A Happy and Prosperous New Year TO ALL OUR FRIENDS AND PATRONS

We set the standard for high quality of Ladies' and Men's Apparel through our Real Values and attractive Low Prices. To buy from us through a period of years, one must have a substantial reason, not based on friendship or any other personal characteristic. The best and most substantial reason is that we give Genuine Values and every customer finds it more profitable to deal with us.

We are better and more determined than ever to carry the highest standard of merchandise, embodying every new style feature of each season, at the lowest possible prices. And that to make your shopping here more pleasant and most economical will be our main object.

Make your purchases here; you will be delighted.

COME TO SEE US.

ONE STORE EXCLUSIVELY DEVOTED FOR LADIES APPAREL

No Other Connection With Any Other Store in the City.

WE THANK YOU.

ONE STORE CATERING ONLY FOR MEN AND BOYS CLOTHING

Only one rule: -- A SATISFIED CUSTOMER IS OUR MOST IMPORTANT ASSET.

THE ENGLISH-AMERICAN CLOTHING COMPANY

312--WATER STREET--314

Sunday Services.

C. E. Cathedral-8, Holy Communion; 11, Morning Service, Hymns 62, 165, Anthem "Awake, awake," Stainer Processional Hymn 179; (3, C.M.B. C. in Synod Building); 6.30, Evening Service, Hymns 59, 60. Carol Anthem-"O hark to the bell's glad songs"-O. King. Carol-Christmas song of the 14th Century—arr, by Healey Willan. Carol—The song of the Angels, (XVIII Century)-arr by Dickin-

Carol—"From Heaven High the Angels came," (Traditional XIV Carol—"In yonder manger," (Traditional XVI Century.)
Anthem—"Awake, put on strength"-Stainer.

Hallelujah Chorus" (Messiah)-Postlude-"In dulci jubilo"-Karg-

11 p.m., Organ Recital. 1, Largo (New World Symphony), Dvorak; 2. Finale (New World Symphony) Dvorak: 11.15, Watchnight Service. st. Thomas's—8, Holy Communion; 11, Morning Prayer and Sermon, preacher, Rev. G. O. Lightbourn; 2.45, Sunday Schools and Bible Classes; 4, Holy Baptism; 6.30, Evening Prayer and Sermon, preacher, the Rector, subject, "The Old and the New"; 11.15, Watchnight Service, preacher, the Rector, subject, "A New Year Message. ST. MARY THE VIRGIN.

(Sunday). S. Holy Communion; 11. Matins; 2.30, Sunday School; 2.45, Bible Classes; Holy Baptism; 6.30, Evensong; 1, Watchnight Service (collection for the Orphanage.) CIRCUMCISION (New Year's Day) 11. Matins and Holy Communion. St. Michael and All Angels—8. Holy ish Shoe, at SMALLWOOD'S. Communion; 11, Holy Eucharist (sung), Procession; 2.30, Sunday School; 4.15, Holy Baptism; 6.30, Evensong, Anthem, Procession. New Year's Day, (Feast of the Circumcision) 9.30, Holy Eucharist (sung); 11, Matins; 7.30, Evensong.

METHODIST. Gower Street—11, Rev. Hammond Johnson; 6.30, Rev. C. H. Johnson; Watchnight Service, Rev. Hammon George St.-11, Rev. R. E. Fairbairn; Rev. Hammond Johnson (Christmas Music will be repeated); Watchnight Service, Rev. R. E.

ochrane St .- 11. Rev. C. H. Johnson 6.30, Rev. J. G. Joyce; Watchnight Service, Rev. C. H. Johnson. Wesley—11, Rev. J. G. Joyce; 6.30, Rev. R. E. Fairbain; Watchnight Service, Rev. J. G. Joyce.

11 and 6.30, Rev. Robert J. Power,
M.A. The evening service will be a
special choral service, when the
choral part of the Christmas music
will be repeated. Among the items
to be rendered will be the following:—
Carols—(a) 1072.

ist Miss Ruth Calvert.

—Stainer. Choral Fantasy on old Carols-"Christmas Day"-Von Holst.

Congregational (Queen's Road) - 11 given by Mr. H. E. Cowan. Parents ton Naval Treaty. are especially invited.

Adventist (Hamilton Street) - 6.45, Evangelist B. E. Manuel. All wel-

10.30. All are welcome. George St. A.B.C .- Rev. Dr. Powell, of

Ford City, will address the class at the usual afternoon service. C.M.B.C .- Class will meet to-morrow afternoon in the Synod Building at

Here and There.

For Gentlemen of good taste

-Cub Cigarettes.—sept28,tf

Made Bread.—oct4,6mo Cub Cigarettes are appreciat-

ed, not only by the smoker but by those in his company.

Stafford's Ginger Wine for New Year 15c. per bottle.

Bell Island is connected with City and Outports by Avalon Telephone System.—dec28,3i

10 per cent. off all Boys' and Girl's Boots and Shoes at SMALLWOOD'S Shoe Sale.

dec18,tf

Bell Island can now be reached from your own Telephone or from any Pay Station on the Avalon Telephone System. dec28.3i

The Photograph Studio of S. H. Parsons & Sons, corner Water and Prescott Streets, will be op-That solo- en Monday, New Year's Day. dec30.11

Carols—(a) "Across the Desert Sands by Night"—Martin; (b) TO-DAY'S MESSAGES. Avalanche Buries Train "Shepherds Shake off your drowsy

THEY STILL BUILD THEM. BIRKENHEAD, Eng., Dec. 30. keel of a new battleship recently or- with an accident a quarter mile West and 6.30, Rev. B. T. Holden, M.A. At dered by the British Government was of Cape Broyle station at 7 o'clock Service for children. The singing laid here to-day, being one of the two last night, as the result of a landslide. will be by the Sunday School new warships, the construction of which caused one of the freight cars Scholars, and an address will be which was permitted by the Washing- to fall over the embankment, while

END OF THE YEAR GALES.

BOSTON, Dec. 30. Bethesda Pentecostal Assembly (193 most of New England last night, has Broyle during the night. A relief New Gower St.)—Sunday Services blown itself nearly out to-day, leav- train left the depot at noon hour for 3 and 7. Watchnight Service, ing one schooner, "Annie L. Spindler," the scene of the accident. of Yarmouth. N.S., with a cargo of whisky a total wreck on Cape Cod The ciew was saved by the coastguard station, using a breeches buoy.

Stormy Along the Line.

INCOMING EXPRESS STILL SNOW-BOUND.

The incoming express from Port aux Basques is still detained at the Topsails waiting for the storm to abate. Tuesday's west bound express western division, the telegraph lines ery. Price 90c. and up. are interrupted and no word of the Kyle leaving Port aux Basques has been received. Thursday's outgoing "K." Footwear. The all Brit- Millertown Junction and had to hold express from St. John's got as far as up there, being unable to proceed further. Snow plows are working tend. Visitors cordially welcontinuously along the line in an en- comed. dec30,11 deavor to keep the track clear, but the work is very difficult.

> CALENDAR-We thank the Confederation Life Association of Toronto, Canada, for a copy of their 1923 Calen

LET YOUR CHILDREN HELP THE FATHERLESS THIS NEW YEAR BY ATTENDING MONDAY'S MATINEE OF

Admiral's Daughter Prices 20, 30 and 50c. nd a few special dress circle tickets at \$1.00.

dec30,1i

The Trepassey train, which left Quietly and without ceremony the here yesterday morning at 11.30, met the whole train was held up by ar avalanche of snow which practically buried the engine. Some thirty passengers who were aboard at the time A northeast blizzard, that swept over | were obliged to seek shelter at Cape

HERE AND THERE, MUSICAL REPETITION. - George Street Methodist Church Chotr are repeating their Christmas music at to morrow (Sunday) evening's service.

SEAL AT ST. ANTHONY .- Messrs. Baine Johnstone & Co. received a telegraph message from Capt. A. Carter aevising that S. S. Seal had arrived at St. Anthony, all well.

SLEEPLESS NIGHTS.—Cold feet is arrived at Port aux Basques at 6 p.m. often the cause of sleepless nights. Eat Mrs. STEWART'S Home yesterday. Owing to a northeast gale, Prepare for the cold weather and get which is now prevailing along the a Footwarmer from STEELE'S Crock-

The George St. Bible Class will open at 2.45 p.m. to-morrow (Sunday). The Rev. Dr. Powell will deliver an address. All members are requested to at-

BULB GLASSES. Better late than never. A delayed shipment of assorted coloured Bulb Glasses has just been received by STEELE'S Crockers

nission 25c. Bannerman Street entrance. dec30,1i

NOTE OF THANKS .-- Mr. and Mrs. ary Society, St. Andrew's Church:
Mr. and Mrs. Abraham Joseph, Mrs.
Crummey and family, employees F.
B. Wood Co., employees Browning
Bakery: also special thanks to Rev.
R. J. and Mrs. Power, Mr. and Mrs.
Abraham Joseph, Mrs. W. Watson
and daughter, Miss Ruth Calvert,
Miss Blanche Simmonds, Young Ladies' Guild, St. Andrew's Church,
and all kind friends who helped them
during their daughter's sad illness.



The Story of 'SUNRISE' Preserves Number 2.

JAMS & MARMALADE

HEN all the ripe and perfect fruit— Strawberries from Kent and Hamp-shire, Plums and Black Currants from Worcester, Apples from Devon, Oranges from Sunny Spain—are packed carefully into baskets and cases, they come by direct motors, special trains and steamers, to the model factory.



HEN all the fruit is again carefully looked over, to see that no damage has occurred in transit, by an army of skilled girls, and only that which is perfect is allowed to be used for 'Sunrise' Preserves.

THAT is the second step in the progress to perfection, and 'Sunrise' Jams which you will find in your stores are specially made for your country by the famous house of

And MESSRS. BAIRD & CO., P. O. Box 157, St. John's, Newfound-

Atlas' Confectionery is also made in the same wonderful factory.

Personal.

A LECTURE by Rev. G. L. Another of our promising young Powell, M.A., LL.D., of Ford men, in the person of Max Moore City, Pa., U.S.A., under the aus- late of the employ of Baird & Co., is pices of the Cochrane Street about to leave his native land to seek Women's Association, Tuesday, a living in the United States. Max is terested in the Girl Guides Association, 2nd, at 8 p.m., in the Cocha a very popular fellow, and keenly in tion will take place in the Methodist a very popular fellow, and keenly in- tion will take place in the Methodist rane Street Lecture Room. Ad- terested in sport. The past season he College Hall on January 15th next. played goalie with the Methodist His Excellency the Governor will pre-Guards football team. During the side, and amongst the speakers will Great War he served with the Prin- be Lady Allardyce, the Prime Minister Kirkpatrick wishes to thank the fol-owing for wreaths: Ladies' Mission- of Cambria, where he was wounded. This is a very widely spread mo His many friends will wish him every ment and of great benefit to girls of success in the land of Uncle Sam.

> The Express scheduled for to-morrow (Sunday) has been cancelled.

Girl Guides Association. Floral Tributes

MEETING ON JANUARY 15TH .

A meeting of all those who are in-This is a very widely spread move every class. The Association is very

popular in other parts of the Empire and it is hoped that the meeting will be hus show their practical sympathy and by others who will have an oppo

to the Departed.

of sorrow. We can supply wreaths and Crosses on short notice. and your furs for any class of guarantee satisfaction. We will engoods you require at rock botton prices. Write us for VALLEY NURSERIES. Tessier Brothers

IN LOVING MEMORY "I trust she is gone through beautiful gates, Away to the city of gold; ch knows no sorrow, sin or pai he's safe in the heavenly fold.

o pen can write, no tongue can tell My sad and bitter loss; at God alone has helped me well To bear my butter loss."
—Inserted by her mother.



437 WATER ST. WEST. Phone 916 P.O. Box 251 m,w,s,tf

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Velvet go

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Essence of Ginger Wine

ATTENDED.

Made from the old English recipe. The contents of one bottle makes three quarts of Ginger Wine.

Take home a bottle to-day. Price 20c. bottle. PETER O'MARA, THE DRUGGIST.

Before Disposing of

Your Furs See Us.

The Rexall Store.

We guarentee to pay the highest market prices for all kinds of Raw Furs, and to forward cash by return mail; or if you so desire, we will exchange the value of quotations.

The Dominion Stores, 106-8 New Gower Street.

The Young Man's Shoe, in Dark Tan, Mahogany Calf, with Rubber Heels, for \$4.75, \$5.25 and \$5.50, at SMALLWOOD'S Shoe Sale.—dec18,tf

Thinking about what you are doing s better than thinking about what you