THE ETENING TBLEGRAM, ST. JOHNS, NEWFOUNDDAND, SEPTEMBER 19, 192I-2


THE BROADWAY HOUSE OF FASHION
Announcing our First Showing
NEW


Trimmings:
FEATHERS Dipped in Gold.

RIBBONS
two-toned or self colored.

BUCKLES
of Marcasite.
GAY ORNAMENTS.

FEATHER
MOUNTS
and
many other Novelites.

Hats for a New Season -- Dashing or Demure :The Fall tailleur or street frock could find no more chic complee usually seen in high.priced Hats, ontrives them. Small brims,


A Comprehensive Assortment of Felt, Velour and Velvet Hats-The Hat of Importance.

An "all star cast" of the Latest Hats! Every one in these groups or Shopping Hats-Meadowbrook and Catalinas-and soft Eng-
lish Felts in a fascinating assortment of new colors-new shapes -and new ideas for trimmings-and every one most reasonably priced
HATS FOR BOBBED HEADS-MATRON AND MISS

COME ! See the New Modes-Choose from a Great Variety. "It Pays to Shop" at 2swx


## THE BROADWAY HOUSE OF FASHION

Colors:
Black vies with Brilliant hues. BERRY RED. RED-BROWNS BEIGE. POWDER NAVY BLUES. EMPIRE SHUTTER GREEN. GREY
CRABAPPLE Etc., Etc.

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|  | to stand as indicating the potency and possibility of the liquor-for bev- |

Distributor. moen

The most ecomomical and best Cocoa on the market BAIRD \& CO., Líd., Agentsfor

## CADBURY BROS., Limited.

Bournville, England


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