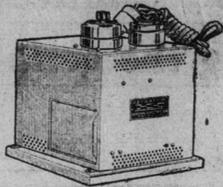
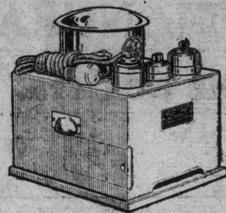


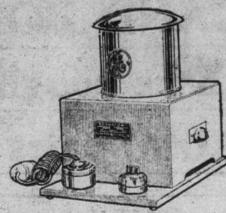
# REID-NEWFOUNDLAND CO.



**Fresh Air  
Made to  
Order for  
Crowded Places.**



**Allow us to  
Demonstrate at no  
Expense to you.**



**Natures  
Remedy  
Oxonized Air**

## ELECTRICAL DEPARTMENT.

**Lipton's  
Coffee Essence**

IS  
**THE BEST**  
Tasted Coffee Essence Made.

IT HAS THE FLAVOUR  
OF FRESH ROASTED BERRIES.

**EASILY MADE.**

Directions for making: Add boiling water to a half teaspoonful or one-teaspoonful of the Essence, and add sugar and milk as per taste. Made with boiling milk it is delicious, and the resultant cup of coffee cannot be equalled.

There are various Coffee Essences, but the one with the most delicious flavour is

**LIPTON'S.**

If your grocer has not got it we can supply you.

**HENRY BLAIR,**

Wholesale Agent for Lipton, Ltd.



### Roses, Roses

King Solomon in eloquent and appreciative language paid tribute to their beauty.

To the Ancient Greeks the Rose owes its title of "Queen of Flowers."

The Romans at public and private festivals used them profusely, even making couches literally beds of Roses.



We offer you every variety:

- Garden Roses.
- Tea Roses.
- Climbing Roses.
- Standard Roses.
- Moss Roses.

The kinds that give satisfaction.

**A. E. CANNING**

Three that cannot be beaten:

- Spey
- Royal,
- Thistle,
- Encore.

The three best Scotch Whiskies that ever left Scotland. Try them and be convinced.

**J. C. BAIRD,**  
Water Street.

**Flower Store  
Bulletin.**

**CUT FLOWERS:**—Daffodils (a large stock of varied colors and assorted types); Carnations (assorted colors); Tulips, Hyacinths, Sweet Peas—good varieties of last three.

**IN POTS:**—Ferns.

Wreaths, Crosses and Floral Decorations at short notice. Phone 197.

**J. McNEIL,**  
RAWLINS CROSS.



### Twenty-Five Years

of practical experience added to that of our assistant cutters & workmen, makes us high liners in Custom Tailoring. No matter how difficult the figure we can please you, and our range of goods must necessarily please the most fastidious. The largest range of tailoring goods in the city. This is just the season to let us have your order as the spring rush will soon be along.

**John Mander,**

Tailor & Clothier,  
281-283 Duckworth St.

The beginning of  
**"Paisley Flour"**  
The SURE raising powder

was when Brown & Polson discovered that the addition of a proportion of their Corn Flour to the ordinary flour when making scones, buns, pastry and cakes, made a great improvement in added lightness, fineness and digestibility.

To the Corn-Flour were added raising ingredients of the highest purity, resulting in the production of a new raising powder, which by its ease in use and improved results has marked an advance in home baking.

"Paisley Flour"—the sure raising powder—is sold in 2 lb. and 5 lb. tins, ready to mix 1 part to 4 parts of ordinary flour. The 2 lb. tin will raise 7 lbs. flour.



**Job Printing Executed.**

### Sweet VALENCIA ORANGES.

75 cases due per s.s. Durango.

Just in:

- 25 brls. No. 1 APPLES.
- 5 cases LEMONS.
- 10 cases FRESH COUNTRY EGGS, guaranteed.

- 20 gross 2 in 1 SHOE POLISH.
- BOVRIL—180 dozen, all size jars.
- 10 cases VAN HOUTEN'S COCOA, all size tins.
- 12 dozen ENO'S FRUIT SALT.
- 30 cases ANCHOR BRAND DATES.
- 10 gross NERVILINE.
- 20 dozen CASTOR OIL—1 oz. to 20 oz. bottles.
- 5 gross SEWING MACHINE OIL.
- EPSOM SALTS—7 lb. boxes, 1 oz. packages.
- BORAX—7 lb. boxes, 1 oz. packages.
- FLOWER OF SULPHUR—7 lb. boxes, 1 oz. packages.
- BORACIC ACID—7 lb. boxes, 1 oz. packages.
- SENNA LEAVES—7 lb. boxes, 1 oz. packages.
- 24 dozen tins SEIDLITZ POWDERS.

### STEER BROS.

### Motion Pictures!

High in Character, tasteful and Discreet,  
Portraying Life's Common and Uncommon Experiences.  
Programme changed Mondays, Wednesdays & Fridays  
Extra Reel in place of Song. P. J. McCARTHY, Pianist.  
Every afternoon at 2. Every night at 7.

It's always worth while at the Nickel.

### A Few Facts about our "ALDERNEY" CONDENSED MILK

- "ALDERNEY" MILK is prepared in the Highlands of Norway.
- "ALDERNEY" MILK is not owned or controlled by a trust.
- "ALDERNEY" MILK is guaranteed free from blown tins.
- "ALDERNEY" MILK is guaranteed full weight.
- "ALDERNEY" MILK is profitable to the retailer.
- "ALDERNEY" MILK is satisfying to the consumer.
- "ALDERNEY" MILK is a great seller.
- "ALDERNEY" MILK is sold Wholesale only by

**F. McNAMARA, Queen St.**

### FISHERMEN!

FAIRBANKS MORSE ENGINES are made in different types, so a fisherman does not have to take an engine built expressly for pleasure or speed boats.

Type "M" FAIRBANKS is the fisherman's engine. It has a minimum amount of parts to get out of order. Is fitted with Make & Break Ignition, and is not affected by water. In the Maritime Provinces there are more FAIRBANKS MORSE ENGINES used than all other makes together.

**GEO. M. BARR,**  
Agent, St. John's.

**"Clan Mackenzie"**  
SCOTCH WHISKY,  
OLD and MELLOW

In Bottles or on Draught.

**HAYWARD & CO.**



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