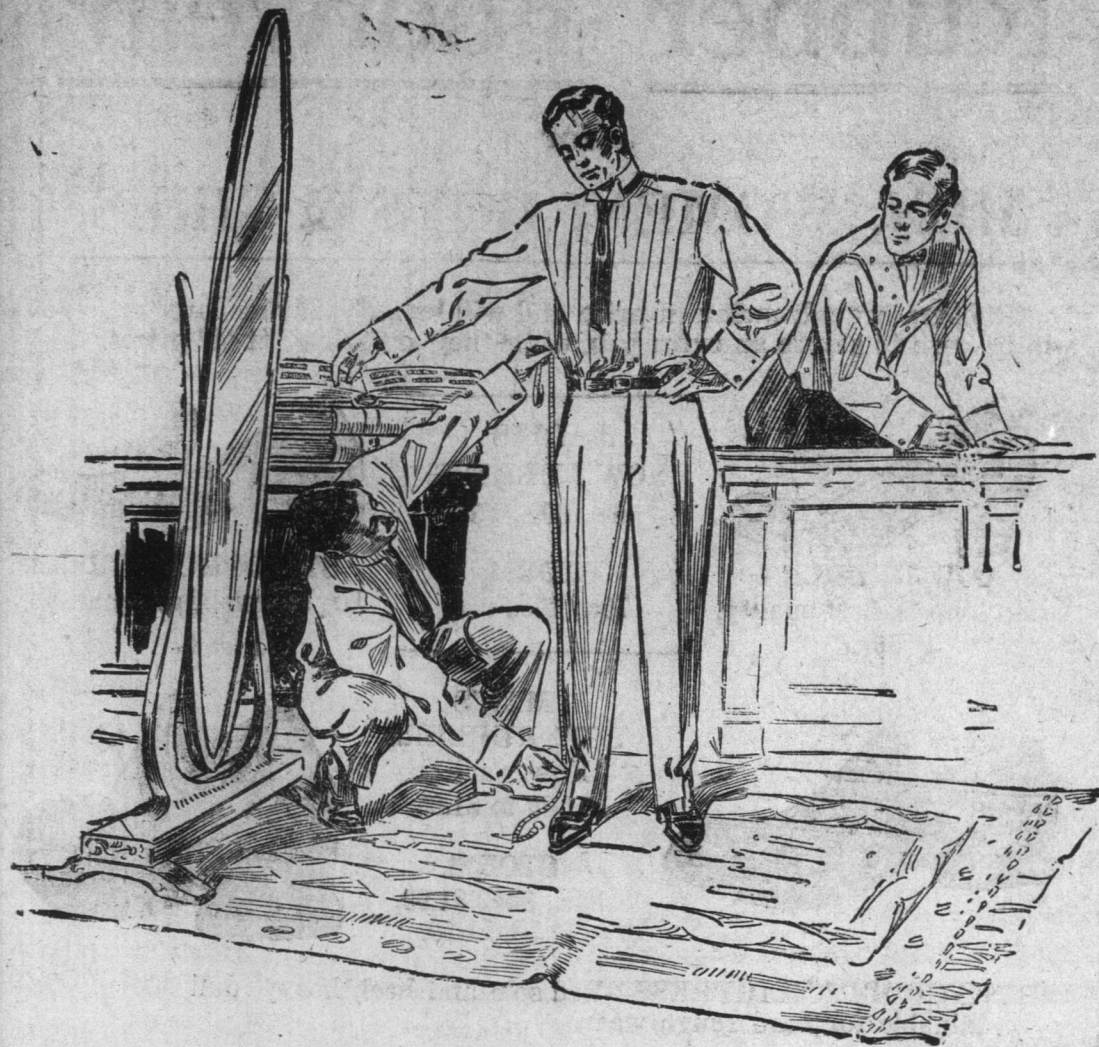


Expert Tailoring!



EVERY careful dresser should have his clothes made by us. Our cutter, Mr. Jas. A. Leahy, an expert of 30 years' experience will measure you, cut and design your clothes and fit you perfectly in the very latest style. He will also give you as much or as little advice as you wish, and make your clothes in any style you desire.

Our Tailoring will satisfy the most particular man, while our moderate prices are always gratifying.

Suits and Overcoats

to measure
\$22 to \$30.

TROUSERS

to measure
\$6 to \$9.50.

SEE OUR NEW STOCK OF SUITINGS.

THE ROYAL STORES LIMITED

OUR 25c. SALE.

There is danger of losing the opportunity to save money if you do not visit our 25c. SALE immediately and secure some rare Bargains. Having considerable goods arrive late we are determined to make a Clean Sweep. We list a few of the many things offered.

SATURDAY'S SPECIAL.	TUESDAY'S SPECIAL.
MEN'S CAMBRAY SHIRTS—Regular sizes with collars. Former price 75c. each. One to a customer Saturday with purchase of \$1.00 or more only 25c	MISSES' WHITE LAWN EMBROIDERED DRESS. ES—Regular sizes. Former price 75c. each. One to a customer with purchase of \$1.00 or more only 25c

OTHER SPECIALS ALL THE WEEK.

Read This List of Extra Bargains Carefully

DRY GOODS.	GLASSWARE, &c.
Women's and Men's Hose 25c.	Butter Dishes 25c.
Ladies' Wool Hoods 25c.	Preserve Dishes 25c.
Ladies' Tea Aprons 25c.	Sugar Basins, with cover 25c.
Ladies' Back Combs 25c.	Lanterns, with colored globes 25c.
Men's Khaki Handkerchiefs 25c.	Bouquet Holders 25c.
Men's Braces, strong and durable 25c.	Fancy Tumblers (3) 25c.
Men's Caps in different sizes 25c.	Lamp Chimneys (3) 25c.
Ladies' White Initial Handkerchiefs 25c.	Enamel Saucepans 25c.
Lawn Corset Covers 25c.	White Enamel Ladles 25c.
Children's Fleece Lined Underwear 25c.	White Enamel Pans 25c.
Boys' Flannelette Shirts 25c.	Baking Pans, large size 25c.
Children's Cotton Pinafores 25c.	Enamel Cake Pans 25c.
Children's Wool Gloves 25c.	Dish Pans 25c.
Children's Felt Hats 25c.	Flour Sieve and Tin Opener 25c.
Ribbons, assorted colors 25c.	
Tapestry Cushion Tops 25c.	
Colored Safety Cushion Tops 25c.	
Towels 25c.	
Sideboard Cloths 25c.	
Half Brushes 25c.	
Slit Muslin, Grey, Fawn and Green 25c.	
Assorted Laces, 12 yards 25c.	
Embroidery, 6 yards 25c.	
Brush Binding 25c.	

THE FAIR. The C. L. March Co., Ltd.
Cor. Water & Springdale Sts.

Home Reaches Port.

The S. S. Home, Capt. Harbin, reached this port yesterday morning after an eventful passage from Pelly Island, N. D. B., where she took on a large shipment of herring which is consigned to certain fish dealers in New York. The Home left the former port on the 15th inst., after completing her season's work of the Notre Dame Bay mail service. Proceeding east, favourable weather was met with up to leaving Stag Harbor Run when the ship plunged into the teeth of a violent northeaster which was later followed by a heavy sea. Not wishing to expose his ship to unnecessary danger Captain Harbin decided to run for Seldom Come By, where she was obliged to remain for several days. So far, no Arctic ice has been seen south of Cape John, though a lot of slob ice was forming in the harbors. Very few seals have been secured and the coming of the Arctic visitors is eagerly looked forward to by a number of fishermen in the Fogo District, who met with slight success in last year's cod fishery.

Stormy on S. W. Coast.

Along the south west coast lately the weather has been very stormy, putting the mail and passenger service out of kilter. Owing to the heavy sea raging at Belleoram on Saturday the Portia was compelled to run to Grand Bank. The Argyle and Melbie are both off schedule. The S. W. Coast banking fleet are late getting to the grounds this winter on account of the continuous boisterous weather.

HIGH MORTALITY.—The abnormally high mortality continues in the city. On Sunday afternoon five funerals met at the R. C. Cathedral and three reached there at the same time yesterday.

MINARD'S LINIMENT CURES GARGET IN COWS.

Steero Party a Great Success.

At the Prince's Rink yesterday afternoon and night the energetic workers of the Ladies' Khaki Guild served hot Steero and Christie's biscuits in the dressing room at the rear of the main gallery, which was fittingly decorated with advertising matter. During the time the Rink was open there was a continuous stream of visitors to the Steero department, including a large number of curlers who came in from their rink next door to extend their patronage to the Khaki Guild. Both Steero and Christie's were generously supplied by P. C. O'Driscoll, Esq., and the total proceeds exceeded all expectations. The faithful workers whose motto is: "Work Without Ceasing" are to be congratulated on the success achieved.

A False Alarm

Hot Words, Not Fire.

A young man while passing down James Street last night heard an unusual noise mingled with loud voices coming from one of the houses and immediately came to the conclusion that the place was on fire. Running at top speed to the nearest fire alarm he summoned the West End and Central Companies to the scene of the supposed fire, who on arrival made a hurried entry but found to their surprise that the blaze at its greatest was only fire from the human eye was almost extinguished, and seeing that their presence was likely to add fuel to the fire they made a hasty retreat. The boss of the house, who demanded an explanation in words loud enough to be heard several blocks away, is anxious to meet the sender in of the false alarm.

AND ALL OTHERS NOW IN STOCK. PRIMARY.

Still in France.

January 2, 1917.

Dear Editor,—It is "many moons" since last I wrote you. I was then in Belgium. Many things have happened since then and many of the "Old Brigade" have gone to a well earned rest, but I am still lucky enough to be on the job and hope to remain on it till the Huns are in complete disorder. I hope my countrymen are coming to the colors as they should. Those inviolable men from Gallipoli should shame them to enlistment. Those slackers who cannot appreciate the fact that they are now given the opportunity of fighting for the finest cause in the annals of history. Come to us, men, so that when the noise is over you may look the whole world in the face and say, "I did my bit."

We are in the midst of rain and mud as per usual. To-morrow night is my turn at the outpost which we have called "The Post of the Lone Tree." It is the only tree on our part of "No Man's Land." It's dead all right, but still defies the rain of shrapnel that splinters it nearly every

"COULD NOT STAND UP STRAIGHT"

Corwallis, Jan. 23.
"About a year ago I was suffering from a dreadful lame back and hips, so much so that I could not stand up straight by spells. A friend told me about

Gin Pills

FOR THE KIDNEYS
I got a box, they helped me immediately. I have taken about 12 boxes. The pains in my back and hips are all gone. I cannot speak too highly of the wonderful effect of your Gin Pills. You may use this if you see fit to.
Sincerely yours,
R. G. David."

All druggists sell Gin Pills at 50c a box or 6 boxes for \$2.50. Sample free if you write to NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED, Toronto, Ont.

day. At night it stands as our guide in the darkness 100 yards in advance of our lines and 40 from Fritz with no cover of any kind. In muddy grass you lay ears and eyes tried to their utmost to find what the Hun is doing and hoping to goodness he does "nout." Suddenly the sparks fly from the barbed wire, that's his machine gun, and you make yourself like a flat fish while the bullets zip over your ears. This occurs at intervals during the night. It's rather nerve racking work, and one must be careful not to let 'our imagination run amuck, as what you can see in the dark is marvellous. At last, when you begin to think that the sun has stopped you see a streak of light in the east then you feel the wire (which you hold and which runs back to your front line for signalling purposes) give a sharp tug. Back you wriggle through the mud benumbed and disgusted to your pals then to their dug out, a cup of hot tea and rum and roll into your blankets letting the warmth of your body dry your clothes for another night's session.

But all this does not dishearten the boys and we look on it as only a day's work. Kind regards to the boys from the Peninsula.

Sergeant R.P.F.
With the Canadians.

Daylight Saving.

The annual meeting of the Nfld. Board of Trade will take place this afternoon. Among the business to be dealt with will be a resolution respecting Daylight Saving. Last year employees of labor and business people generally opposed the scheme because it gave the employees an opportunity of visiting the liquor saloons after their work, but with the arrival of Prohibition most people are now in favor of it.

Gingham and chambray and seersucker all make extremely charming curtains, properly used.

Overland
Model 85-4

SEE
MACNAB

A Bigger Car—With More Power

Here is a big, roomy, powerful four cylinder Overland that is the last word in motor car construction and efficiency.

It is luxuriously appointed and completely equipped.

It is finished in a rich brown with hood and boot to match.

All the conveniences and comforts that appeal to you in the highest priced car are found in this newest Overland yet it costs you considerably less money.

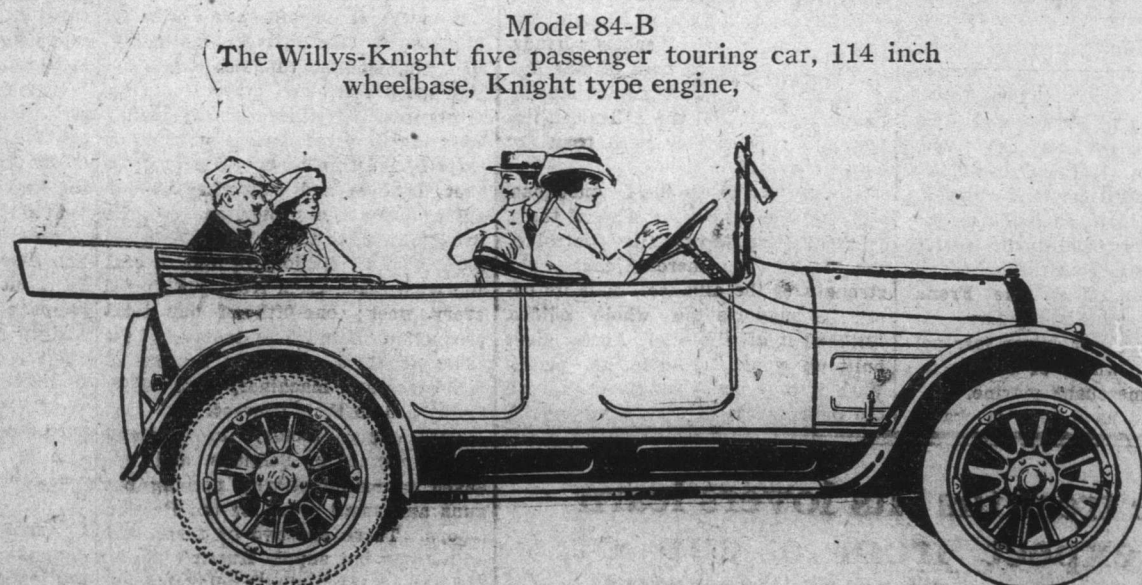
Point for point and dollar for dollar it is the greatest motor car value on the market.

A long wheelbase of 112 inches—cantilever rear springs and 4 inch tyres give the greatest ease in riding.

You get solid comfort and in addition all the speed and power that you will ever require. For this car is equipped with the same big powerful four cylinder en bloc motor that has made the Overland famous throughout the world.

Compare the specifications of this car with those of other cars in its price class and form your own opinion as to its value.

Then ask us for a demonstration and let us prove to you that you made no mistake in selecting the Overland.



Model 84-B
The Willys-Knight five passenger touring car, 114 inch wheelbase, Knight type engine.

T. A. MACNAB & Co.,
City Club Building, Distributors. St. John's.

The Willys-Overland Company, Toledo, Ohio, U. S. A.

W. P.

Summerville—17 prs.
mitts, 3 scarves.
Whitbourne—57 prs.
Pushtrough—19 prs.
mitts.
Exploits—50 prs. socks.
2 scarves.
Woody Point—25 prs.
Herring Neck—44 prs.
scarves.
Badger's Quay—15 prs.
Musgrave Hr.—9 prs.
socks.
Flat Island Bay—5 prs.
Change Islands—18 prs.
white material.
Pinchard's Island—20 prs.
Pileys Island—13 prs.
scarf.
Mrs. Blackburn, St. A.
party bags.
Miss Duff, Rantem—4 prs.
ANNIE H. H.
Convenor Packing and S.
mittee.

Wonderful Bilious Actually Prevented

There are two great causes—these are constipation and liver action. When Dr. Hamilton's Pills are taken, they not only cure constipation, but act up as well.

Quite unlike ordinary purgatives which give no relief, Dr. Hamilton's Pills conditions which cause and thus permanent cured. No person who has taken Dr. Hamilton's Pills will be from the headache, bad bilious complaint. Get a box.

1st Nfl REGIMENT

Casualty List

Received January 20th
The Following Admitted
2227—Private Albert S.
Henry Street. Inflamed
necrotic tissue, legs.
2377—Lance-Corporal Ernest
man, New Harbor, T. H.
tion connective tissue, face.
2569—Private Herbert
89 South Side. Debility,
pneumonia. (Previously
pneumonia, Amiens, Janu-
2265—Corporal Thomas
go. Bronchitis.
1675—Sergeant Alfred
George's. Contused right
clavicle.
3542—Private R. Clayton
Springdale Street. Dissected
heart.

J. R. BEN
Colonial

Grand Scotch

At Rossley's British
The clever Scotch act
to crowded houses and will
ed to-night and Wednesday
work of the talented pantom-
pany is little short of mar-
such young children. The
Squires is a born comedian.
imitations are wonderfully
She has a new monologue
crowds in roars. Her songs
tastefully rendered and the
tunes are very fine, clean
Coming Fox and Car.
produce both dramatic and
sketches. They have for
played in the Vitaphone
other film firms.

AT THE CRESCENT

Go to the Crescent
to-day and see the great
Star feature: "Ashes" pro-
reels by the Vitaphone Com-
turning Corinne Griffith
Mower. "The Cautious
torial," and Essamy Cam-
"Lumbering in Fredericton"
Educational Topical, and
in "Ham the Exporter," a
comedy. Professor McCa-
high class programme of
this big holiday show; don't

Always, when possible, use
seamless lined refrigerator
easier to keep clean.

OXO
CUBES
Ready
in a moment
A cup of hot OXO
every day is
splendid for
guard against
colds and chills
A CUBE
TO A CUP
Ten of 10, 15 and 20 Cans