

## ONE WAY TO SAVE MONEY, LADIES,

is the knowledge that from the buying standpoint Ladies' Ready-to-wear Goods, in most cases, show much better values than purchases of the materials to be made up. It was not always so, but this is how the matter stands to-day.

Prices have been continually rising, with ever increasing prices of raw wool, and more lately tremendous advances in the prices of fur cotton.

## OUR LADIES' READY-TO-WEAR GOODS

are always booked up with the manufacturers at least six months ahead of the season, to catalogues and samples of goods which these manufacturers have made up and priced on materials generally booked up about six months ahead of them.

The retailer of Piece Goods would not be booking for his requirements as far ahead as a clothier, and as lately piece goods have had very large advances, it stands to reason that the later bookings of piece goods show poorer values than the made up goods. We have realized this in our buying. Our buying has been made a long way ahead, and we are giving our customers all the benefits of money saved by advanced buying. You can save a lot of money by buying from us

## All Kinds of Ladies' Ready-to-Wear Goods.

This includes Blouses, Dress Skirts, Underskirts of all kinds, Shower Coats, Covert Coats, White Embroidered Cambric Night-dresses, Camisoles, Chemises, Combinations and Knickers.

## HENRY BLAIR.

## What Our Boys Did at Monchy.

LONDON, To-day. (Through Reuters' Ottawa Agency.)—Sir Edward Morris, Premier of Newfoundland, informs Reuters that he has received from the Right Hon. Walter Long, Colonial Secretary, a despatch in which General Allenby makes special reference to the gallantry of the Newfoundlanders in the recent fighting in France. The General says, "The Newfoundlanders did gallant work, repelling very heavy counter attacks by the Germans. Their casualties were high, but they showed splendid staunchness and fought like heroes. The Divisional Commander reports that the Germans were advancing and the eastern defences appeared weak, whereupon the Commanding Officer and the remainder of the Headquarters gunners signalled, and proceeding as rapidly as possible to the southeastern corner of the town the Commanding Officer climbing a ladder saw the Germans jumping into our starting trenches. His small party then ran across to a garden fence, losing some

men as they crossed, but getting cover in a sort of ditch. From there they were able to fire all day at close range, getting the trench nearly in enfilade, and accounted for a large number of Germans. I have personally recommended the good work of this battalion and of the Commanding Officer, his headquarters staff in particular. By his promptness and personal bravery he avoided what might have been a very serious situation."

### HAIG PRAISES NEWFOUNDLANDERS.

LONDON, To-day. Commenting on General Haig's latest attack on the western front the Times expresses gratification that the General Haig's report mention is made of certain units, particularly of the gallant conduct of the men from Newfoundland. "There is a small community very remote from the world," says the Times, "but the Island's fighting men in the British army have blazoned its name upon the imperishable records of the Empire."

### GENEROUS LOAN FROM U. S. TO ALLIES.

WASHINGTON, To-day. Additional loans will be made to France and Italy totalling between \$300 million and \$500 million. The United States will soon make a loan to Belgium the amount of which is not yet to be determined. Unofficial estimates of the size of the Belgian loan place it approximately at \$150 million. Indications are that the French and Italian loans will be made within the present week, the Belgian loan probably not to be made until a somewhat later date.

### GREAT PROGRESS AT WASHINGTON.

Arthur J. Balfour dined informally with President Wilson at the White House to-night, and afterwards the two statesmen had the first intimate talk since they met a week ago. In that week Balfour has announced that there is no thought on the part of the Allies of asking the United States to enter into a formal alliance for war against Germany. A loan of \$200 million had been made to England. The French Commission have arrived. The War Army draft bills have passed both houses of Congress. Informal conferences have established an agreement of principles between Britain, France and the States on military, naval, economic and financial matters. The three Governments have come to know each other both as to strength and weakness, and the lines have been laid down for the most effective co-operation possible toward the defeat of German autocracy. These things are understood to have been revised by the President and Balfour with the idea of taking stock and seeing particularly where Britain's experience could further be of value to the U. S. To-night's meeting marked the half way point in negotiations with the British War Commission. It came at the conclusion of eight days of investigation and statements and at the beginning of formal conferences to work out definite understandings. As a result

## The Chant of a German-American.

"If the war results in a world of republics, it will have justified itself."—Anon.

Brothers, O brothers over the sea, When will you strike for liberty? When will ye learn that the right divine Is the right to be free? And the fight is thine!

Behold the Bear That Walks Like a Man, And grasp the meaning, if ye can! Then, having learned the meaning, And are ye even less than they, That they must teach ye freedom's way?

Look to the east where the sun begins, Saxon and Teuton and Slav and Celt, Common all in a yearning faith!

What is the thing that drives ye on Where a million men to their graves have gone? The lust for power, now turned to hate! Have ye forgotten Habel's fate?

The world has need for your fine, red blood, Rushing to waste in a very flood, Lost for a single ruler's gain! Lost for a sinful cause and vain!

Brothers, O brothers over the sea, When will ye strike for liberty? When will ye turn, and by your might Achieve the one God-given right?

CHARLES D. KOUNTZ.

## Whiskey and War.

Whiskey is one of the articles which mankind can very well do without, whether there is war or peace, plenty or scarcity. It is not a food, but its manufacture requires large quantities of grain which at this time can be used to much better advantage in the manufacture of bread than in the production of intoxicating beverages. This fact is recognized by the distillers themselves, who proposed to the Senate Agricultural Committee a voluntary restriction of the manufacture of liquor to the extent of diverting 15,000,000 bushels of grain a year from the distilleries to the bakeries, as well as permitting the use of 40,000,000 to 50,000,000 gallons of molasses and other materials in food channels instead of in the manufacture of alcohol. The experience of Russia with vodka, and England with beer and spirits, has warned the liquor manufacturers of the United States that war and whiskey do not mix well, and they hasten, therefore, to offer concessions before Congress decides to proceed with restrictions still more far reaching. The spokesmen for the liquor interests were willing for the imposition of a heavy tax in order to produce the result set forth and to forestall a prohibitive law which is quite possible. They used their old arguments that the suppression of the liquor trade would throw thousands of persons out of work, while bad results would follow any severe restrictions on the manufacture of alcohol. The labor problem need not enter very seriously into the case. There is plenty of work—and much better work—available for persons who might be forced out of the manufacture of intoxicating drinks. What Congress will do in the matter is problematical at present, but every citizen can form a committee of one to see that he consumes no whiskey or beer while the war lasts, without waiting for governmental action. A cessation of the demand, if that cessation be at all widespread, will be followed by a smaller production.—From Pittsburg Chronicle-Telegraph.

## Here and There.

Stafford's Essence of Ginger Wine only 15c. bottle.—may 1, if

NOT REPORTED.—Owing to line trouble no reports have been received from the Argyre or Glencoe.

VOLUNTEERS ON LEAVE.—A number of volunteers who had been given leave, left for their homes in the outposts by to-day's express.

ENTERED HOSPITAL.—Mr. Chas. Scriver, of the R.N.R. Co.'s employ, entered the General Hospital on Thursday last to undergo an operation.

To-night's Opera, "The Magic Cup," begins at 8.15 sharp. The best performance of its kind ever staged in St. John's.—11

RECRUITS COMING IN.—By the express which reached the city at 11 a.m. to-day, twelve recruits for the Army and two for the Forestry reached the city; six of the former are from Bay of Islands.

For every 25c. purchase made at Stafford's Drug Store you receive a numbered ticket. See advertisement.—may 1, if

THE LATEST DOPE.—We hear that the latest dope used in the admixture being drunk as an alcoholic beverage in the city is a slight sprinkling of methylated spirits. For an attempt at poisoning, this beats the Florida water and Bay rum adherents all hollow.

"THE FAIREST SPIRIT."—This evening under the distinguished patronage of His Excellency the Governor and Lady Davidson, the St. Margaret's Guild will present that beautiful and highly interesting musical play "The Fairest Spirit" which delighted a large audience at Canon Wood Hall on Wednesday of last week. The repetition of this excellent entertainment affords an opportunity to those who have not seen it to enjoy an evening of rare talent and artistic qualities that is seldom seen in the city. The total proceeds are in aid of the Red Cross Fund.

## The London Directory.

(Published Annually) enables traders throughout the World to communicate direct with English

MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal towns and industrial centres of the United Kingdom. A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for \$5.

Dealers seeking agencies can advertise their trade cards for \$5 or larger advertisements from \$15.

THE LONDON DIRECTORY CO., LTD. 25 Abchurch Lane, London, E.C.

SILK—All Fancy Colors—large pieces; just what you need for making Cray Quilts, Cushions, etc. Large assorted bag, 50c. Sewing Embroidery Silk—Large bundle of best quality in assorted colors, 25c. Velvet Pieces—Large size, beautiful assorted colors. Large assorted bag, 50c. We pay all postage. Order now and receive our catalogue free.

UNITED SALES CO., Dept. 11, Station B, Winnipeg, Man., Canada. apr 17, 17, w.s

MINARD'S LINDNET FOR SALE EVERYWHERE.

MINARD'S LINDNET CURES DYPHTHERIA.



# NEW SEEDS!

<p>ASTER. ALYSSUM. BALSAM. POPPY. NASTURTIUM. DIANTHUS. SWEET PEA. MARGOLD. CANDYTUFF. DOUBLE DAISY. SWEET WILLIAM. WALL FLOWER. CARNATION, ETC.</p>	<p><b>Steele Briggs SEEDS</b></p> <p>Need no advertising but simply to announce that we have them in stock. We regret that owing to transportation conditions these Seeds have been a little late in arriving; but haste in planting seeds this season may not be so speedy in results.</p>	<p>CABBAGE—Early York. CABBAGE—Charlestown. CABBAGE—Early Jersey. TURNIP—Swede. IMPROVED PURPLE TOP PURPLE TOP MAMMOTH PARSNIP. CUCUMBER. RADISH. SAGE. BURSSELS SPROUTS. LETTUCE—Asstd. PARSNIP. BEET—Asstd. BEANS, ETC.</p>
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# When it Rains it Pours

But what matter if you possess one of

## OUR SPECIAL MAGINTOSHES for Men.


Raglin style, buttoned close up to neck, Dark Grey,

# \$5.00 each.

Many a man has paid double this amount for a coat that did not look half so good.

# S. MILLEY.

## In Milady's Boudoir.



found very beneficial to irritated skins. They cleanse, soothe and heal. Many toilet soaps on the market contain properties that have an injurious action on the skin, they dry out the natural oils, leaving the skin wrinkled, harsh and inflamed.

After the skin is thoroughly rinsed with cold water, dry carefully and powder with carborated talc.

When the pimples come to a "head," instead of squeezing out the contents, sterilize a needle by holding in a flame until red hot. Place an end of a towel around the pimple and press gently, pat with a bit of absorbent cotton and touch with peroxide of hydrogen applied with absorbent cotton rolled on the end of a match stick.

This destroys the germs, removes the impurities and enables it to heal easily. After half an hour, apply a little witch hazel or medicated ointment.

## Here and There.

Fresh Fillets and Fresh Kippers at ELLIS.

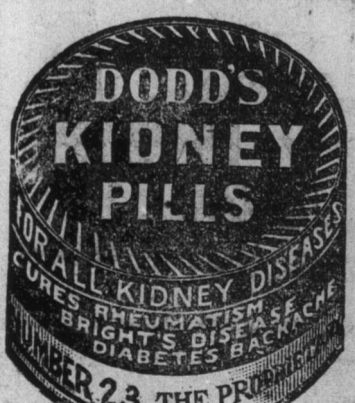
EVENING DEVOTIONS.—The devotions for the month of May will begin this evening at the R. C. Churches in the city.

Turkeys, Ducks and Chicken at ELLIS.

CITY'S HEALTH.—Two young women were reported to the Health Authorities yesterday to be suffering from diphtheria. They were removed to the Fever Hospital from their homes on Queen's Road and Pleasant Street, respectively.

PITCH PINE TIMBER.—We hold a good stock of Heavy, Long Pitch Pine Timber, Planks and Boards. HORWOOD LUMBER CO., LTD.—apr 26, 61

FIVE DOLLARS A DAY.—Beginning to-day, May 1st, masons and bricklayers will hereafter get paid at the rate of \$5 a day, as requested recently. However, there are very few of that class of artisan in the city at present actively engaged.



**DODD'S KIDNEY PILLS**

CURES RHEUMATISM, BRUISES, DIABETES, BACCHIC, GRAVEL, NEURALGIA, MIGRAINE, HEADACHE, NEURALGIA, MIGRAINE, HEADACHE, NEURALGIA, MIGRAINE, HEADACHE.

Prepared by J. W. WITHERS, Sec. Committee, Board of Trade Building, may 14, 1917.

## Do You

That our pers is t selection All w match. 25c. to 50c. doring nately a worth of was lost ing from grades of them.

## Ro

Fish proof B Rubber Rub are wor Our Boots.

Do B Resa THREE HAND HAND HAND Big St PE

500 pe 10 500 pe LADIE \$3 500 pe He 900 pe \$2

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