

# CONGOLEUM MATS!

Just opened, a large shipment of CONGOLEUM MATS. A wonderful variety of Patterns. Call and see them. All one Price:

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### Side Talks by Ruth Cameron

WHY WE REFUSE TO ADMIT MISTAKES.



A young friend of mine who has had a college education and who thinks a great deal (perhaps too much) of the small manifestations of refinement and education is much upset because her mother does not use good English. Her mother will say "ain't." She prefers "it's me" to "it's I." (Why is the incorrect form so much more natural, I wonder—another proof of natural depravity?) She always insists on "laying" down.

"It's so embarrassing," says the daughter, "when I introduce her to my friends." She is a very clever young woman and has just obtained an assistant professorship in a large college so her friends are mostly of the "highbrow" type.

She had done more than suggest. "Couldn't you just tactfully suggest," I began—

"Suggest," she repeated scornfully. "I've begged her not to say 'ain't' and told her over and over again about 'lay' and 'lie.'"

"And what does she say?"

"She says: 'Let me alone. I don't want to be found fault with all the time.'"

There are certain situations in life which give one a defrauded feeling because one cannot throw one's sympathies wholeheartedly on either side. And this, I think, (and all the similar ones of which it is a type) is such a situation.

Which Way Do Your Sympathies Lean?

One can see just how the daughter's criticism galls the mother, and just how the mother's "let me alone" attitude antagonizes the daughter.

Of course, it isn't a vital matter that the mother should say "isn't" instead of "ain't," but that "let me alone" is the symbol of an attitude. It means that she does not want to make use of the college education which she has been able to give her daughter. It means that she does not want to grow. It means that she

would rather keep on making mistakes than admit that she has been making them.

Try This Test On Yourself Sometime.

I think that last is the crux of a great deal of resentment of criticism. If you admit that you should do a thing differently, you admit that you have been doing it wrongly. And some people are so unreasonably sensitive that it is absolute agony to make such an admission. Therefore, rather than make it, they persist in doing as they have done because they have a subconscious ostrich-like notion that thereby they justify the past.

Absurd? Yes. Illogical? Yes. But very human, don't you think?

To An Old Friend.

Can I forbear to hymn the Praises Of you that mold more burning Phrases Than all the Poets, green or ripe or an assistant professorship in a large college so her friends are mostly of the "highbrow" type.

I'll bet old Gutenberg the Printer Looks down on you to cry, "Some Sprinter!"

How Fast you Set in Type, how Clean, "Use Most Intelligent Machine!"

Click on! Click on, Sublime Invention Whose Works defy my Comprehension; Compose with Envious Ease, A lot of Better Lines than These!

ARTHUR GUTTERMAN, —in Mergenthaler Lines O-Type News.

Lachute, Que., 25th Sept., 1908. Minard's Liniment Co., Limited. Gentlemen,—Ever since coming home from the Boer war I have been bothered with running fever sores on my legs. I tried many salves and liniments; also doctored continuously for the blood, but got no permanent relief, till last winter when my mother got me to try MINARD'S LINIMENT. The effect of which was almost magical. Two bottles completely cured me and I have worked every working day since.

Yours gratefully, JOHN WALSH.

### READY

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A SMALL WORLD.



I'm resting in the mountains, where countless people come, to sit beside the fountains and s w a l l o w Adam's rum. From regions super-heated they come to see the snow; and every day I'm greeted by friends of long ago. All day, like Southey's Kaspar, I'm sitting in the sun; and every hour some jasper comes to me on the run. "I'll bet you cannot name me!" exclaims the cherry wight; and, oddish, who can blame me, if he is guessing right? For I have known a legion whose names I can't recall; and in this mountain region I seem to meet them all. "Your face is quite familiar," I murmur, through my hat; "your name is Hicks or Hillier, or some bladed thing like that." All day I'm guessing, guessing, who this or that one is, and find it most distressing, and often sigh, "Gee whiz." It fills me with dejection that friends come from afar, and I've no

recollection of who the deuce they are. But I have known a million, and they're all coming here; and now it's Jane or Lillian, and now it's Vere de Vere. They all seem fond of larking, and they have but one game; they all come up remarking, "You cannot guess my name!" And that is why I'm sadder than any mourner, far; it stings like an adder, this guessing who you are.

Fashions and Fads.

Coats have no fastenings. Ruffles are much in favor. Coats have large pockets. Autumn hats are of velvet. Skirts are a bit more short. Peasant blouses are attractive. A new material is moire velvet. The slender silhouette is still here. Skirts are about the instep length. A charming suede glove has self fringe. Tucks are very effective on organ-die. The square cape is new and interesting. Long mousquetaire gloves have returned. Silk nets are embroidered with bright metal. Many of the new skirts are a trifle wider. For evening wear, veils of lace are popular. Quite a few of the hats turn up in the back. Gowns of thin fabrics continue to be sleeveless. Some new sports skirts are eleven-gored.

OPPORTUNITIES

Are not half so rare as are the men who are prepared to receive them.

DR. F. STAFFORD & SON can supply you with all kinds of Patent Medicines at the very lowest prices obtainable. Large shipments of the following preparations have been received the past few days:

Sunset Soap Dyes, Indian Root Pills, Dodd's Pills, Fletcher's Castoria, Wampole's Oil, Radways, Gin Pills, Beecham's Pills, Cod Liver Oil Compound, Carnal, Dead Shot, Worm Sticks, Herbine Bitters, Sturgeon Oil Liniment, and hundreds of other preparations too numerous to mention are continually arriving and being shipped to the Wholesale Trade.

Other preparations such as Stafford's Liniment, Prescription A, Stafford's Phosphate, Essence Ginger Wine, Friar's Balsam, Sweet Spirits of Nitre, Essence of Peppermint and various others are being manufactured and shipped in large quantities.

DR. F. STAFFORD & SON, Wholesale & Retail Chemists and Druggists, St. John's, Newfoundland.

### Nfld. Scotch Cured Herring.

The condition of the Newfoundland Scotch cured herring market has shown little change since last reports. Offerings continue to be made to the trade of this city both from local importers and from packers in Newfoundland, and prices follow closely the prevailing quotations given elsewhere in this paper. While it is agreed that some factors are able to get as high as \$20 per barrel for fancy goods in small quantities, the prevailing market on both fall and winter and spring herring of "ordinary quality" is about \$14 per barrel and in some instances less. As there is a fair supply on hand, merchants in New York are showing a little more anxiety to sell, and this has not had a good effect on market conditions. As there is a supply yet to come forward from Newfoundland, buyers have to the position that it is just as well to wait until the market is settled before making heavy purchases. So far as can be observed the demand has been of a hand-to-mouth order. Jobbers have been taking only sufficient stocks to meet their requirements for a short time, and retailers have been buying in the same manner. As the retail trade has figured heavy profits on all goods handled this season, the consumption demand has naturally been restricted. This, of course, has had the effect of reducing the volume of business for the summer season, and many contend that this petty profiteering on the part of the retailer has worked a permanent injury to the herring trade, in that it has removed herring from the list of cheaper foods and placed it in the class with good cuts of meat. In some instances where retailers are getting as high as 14 cents for a herring, exorbitant profits are being realized. It is reported from Newfoundland that the quality of the herring now ready for shipment (that is the herring of the winter and spring pack) is of generally excellent quality. Although the price in Newfoundland is low, importers are of the belief that this herring will bring much better prices than the goods now in the market. If the goods prove to be as represented by the packers, it should bring a higher price than the ordinary quality of herring, of which there is a predominance in the market here.—N. Y. Fishing Gazette, Aug. 16.

BATHING CAPS—Only about 30 left, 70c. each. STAFFORD'S DRUG STORE, Theatre Hill. aug26.19

### Fall Styles—The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selections may be seen:—

1. Black Satin Sonple, heavily piped on sleeves and overdress.
  2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
  3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
  4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.
- This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

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