

What is Crushed Coffee?

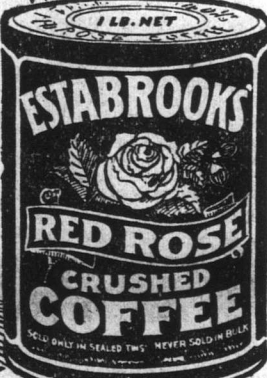
Briefly, Crushed Coffee is coffee that has had the beans crushed between steel rollers with just enough pressure exerted to break the beans into clean, even grains from which the bitter chaff and dust are easily separated by air suction—

Resulting in a coffee so pure that no egg is needed to settle it. Red Rose Coffee is as easy to make as Red Rose Tea, and its flavor, aroma and smoothness are a delight as compared with the ordinary ground coffee.

Sold only in double-sealed air-tight cans to keep it good.

The same price as it was three years ago.

Red Rose Coffee



BRICKLAYERS OUT IN SYMPATHY WITH CARPENTERS' UNION

Two Buildings Under Construction Affected by Walkout Fail to Effect Compromise

The bricklayers working on the Lancaster building have quit work because they claim that the agreement made with the Federation of Labor that union carpenters would have the first chance for work and that union hours and wage schedule would be complied with, has not been carried out. There were no union carpenters working on the building and the bricklayers and masons quit work.

Both carpenters and bricklayers quit work on the new Thomas Building on Seventh avenue for a similar reason. The union carpenters on this job were working the regulation time, but the non-union men were working ten hours. The bricklayers went out in sympathy and insist that the contractors recognize the carpenters' union in respect to classification of work. J. J. Kenny, president of the Alberta Federation of Labor, and Alex. Ross, M.P.A., tried to make a satisfactory adjustment but without avail.

APPLICATIONS FOR LOTS
The Vacant Lots Garden club is notifying the members that those wishing to secure the lots cultivated by them this year for another season must apply for the same before January 15 next. Of course it is understood that all arrears owed by any member applying must be paid up before allotment is made.

The city commissioners are working in close harmony with the V.L.G.C. and anyone who had city property for garden purposes this year may secure the same for next year.

A LIVELY BOMBARDMENT
Paris, Oct. 16.—The official statement from the war office tonight reads: "On the Alsace front, after a lively bombardment, the Germans launched several surprise attacks on our positions. South of Courtenot, the enemy succeeded in gaining a footing in one of our advanced posts, from which we immediately ejected him. Another attempt south of Alsace likewise failed."

"Artillery fighting was maintained in very spirited fashion throughout the day in the region of the plateau."

CANADIANS ARE NOT DOING THEIR BIT IN WORLD WAR

Advisory Council to Food Controller Scores Canadians for Not Denying Themselves

TERRIFIC WASTE

Many People Wasting Food As Before the War—Men in Trenches Must Be Supported With Provisions

Dr. J. W. Robertson, chief advisory counsel to Food Controller Hanna, was the guest of honor yesterday at the luncheon of the Calgary Ad. club in the tapestry rooms of the Hudson's Bay building.

One thing, said Dr. Robertson, that may bring the world war to a sudden ending and rob the allies of the victory for which so many have given their lives on the battlefields of Europe, will be the possible shortage of the world harvest in the present year.

The allies have plenty of ammunition and plenty of money to push the war, as well as plenty of man-power, but what is lacking is the muscle builder, food for the fighting man for the men behind the guns of the empire.

Most people, said he, are today living just the same way as they used to in pre-war days, and have not concerned themselves very much about the vital issue so fraught with danger to the allies, a possible food shortage. He pointed out that the one great need of the hour was the co-operation of all the people in coming to a full realization of this important question, and denying themselves those foods that are needed most by the men who are shouldering the responsibilities of life and death in the trenches.

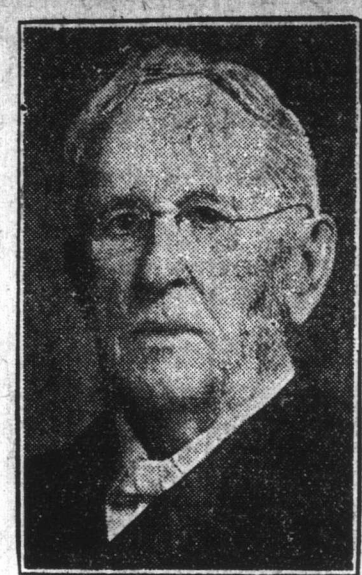
So far as this has been concerned in Canada, he said, the people have done nothing, and do not seem to realize the great menace to the successful ending of the war.

He called attention to the conditions of food shortage that may compel the European governments to make peace, and said that the harvest of 1916 was 200,000,000 bushels short of what was needed. He said that some thirty million men who were producers before the war have been taken from their jobs, and are now fighting or making ammunition.

He said that since January the allies have lost more than 1,000 ships of all kinds, many of which were food ships, through the German U-boat campaign.

Depends on 1917 Crop

It was the great crop of 1915 that kept the allies going, and if there



REV. DR. W. S. GRIFFIN
Secretary-treasurer of the superannuation fund of the Methodist Church of Canada, who celebrated his 51st birthday on October 16, and is still discharging the duties of his office.

WEAK, AILING BABY

No food agreed, and fast Wasting Away. But soon cured by Dr. Cassell's Tablets.

Mrs. Jarvis, Box 286, Penitang, P.O. Ont., says: "When only five months old my baby fell ill, and in spite of medical treatment wasted away till he seemed just skin and bone. I tried special foods, but none of them would stay on his stomach, and we never thought we should reach him. But one day I read about Dr. Cassell's Tablets, and got some for my baby, and I am thankful I did, for they quite cured him. He is a bonny boy now."

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address Harold F. Ritchie, Co., Ltd., 10 McCaul street, Toronto.

Dr. Cassell's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anaemia, Nervous ailments, and Nerve paralysis, and for weakness in children. Specially valuable for nursing mothers and during the critical periods of life. Price 50 cents per tube, six tubes for the price of five, from druggists and throughout Canada. Don't waste your money on imitations; get the genuine Dr. Cassell's Tablets.

Proprietors, Dr. Cassell's Co., Ltd., Manchester, Eng.

was not a big crop next year, the allied nations will have to go on a third of what they are eating now. No one, said Dr. Robertson, has any right to eat more than he needs, and if he does so, he is taking it from another who needs it badly.

Wheat, flour, bacon and cheese are badly needed on the other side, and it would be no hardship to the people of the Dominion if they denied themselves these things in order that the soldier on the fighting line could get plenty to eat.

What was wanted, he said, was not compulsion, but co-operation, and he said that anyone who kept the food from going across to Britain was helping the German submarine. He believed that what the people wanted was correct information as to what to do in order to help win the war by aiding food conservation, and then pointed to the fact that butter was sold at the cost of production by the dairy on the increased scale it could not be bought for less than 75 cents a pound.

It would be hardly right for the food controller to fix the price of butter or milk, for then the farmer would probably sell his cows for beef.

He told of hundreds of cows sold last week in Chicago at \$125 a head, and said if the government was to fix the price of milk and butter there would be many more cows on the market from the west.

At the close of his address, Dr. Robertson was cheered by his audience, and seemed greatly pleased with his reception. He spoke last night in the Central Methodist church along much the same lines to a large audience.

LOCAL PARLIAMENT IN FIRST SESSION

Speech From the Throne Read and Spoken to; Liberals in Power

The new debating society, to be known as the Local Parliament, got off to a splendid start last night. In the absence of the governor-general the speech from the throne was read by the speaker. It retold the country on the work done by Canada's sons on the battlefield and outlined a course for the session. Conference to be held with the imperial authorities on war questions, increased taxation on incomes and war profits, the nationalization of certain industries, provision for returned soldiers, the acquisition of the natural resources of Alberta and Saskatchewan and a new franchise bill is the program.

The adoption of the speech was moved by Montrose Wright and seconded by A. Mahaffy and was spoken to by Mrs. A. A. Moore, N. Hindley, Leo M. Miller, and Mr. Ferguson on the government side, and A. M. Sinclair and H. O'Rourke for the opposition (Conservative) while for the independents Messrs. Maybrook, Brockington, Shoobert and Campbell spoke.

The government had the majority with the independents a close second. The opposition had a small following, but expects 30 new members by the next meeting of the house.

The speeches were followed with great interest and the idea promises to be a success.

FURTHER REDUCTIONS

Washington, Oct. 16.—Under new war rationing regulations Great Britain has advised the United States government that it has begun the task of reducing wheat consumption for the forthcoming year to less than half the normal consumption before the war began.



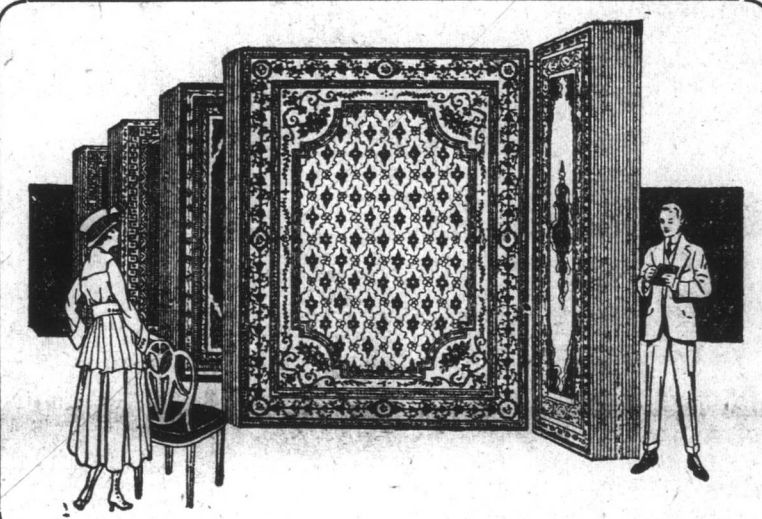
LORD LEVERHULME
The Welsh advocate of six-hour day for workers in all industries.

Phones:
Office and Furniture M5404
Warehouse M5405

118-120 Eighth Avenue East, Calgary, Alta.

Phones:
Carpets and Linoleums M5199
Draperies and China M5198

Odd Carpets in a Two Days' Clearing



Oriental, Brussels, Wilton, Axminster, Grass On Sale Wednesday and Thursday, if They Last

20 splendid room-size squares are in this two days' clearance. They are fine Brussels, splendid Meltons and Axminsters, genuine Oriental and heavy Grass Carpet Squares, all reduced for a quick clearing.

They are all odd—we cannot supply any pattern listed here, in any size, other than size advertised. If the patterns and colors appeal to you and you can use the size, we can guarantee the values.

These price reductions are to clear odd lines, so please do not ask us to send these goods on approval.

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| One only, Hand-made Oriental Carpet—Ivory ground, blue medallion in center; blue, tan and green border; size 9 1/2 x 12 ft. Reg. \$165.00. | \$115.00 |
| One only, Fine English Wilton—Dark rose ground, conventional all-over design; size 9 ft. x 12 ft. Reg. \$80.00. | \$61.50 |
| One only, Axminster Square—Color tan and brown, oval all-over design. Reg. \$46.50. | \$37.50 |
| One only, Fine English Wilton—Sage green, all-over pattern; size 9 ft. x 10 1/2 ft. Reg. \$62.50. | \$51.50 |
| One only, Fine Quality Brussels Square—Light blue, bedroom pattern; size 9 ft. x 12 ft. Reg. \$40.00. | \$31.50 |
| One only, Brussels Square—Light brown ground, dark blue and maresque design, in oval pattern. Reg. \$81.00. | \$25.75 |
| One only, Brussels—Size 9 ft. x 9 ft. in heliotrope and grey, small bedroom pattern. Reg. \$39.00. | \$36.75 |
| One only, Fine English Wilton—Small green all-over effect; size 6 1/2 ft. x 9 ft. Reg. \$40.00. | \$32.75 |

GRASS SQUARES

There are 12 of these in 8 x 10 and 9 x 12 sizes only, at the special clearing prices. They are strongly woven of heavy, hard twisted grass, with a stout cotton warp. They are made to stand a lot of hard wear, too.

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| 8 only, woven patterns, reversible; size 8 x 10. To go at. | \$7.25 | 2 only, woven patterns, reversible; size 9 x 12. Going. | \$9.50 |
| Special at. | | 2 only, in stenciled patterns; size 9 x 12. | \$7.50 |

MAINLY ABOUT WOMEN

WOMEN ARE TO THE FORE IN HOSPITAL WORK IN EUROPE

Government Is Finding Employment of Them Preferable to Men

London, Oct. 16.—In the days before 1914 women were rare in military hospitals. Today, except for the doctors and the patients, the military hospital is almost a woman's world.

This is one of the chief revolutions wrought by modern warfare. The men used to act as orderlies and attendants for the fighting line. But something more than this. The women who took their places do the work in a far better manner.

In the Third London general hospital at Wandsworth you find something like 500 women attending to the needs of 1,000 wounded men. This number includes 150 trained nurses, 137 probationers, 123 scrubbers, 60 orderlies, 23 clerks, 10 waitresses, 6 masseuses and 5 cooks.

The presence of women in a military hospital has a psychological value. Not only does the wounded man react to the tenderness of a woman, but his better nature responds to her finer sensibility.

The woman in the hospital has also been the means of saving money. She is a far more economical cook, a far more accurate stockkeeper, and a far quicker scrubber of corridors and stairs.

The medical administration has saved two and one-half million dollars during the last year of its work, and this immense saving has been in no small measure due to the greater efficiency of women. House-keeping for a couple of thousand men is a business that calls for considerable talent. You may waste hundreds of pounds in tea and dressings, in laundry and in sugar. Splendid service, the full tale of which can never be told, has been rendered by voluntary workers in English military hospitals.

The sister of a famous general has been working ever since the war began as a servant to trained nurses; ladies have forsaken leisure and refinement to slave in the wards; much administrative work has been done voluntarily by women of capacity. But the revolution has been wrought by the paid woman who has taken the place of the man orderly. From every quarter of London she has presented herself at the door of the military hospital, offering to work or scrub, to wash or mend, to act as dispenser or waitress, as masseuse or clerk. And she has done this work well. You will find every class of woman in the community represented in a single hospital, each helping the other, and all working with a cheerfulness which is good for the wounded.

FUNERAL OF VETERAN METHODIST

Toronto, Oct. 16.—The funeral of Rev. Dr. Wm. Griffin, late treasurer of the superannuation fund of the Methodist church, took place today. After the public service the body was taken to Hamilton and the interment will be made in a Hamilton cemetery tomorrow.

CONSCRIPTION AND POLICEMEN

Toronto, Oct. 16.—At a meeting of the board of police commissioners here today, Chief of Police Grumett stated that all members of the force in class 1 will have to report for medical examination under the Military Service act. The board will, however, apply for exemption in view of the depleted condition of the force.

I.O.D.E. WOULD HAVE COLORED AND FANCY WOOLS DISBANDED

Picture Show Prices Are Too High in Vancouver

In Vancouver the Women's Forum is having an investigation of the cabaret made by its executive. Also the excessive price being charged by the picture shows is being taken up. The prices, it was claimed, prevented the man with a large family attending these places.

Use of Wool

The Municipal chapter of the I.O.D.E., Toronto, is hot on the heels of the thoughtless knitters of the smart sweaters so much in vogue. At a recent meeting a resolution disapproving of the use of waste wool and in time in knitting sweaters for personal use was brought up by Mrs. Agnes MacMurchy, and was as follows:

"Whereas, we are of the opinion that owing to the extensive use of fancy colored wool being knitted

into garments for personal use, the demand for and manufacture of such wool very seriously decreases the manufacture of the amount required for the making of socks and other articles so necessary for the comfort of our soldiers at the front;

"Be it resolved, that we, the members of the Municipal chapter of Toronto, Imperial Order Daughters of the Empire, representing about 3,500 women in this city, desire to place ourselves on record as being opposed to the manufacture of fancy colored wool, pledge ourselves to refrain from the purchase of any such wool and to devote all the time at our disposal to the knitting of socks and soldier comforts only, until the end of the war."



Are you suffering from indigestion? Have you ever tried to drink Ginger Ale to relieve its discomfort? Try B. Order, a case or a dozen STATUE BRAND from the Manufacturers. CALGARY AERATED WATER CO. PHONE No. M2384. STATUE BRAND, the best in the land.

Everywhere in work, study or play

WRIGLEY'S

"The Flavour Lasts"

is a welcome help.

Teeth, breath, appetite, digestion and spirits are the better for it.

Wrigley's makes the next pipe or cigar taste better. It pleasantly sweetens and soothes mouth and throat.

Three Lasting Flavours

Sealed tight—Kept right
Be sure it's WRIGLEY'S

Chew it after every meal



The Quality M6398

Section

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PRINTS

GINGHAMS

Remnant of desirable who is handy for many lengths in many cases

COTTONS

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Gowns—High

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