

**THE ACADIAN**  
(Established 1883)  
Published at Wolfville, N. S., every Thursday by  
**DAVIDSON BROS., Printers and Publishers**  
Member of the Canadian Weekly Newspaper Association.  
Member of Maritime Selected Weeklies

**Subscription Rates**—In British Empire, in advance, \$2.00 per year. To U.S. A. \$2.50 per year.

**Advertising Rate Cards** and information respecting territory and samples of paper mailed upon request, or may be seen at the office of any advertising agency recognized by the Canadian Weekly Newspaper Association.

**Advertisers** must have copy in by Monday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day later.

**Correspondence**—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by this paper for the opinions expressed by correspondents.

**Editorial**  
Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

**TAX RATE HIGH, ASSESSMENT VALUATION LOW**

**M**OST people manifest a decided objection to the payment of taxes and are inclined to regard that particular item of household expenditure with anything but unalloyed satisfaction. Other bills are reasonable and must be promptly negotiated, but the invitation to pay the levy of the civic authorities is very rarely given a cordial welcome. Nevertheless, the money we contribute toward the municipal treasury provides many of the conveniences which we enjoy and is perhaps just as reasonable an investment as many of the expenditures which we freely make. It is often a matter of wonder how cheerfully the necessary funds are provided for private family recreation or amusement and how heavily the burden falls when an equal or less amount is required to pay our share of what is needed to keep the civic wheels turning.

This year the five per cent. rate which the "city fathers" have found it necessary to impose has come in for considerable criticism. A twentieth part of the actual value of our property for carrying on necessary community activities is regarded as alarming in the extreme. While it goes without saying that the situation is one that merits the careful consideration of citizens generally it must be remembered that the assessment in no way adequately represents the true valuation and in the aggregate is less than it was last year. The high rate, however, operates to the disadvantage of the town, as people are inclined to contrast the rate without taking into consideration the valuation upon which it is based. In one of two ways only, under present conditions, can we hope to lower the rate of taxation in Wolfville, either we must increase our valuation or economize in the running expenses of the town.

As the years go on, however, the burden of taxation may be expected to decrease materially as new residents move in and building operations go on. Wolfville is a most popular place of residence and we should seek to enhance its popularity by every means in our power. We have expended considerable amounts in past years in providing an excellent water supply, an adequate sewerage system, good streets and sidewalks, efficient schools and all the equipment necessary for a town of much greater proportions than ours. The town is growing and as it extends there should be little or no corresponding growth of expenditure. With the increased number of taxpayers taxation will be proportionately increased and the burden upon the citizen that it is now felt to be.

**THE SITUATION IN CAPE BRETON**

**T**HE recent conference between the heads of the British Empire Steel Corporation and the representatives of the provincial government and U.M.W. may have been a flat failure, yet it furnished ample proof that the claim of the latter that those in charge of the coal mines of Cape Breton are totally unfit for the positions which they hold is well founded. With the president threatening that the company will "do its dirtiest" and the vice-president boasting that the destitute miners are beginning to feel the "gaff"; is it any wonder that this important Nova Scotia industry is in far from a satisfactory condition.

Meanwhile the coal mines of Nova Scotia which belong to the people and are expected to provide one of the largest sources of provincial revenue are idle and in a very precarious condition. It may be necessary for Premier Armstrong and his government to cancel the contract by which the present operators control the mines and we believe such an action would receive the approval of the public generally. When public interests are endangered it is plainly the duty of those in control to take whatever action may be necessary to prevent disaster.

**BRITISH PICTURES NEEDED**

**T**HE indication that the British public and press are at last beginning to realize the mischief that is being done by permitting movie films made in the United States to monopolize the attention of patrons of moving picture theatres throughout the empire is certainly encouraging as well as interesting. Already too long have the British youth been taught to regard the conditions presented in these pictures as representative of ideals which have to do with proper living.

In very many cases the pictures shown in this country in the average theatre are certainly not such as are calculated to promote a proper patriotism among our people, and the agitation for a better quality of films which will adequately make for the development of the youth of this land, and which will exalt British and not foreign life and customs, should receive every encouragement which our people are able to give. The motion picture is today the most influential factor in the training of the youthful mind, and when it is permitted to stimulate ideals that are unreal and of the baser sort, that influence is most pernicious. The situation provides scope for a profitable and worthy enterprise.

**YOU MIGHT MEET A FOOL**

**O**N A road at the foot of the Rockies is a sign that reads: "Danger—Sharp Curve—You Might Meet A Fool". Such a sign is calculated to make a driver sit up and take notice. The latter sees at almost every sharp turn a notice to proceed with caution, or to blow his horn, and comes to be little impressed by them. He has confidence in his ability to avoid running into another car. But if there is a fool in the other car the efforts of the most skillful driver to escape may be futile.

There would be far fewer automobile mishaps if every driver would bear constantly in mind the possibility that there may be a fool ahead, not only on sharp curves, but on stretches of straight road. It is unwise to assume that each car on the highway is in charge of an experienced driver who knows the traffic rules and will obey them. You may think that inasmuch as you are keeping on your side of the road there is no danger of running your car at a high rate of speed. But you might meet a fool who will not stick to his side of the road.

The folks that never get farther than the back row at church are usually the ones who get right down in front at a movie.

**Pay Your Subscription Today**

**LATEST LIGHT ON ANCESTRY OF MAN**



The Tuang skull, so named from the place of discovery, belongs to a young creature probably about six years old, and exhibits an extinct race of apes intermediate between the living anthropoid and men. It has been named Australopithecus Africanus. "Australo" here means "South".

**BIBLE THOUGHT FOR TODAY**

**APRIL 24**  
Christ, who is our life, still appears shall ye also appear with him—Colossians 3:4.

**APRIL 25**  
When thou doest thine aim, sound a trumpet before thee, ascribes do in the synagogues and reeds, that they may have glory. Verily I say unto you they have none.—Matthew 6:2.

**APRIL 26**  
Go and prepare a place for you, and receive you unto that where I am, there ye may.—John 14:3.

**APRIL 27**  
In of man shall send forth his, and they shall gather out of him, in all things that offend, and them do iniquity.—Matthew 13:41.

**APRIL 28**  
I will call upon me and ye shall pray unto me, and I will hearken.—Jeremiah 29:12.

**APRIL 29**  
I will be a strong hold in the trouble; and he knoweth them that trust in him.—Nahum 1:7.

**APRIL 30**  
Some of them of understanding shall to try; them; and to purge, and to them white, even to the time of end; because it is yet for a time appointed.—Daniel 11:35.

**PAYING FOR A PAPER**

Newspapers have continually to remind subscribers that their subscription is due. Weekly papers have the same problem as their brothers in the daily field. Daily papers are today under a system of inspection through an independent audit of their circulation that makes it compulsory to have their subscription lists clean. A newspaper's power to secure revenue is based on its circulation. If it has a good circulation in its field it can secure a business that makes it necessary revenue. The system under which every paper in Canada now operates gives the office no credit for circulation that is not paid in advance. If a paper is carrying a thousand subscribers in arrears it does so at a direct loss. Every newspaper has the unpleasant experience of having subscribers stop their papers because a warning is sent out that their subscription must be paid for or discontinued. There is no paper in existence that does not regard the departure of an old subscriber, no so much from what the connection means to the paper in the way of payment, but it breaks a long-standing friendship between paper and reader, and the paper is practically grieved over it. There is hardly another business in the country that deals with so many individuals, as a newspaper, and for that reason it becomes all the more difficult to depart from the strict and fair practice of prompt collection of subscriptions. The reader who pays promptly is helping make his paper a better paper; he is giving encouragement to the whole organization to produce the best issue of the day.

The reading public, if they could get the side of the question that the office of publication has to face, would be quick to realize how necessary the paid-up subscription is to the successful carrying on of the newspaper business.

Make every "Special Sale" really strengthen your store—by taking care that your ad readers learn the truth about each sale.

**APRIL**

ad forgotten how the wind comes down across the hills in Spring—frail—whispering—how the valley fills with pale blue shadows, and the scents of something sweet, and indolent. Those lovely roads along which we thought to understand the world and then we did not greatly care if skies were dull or clear, if the world was beautiful—Our secret was more dear—A secret that our hearts had learned to treasure, each in each, A beauty that the eye, the ear Possessing this, what did we care if earth were hideous or fair?

But now alone I tread the ways Of April's swift, enchanted days, Was your heart April? Is that why You gave it—and then hurried by?

**Insist on the Original**

**KRAFT CHEESE**

LOOK FOR THIS TRADE MARK

Name \_\_\_\_\_  
Address \_\_\_\_\_

**Your Spring Shoes**

Are ready waiting for a fitting here.

The New Styles are vastly different and much prettier.

The Light Tans, in Gores, SAILOR-TIES and Step-in Pumps are very attractive, some have Lizard trimming as a touch of decoration.

Patents are very attractive this year also, Sailor Ties and Gores being leaders.

Black Suedes in cut-out patterns are very rich.

See our Exhibition of Spring Shoes in our show windows. It's worth a trip to Wolfville specially! Prices are from \$4.00 to \$8.00 with most of the snappy styles at \$5.00 and \$6.00.

**G. D. JEFFERSON**  
Cash Shoe Store Wolfville

**SUCCESSFUL CROPS**

SEED is the vital factor in the whole crop process. Successful crops can come only from clean, vigorous seed.

The selection of the seed best suited for your locality may mean the difference between a good and a bad crop.

Make full use of the free advisory services of your nearest agricultural college. They can help you to avoid mistakes.

Write to the Department of Agriculture at Ottawa for a list of 300 Lists to Letter Farming.

**The Royal Bank of Canada**

Wolfville Branch: R. Creighton, Manager  
Port Williams Branch: R. S. Hocken, Manager

**It pays to use MARTIN-SENOUR 100% PURE PAINT & VARNISHES**

For Every Purpose—For Every Surface

Write to Head Office, Montreal for Free Booklet HOME PAINTING MADE EASY

SOLD BY **A. W. BLEAKNEY, Wolfville**

**Tireless Servants**

They save countless toilsome hours

**Apex Electric Vacuum Cleaner**  
**Rotorex Electric Washer**  
**Ohio Electric Floor Waxer**

Have us demonstrate these wonderful labor savers in your home. They can be obtained on time payment plan.

Electric Wiring and Repairs of All Kinds Solicited.

**J. C. Mitchell**  
Electric Contractor and Supplies  
Wolfville and Kentville

**Cash and Carry**

**\$5.00 ORDERS AND OVER DELIVERED FREE**

Phone 53

**SPECIAL ON SOAPS**

This week only

15 cakes P & G	\$1.00
100 cakes P & G	6.50
14 " Surprise Soap	1.00
100 " " "	7.00
15 " Comfort Soap	1.00
100 " " "	6.50
Palmolive Soap	5 for 45c
Good Laundry Soap	21 for \$1.00

Brooms, while they last, 63c., 69c., 85c., \$1.00  
Mixed Starch 2 lbs. 25c.  
1 gal. Mixed Pickles \$2.25  
1 large bottle Pickles .49  
Anchove Paste .30  
Best Seeded Raisins .15  
Best Seedless Raisins .15  
Choice Prunes 2 lbs. for 25c.  
Best Cocoa 2 lbs. for 25c.

Oranges, 39c., 49c., 56c., 69c., 79c., doz.  
Large Grape Fruit 3 for 25c.  
Bananas, Strawberries, Ripe Tomatoes  
Celery, Spinach, Cucumbers, Lettuce

**CALDWELL-YERXA LIMITED**  
F. W. Barteaux, Manager.

**HANTS**

Rev. Dr. F. after spending of Mrs. W. was rector years ago, was many friends Mrs. (Dr.) Mr. R. A. P. motored to E. Woodcomb's land where at Dr. Jacob ber of the fac Halifax, who pointment of many, is a cou of Hantsport, of Mr. Dens native of P.E. Mr. A. Mc the guest of Mr. A very succ gelistic campai the Rev. Z. L. ist church, is the ordinance e istered to a nu Miss Eleanor Easter recess at Mr. and Mrs. O ed to Windsor Edchill School of Mr. and M spent several d of Mr. and M winter at her returned to Han Mr. Harry C. West, is the gu W. Porter. Mrs. R. Riley turned to Hants week in Halifax Mr. F. C. De port boy, whose Coalfield, is hav lished in the For "The Hare and Davison, who is Forum, recently Germany. The Women's of clothing to be via Sydney relief The W.M.S. of held their Easter in the vestry of afternoon, April. The about \$50. The their guests for dered an interesti from other miss present and refres Helping Hand I very successful pa of Mr. E. W. P Saturday afternoon relief. Mrs. (Capt.) Y her parents, Mr. A. L. O. Ph trip around the S The High School like on Thursday, Bishopville.

**CONCERT IN A LIEF WAS GI**

The concert in a lief presented to a Empire Theatre, 1 ing, under the au girls' club, and the basketball team, w ever staged in Hants in stage set could not very well Geo. Kewley, direc helpers, who labore success of the ent serving of great c Miss Claire McDon Silver, of Wolfville nothing to be desirous applause. We future for this cle program was as foll Chorus—"O Can Flower Drill. Basketball chorus Cornet solo—Ch old Pharmacy. Solo—"Shipmates thur Organ. Pianosorte duet— from William Tell Donald and Jean Chorus—"Follow Reading—"I ones Dorothy Swaine. Solo, "The Trun ley. Chorus—"In the row"—(solo by Miss Solo—"Trusting E Cornet solo—M with variations—H Chorus—"Nighn Solo—"Song of Organ. Chorus—"Memor The sum of \$70. the Cape Breton su

**ACTUAL**

Smithson.—Were Decker.—Yea-bo! girls to dinner once

**Can't Keep Without Mi**

C. E. Wright of Fo as follows: "Will you please a get your liniment, without Minard's, without it in our hor Minard's is splendid rheumatism, colds, Minard's

Acadian Want Ads are Workers