHN FERGUSON & SONS,**  
Funeral Directors and Embalmers.  
First-class in all appointments.  
Telephone—House, No. 378; Store, No. 543.

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—AT—  
**LASHBROOK'S**  
480 RICHMOND STREET.  
Our work is equal to any in the country. Examine our work and prices before ordering elsewhere.

### ITCHING AND BURNING

Sores All Over Her Body—Suffering Endless—Doctor Useless—Cured in 4 Weeks by CUTICURA.

Your most valuable CUTICURA REMEDIES have done my little girl so much good that I feel like saying this for the benefit of those who are troubled with skin diseases. She was

troubled with itching, burning sores. When I took her to the doctor the first time, he called it the Italian itch, and said he would cure her in two weeks. When the two weeks were up, he called it eczema, and in that time she was worse than before. He doctor her for three months, and she was so bad that we did not know what to do. He did not do her any good. I saw the advertisement of CUTICURA REMEDIES in the paper, and I said to my wife, "I am going to try them."

Mind what I say, she was so thick with sores that we had to soak her clothes to take them off. Itch there was no end to it. She had it all over her body, back, legs, arms, in between her fingers. She did not have it on her head. But after taking your CUTICURA REMEDIES for two weeks the itch stopped, and in four weeks the sores were all gone. I inclose her portrait. I am more than pleased with your CUTICURA REMEDIES, as they speedily cured my daughter, and if anybody asks me about your remedies, I will uphold them wherever I go.  
CHARLES M. GRONEL,  
Conshohocken, Montgomery County, Pa.

**Why Suffer One Moment**  
From torturing and disgusting skin diseases when a single application of the CUTICURA REMEDIES will in the great majority of cases, afford instant relief in the most agonizing of itching, burning, scaling, eczema, pimply, blotchy skin, scalp and blood diseases, with loss of hair, and point to a speedy, permanent, and economical cure.

Sold everywhere. Price, CUTICURA, 75c; Soap, 50c; RESOLVENT, \$1.00. Prepared by the POTTER DRUG AND CHEMICAL CORPORATION, Boston.

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LARGE SHIPMENT OF

## New Fall and Winter Goods

RECEIVED ON MONDAY

—AT—

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Men's Tweed Suits,  
Men's Overcoats,  
Men's Pea Jackets,  
Boys' and Youths' Pea Jackets and Overcoats,

Now on display at prices that cannot fail to interest you.

New Lace Curtains,  
New Silk and Wool Dress Goods,  
New Dress Trimmings,  
New Fall and Winter Underwear,  
New Tweeds, New Mantle Cloths.

OUR ASSORTMENT OF LADIES' AND MISSES' NEW STYLES IN

## Wool Tam O'Shanters

AT SPECIAL LOW MARKED PRICES.  
WILL ASTONISH AND DELIGHT YOU.

Greenland Seal Sacks,  
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CORRECT IN STYLE. SUPERB IN FIT AND FINISH.  
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126 and 128 Dundas St.

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**IMPERIAL**  
CREAM TARTAR  
**BAKING POWDER**  
PUREST, STRONGEST, BEST.

Contains no Alum, Ammonia, Lime, Phosphates, or any Injurious.  
E. W. CILLET, Toronto, Ont.  
**ONLY** PURE CREAM TARTAR and Bi-Carb. Soda Used in It.

**Pure Gold**  
HAS NO EQUAL  
TRY IT  
**BAKING POWDER**

**Burdock CURES BLOOD CONSTIPATION.**  
Burdock Bitters  
Constipation or Costiveness is an annoying and dangerous complaint caused by irregularity of the bowels, which produces disastrous results to health, causing biliousness, bad blood, dyspepsia, etc. Burdock acts powerfully to cure constipation and remove its effects. If you have never tried it, do so now.  
**IT NEVER FAILS.**  
"Was very bad with Costiveness, and one bottle of Burdock Blood Bitters cured me. I could not be without it." Mrs. Wm. Finley Jr., Holsby, Mich.

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Largest and Best Hotel in Western Ontario.  
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E. W. DICKIE, Proprietor