

TALK No. 6

MAGIC BAKING POWDER

Does not contain Alum

NO baking powder that contains alum is fit to put in your home baked food. Alum lessens the flow of the gastric juices, causing indigestion and irritation. The heart and nervous system are also affected by alum, and it is pronounced unfit for any food by all food experts.



MAGIC insures pure food for your household. MAGIC makes delicious, healthful bread, biscuits and pastry. You have the assurance that your baking is sweet and wholesome when it is used. MAGIC is a medium priced baking powder and the only well-known one NOT in Canada that does NOT contain alum.

Full Pound Cans, 25c. Insist upon MAGIC—Nothing is "just as good."

Made in Canada

E. W. Gillet Co. Ltd. Toronto, Ont.

FREE COOK BOOK If you have not received a copy of Magic Cook Book, send name and address on postal card and this valuable little book will be mailed free of charge.

No. 385

The Evening Chit-Chat

By EUTE GAMERON



"Of course, you heard the scandal about Mr. Lamer and Mrs. Rice?"

"No, what?"

"Why, he has been staying right down near the Rice's cottage, and going about everywhere with Mrs. Rice, sailing and driving and riding. Everybody is talking about them. I guess Mr. Rice is the only person in the settlement who doesn't know what's going on. That's the way it always is, you know, the last person in town to know about a scandal is the woman's husband. But, my dear, I don't see how that can be news to you. I told my sister, Marcia, all about it yesterday."

"Marcia! Well, you might as well expect me to hear of it by your telling it to that lamp-post out there. Anything like that always stops with her."

All of which conversation, to which I chanced to be a casual listener, I have repeated that I may say, "Three cheers and a tiger for Marcia!"

Can you think of any prouder praise than her sister's complaint, "Anything like that always stops with her."

I can't.

Not long ago I met, twice in the same week, a young married man and a young woman, to whom he had been very attentive before his marriage, together in a city several miles from their home.

When I came home my natural impulse, of course, was to speak of what

I had seen. Several times I actually had my mouth open to say, "Whom do you think I saw in R— to-day?" And then I thought of what I admired in Marcia, and closed it.

Later I chanced to find out that the presence of these two in the city was absolutely innocent, that they were there of an errand of kindness, and that the wife knew and entirely approved.

And, as you can imagine, I was suppose I had told what I saw and very thankful to Marcia.

Had let the story be passed on with the inevitable addition of innuendo and suspicion. For, even if the truth had started to pursue the scandal half an hour afterwards, it would probably never have caught up with the mistake.

At a social affair recently I had a chance to see a sort of cross section of a rumor in process of growth.

"Eleanor is sick," someone said to me.

I had reasons for thinking that a mistake, so I set out to trace the information to its source, and this is what I found:

That someone had said, "Where is Eleanor?"

That someone else had answered, "Why, she isn't here. Isn't that queer? She always comes. She must be ill!"

That the next time Eleanor's whereabouts were in question someone had stily explained, "Why, Eleanor is ill."

Do you want to be a party to passing on rumors oftentimes as ill-founded as this one?

"Or do you want to be a Marcia's friend?"

Which?

Red Curran

Cured His Rheumatism In Three Weeks.

James LeB. Johnstone, a prominent member of the Citizen's Band, of Chatham, writes:



Rev. Father Morrissey

Father Morrissey's "No. 7" Tablets

have cured thousands of this terribly painful disease.

Rheumatism is generally brought on by exposure, but is really caused by Uric Acid in the blood. This Uric Acid is an irritating poison, formed from the waste matter of the body. The kidneys should remove it, but when they fail it poisons the blood, and, settling in the joints, causes Rheumatism.

"No. 7" Tablets clear out the clogged-up Kidneys and stimulate them to perform their task of filtering the Uric Acid out of the blood. When this is done the Rheumatism simply and naturally vanishes.

"No. 7" Tablets cost 50c. At your dealer's. 28

Father Morrissey Medicine Co. Ltd. - Chatham, N.B.

SHANNAHAN

Appeals to the Ladies—Asks That They Give the Men a Chance to See the Show.

I arrived late at Tucker's last night as I had been very busy doing, knock-work for the Exhibition, and before I go any farther I must again express the wish that the employers will give the hands an evening off to see the show.

"Good evening, Tim," said Mrs. Tucker, "you're just the coon I was hinking about. You have a duty to perform, we have a duty to perform to-night and we want your co-operation."

As she spoke she looked like a northeaster, up three days, and at the finish of her speech she struck the table a knock that nearly made splinters of the lamp.

"The subject," says she, "the important subject with which we have to deal to-night is the wearing of tall, 'id I say tall? Well, tall isn't sufficient, mountainous, that's the word, mountainous hats at the Nickel. This is really something ridiculous too see women who ought to know better locking off the show with these hats."

"You're right," said Delaney, "you're always right. But if you were never tight in your life before, you're right now. I'm at your back in this, and we won't stop till we make our voice heard in the cry of protection for the men, protection from twisted necks and strained orbits. I was up to the Nickel on Tuesday night, says Delaney, and a dandy show was on, too, but right before me were two ladies with very large hats. Now and again, I would manage to get a peep when they hauled off a little bit from each other, but when they'd come together all you could see was the music. Now, I'd like to ask these ladies what they take people for to stand this nuisance. They can take off their hats at a play or a concert, then why not at the Nickel?"

"The management," says Mrs. Tucker, "are very particular in their

rules and they are a keen crowd of men. Do you know I believe the reason the management doesn't object to big hats is because half the women who go to the Nickel delight in 'spotting' what kind of a bonnet Mrs. Leading Tickle has on, and if they were to remove the nuisance they'd lose a lot of customers; but we are customers, too; and as such we demand, yes, that's the word, demand a fair show, not a fair show, but a clear show. (Applause.)"

Tucker who had been silently putting a 'theeven' on his boot, laid down his pipe and opened out. When Tucker lays down his pipe he's mad, yes, mad as a hatter.

"Look here," says he, "I went up there once, and that was enough for me, and I cursed more that night to myself than ever I'll get forgiveness for. Nature made me small, and low, and as I had no say in the matter I had to stop small and low. Well, I went up to the show one night and right before me perched two objects that I after discovered belonged to the gentle sex. They had two hats on that were wide, so wide that they covered the whole screen. After a bit, I managed to spy a crevice through the barrier, and was just getting on fine when they gave a lurch and all was dark. Again, I managed to spy another gleam of hope only to be knocked out again, as one of the ladies gave her head and her pan shaped hat a twist to the southward. Pains took me in the neck and I was feeling mad, and for fear I'd make a show of myself and all belonging to me I got up and got out."

The women of this town only require to be asked in a polite way to remove their hats at the Nickel, said I. Let a few start in and soon the rest will follow suit.

If any of the ladies condescend to read Shannahan articles I would ask them to give the men a chance—to take off their hats when the show is crowded. By so doing they will make the Nickel more entertaining to the male sex and they will earn and receive the thanks of us all.

TIM SHANNAHAN.
Old-fashioned fringes, trimmed with beads are among the quaint trimmings coming back into favor.

All Outport Customers Notes From Harbor Grace.

want to know where to buy to the best advantage, more especially this season, the catch being so small. Come right along to

R. Templeton's, 333 Water St.,

and save money. If you want

SHOP GOODS

we can suit you as regards prices and quality. If

GROCERIES and PROVISIONS

you will find our prices

ARE THE LOWEST.

HAVE YOU SEEN

THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

JUST OPENED:

A large shipment of

FLOOR CLOTHS

AND

LINOLEUMS.

Come and make your selection while the assortment is at its best.

U.S. PICTURE and PORTRAIT Co.
COMPLETE HOUSE FURNISHERS.

Belt buckles are generally simple in design, match the belt in colour and are as inconspicuous as possible.

The newest shoe tips are—straight in front, with a single dot in the centre; perforated tips are almost out.

Ayer's Hair Vigor
Renews

Notes From Harbor Grace.

Rev. J. M. Allan, of Bay of Islands, who is here visiting his sisters and other friends, addressed the congregation of St. Andrew's at the mid-week service last night. The rev. gentleman's address was much enjoyed.

R. D. McRae's chartered schooner Dorothy Duff has finished discharging her coal cargo and leaves shortly for another cargo. Another schooner is now discharging coal to the same firm.

Mr. Moses Sacrey, of South Side, who had been bosun in the Regulus for a number of years, decided to leave her last trip, thus escaping the sad fate of the rest of the crew.

A number of citizens went to Carbonar on Tuesday to visit the Agricultural Exhibition held there on that day. The fair was pronounced very good, and Carbonar is deserving of congratulations.

The awful disaster that happened near Petty Harbor on Sunday night, when the ill-fated Regulus went down, taking with her the entire crew, was keenly felt here. Several of the unfortunate men were well-known here. Fireman Murphy spent some little time with friends in this town during the summer, and on seeing the name in the papers, a friend telegraphed to St. John's enquiring if he were on board. He had only twenty minutes to wait when he received the following: "I am sorry to say he was." Mr. Murphy was a quiet, steady young man and a favourite with all his acquaintances. Much sympathy is felt here for the bereaved families.

Sergeant John Ryan of Trinity arrived in town by train on Monday evening, and left on Tuesday morning for Carbonar, there to join the S. S. Ethie for home. His many friends in this town are glad to see him in the enjoyment of such good health.

CORRESPONDENT.

Harbor Grace, Oct. 27, 1910.

Search for Bodies.

The tug Amphitrite, Capt. Lardes, was out to the Nancy Cove Rocks yesterday and returned to North Harbor at 2 p.m., the crew having been unsuccessful in finding any of the bodies from the wreck. The diver did not go down owing to the fact that there was a high sea thrown in by the south westerly wind of the previous night. Capt. Lardes went out again this morning to continue the search. Mr. R. J. Devereaux, M. H. A. of the District, received a message, from there saying that a volunteer crew from Salmonier accompanied Capt. Lardes on the tug to assist in recovering the bodies.

Aids Nature

The great success of Dr. Pierce's Golden Medical Discovery in curing weak stomachs, wrenched bodies, weak lungs, and obstinate and lingering coughs, is based on the recognition of the fundamental truth that "Golden Medical Discovery" supplies Nature with body-building, tissue-repairing, muscle-making materials, in condensed and concentrated form. With this help Nature supplies the necessary strength to the stomach to digest food, build up the body and thereby throw off lingering, obstinate coughs. The "Discovery" re-establishes the digestive and nutritive organs to sound health, purifies and enriches the blood, and nourishes the nerves—in short, establishes sound vigorous health.

If your dealer offers something "just as good," it is probably better FOR HIM—It pays better, but you are thinking of the cure not the profit, so there's nothing "just as good" for you. Say so.

Dr. Pierce's Common Sense Medical Adviser, in Plain English, or, Medicine Simplified, 1008 pages, over 700 illustrations, newly revised up-to-date Edition, paper-bound, sent for 31 one-cent stamps, to cover cost of mailing only. Cloth-bound, 50 stamps. Address: Dr. R. V. Pierce, Buffalo, N. Y.

Fads and Fashions.

Little girls' hats are quite plain. In gloves black ones are the favorite.

There is a craze unusual for veiled effects.

All coat and dress sleeves continue to be small.

Much gold and silver lace appears on stockings.

Shopping bags are a bit smaller than last season.

Suit coats are generally short; separate coats are long.

Shaggy goods are the order of the day for outdoor wraps.

Chamois is seen as a facing to the brim of some large hats.

Wool embroidery is the latest trimming for afternoon gowns.

A touch of purple in nearly any toilet is a fad of the season.

All street skirts are short—about three inches from the ground.

Making is to be used for trimming.

Nerves at High Tension

Slight extra strain means collapse. Restoration obtained by using DR. A. W. CHASE'S NERVE FOOD

The successful men and women are often of the high-strung nervous type—keen and active—but with too little reserve force.

A little extra worry and anxiety and may soon get the nervous system. Weeks and months are often required before energy and vigor are regained.

Rest helps, so does fresh air and exercise, but the blood must also be made rich and red by use of Dr. A. W. Chase's Nerve Food.

Mr. Wm. Branton, Victoria St., Stratford, Ont., writes:—My nervous system needed all my strength. I could not sleep, had no appetite, my digestion was poor and I had jerking of the limbs. Dr. Chase's Nerve Food helped me and I continued until I had taken twenty-four boxes. This treatment has made a radical change in my condition, building up the system and strengthening the nerves. Dr. Chase's Nerve Food, 50 cents a box, all dealers or Edmanson, Bates & Co., Toronto.

the winter hats of silk or satin. Irish lace holds unwaning popularity in the realm of neckwear.

Draped effects are seen in skirts for wear on all sorts of occasions.

Jaunty silk ties both in black and colours will be worn with cloth suits.

Laced are to be more in favor than buttoned, especially for walking styles.

Some of the new evening gowns show whole panels of bead embroidery.

Evening shoes are to be lower in the heels and rich in fabrics than for many a year.

Some of the new travelling coats have pockets almost as big as handbags.

The high arch is the distinguishing feature of the most fashionable shoes.

Black or black and white veils will be worn in preference to colours this season.

Very effective dress or jumper silks are made of the pretty figured silk-lines.

Practically every woman has at least one patent leather belt in her collection.

Fringe wrought of fur and heavy cord is a finish for fur wraps, mufflers and neckpieces.

Corded silks, moires and satins are the leaders among the material for tailored costumes.

The high girdle of the moment must have the appearance of swathing the waist loosely.

Very fashionable are platinum mourning necklaces set with tiny pearls, onyx or diamonds.

Odd bands of multi-coloured embroidery are conspicuous notes of the new indoor dresses.

Changeable velvets as well as velvets with richly cut figures, make handsome calling costumes.

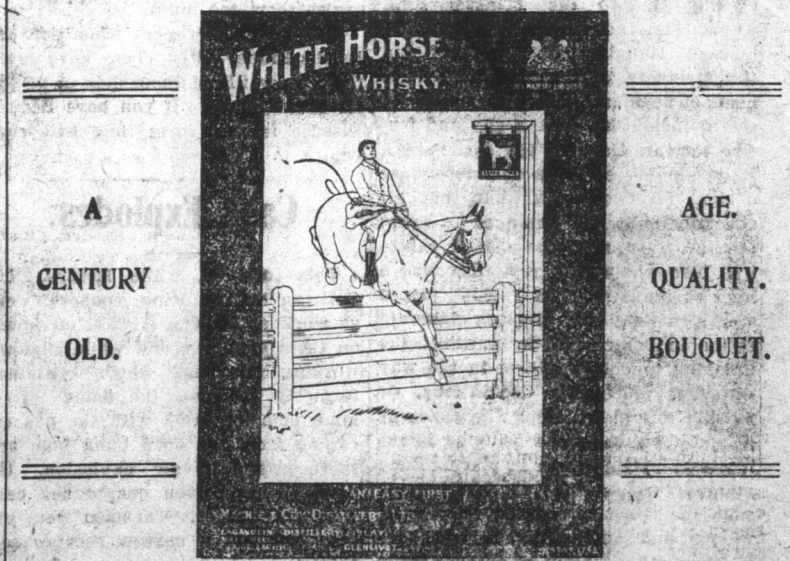
Wide velvet hair ribbons are in vogue for children, and the tartan plaids are quite smart.

Muffs of satin, velvet or silk, matching one's costume, will be extremely modish this winter.

Exceedingly handsome are the ribbons of metal net, edged with an inch band of satin or Persian silk.

The stock and tie have come back into fashion, affording relief from the monotony of the stiff collar.

EVERY BOTTLE NUMBERED TO PREVENT



INSIST ON HAVING IT.

The Finest Whisky Exported

From Scotland.

MACKIE & CO., Distillers, Ltd.,

GLASGOW, ISLAY and LONDON.