

20 per cent.
OFF
OVERCOATS20 per cent.
OFF
OVERCOATS

Bargains, Bargains

BIG SALE

Boys' and Men's

OVERCOATS

JACKMAN THE TAILORS.

20 p.c. Reductions and Over for Spot Cash.

This season is a record one with us in our Overcoat Department. Why? Because we never had such fashionable styles or good values. They are pronounced by competent judges to be the finest lot of high grade Overcoats ever shown in this city.

But we want to clear them out before Stock-taking. We find that it pays us better to take off twenty per cent. at the end of the season than to carry them on for another year, because they depreciate in value and get out of style.

Just a few prices to illustrate the Bargains that we are offering in Boys' and Men's Overcoats.

Boys' Overcoats, D.B. Reg. \$6.00, reduced to . . . \$3.97
Boys' Overcoats, D.B. Reg. \$3.50, reduced to . . . \$2.62
Youth's Overcoats, D.B., from \$7.00 up to . . . \$12.00
Less 20 per cent.

Men's Overcoats from \$8.00 up to . . . \$16.00
Less 20 per cent.

TERMS—SPOT CASH. All goods marked in plain figures.

JACKMAN THE TAILOR LTD.,

Men's and Boys' Clothier.

20 per cent.
OFF
OVERCOATS20 per cent.
OFF
OVERCOATSRECEIVED EX "FLORIZEL" TO-DAY, DIRECT
FROM CALIFORNIA,

New Crop Seeded Raisins!

760 cases

Fancy Seeded "Union Jack" Brand.

200 cases

Choice Seeded "Guardian" Brand.

LOWEST WHOLESALE PRICES.

HARVEY & CO.,

Limited.

J. J. ST. JOHN.

CHOICE CHEDDAR CHEESE.

CHOICE DUTCH CHEESE.

SYMINGTON'S COFFEE ESSENCE.

HEINZ'S SWEET MIXED PICKLES.

HEINZ'S SPANISH OLIVES.

STUFFED OLIVES, 25c. bottle.

SALAD DRESSING.

CREAM CUSTARD, 1 lb. tins, 25c. tin.

BLANC MANGE POWDER.

VERY CHOICEST TEA at 40c. lb., and our FAMOUS

IRISH BUTTER.

J. J. ST. JOHN.

Advertise in THE EVENING TELEGRAM

"Sweet are the Uses."

By RUTH CAMERON.



On account of financial losses and a much reduced income one of the families in our neighbourhood decided last January to cut down its large purchase of magazines to two of the leading monthlies.

As they are very fond of reading I supposed they would find this a keen deprivation, but my neighbour tells me that this cloud has so big a silver lining that she is not sure that it is a cloud at all. "When we had a dozen magazines," she said, "we used to skim them over. Now we read our two magazines carefully. Instead of throwing them aside after we have read the stories we read the essays and serious articles, too. Then it has driven us to make more use of our new public library, and the other day we discovered we hadn't read half the books right off our own bookshelves. I'm absorbed in Les Miserables and Jack is reading one of Thackeray's that we hadn't happened to read—both books right off our own bookshelves. So you see, by driving us to make better use of our resources our forced economy has been rather a good thing after all."

How many times this happens! That is, how many times some unwelcome necessity "by driving us to make better use of our resources," teaches us how much larger these resources were than we realize!

Another friend of mine who suffered a sudden reduction of income had to give up buying the new clothes she had planned last spring. But when she came to look over the wardrobe which she had in stock she was surprised to find how many things she had and how much a little taste and money would do with them. "There were two or three thin dresses that just had some little thing the matter with them," she told me afterward. "If I had as much money as usual I would have thought I couldn't do anything with them. As it was I fixed them up and everybody liked them. Then instead of buying new grey suede shoes I dyed a soiled white pair. I did a lot of things like that and I felt that I had almost as much as usual. I certainly didn't realize the possibilities of what I already had until I was driven into really using them."

Again, it is not alone in material things that we must be driven into using our full resources. I remember a time in my life when I was peculiarly alone, when I had no one to whom I could turn, no one to whom I could shift my responsibilities if they became too heavy. And just because I had no one to lean on I leaned upon myself and developed more character and self-reliance than I ever would have under happier circumstances.

Half the time we do not even scratch the surface of our resources. It takes necessity to drive us in upon them and teach us the full possibilities in our lives.

Ruth Cameron

Flour \$200 a Barrel

Experience of Newfoundland Miner in Alaska.

Mr. A. Campbell, of Pelly Island, forwards us an interesting letter he has just received from his brother John, who was here last year from Alaska after spending some eight years there. The letter is from Shishan City, a new mining camp where gold is being sought. The letter is dated October 18th, and he writes:

"I am writing you to let you know that I am at the new mining camp, the one I wrote you about, when I was in Fairbanks. Of all the mining camps that have been made in Alaska, this is the hardest one to get to. We left Fairbanks on August 19th on a steamer with 100 passengers. We were 30 days on the steamer, and only went 450 miles, the river was so low. On Sept. 19th the captain put us all ashore. We all had poling-boats, two men in a boat. Then we had to pole and haul the boat up stream with a rope 100 miles farther. Ours was the only boat which got through to the mining camp. There were days we made only four miles, the water was so swift. Before we got through, the river was running ice. We had to leave about one ton of provisions, 20 miles from here. We intend to haul it this winter. There are people all along the river for 100 miles. They will have to haul it this winter. We were lucky. We never lost our boat or any of our provisions. I and my partner are building a log cabin to live in this winter. We intend to move in it to-morrow. There are five or six ways to get to this camp. Some are harder than others. I am closer to the outside coast than when I was in Tofino. We had to pay 15 cents a pound for freight on the steamer. Provisions are high in this mining camp now, although we are only about 100 miles from a railroad, but the road leads over mountains and glaciers. Flour is one dollar a pound now, and so is sugar and rice. Bacon is \$1.25 a lb. A barrel of flour would cost \$200, but when the winter comes

and slides can be used, things will be cheaper. We have plenty of provisions. Now about the gold strike. It will take about a year to find out whether it will be a good camp. They found a spot this summer which was good. They do not know yet how large a camp it may grow. The mining may prove to be good or it may amount to nothing. I have a little boiler for prospecting, the only one in camp. This town is about 12 miles from the diggings. In it are about 500 log cabins. It is at an elevation of about 4,000 to 5,000 feet above the sea-level. I have good health and sleep well. Rabbits and partridges are plentiful here. We have a mail twice a month."

How One Burn Was Cured.

"Did you ever hear how that little girl of Mrs. Wells' got on—the one that had the nasty burn on her arm, you know?"

"Why, yes, she was perfectly cured, not even a scar remains."

"How was that managed?"

"Easily enough; Mrs. Wells got a box of a new ointment called Zylex, from her druggist—and in a very few days the burn was healed and the child's arm as well as ever."

Zylex is the latest soothing and healing ointment, and is up-to-date in every respect. It is for sale by all Druggists. Price 50c. a box. Zylex Soap, 25c. a cake. Zylex, London.—dec2,ed,tf

Bell Island Jottings

The effect of the recent snow fall was severely felt here and for three days traffic from the public wharf to the mines was cut off.

Mr. H. J. Lehr, of the Dominion Company, went to St. John's on Friday.

The R. C. Bazaar closed on Tuesday night and was a great success.

Dr. Giovannitti late of Bay Bulls, has opened practice on the front of the island. As a doctor is badly required there, and as the doctor presents an unusual amount of energy we predict for him a good future there.

Rev. Fr. Goff paid a short visit to the island during the week.

Both the C. L. B. and C. C. C., lately organized here are progressing rapidly, the latter appearing in public for the first time on Sunday afternoon and presented a smart appearance.

The Dominion Boat Club are adding a Reading Room to their Club on Main Street.

The L. O. A. Hall is pretty well completed and is a fine building. It is situated opposite the Dominion Club and near the Bank of Nova Scotia.

The Wabana Drug Co. are starting a Branch business on Davidson Ave., near the new Mines of the N.S. Co.

To make geraniums bloom well in winter they require to be kept in small pots all summer. When you take them into the house in the fall do not report them. Raise the windows every day for a little while if not too cold and do not keep them open too long.

To Arrive To-Day.

50 kegs HEAVY GREEN GRAPES.

50 cases SILVERPEEL ONIONS.

In stock:

275 brls. WINTER APPLES

Kings, Blenheim, Hulse, Golden Balls, Ribbons, etc.

To arrive this week:

50 bags PARSNIPS.

50 bags CARROTS.

25 bags BEETS.

40 cases P. E. I. EGGS.

25 boxes SEPTEMBER Cheese-Twins.

Soper & Moore.

Household Notes.

It is a good idea to wipe carpet all over with a cloth wrung out of water to which ammonia has been added. (Two teaspoonfuls to a gallon of water).

Every housewife should have one day in the week for which nothing is planned. That day can be devoted to odds and ends and things which have no name.

When making starch, try using scapy water, instead of the plain water. This will give a much better gloss to the clothes and the irons will not stick.

Wash faces which have become stained with perspiration in cold water and soap. After the stains have been removed, put them into warm water.

Spots on carpets and rugs in moist instances may be removed by sponging with oxgall or with ammonia and water, in the first place taking care to rinse thoroughly.

When a little speck of grit or dust gets into the eye, try shutting the eye for a few minutes, or violent blowing of the nose will sometimes bring the speck out.

The best material for protecting shrubs from winter winds is waterproof building paper. Make a framework of laths around the shrub and tack the paper to it.

An inexpensive kitchen convenience is a quart milk can covered, in which milk, soup, custard or any liquid may be put into the refrigerator, taking small space.

Chicken feet, if scraped and boiled down in water, will make a delicious jelly. If desired, boiled rice may be mixed with the broth before pouring into the bowl to set.

To wash a rug, tack it securely to a bare, clean floor; next scrub with ammonia water and pure castile soap; rinse thoroughly and leave tacked to the floor until perfectly dry.

When a large bottle of oil is opened and only a part of them used, the remainder, though left in the brine, become tasteless. To avoid this, pour half an inch of olive oil and one tablespoonful of vinegar on the top and cork well.

To protect the hair, nostrils and mouth from dirt while sweeping, tie the head up in a long veil (an old automobile veil is good for the purpose), arranging it after the fashion of the Turkish and Persian women, leaving only the eyes exposed.

To remove flyspecks from gilt frames apply with a soft camel's hair brush the beaten white of an egg mixed with two tablespoonfuls of cold water, and spread this over only a small part of the gilt at a time. Dry at once by wiping gently with a piece of soft silk or cotton batting.

An Operation For Appendicitis

Was Ordered by His Doctor. But Complete Cure Was Effectuated by Dr. Chase's Kidney-Liver Pills.

Almost anyone who has suffered from appendicitis will assure you that this trouble developed only after months or years of derangements of the liver and bowels.

Appendicitis can almost invariably be prevented, and very frequently cured, by the use of Dr. Chase's Kidney-Liver Pills. In the case described in this letter the doctors had ordered an operation, but a thorough cure was brought about by this great medicine.

Mrs. J. A. Ballantine, Surgeon Falls, Ont., writes: "My husband was treated for appendicitis and the doctors ordered an operation. But he would not consent to an operation and began the use of Dr. Chase's Kidney-Liver Pills. Since doing so he has had no need of an operation, or even of a doctor, as the trouble has completely left him. I cannot find words to speak our gratitude for his cure."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 25 cents a box, all dealers, or Edmondson, Bates & Co., Limited, Toronto.

"LASTING" CHRISTMAS GIFTS!

It is three or four years since we first called attention to bonds and stocks as Christmas gifts. Each year has found a larger number of people giving such gifts. Already orders for this purpose have been booked.

A few moments thought will convince you that such a gift would prove a very acceptable one, and when the time comes around to cut off the interest coupons from the bonds or the dividend cheques are received, one that will be a pleasing reminder of your thoughtfulness.

You can buy such gifts for \$5.00 and upwards. Drop us a line for full particulars; better still, if convenient, drop in and let us talk it over.

F. B. McCURDY & CO.,

MEMBERS OF MONTREAL STOCK EXCHANGE.

Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's, Nfld., London, E. C.

C. A. C. BRUCE, Mgr., St. John's Office.

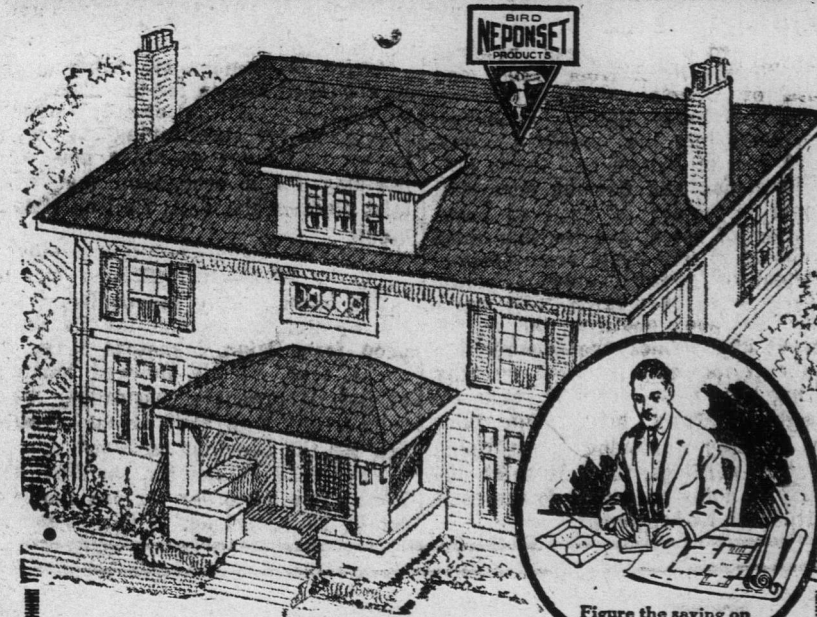
The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,

St. John's.



Roofing As Attractive in Price—As in Color

You'll admit this roof looks attractive—in distinctive colors of red or green. But for most home builders its chief attraction lies in its remarkable economies. Let's begin with its first cost. NEPONSET Prosulate Roofing costs less to buy than good shingles. Greatly reduces the cost of repairs. No shingles to split, crack or "curl up." Remember, the shingles of today aren't the shingles of 20 years ago. NEPONSET Prosulate Roofing makes a water-tight blanket. And best of all, resists fire—is "spark-proof." Its protection from fire-hazard alone is worth all its cost. Its first cost is its only cost, too. Can you afford NOT to have NEPONSET Prosulate Roofing on your roof?

NEPONSET

Waterproof Building Products

Roofings Building Papers Wall Board
NEPONSET Roofings are a fire protection, leak-proof and long lived. Anyone can lay them. NEPONSET Prosulate Roofing is for general use. NEPONSET Prosulate Roofing is an economical roofing for dwellings. Attractive colors.

Are you going to build? Write for valuable information about modern ways to waterproof and weatherproof. Send for samples, free booklet and name of nearest NEPONSET dealer.

BISHOP, SONS & CO., LTD.

HARDWARE.

The Improved New Century

22 Calibre Rifle

is good for 100 yards, and hits the mark every time.

One man says: "I shot seventy partridge with less than a hundred cartridges. I never saw a small rifle as accurate as the Improved New Century."

Price \$3.30.

Postage 14c. extra. Also wholesale.

ROBERT TEMPLETON'S.