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## How Canada's Greatest Shoe House Supplies the Nation's Footwear

CONSIDER the amount of time and the infinite care you take when 1 buying footwear to suit your own taste in regard to style, size, etc Multiply your own individual needs by millions and you will, get an idea of the immense task which confronts the makers of Canada's footwear and the size of the organization it is necessary to maintain for that purpose

$$
\begin{aligned}
& \text { The buying of a single pair of shoes For example: Ames Holden } \\
& \text { is an event that occupies a person but McCready factories are separated into }
\end{aligned}
$$

 year-but to meet the arce imultas a d
demand of a nation's individuals, it demand of a nation's individuals, it
lequires the whole resources of a gigantic industry, Ammes Holden
McCready are truly "Shoemakers to McCready are truly "Shoemakers to
the Nation." It is a title justified by the Nation." It is a title justified by
theif size and the importance of their
business.
It may be a revelation to many Canadians
them with proper footwear, this firm maintains huge factories each with
many acres of floor space, and hun-
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igh-top boots, oxfords and pumps Consider the many different patterns lasts, the varieties and shaternos of
ther and finish then you will see at a great number of moudels are
nuire of Caneet the widely different lowns and also in the country other factory unit is devoted to eng only the better grades and all business men, whose occupations It requires much study and thought,
to plan syles and models of Men's.
Women's and Children's shoes in their Women's and Children's s.
various grades and styles.
In order to secure the best results
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grades, it is also necessary to specialize.
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are also uemendous. A manufacturer must not only make his goods econo
mically and well - but he must delive them-DISTR BUT he must deliver
fore, in addition to a force of 6 Therelers constantly visiting the retail trade
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mense mense stocks of boots and shoos
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 Years of experience has trught us
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Ceflect the latest shope and
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## Spring Goods!

 FOR SPRING SEWING:
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Ginghams, Prints, Muslins, White Cottons, Modopolares, Nainsooks, Long Cloths, Sheetings and Pillow Cottons.

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