



A real Guarantee

To be more than a mere "scrap of paper," a guarantee must be absolute—and backed by a concern able and willing to make it good.

The General's guarantee is not only absolute; it is backed by a business operating the world's largest roofing mills, and making one-third of all the roll roofing made in America. That's the guarantee behind

Certain-teed Roofing

The guarantee is for 5, 10 or 15 years, according to ply (1, 2 or 3). There is no evasion about it—no attempt to substitute a high-sounding something "just as good." There is no substitute for a real guarantee. You get an absolute guarantee on CERTAIN-TEED because the General knows that no better roofing can be made. Its raw materials and method of manufacture are both certified by the General's board of graduate chemists, and he knows he's taking no chance in guaranteeing them to you. That's what "CERTAIN-TEED" means—*certified and guaranteed*. Experience has proven that the guarantee is conservative, and that CERTAIN-TEED will outlast the period of guarantee.

The roofing felt, as it comes bone dry from the rollers, is given a thorough saturation of a special blend of soft asphalt, the formula of the General's board of expert chemists. It is then given a harder coating of another blend of asphalt. This keeps the inner saturation soft, and prevents the drying-out process so destructive to ordinary roofing. Roofing is impervious to the elements only so long as the asphalt saturation lasts. CERTAIN-TEED retains its soft saturation, and is in good condition for years after the harder, drier kinds have become useless.

CERTAIN-TEED is made in rolls; also in slate-covered shingles. There is a type of CERTAIN-TEED for every kind of building, with flat or pitched roofs, from the largest skyscraper to the smallest residence or out-building.

CERTAIN-TEED is sold by responsible dealers all over the world, at reasonable prices. Investigate it before you decide on any type of roof.

General Roofing Manufacturing Company

World's Largest Manufacturers of Roofing and Building Papers
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 Pittsburgh Detroit San Francisco Cincinnati New Orleans
 Los Angeles Atlanta Kansas City Seattle Indianapolis
 Richmond Houston London Sydney
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War News.

Messages Received Previous to 9 A.M.

BRITISH OFFICIAL.

LONDON, June 18. A British official issued to-night reads: Considerable amount of activity last night at various parts on our front. The enemy bombarded our trenches vigorously at many points from the River Bouve to Wiltz. There were no infantry attacks. Further south we carried two successive raids, one near River Lys, and the second near Givenchy. To-day has been devoid of any particular incident except for continued mining activity in the vicinity of Loos.

ST. PIERRE BULLETIN.

PARIS, June 17. On the left bank of the Meuse the bombardment continues on our first lines at Hill 304, and our second lines in Chattancourt region. On the right bank an attack by our troops on German positions north of Hill 321 enabled us to capture this and a few elements of trenches, also taking some prisoners. During the day there was violent artillery fighting in Vaux Fort sector. In Apremont forest, grenade fighting. Our artillery bombarded German organizations and camps of Mont Sec, east of St. Mihiel. One of our long-range cannons fired on Vigneulles

railway station which was afterwards seen on fire.

Aviation. Barleduc has again been shelled during the afternoon by Germans. Material damages were without importance. A few were wounded.

Belgian Communiqué. Calm day and night apart from exchange of projectiles on divers points of our front. During the night one of our scout parties captured a German sub-officer's post, the occupants of which were made prisoners.

FRENCH OFFICIAL.

PARIS, June 18. Official communication issued to-night reads: In order to arrest our advance the enemy made various counter attacks at many points against the troops of General Brusiloff. They took the offensive in the region of Cadmitche. Their attack was repulsed by our troops, taking 15 officers and more than 800 men. Our Siberians, commanded by General Kistlyise, captured, by a brilliant attack the village of Sydniek, taking four officers and 800 men as prisoners.

RUSSIAN OFFICIAL.

PETROGRAD, June 18. An official communication issued to-day, reads: In order to arrest our advance the enemy made various counter attacks at many points against the troops of General Brusiloff. They took the offensive in the region of Cadmitche. Their attack was repulsed by our troops, taking 15 officers and more than 800 men. Our Siberians, commanded by General Kistlyise, captured, by a brilliant attack the village of Sydniek, taking four officers and 800 men as prisoners.

ers. In the region of Dvinsk our artillery continued to bombard the enemy positions with visible success.

RADZILOW OCCUPIED.

PETROGRAD, June 18. Russian troops have occupied the town of Radzilow on the railroad 60 miles northeast of Lemberg, according to an official statement issued today by the Russian army headquarters.

THE EVACUATION OF CZERNOWITZ.

VIENNA, June 18. The evacuation of Czernowitz by the Austrians after the Russians had forced the passage of the Pruth and penetrated the city, is announced by the War Office to-day. Yesterday, says the official, the garrison at the bridge head of Czernowitz withdrew before superior enemy fire. During the night the enemy at several points forced a passage over the Pruth and penetrated Czernowitz which was evacuated.

ALLIED TORPEDO BOATS ATTACK AUSTRIANS.

BERLIN, June 18. The Austro-Hungarian Admiralty reports that three torpedo boats of the Entente Allies on the morning of June 17th, attacked the Austrians in the seaport of Parenso in Austria, 10 miles north of Roggno. The fire of the torpedo boats was without effect, the statement says. The vessels were driven off by Austrian coast batteries and aeroplanes.

First Football Match.

The initial game of the season's fixtures will take place this evening between the Terra Nova's and B. I. S. The players will be:—

Terra Nova's—Walsh, goal; L. Kavanagh, J. Kavanagh, backs; W. Duggan, T. Jackman, E. Kavanagh, halves; Evans, Simms, P. Gaul, R. Jackman, Duffy, forwards.

B. I. S.—H. Phalen, goal; T. Duggan, Brown, backs; Brien, Morgan, F. Phalen, halves; McGrath, Constantine and three others, who will be chosen to-day, forwards.

Amusements.

JEWISH COMEDIAN AT THE NICKEL.

The Nickel Theatre programme to-day is an exceptionally interesting one and no doubt will attract large audiences. The second episode of "The Strange Case of Mary Page" will be shown. The chapter is entitled "The Trial" and is most exciting. George Sidney, the celebrated Jewish comedian, will appear in his great stage success: "Bizzy Izzy" which is in two reels. "A Leap for Life" is a powerful two-part Western drama which is certain to please all. It shows a daring leap from a runaway stage coach to a speeding automobile. Bert Stanley, the ragtime King, will be heard in another of his popular comic songs. All patrons should make an effort to attend the Nickel to-day.

AT THE POPULAR CRESCENT.

The Crescent Picture Palace presents to-day Ruth Stonehouse and John Lorenz in "Darling Dandy," a fine three reel feature produced by the Essanay Company. Claire McDowell and Isabel Rea are featured in "Her Renunciation," a strong Biograph drama. "Mrs. Jarr and the Society Circus" is a classy Vitagraph Comedy, one of the celebrated Jarr family series, written by Roy L. McCordell. Professor McCarthy has arranged a new and classy musical programme for this big week opening show. Take it in.

FREE TO ALL SUFFERERS

FREE TO ALL SUFFERERS FROM KIDNEY, BLADDER, NERVOUS, RHEUMATISM, GRAVEL, GOUT, AND ALL OTHER URINARY AFFECTIONS. WHO FOR FREE INSTRUCTIVE MEDICAL BOOK ON THE NEW FRENCH REMEDY, "THERAPION," AND HOW TO OBTAIN IT, WRITE TO: DR. J. C. HARRIS, 1111 BROADWAY, NEW YORK, N. Y. (LONDON: 250, MARK LANE, E.C. 3.)

Everyday Etiquette!

"Will you explain how the groom should dress at an informal wedding?" asked Ned.
 "If the groom does not care to wear the conventional outfit for morning, a day or evening wedding, he may wear a black business suit. With this suit should be worn a simple or double-breasted vest of the same material as the suit or fancy vesting, four-hand tie, tan cape or mocha gloves, a derby and calfskin shoes," said his brother.

Be careful of that nasty cough that follows measles. Use Stafford's Phorone Cough Cure. Price 25c. Postage 5c. extra.—Jun6,1f

SOLDIERS' AND SAILORS' CLUB.
 At 4 o'clock this afternoon Sir Wm. Horwood will declare the Soldiers' and Sailors' Club open. The rooms will then be handed over for the use of our naval reservists and volunteers.

Minard's Liniment Cures Diphtheria.

Model 75



\$1050.00

Duty paid—St. John's.

Model 75 Touring Car Roadster \$1020.00.

Economical to Run

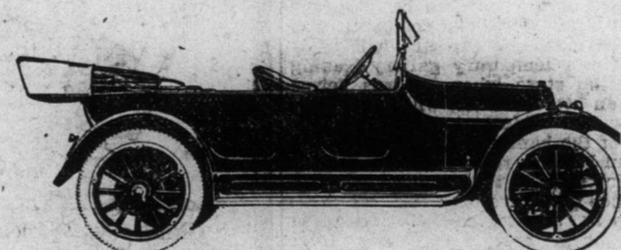
This low priced car has the advantages of larger and higher priced cars, with the additional advantages of light weight.

It is very economical to run. The engine, too—the latest en bloc type—is built for economy as well as for power and smoothness of operation.

When you ride in the Overland you will be amazed to see how much enjoyment and benefit you can have at so low a cost.

Low in price—light in weight—
 Economical to run—electric starter—
 electric lights—complete equipment—powerful, flexible en bloc engine—easy riding cantilever rear springs—deep, soft upholstery—
 every convenience and advantage.

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Empire Day Red Cross Fund.

The subjoined correspondence refers, of course, to the two thousand pounds (\$9,565.00) sent as a first instalment. The second instalment of one thousand pounds, there has not yet been time to receive an acknowledgment of.

LETTER FROM OVERSEAS CLUB.

Dear Mr. Steer:—
 I really don't know how to thank you, and all concerned, for your splendid Red Cross gift. Lady De Voeux, the Chairman of our Soldiers' and Sailors' Fund, personally handed your remittance to Sir Robert Hudson, Chairman of the Red Cross Society; you will see how grateful they are. If there is anything we can do for you at any time in London, we shall be only too pleased. We are in close touch with all the Patriotic funds and know which are the most deserving, so if you ever like to consult us as to the distribution of any funds you may have to give, we can, of course, tell you which are the most deserving.

Yours very truly,
 (Sgd.) EVELYN WRENCH,
 Hon. Organizer Overseas Club.

LETTER FROM LADY DE VOEUX.

F. H. Steer, Esq.,
 Secretary-Treasurer
 Empire Day Red Cross Fund.
 Dear Sir:—
 We hardly know how to express our appreciation of the magnificent donation of two thousand pounds of the Patriotic Association of Newfoundland. As a rule, we forward members' subscriptions in a weekly batch to the British Red Cross, but on this very special occasion I went to their headquarters myself, and handed over your cheque to Sir Robert Hudson, Chairman of the Finance Committee. Sir Robert Hudson expressed himself in the warmest terms as to the continued generosity of our donors.

Yours faithfully,
 (Sgd.) ROBT. A. HUDSON.

"MEASLES."—Keep a bottle of Stafford's Lotion on hand for bathing the eyes. Price 20c.

HERE FROM ICELAND.—The seer, Haabet arrived here from Iceland, Saturday evening, after a passage of 31 days. She will load fish for foreign

June Brides and June Bridegrooms.

June Weddings and June Wedding Gifts. For the latter see our Show-room.

- Silver and China Cake Stand.
- Silver Teapots.
- Silver Sugar Holders.
- Silver Bouquet Holders.
- Cut Glass Perfume Bottles.
- Cut Glass Bouquet Holders.
- Sugar and Cream Dishes.
- Silver Bon Bon Dishes.
- Silver Butter Knives.
- Cut Glass and Silver Pepper and Salt Shakers.
- Silver Fish Forks.
- Silver Table Bells.
- Cut Glass Salad Bowls.
- Cut Glass Rose Bowls.
- Silver Watch Stands.
- Silver Photo Frames.
- Silver Toast Racks.
- China Bread Plates.
- Brass and Copper Book Rests, work Baskets.
- Music Racks.
- Oil Paintings & Water Color Paintings, framed and unframed.
- Glove and Handkerchief Sets.
- Hall Brush Sets.
- Complete sets of Dickens, Thackeray and Elliott.
- Library Sets.
- A wonderful display of most appropriate Wedding Presents.

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 Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

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 Fresh New York Chicken.
 Fresh New York Ducks.
 Fresh New York Sausages.
 Fresh N. Y. Corned Beef.

Cucumbers.
 Parsley.
 Asparagus.
 New String Beans.
 New Green Peas.
 Fresh Celery.
 Ripe Tomatoes.
 Sweet Potatoes.
 American Cabbage.
 Carrots, Parsnips, Beet.

Fresh COD.

Dessert Apples.
 Bartlett Pears.
 Bananas.
 Grapes, Fruit.
 Navel Oranges.
 California Lemons.
 Pineapples.
 Red & Black Cherries.
 Fresh Rhubarb.

Celebrated Harbor Breton KIPPERS.

FRESH HALIBUT.
 FRESH SALMON.

Smoked Loch Fyne Herring,
 1 lb. bundles.
 Scotch Pickled Herring,
 small kegs.

IRISH HAMS.
 IRISH BACON.

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Confectionery.

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The London Directory.

(Published Annually)
 enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;

PROVINCIAL TRADE NOTICES, of leading Manufacturers, Merchants, etc. in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for 8s.

Dealers seeking Agencies can advertise their Trade Cards for 5s or large advertisements from 15s.

THE LONDON DIRECTORY CO., LTD., 25 Abchurch Lane, London, E.C. 4.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A SMART BUT SIMPLE DRESS.



1720—The "one piece" dress has lost none of its popularity, and is especially attractive in the lovely materials of this season. The style here portrayed has a chemise, cut with low neck outline. The waist is finished with a new collar. The sleeves may be in wrist length, with a band cuff, or in the cool and comfortable elbow length, finished with a turn-back cuff. The skirt has four gores and a smart pocket.

The Pattern is good for serge, gabardine, gingham, linen, taffeta, faille and poplin. It is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. Size 36 will require 6 yards of 44-inch material for a 36-inch size. The skirt measures about 3 1/2 yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A UNIQUE AND PRACTICAL DESIGN.



1535—Ladies' Overall Apron.

Striped percale in gray and white is here shown. Facings of dark gray on front, neck edge, collar and belt afford a neat trimming. This design has ample fullness, good design, and simple lines. The back may be cut with or without a seam. The fullness is held by a belt, which may be omitted. The model is good for all wash fabrics, lawn, gingham, percale, chambray, seersucker, drill, linen or alpaca. The Pattern is cut in 3 sizes: Small, Medium and Large. It requires 6 1/2 yards of 36-inch material for a medium size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.

Size

Address in full:—

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 \$3.60
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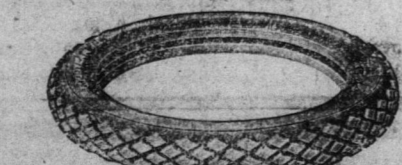
1,100; Ada D. Bishop, 500;
 450; Cavalier, 300; Ethel
 800; and Little Jean, 150.
 The ship on our local grounds to
 along the shore to Cape St.
 is excellent. This morning
 around the harbour were
 with caplin and traps as well
 and liners did well.

Boat Drowning Fatality.

Arch and his son John were
 while fishing at Bonavista
 Saturday morning last, a message
 fact having been received in
 by the Minister of Justice
 and Magistrate Roper, of Bonavista.
 Roper states there is evidence
 that the two men were washed out
 of the boat by a heavy sea. The boat
 was moored on the Northern
 side of the harbour and was
 with water. No further
 news was received.

ANCE CALL.—The ambul-
 called out yesterday to
 Street and conveyed to the
 hospital a man named John
 operated on for ap-
 plet

MINARD'S LINIMENT RELIEVES NEURALGIA.



Goodyear Tires!

Double wrapped double cured. The most largely used and most popular tire in the world. All sizes in stock.

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